

**ins!**

**BLOOMERS**

to 44 inch.

only 89c. pr.

**BLOOMERS**

30" 32"

80c. 85c.

**Trimmed COVERS**

and 79c. each.

**CORSETS REDUCED**

15 upwards.

**AIR.**

**che**

**ST. JOHNS**

**VALUES ARE.**

Job Line Spec-

the ready cash

for you as well

and Serviceable

**MUSLINS and**

**BLOOMERS, just**

**PANTS are too**

extreme value in

**\$1.75**

and serviceable;

**\$1.85** pair

**6c. 7c. 7d.**

goods were un-

here at the same

**MOTTO.**

he is assured all w

Hall, Shrove Tu

8 p.m.

**DIED.**

N. S. Saturday, F

ry Cantwell, widow

Cantwell, age 92 ye

by the S. S. Royal

fully away on Sund

at 3 a.m. Richa

hor N.G.R.L. son

the late Michael Ga

leaving a wife and

er and one sister

loss. Funeral on

day at 2.30 p.m. fr

nce, 68 New Gov

ing suddenly at 6 p

es aged 60 years

wife in St. John's m

and brother in N

large circle of frien

nesday at 2.30 p.m. fr

ndence 78 Spring

and New York pap

after a long illne

st daughter of Jo

Ryan (nee Geart

ers in Boston, Ma

and two brothers

on Tuesday at

late residence,

el.

fully away, after

the age of 94 ye

ow of the late Ca

Roberts. Funeral

p.m. from the re

on, A. W. Pickett,

fully away this m

long illness. Gl

daughter of Mr. a

Funeral on Wedn

from her late re

lynn Avenue.

**Keeps The Home Clean**

**GILLET'S PURE FLAKE LYE** is the perfect home cleanser. No soap equals it for cleaning out pipes and drains, cleaning greasy dishes, etc. Get a can from your grocer. It will save you much hard labor.

**GILLET'S 100% PURE FLAKE LYE**

**PEPYS BEHIND THE SCENES.**

Feb. 15th.—This day indeed my un-

day, and will always fear Fri-

the 15th in the future as I never

before. Going out this morning,

fall on the icy streets, and ruin-

new gray suit, which I did

put on this day for the first time.

compelled to return home and

age, and do feel my leg pain-

slightly from the fall so that

must limp all the day. Anon

out again, to take the street

which goes off the track, and

me waiting nigh half an hour.

length, I do reach the office, where

awaits me with the news that

shares in which I did invest on

advice are now worthless, the

any having gone into bankruptcy.

is indeed, a serious loss to me,

uch so that the strictest economy

is necessary for the whole of this

But Lord, as if this were not

sh to trouble me, going to an

Store for a bottle of whiskey, I

again fall and break the bottle.

the great amusement of those

me, and to my own great dis-

ent, being that I shall have

now to drink over the week

Povey coming to see me this

at tells me how it is like that

ment will be asked to remove

Income Tax, which I hope is true,

indeed, a most unpopular levy.

ills-me also how there is a vac-

in the Legislative Council to be

shortly. To read awhile in an

detective tale, which is the

type of books I do read these

and so to bed.

