

OUR PIECE GOODS DEPARTMENT.

is now showing the most beautiful assortments of Voiles, Organdies, Linens, Gingham, Crepe Cloth, Dress Suitings, Percales, etc., at a mere fraction of their real value. We list a few of the items here:

**3900 Yards
VOILES,
Only 39c. yard.**
Light and Dark patterns, at a time most opportune to make in to Summer Dresses for mother or daughter.

**800 Yards
ORGANDIE,
44c. yard.**
Shades: Rose, Lemon, Mauve, Tan, Peach, Coral, Cope, Nile.

**257 Yards
CHECK VOILE,
65c. yard.**
Mauve, Honeydew, Rose and Turquoise.

**1936 Yards
GINGHAMS,
24 and 34c. yard.**

**1000 Yards
LINENS,
17c. to 34c. yard.**
Reseda, Rose, Tan, Nile, Champagne, Oxblood, Saxe and Brown.

**YED CREPE,
44c. yard.**

for Underwear. Shades are Lavender, Blue and Maize.

**700 Yards
DRESS SERGE,
Only 50c. yard.**
Shades: Brown, Myrtle, Tan, Rose, Saxe and Wine.

**Fine American
CHECK DRESS GOODS,
Only 28c.**

In a splendid assortment of suitable coloured Checks for children's dresses.

Pound Ends KHAKI, 55c. lb.
Good quality and good lengths.

CHINTZ, 65c. lb.
Most suitable for Bags, Cushions, etc.



**SAMPLES
Sent Cheerfully
on Request.**

The Best Value in Town.
MEN'S SUITS.

REMEMBER THEY ARE ALL WOOL ENGLISH TWEEDS.

New Spring Styles made on American designs by our own Custom Tailor, from our own imported English Tweed.

See this combination and you will have to admit it beats everything we have ever shown in Readymade Suits. Prices are

\$38.50, \$41.50, \$43.00

BOYS' SUITS! BOYS' SUITS!
SAILOR SUITS.

Regular \$22.70. New \$11.35
English and American Styles.

**BOYS'
BRITISH NAVAL OVERCOATS.**
Regular \$16.90. New \$9.90

BISHOP, SONS & CO., Ltd.

St. John's, Nfld.



vision of advocating serious study as what might be regarded as a fad." The writer notes that the invented language Esperanto has already held 13 international congresses in different countries and is taught in schools in Geneva, Breslau, Milan, Czechoslovakia and Bulgaria. Ido, he says, claims to be a later and improved form of Esperanto, having hitherto had a smaller vogue but being in appearance and sound more attractive. "The vital requirements," he concludes, "is that the auxiliary language should be kept auxiliary, the vehicle of formal statement. If it should become a language of common speech, of emotion, or of literature, it will at once fail of its purpose and be only an additional linguistic burden."

**Reindeer for
Canada's Northland.**

The value of the reindeer to the native inhabitants of Labrador and Northern Canada generally has led to efforts being made to build up herds of these animals in the regions referred to. The Hudson's Bay Company has taken hold of the enterprise and recently landed 623 reindeer, most of them at Baffin Land, some months ago. Because reindeer, in common with other animals, are liable to certain diseases and parasitical infestations, the Department of Agriculture at Ottawa, through the Health of Animals Branch, has seen to it that the imported stock included only healthy specimens. The inspection of the animals was made by Dr. E. A. Watson, Chief Animal Pathologist, who was sent to Norway to examine the shipment before embarkation.

Some years ago importations were made by Dr. Grenfell in connection with his mission work in the Labrador. The herd prospered well while under the care of Lapp herders, but after the Lapps returned to their native land the animals became scattered and lost. Most of the reindeer comprising the present shipment have been landed in good condition, and it is hoped that a beginning has been made in establishing a reindeer industry which may prove of great value to the Canadian North.

**Farmers' Favorite Fertilizers,
Guaranteed Usual High Quality.**

Potato Fertilizer, \$4.50 per 125 pound bag.

General Fertilizer, \$3.50 per 125 pound bag.

Bone Meal, \$3.50 per 100 pound bag.

Basic Slag, \$2.00 per 200 pound bag.

COLIN CAMPBELL, Limited.

**WEEK-END SPECIALS
for the Thrifty Buyer.
DISTINCTIVE STYLES
at DISTINCT SAVINGS****MILLINERY.**

Be sure to attend our present showing of the Season's charming Millinery styles—for we are exhibiting the prettiest and most becoming of the leading modes in the most original models.



**Milo
CORSETS,
only \$1.60**

In Pink and White. The right Corset is a matter of special importance. These new Corsets are designed to give the new figure lines demanded by this season's styles. Note the price.

\$1.60

**Washable
BLOUSES.**

White Voile and Organdie, embroidered in beautiful designs. The sizes are complete.

The price only 98c.

