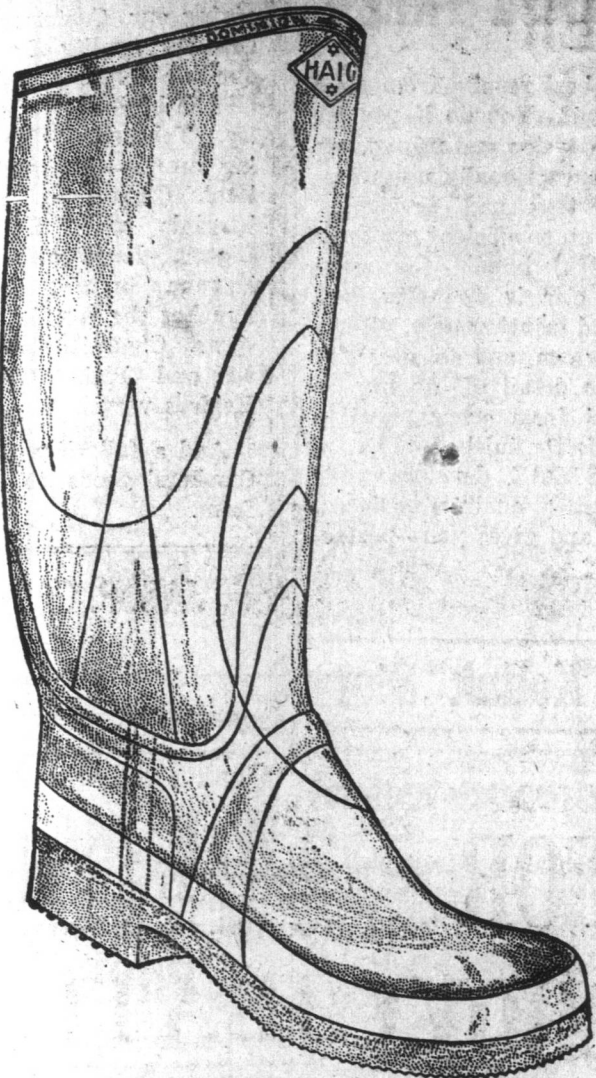


"HAIG"

The New Rubber Boot

FOR MEN AND BOYS.



"HAIG," the all-Rubber Boot for Men and Boys. The newest and best Rubber Boot on the market to-day.

Light and Durable. Double wear in each pair. Price List on request. All Reliable Dealers stock "HAIG" Boots.

F. SMALLWOOD,
The Home of Good Shoes. 218 & 220 Water St.
Sole Agent for "Haig" Footwear in Nfld.

For Coughs & Colds

TRY A BOTTLE OF

Phoratone

Cough & Cold Cure

Stafford's Phoratone is an excellent remedy for the cure of coughs and colds. It is easy to take, and can be taken by everyone. You can purchase a bottle for 35c. at almost every General Store in Outports, and in the City at either of the following Stores:

Knowling's—East, West and Central.
J. F. Wiseman—Carter's Hill.
F. Lukins—Hayward Avenue.
W. Halfyard—Hayward Avenue.
Wiseman & Hawkins—Plymouth Road.
Or STAFFORD'S Drug Stores, Water Street and Theatre Hill.

MANUFACTURED BY

Dr. F. Stafford & Son

Chemists & Druggists, St. John's, Newfoundland.
NOTE:—FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) 'PHONE 1770J.

Household Notes.

The liquid from spiced peaches or pears can be used in place of cider in mince-meat.

A house plant that grows rapidly can be supported with a small brass extension rod.

A good meat sandwich filling is sliced roast beef seasoned with mustard and pickle.

Mix diced, cooked meats and chopped olives with mayonnaise, and serve on lettuce.

After placing diced ham in the frying pan, sprinkle it with a little powdered cloves.

Be sure that a cement floor has been waterproofed before it is covered with linoleum.

If your ironing board is covered with an old cloth slip, it can serve as extra table space.

Ingram Photoplay Scores Big Success

Rex Ingram has captured in a magnificent fashion the romantic and exotic spirit of the South Seas in his latest production for Metro, "Where the Pavement Ends," which was shown yesterday at the Nickel Theatre. It is an extraordinary photoplay in every detail—beautiful in conception and execution. It is not like anything Mr. Ingram has ever done and it marks another high point in the career of this young genius of the films. To say that "Where the Pavement Ends" is Mr. Ingram's work is to say that it bears the stamp of distinction and artistic finesse.

The story tells how love came into the life of a lonely, beautiful daughter of a missionary. And it is romance supreme, amid the beauty and strangeness of the leisurely tropics where love and hate burn with consuming flame.