Feb. 16th.—Comes a letter to me this

morning from Corner Brook, and is from

side friend Hedge, who among

things do tell me how a man

was walking to Curling one night

as he-enlight, was beset by some

armed with a pistol, who de-

manded his money. The man bent, did close with the footpad and wrestled his pistol from him, about the fellow taking to his heels did make his escape. Anon this day reading at the Club in the Tatler sheet that is published in London, do discover a strange description of St. John's written by some person that was here for a day enroute to Halifax. Among other things, the writer do tell how in winter, the pilots ride on motor cycles and side cars to the entrance of the Harbour, to meet incoming ships, which is the most ridiculous thing I did ever hear. This night, Povey and Phipps coming for me, we to the Casino Playhouse, after I had taken leave of my wife which I could hardly do kindly, because of her mind to go along with us. The play mighty pleasant, and for the most part well acted, and in particular, are we pleased with the vaudeville. The play ended, comes Mr. Holmes and would have us go with him behind the scenes, where he did present us to the entire company. But Lord, how I did laugh at poor Povey, being so bashful that he could do naught but stutter a word or two, and is indeed, the most ridiculous fellow. Among other things did have a new drink, mighty pleasant, and is named kloragin; indeed, I did like it so well that I will always have it by me in the future. Anon home, after some cheerful discourse, where my wife chides me for being late, but ignoring the wretch, to read a little, and so go to bed.

Feb. 15th, (Lord's Day)—Lay long, feeling somewhat tired after my strenuous labours of the past se'en-night. Anon up, and settled my accounts with my wife for housekeeping, and do see how the total is high on 20 dollars more than the week before, yet the wretch do complain that am mean beyond all reason, and do begrudge her every scrap she eats. Anon, abroad with Povey, and to walk in the country, the air keen but the walking mighty poor. Among other things, he do tell me how the new loan is for the most part raised in England, which methinks is the first of our loans raised there these many years. Growing pretty cold about night time, I home, and do pass the evening in reading, before a good fire, and so to bed.

**Elder Manuel's Lecture on Bible Memorials**

**ATTRACT RECORD CROWD.**

Subject Next Sunday night "The Millennium."

Doubtless the largest congregation in the history of the Adventist Church in this city, listened with deep interest last night to Evangelist B. E. Manuel's lecture on Bible Memorials of Christ's Death, Burial and Resurrection.

Using as his opening text 1 Cor. 15: 54, Mr. Manuel declared that "the Death, Burial and Resurrection of Christ is the great foundation stone of all Christian faith."

Speaking of the memorials of these great events, he said: "Before His death Christ left with His disciples 'The Lord's Supper,' which is to be observed by His church in memory of His death until He comes again. 1 Cor. 11: 23-26. The Holy Communion is to keep fresh in our minds the scenes of Calvary, which speaks to us as nothing else of God's love to man."

"Baptism is the Memorial of the Burial and Resurrection. By this act the believer testifies to the fact that he believes that Christ was buried and rose again. 'Therefore we are buried with Him by Baptism into death.' Rom. 6: 4, 5. Col. 2: 12. 3: 1-4. The old man of sin is buried in the watery grave and the new man comes forth, as Christ came forth from the grave, to walk in newness of life with Christ." An urgent appeal was made to all to accept the Christ as their Saviour.

The offering, which amounted to \$40.00, will go to the South West Coast Disaster Supply Fund.

**Would Bar Candy, Cake and Jam**

**TO ALL SCHOOLBOYS—NO PAMPERING.**

Schoolboys will have an awful poor time if Dr. Henry Campbell, leading British dietary-educational expert, has his own way. No jam, no cake, no puddings, no pastries, no sugar—no nothing.

Lecturing to members of the Food Education Society on school diet (in connection with the Educational Association Conference at London University), Dr. Campbell denounced the school "tuck shop" (or candy store) as "an evil institution which should be done away with" and contended that no schoolboy or girl should be allowed to gorge themselves indiscriminately at a "tuck shop."

He told a boy who received \$5 from his parents, spending the whole of the money on canned Swiss milk "with which he gluttied himself" at every convenient opportunity.

"School food should be simple and of the right kind," said Dr. Campbell. "The appetite of the young should not be pampered. Plain healthy food gives more satisfaction than the most refined delicacies. It is better to start life as a healthy pauper than a sickly millionaire."

"With these good moral maxims, Dr. Campbell proceeded to say what should not be eaten by the schoolboy. "Milk is not essential to man, and is chiefly valuable for its derivatives—butter and cheese." (No milk in the schoolboy's tea.) Then came a little comfort. "Each boy should have at least three ounces of butter daily. Next to codliver oil (ugh!) butter contains most fat."

