Skippers is warranted to connest selected Autumn-caught isling. Every care is used to e finest obtainable brand.

parantee is given with every

we would recommend to

**Pilchards** 

al Breakfast Delicacy.

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aual Show. 6th, 27th, 28th. Building,

n Street.

a.m. to 10.30 p.m.

MONEY FOR YOU.

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an it. We have some Sensational 8.90; Ladies' Blonses, 60c. to \$1.40, \$1.90; Ladies' Pants and Singlets, umes, \$6.90, \$9.00; Ladies' Winter. Raincoats, good quality, \$6.50 to \$, \$1.60 to \$2.50; Men's Raincoats, Men's Hose, 19c. to 35c.; Men's Hose, 19c. to 35c.; Men's to \$3.90 to \$7.00; 500 doz. lessalers.

MICHAEL.

(East of Springdale Street). 

The Telegra

For the remainder of this month we offer without reservation our entire stock of

## Ladies' Fall and Winter Millinery at a Discount of 25 per cent. for Cash.

THIS IS NOT OLD STOCK. Call and you will be shown our latest Fall and Winter Millinery Hats. 25 per cent. Discount off Regular Retail Prices.

Saturday Our "Special Sale Day"; **Sweeping Reductions in Every Department**  Marshall Bros

"Remember that the whole of your

it refers to any kind of education.

And so does all I have said.

I think we need to remember that

cation is its power to make the man's

Important!

and Turpentine, Syrup Hypophosphites, Condition Powders, Tooth Pastes, all Toilet Articles and hundreds of other preparations too num-

Write DR. F. STAFFORD & SON for

valued at \$35,000 was missing.

the primary value of all kinds of edu

life more worth while to himself.

"I have had a | Phillip Brooks has expressed the rich six same thought when he says: I am "A man will dig his ditch better quite certain that if he knows and cares for the great

if it is only to from David Starr Jordan: fence, will bear life must be spent in your own the impress of company and that only the educated that wider ex- man is good company for himself." perience." - College Not the Only Form of Educa-Thomas Bailey not refer to the college man alone,

A letter friend her high

college. She had al-She will have to when she gets

nower out of a colion that will repay the time invested and then there is to cks of Dodd's Pills, Wampole Oil, Fletcher's Castoria, Gin Pills, Carnol, ividends on top of that, has ten best of one (probably more, but it to be conservative) to be distitled, in a man the chances of maknow on his investment are researched to the conservative of the chances of maknow on his investment are researched to the chance of the

ot likely to be cut off by marafter a few years, and in the run (many people think) the e handicap and pull ahead of college man.

Wholesale Price, or Phone 640. one puts aside the money view one comes to quite an-

Now on Spot: 200 Boxes Whole.

150 Boxes Twin. September Make.

Buy now to save money. Cheese have advanced sharply.

Soper & Moore Wholesale Grocers.



where I live the tically out of fashion. winds are bleak, and drearily the heavens 1 e a k, and all is wrap- on rich plaid suits. ped in gloom.

all night to sing their sweet refrain; but here the north wind has an edge that pierces like an iron wedge and frost is on the plain. And there many weary storms will blow, before we see the spring, before that season we behold when blossoms desde Arcentales, of Madrid, who are bright adorn the world, and umptyspending their honeymoon in Canada doodles sing. And so, distressed, upotation at the head and the United States, notified the on a time, I heave a sigh for some this talk has seemed somewhat New York police recently that 4 of bright clime where skies are always afield from the subject. To me their trunks had been "lost" on their bright, till I reflect, "In such a land up what college means. Mr. journey there from Montreal, and that the pesky flies are never canned, and was not speaking of time the other two had been rifled and re- chiggers always bite!" If I am prone ege, but he might well filled with dindling wood. They est to grumbling here, I'd be distraught or that is just what col- timated that clothing and jewellery where skies are clear, and balmy breezes blow; I'd grow accustomed

o the sights, to perfect days and cented nights, and dig up some

#### Fashions and Fads.

Hosiery is very elaborate. Footwear is simple in line.

ne knitted wool costume is seen. Long draped veils are the latest. Costly furs trim many chic models.

Some of the new velvet skirts are

Jersey is a favored material for

Wide and straight at the back are A smart model is the long top-coa

Pumpkin-coloured broidered in black.

The latest fancy in London

Black is a very important color, in Navy serge is being trimmed with pands of black satin.

Beading is seen on the ankles of the "jazz" stockings. A new long sleeve shows much

warmth of spring | fullness at the elbow. Fur takes an important part in the

> For evening gowns the Moyen-Age lines are popular.

Broadtail collars are very effective

Somewhere the used for new neckwear. Coats with hats to match are like

> Napoleon toques are garnished with metal lace or a plume. Much use laces for embroideries

> Minard's Liniment Co., Limited. Gentlemen,-Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe

in cases of Inflammation.

Yours, W. A. HUTCHINSON.

Simplicity leads in autumn frocks.

The "miser bag" is always in fash-

That I never knew Solomon wrote it. When some orator tall says, "You'll

surely recall
Those marvelous words from Old
SquaHem!"
If to me the stuff's new, I don't say that I do,
I admit that I do not recall 'em.

of me.

Should you mention a book, not by word or by look Will I lead you to think that I have read it.
I'll say off the bat,

I have never studied in college,

'm not one to boast as I stand at my

That I have a surplus of knowledge.

me, I can't make the bluff that I've studied

For the sake of what others think

When they say: "you have read what Old Solomon said!"

And in manner superior quote it, I don't answer "Yes," but I freely con-

Though it lowers my Though unlearned I am. I and I don't care how

Wisdom's nice to possess, but I ven-ture the guess There are too many fellows who fake it. The collarless neck finish is prac-

#### Wise Men Say-

That life itself is aptly likened to game. To win, to earn and enjoy the fruits of victory, you must play fair.

That when we fail to help other men, we are not only withholders of kindness, but we are real doers of

That the man who is an optimist is usually a success, for his mind is never worrying about the reasons why a thing cannot be done. He dosen't think that way.

That resource is not an accomplishment: it is the innate power of fallattack of LaGrippe, and I have freing back upon oneself for new methquently proved it to be very effective nvention; it is courage; it is doggedness—the practical expression of a mind that refuses to admit defeat.

### Ladies' Hats. Fall Styles-

Just a very choice se-lection of Hats. The season's smartest models. No two alike. Small, snuglysmart hats for stormy. windy days and all-round wear. Beautiful models in Velour, Velvet and clipped Beaver for smart occasions. In short, Hats that are exclusive in style to suit all types.

We have a fine assortment of Untrimmed Hats in very stylish shapes.

See the "Hats that are different" in our Ladies' Department.

SPECIAL! - A discount of 20 per cent. is allowed off the price of all Trimmed Hats.

U.S. Picture & Portrait Co..

ST. JOHN'S.

# CARDS.

We have just opened and are now showing our full line of

## XMAS GREETING CARDS

Come in and look them over. There is sure to be something that will just suit you.

ROYAL STATIONERY CO.

180-182 WATER STREET.

HOMICIDE MIGHT BE A HAIR TONIC FOR ALL THAT JEFF KNOWS. MUTT AND JEFF-

By Bud Fisher.