Two men fight for her with that furious madness which can be engendered only by jealousy over a beautiful girl. Thence the plot moves forward to a thrilling climax.

Alice Terry plays the role of the missionary's daughter with charm as well as tremendous power and feeling. Ramon Novarro, who portrays the man who symbolized love to the lonely girl, should add considerably to his reputation as one of the most popular young actors on the screen by his fine work in this picture.

Fishery Reports

Smith's Sound to Round Harbour:—Total landed to date 950 qtls. Last week 30 quintals. Squid scarce.

Amherst Cove to Cape L'Argent:—Total landed to date 12,010 quintals. Last week 500 quintals. Prospects fairly good. Plenty squid. Quite a few have given up fishing at Newman's and Amherst Coves and have gone to the Humber and other places.

Trinity East to English Harbour:—Total landed to date 3600 Shore; 5800 Labrador. Last week 100 quintals Shore landed. Prospects poor. Bait plentiful.

Channel to Port aux Basques:—Total landed to date 1493 quintals. Last week 46 qtls. Prospects not very good. Bait scarce.

Jean de Bay to Tides Point:—Total landed to date 10,282 quintals. Prospects poor. Fish scarce both on local grounds and at Cape St. Mary's. Some squid.

Little St. Lawrence to Lawn Point:—Total landed to date 7000 quintals. Twenty quintals last week.

Cobb's Arm to Merritts Harbour:—Total landed to date 6100 quintals. Last week 100 quintals. Some squid. Renew to Freshwater:—Total landed to date 3200 quintals. Last week 400 quintals. Prospects good. Plenty squid.

Life is vivid, colorful, alluring—a gigantic orchestra of human emotions playing across the heartstrings of the world. The sobbing notes of anguish; the soul-stirring melodies of love; the exultant strains of triumph; the crashing, thunderous crescendos of passion—these are the real pulsating, throbbing actualities that form our discords and our harmonies.

And on the pitiful, thin little flute of fiction, the professional story-teller attempts to drown the majesty of the real with the mediocrity of the unreal!

In answer to the tremendous popular clamor for sincerity that has come from the vast, democratic, magazine-reading, picture-going public, for stories of the people, there has arisen a new school of writers and dramatists who find renewed inspiration and entertaining power in the real, true incidents that color the lives of everyday human beings and humble folk, bringing them their share of experience and adventure.

"The Fool's Awakening"

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The MAJESTIC---Mon. Tues. Wed.

THE FOOL'S AWAKENING

With a distinguished cast including

Harrison Ford Enid Bennett Mary Alden
Alec Francis Lionel Belmore Harry Northrup
Evelyn Sherman John Sainpolis Pauline French
Edward Connelly D. R. O. Hatswell Mark Fenton
Arline Pretty Lorimer Johnston



THE STORY

John Briggs, a young Englishman of humble parentage, has been employed for many years as a chauffeur to a Russian nobleman; he has thoroughly mastered the Russian language and customs as a result of his long association with the people. When the communists revolt, John is made a prisoner because of his association with the nobility. He escapes and makes his way toward Poland through the forests. He comes across the lifeless body of an officer, whom he identifies as Alexis Triona by means of a small diary—the story of the man's thrilling exploits among the Bolsheviks—which he finds on the officer's person.

When John returns to England he again becomes a chauffeur. He devotes his spare time to writing, but all his manuscripts are rejected. In desperation he uses the adventures enumerated by Triona in his diary and signs his manuscript—Alexis Triona. He becomes famous overnight. He poses as Triona from then on.

One day he sees a beautiful girl, Olivia Gale, an heiress, being insulted by her male companion. He defends her and escorts her home. A brief courtship follows which culminates in their marriage.

John keenly feels the deception towards his wife and he confides in Major Oliphant, a friend of his, who has leased Olivia's former home. He leaves the Major resolved to tell his wife everything. John no sooner arrives home than he receives a telegram from Newcastle telling him that his mother is dying. He tells his wife that he has been called to Russia on a secret mission.

Meanwhile Olivia has learnt of John's real identity, and she leaves their home in a fit of rage and resentment and seeks solace at her home in the company of Major Oliphant and his sister. John returns from Newcastle and becomes aware of his wife's absence. Before he has a chance to search for her, he is attacked by highwaymen and is taken to a hospital in an unconscious condition. When he recovers, he becomes a mechanic and a chauffeur for a small garage in an English hamlet.