Eggs, the doctor regarded as good, but expensive, and might be given once a week.

"Sugar is not an essential food. No jams or sweets are permissible. The country would gain vastly if all candy stores were converted into vegetable and fruit stores. Puddings and pastry of all descriptions should be absolutely barred. They provide no exercise for the teeth and jaws and merely pamper the appetite."

In a mournful tone Dr. Campbell concluded that the British public were not keeping pace with sanitary science.

And now some hundreds of thousands of British schoolboys are anxiously waiting to see how far these seeds of Campbell's wisdom have sunk into the minds of the educational authorities.

**How Chrysler Puts 'Em on Their Feet**

Walter P. Chrysler, president of the Maxwell Motor Corporation, is noted for his remarkable ability to take charge of a bankrupt concern and make out of it a profitable undertaking. How does he do it? When asked this question by a writer for Forbes Magazine, (N.Y.), Mr. Chrysler replied:

"The first thing I do when I start to look into the affairs of a failing company is to study the personnel of the organization and the individuality of the men. I am concerned first of all with executives, because if their principles are not right it is useless to look for results from the men. When I have measured up in my own mind the capacity of the executives, I get out into the operation of the plant and watch the men. I look around to see how many of them are standing still and how many of them are moving around the plant. Highly paid workmen should be busy with accomplishment, not useless motion. If there is a lot of movement I know the plant is being badly operated."

"I do not believe in idle machines or idle men. Outside of the idle investment involved, it is bad policy. If a man is working next to an idle machine it not only has a bad effect on him mentally, but he takes less care of his own machine because he thinks he has a ready substitute. I believe in keeping people out of temptation, for many of them cannot resist it."

"I proceed to get the organization into shape by cutting out every unnecessary expense and wasteful practice the minute I discover it. Some forms of non-productive effort are necessary in every organization, because all forms of service are not productive in themselves, even though they contribute to the general plan; but to allow wasteful practices to continue after they have been analyzed and proved wasteful is to sap the energy of your organization at its source."

**Churchill as Debt Collector**

London Sunday Express: Mr. Churchill as Chancellor will be judged by his ability as a debt collector. The French taxpayer carries only half the load of the British taxpayer. In France, only 927,000 persons pay income tax. It is notorious that the low French income tax is largely evaded. Nearly a third of the French income taxpayers put in no return. British business men are well aware that prosperous French concerns pay a

**Fish Marketing Scheme Unsound**

LOCAL VIEW OF PLAN TO SELL CANADIAN SUPPLIES OVERSEAS.

The proposal for marketing large supplies of Canadian fish in Great Britain, France and Italy, which, rumor says, has been presented for the approval of the Canadian Government, is not regarded with much confidence by those prominent in the fish industry in Montreal.

The scheme, which is being pro-

**Donor of 40,000 Pounds is Secret of Death**

Funds to Provide Education in Languages for Business Youths.

A gift of £40,000 from a man whose name is not to be divulged until after his death was mentioned at a meeting of the Bradford Chamber of Commerce.

The president said the income from the money was to be used by the

**Fads and Fashions**

A flock of beige Georgette crepe has a deep flounce of beige satin with inverted center pleats.

A bell-shaped hat of felt is topped with an interesting Egyptian hatpin and a feather fantasy.

**Tremendous AT THE NICKEL TO-NIGHT**

**"THE DARK SWAN"**

A story of two sisters—one an entrancing vision of loveliness, the other a dark swan—another striking example of the quotation: "Frailty thy name is Woman."

Extra added attraction—  
"OUR GANG"  
In a Hal Roach Comedy:

**"July Days"**

ADMISSION: Night, 30c. Afternoon, 10 & 20c.

COMING:—The Picture Sensational—"THE UNINVITED GUEST," and HAROLD LLOYD in his latest Comedy-Drama "NUMBER, PLEASE!"