**WHITE SCRIM,
with fancy edge,
Only 14c. yard.**

**ART SCRIM,
in beautiful Dark designs,
Only 17c. yard.**

MILLEY'S

**HOSIERY SUPREME
AND ECONOMICAL!**

**Ladies'
HEATHER HOSE.**

Brown and Green mixtures,
Only 35c. pair.

**Ladies'
CORDOVAN HOSE**
Excellent fine quality.

Big value 3 pairs for only 50c.

**COLORED BORDER SCRIM.
In the usual neat designs.
Only 19c. yard.**

**PLAIN WHITE SCRIM.
Beautiful heavy quality, with fancy
open-work border,
Only 27c. yard.**

No Woman Senators.

The Department of Justice has issued an official ruling that no woman senators can be created in Canada without an amendment to the British North America Act.

The official declaration is "that under the British North America Act as it now stands it is not competent for the Governor-General to summon any female person to the Senate."

The ruling was made in response to an enquiry made by the Prime Minister, the Hon. W. L. Mackenzie King, who had received a request from the Franchise Committee of the Montreal Women's Club asking that in view of the admission of Lady Rhonda's claim to a seat in the House of Lords Canadian women might be admitted to the Senate, and whether an amendment to the British North America Act would be necessary.

Hon. Thomas Crerar, leader of the Progressives, expressed his interest in the point of issue and stated that he saw no reason why women should not be admitted to the Senate.

Take Lessons

From Movies.

NEW IDEA IN JUVENILE EDUCATION.

STOCKHOLM, (Associated Press)—Swedish school children are beginning to read their lessons from the movie screen. The use of educational films is becoming more and more a part of the lower curriculum, even in the most remote districts, and leading educators are making elaborate plans to extend the scope of "film classes." In the city of Grevle, northern Sweden, the children are said by visiting American professors to know more about Manhattan Island than young students in western parts of the United States who never have visited the metropolis. One of the most prominent champions of films as a means of study is Prince William, second son of King Gustaf, who has taken complete motion picture outfits with him on his trips of exploration through Central America and South Africa.

PILLS.

I take pink pills to cure my fits, my gout and flu and tetter; I swallow ten, and now and then I think I'm feeling better. I read the boast of Dr. Yost, who does much advertising; his pills, he claims, cure gents and dames with quickness most surprising. His ads appear throughout the year in every moral daily; his pills will cure the rich and poor he tells us, proudly, gayly. The village doc is prone to knock the pills he sees me taking; "These healing guys who advertise," he says, "are always faking. Oh, come to me, my friend," says he, "when you are sick and jaded; I'll feed you pills of nux and squills that have the Yost pills faded." But old Doc Yost he gets the most of all the coin I'm earning; he takes his stand, throughout the land he keeps his lantern burning. In every sheet I chance to meet his pills are recommended; day after day we hear him say, "My pills are truly splendid. My pills are made of junk and jade, of bark and buds and simples, they'll cure catarrh and leave no scar, they'll banish boils and pimples." Physicians roast this Old Doc Yost who keeps on advertising, and still he trills about his pills, whose sales are most surprising.

Under the Curse of Babel**NO UNIVERSAL LANGUAGE**

LONDON, (Associated Press)—Language, the master-key to thought and the vehicle of communication remains under the curse of Babel, while Aristotle, the measurement of latitude and longitude, mathematical signs, chemical formula and even the metric system have progressed to such an extent that they are now used by all nations, declares the Times scientific expert, urging the necessity of a universal tongue. Esperanto or Ido, or some modification of them, seem to

hold the balance of advantages in the choice for an international language, he adds, although Latin and English have received sufficient support to be ranked as serious candidates. Scientific men, he says, form the group most anxious to see a world agreement on some auxiliary language and are not inclined to care what one is chosen. "Were it possible to acquire a second language in addition to the natal tongue to convey ideas," the Times expert says, "one of the greatest barriers to the progress of science would be broken down."

A CHOICE OF TWO.

Of the languages contending for

world recognition, he says that a difficult and irregular grammar is one of the chief objections to Latin, while English has a "chaotic" spelling, with a difficult and various pronunciation. Also, he says, the choice of one from the many living languages would excite intense and destructive jealousy.

Reviewing movements that have been made in the movement, the writer calls attention to the work of the International Research Council, in Brussels during the summer of 1913, of the British, American, French, and Italian Associations, and of the League of Nations. These various bodies, he contends, are "free from the sus-

**Special
Preliminary
Notice!****The U.S. Picture & Portrait Co.**

Beg to announce that owing to the expiry in July of the lease they hold on the eastern portion of their premises, situated in the Delgado Building, they are holding a "MAKE-ROOM" Sale of GENERAL FURNITURE of all grades, in an endeavor to reduce their stock sufficiently to allow of its being stored in the western part of their establishment until other arrangements can be made.

This Sale is NOT an offering of "special lines," in every department and on every article genuine reductions up to 50 per cent. will be made. A further announcement quoting regular and sale prices will follow shortly.

U.S.P. & P. Co.