One day while driving around a dangerous bend overlooking a precipice, he stops his car to help a man who is having some trouble with his machine. He comes face to face with Olivia, who is in the car. The sight of her revives in him his fiercest longing for her. He believes that his double-faced existence can never be forgiven. Without her, life has meant nothing.

He jumps into his car and drives it over the cliff, but he is saved from death by a tree which breaks his fall. Olivia, who in spite of everything, has always loved John, hurries to him. Confessions are made and accepted and they start life anew as Mr. and Mrs. John Briggs.

ADMISSION - - 20c.

We are now offering a special line

of
6,500
JUGS
10 Cents up.

S.O. Steele & Sons, Ltd.

Opp. Seamen's Institute.
'Phone 192 100 Water St.

CITY OF ST. JOHN'S



St. John's
Municipal Council.

TENDERS.

Tenders will be received up to Thursday, October 23rd, at 3 p.m., for supply of 4500 Bushels of No. 2 Canadian White Oats, in 4 bushel sacks (136 lbs.). Samples to accompany tenders.

Also for 130 tons of No. 1 Prime Timothy Hay, in bundles, 2000 lbs. to the ton.

Quotations to be C.I.F. Duty Free. Delivery at the Sanitary Stables, Hayward Avenue, from time to time as required.

Tenders will please write across envelope the words "Tender for Oats" or "Hay," as the case may be.

Lowest or any tender not necessarily accepted.

J. J. MAHONY,
City Clerk.

Household Notes

Bengalines are favored for coats, dresses, with full-length vests or panel fronts in contrasting colors.

A heavy bracelet of twisted gold is worn on the same arm with that of a number of slender bracelets.

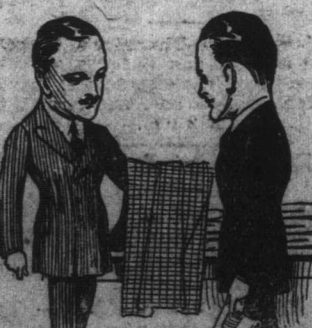
Have your velvet suit coat lined with Kaisha so that it can be worn over a dress of the matching material.

DUTCH BULBS.

Best Quality
Daffodils, Tulips,
Hyacinths, Freesia
and Mixed Gladioli.

The
Valley Nurseries,
Limited.

Waterford Bridge Rd.
'Phone 1513. Sept 8, Oct 12



WE SUBMIT OUR FABRICS FOR YOUR APPROVAL.

Good tailoring begins with the selection of exclusive, serviceable and dignified woollens and worsteds, different from the common run found in ready-made clothing stores. The cutting, fitting and workmanship follow as a matter of course—here.

J. J. STRANG,
LADIES' & GENTS' TAILOR,
Corner Water & Prescott Sts.
Oct 17, Oct 12

MAGICAL MAGICAL MAGICAL MAGICAL MAGICAL MAGICAL

USE GOSSAGES SOAPS

And you are Using the Best Money Can Buy.



JOB'S STORES, Ltd.

WE ACT AS AGENTS FOR EXECUTORS

THOSE who have had placed upon them the responsibilities of Executorships or Trusteeships and find the burdens connected therewith greater than they care to undertake, will do well to place their responsibilities with the Montreal Trust Company by appointing the Company their agent.

MONTREAL TRUST COMPANY

ROYAL BANK BUILDING.
Sir Herbert J. Holt, President.
A. J. Brown, K.C., Vice-President.
F. G. Donaldson, Gen'l Manager.
F. T. Palfrey, Mgr., St. John's.
Oct 14, Oct 12

Our Buyer's return with sensational purchases made in the world markets have once more shown our ability to Lead the way for LOW PRICES.

Blankets! Blankets!

FAIR BELOW TO-DAY'S MANUFACTURERS' COST. We bought last season in anticipation of the advance in wool. This is the service we are out to give the public.

Extra super quality Yorkshire Blankets, large size, raised top, \$2.50, \$10.50 pair.

COTTON BLANKETS.	WOOL-NAP BLANKETS.
45 x 72, soft and fleecy. \$2.25 pair	72 x 84, largest size... \$5.00
54 x 72, heavier. \$2.75 pair	Other prices— \$2.95, \$2.70, \$4.70

A Special in Job Brown Woolen Blankets, suitable for the woods, \$1.00, \$1.50, \$2.00 each.

BIG PURCHASE. Extra heavy Striped 27" Flannellette, suitable for every day use. Special, 22c. yard.

27" White, Cream, Blue and Pink, "Vandyke" Flannel; recommended for underwear. 27c. yard.	36" Striped Flannel in nice soft fleecy heavy quality, 35c. yard.
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BonMarché
WATER STREET ST. JOHN'S