**MARIE PREVOST-MONTE BLUE and HELENE CHADWICK**

**The Best Advertising Medium in Newfoundland**

Mr. Wm. Wrigley, Jr., the chewing gum king, of Chicago, in explaining the rapid growth of his company, said it was all due to advertising. "But," interrupted one of his friends, travelling with him to the Pacific Coast, "you have already built up a remarkable business. Why not save some of this advertising money and run along on momentum for a while?" "Well," Mr. Wrigley said, "we have had a fine, fast trip West from Chicago so far. How much progress do you think we would make if they took off the engine?"

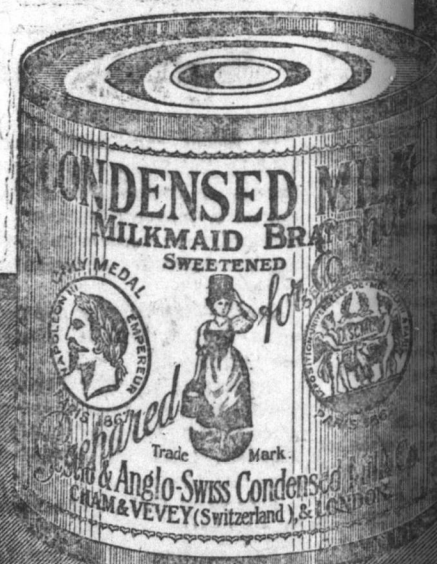
**The Evening Telegram**

**The Quality of Milk**

is determined by the Quantity of Cream it contains.

**"MILKMAID" BRAND CONDENSED MILK**

is obviously, therefore, the finest milk in the world, it contains more cream than average fresh milk.



ridiculously small sum in respect of income tax. The facts are revealed by their balance sheet. It would be unfair if the British taxpayer were saddled for two generations with the American debt payments, while the French taxpayers secured terms from the United States which would deprive the British taxpayer of any prospect of relief. The British taxpayer relies on Mr. Churchill to protect him against the awful destiny of being the only Ally to pay everything without being repaid anything.

moted by Major Hugh Green, formerly buyer for the Canadian troops during the war, who is said to have the support of a British Canadian Syndicate, is not feasible, in the opinion of an officer of the Canadian Fisheries Association, who outlined Major Green's idea this morning. "First of all," he said, "its magnitude is too great, and its nature too speculative. If the fish could be delivered at the right time and the right place, and in the right condition—at a profit, the plan would mean great wealth to Canada, but owing to the uncertainties in the marketing of fish, it is very doubtful if this would be possible."

The great expense that the scheme would involve was another thing that was against the proposition, the Montreal authority stated. Major Green proposed the erection of a cold storage plant in Halifax and the special equipment of Canadian Government Marine ships to transport the fish; a plan which would probably involve the expenditure of at least a million dollars. It would be impossible to interest business men familiar with the fish industries, he thought, in such a scheme.

Another point stressed was the question of demand on the other side.

In the opinion of this official, Great Britain especially is producing large supplies of fish, and letters are frequently received here from Irish, English and Scotch companies wishing to find a market for their catch on this continent. There had been so many herring in one part of Scotland recently, that three boat loads had been dumped to keep the price normal.

Allowing that the scheme was feasible, it was pointed out that the removal of a million pounds of fish a day from Canadian waters would tend to raise the price of fish here.

Chambers for assisting the study of foreign languages and the commercial education of young men by residence and study abroad.

The object was also to promote closer relations between Great Britain and foreign countries.

Mr. Aykroyd said it was the most generous educational endowment ever given to a Chamber of Commerce in this country. It would be the means of greatly assisting Bradford's export trade.

After the donor's death the fund would be called by his name, but meanwhile it was specially requested that his name should not be given.

Special attention is to be paid to the teaching of Russian and Spanish, and preference is to be given to youths of Yorkshire birth or residence.