

A VALENTINE!

Free for Everybody.

A Sale, a Sale, the sailor cried
 Unto his wife, I have espied,
 A White Sale, we are all at sea
 If money you can't save for me.

For everything is now as high
 As the good ship's mast is in the sky;
 And if one needs a little rigging,
 Well in one's purse it takes some digging.

But now BLAIR'S have this Sale all set,
 The lines that they have, you may bet,
 Will help you in this stormy time
 When every day the prices climb.

But as I've always thought it wise
 That the look-out man with watchful eyes
 Should be well forward on his task—
 The same of you, my dear, I ask.

So now to-morrow morning go
 (And don't mind a little rain or snow)
 And drop your anchor down at BLAIR'S—
 On the lower floor, but head upstairs.

For in their Showroom you should find
 Much rigging doubtless to your mind:
 Camisoles, Knickers, Combinations,
 Nightdresses and Skirts in new creations.

And down below for 22
 Embroidery Cambric they'll show to you;
 Sometimes they call it Madapolam,
 But what they call it don't matter—ahem!

Also, White Middy Twills for 27,
 Which is frightfully cheap for the times we live in;
 White Organdie Muslins, Irish Linons,
 The very cheapest in St. John's.

And in their window they say they'll show
 White Curtain Scrims, same as you know
 You were admiring the other day—
 With the lace edge on them—the latest way.

But anyhow you have the course,
 And the money too, and 'tis your loss
 If you don't avail of the bargains there,
 For there'll be no repeats of these prices this year.

Our WHITE SALE is set to start on St. Valentine's Day. See you get yours.

Henry Blair

Bigger Cash Profits


If you have any money to spare for a good investment, from \$10.00 to \$10,000.00, and you want large but honest profits, coupled with healthy growth, and with the safety of your money guaranteed, ask us to put your name on our mail files for full particulars. You do not obligate yourself in any way. Simply read the details of our offering and decide yourself.

WE ARE SATISFIED TO REST OUR CASE ON YOUR JUDGMENT.

J. J. LACEY & CO., Ltd.,

INVESTMENT SPECIALISTS, CITY CHAMBERS,
 (Over Royal Bank of Canada.)

Heavy Rubbers



For Boys and Girls!

We have added to our Boys' and Girls' Rubber Department this year a stock of HEAVY RUBBERS, made to stand hard wear. The price is just a little higher than "ordinary" Rubbers, but one pair of our HEAVY RUBBERS will wear the whole season. Ask for

BOYS' RED BALL RUBBERS and
 GIRLS' WHITE ROCK RUBBERS.

Sold only by

PARKER & MONROE, Ltd.,

The Shoe Men.

Advertise in the "Telegram."

5c The Crescent Picture Palace. 5c.
 Afternoon, 2.15; Night, 7.30.

Presenting the British Patriotic War feature, entitled
"England Expects,"
 Produced in 3 reels by the London Film Co., Ltd.
"Mr. Pringle and Success."
 A Black Cat comedy feature.

THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.

Casino Theatre

GOOD BYE WEEK

OF THE FAVORITE
The W. S. Harkins Players,
 — Including —
 MR. JOSEPH SELMAN - - - - MISS MARJORIE DAVIS
 In a Selected Repertoire of Popular Plays.

TO-NIGHT
"Nearly Married."
 With Miss Lillian Worth—Popular Songs.


FRIDAY and SATURDAY NIGHTS—Just one Continuous Laugh.

"Baby Mine."
 BABIES—They wanted them—they got them—from Orphan Asylums—borrowed them—hired—they stole them—but they got them—What for? Ask "Jimmy."

Farewell Matinee Saturday.

PRICES—Evenings, 75, 50, 20; Matinees, 30, 20.

Reserved Seats now on sale at F. V. Chesman's, 178 Water Street.



NO MATTER HOW THE FIRE IS CAUSED
 if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON

Insurance Agent.

SLATTERY'S

Wholesale Dry Goods.

TO THE TRADE.

We always carry large stocks of
English and American DRY GOODS.

Headquarters for POUND GOODS.

Slattery Bldg., Duckworth Street.
 Phone 522. P. O. Box 236.

Mothers! Mothers!

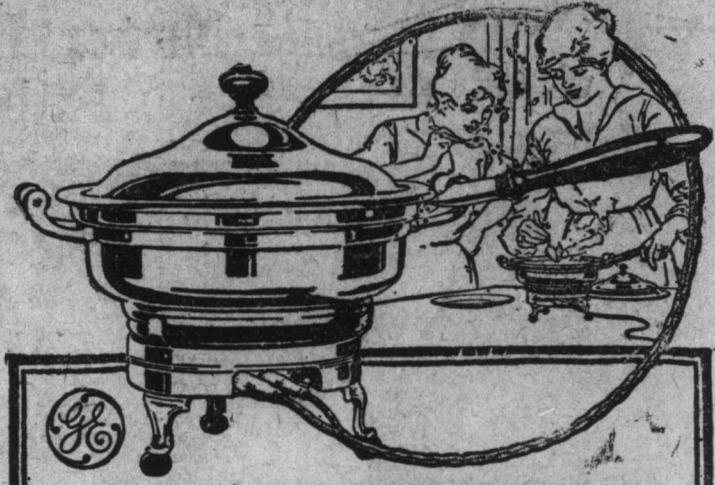
Get Your Boy a Pair of Our Extra Heavy
WATERPROOF WINTER BOOTS.
 Just the Boot for Sliding, Skating, etc.
 All sizes. Prices: \$1.90 to \$2.60 per pair.

WILLIAM FREW, Water St.

IN STOCK:
 100 brls Apples, No. 3's, Large Baldwins and Starks.
 100 brls Apples, No. 2's, Baldwins, Starks and Ribstons.
 150 brls Apples, No. 1's, Baldwins, Starks, etc.
 50 crates Choice Texas Onions.
 Paper Bags—all sizes.

BURT & LAWRENCE,

15 NEW GOWER STREET.




A Really Useful Chafing Dish

Everyone wants a chafing dish! Why not get one that is more than a buffet ornament? The G-E chafing dish is always ready. No flame, no muss, no danger—simply connect to the nearest socket and turn on the current.

The G-E chafing dish is of plain, substantial design—handsome and of guaranteed quality.

Reid-Nfld. Co.,

Electrical Department.
 Phone 40.




TORIC LENSES

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

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Eyegight Specialist,
 St. John's.



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Dr. A. B. LEHR,

The Senior Dentist,
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Teeth Extracted without pain 25c.
 Artificial teeth repaired and made as strong as ever.
 Full Upper or Lower Sets, best quality \$12.00
 All branches receive careful and personal attention.

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 The Senior Dentist,
 203 WATER STREET,
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VALENTINES!

Just received by the last steamer. Come early and have time to select them. Special prices to the trade.

ORDINARY COMIC 10c. per doz.; 1c. each
 ORDINARY COMIC 20c. per doz.; 2c. each
 FANCY HEART SHAPE 18c. per doz.; 2c. each
 FANCY HEART SHAPE 30c. per doz.; 3c. each
 SURPRISE COMICS 30c. per doz.; 3c. each
 BOB-UPS, asstd. 45c. per doz.; 5c. each
 HEART SHAPE 70c. per doz.; 7c. each
 FANCY \$1.20 per doz.; 12c. each
 FANCY LACE 45c. per doz.; 5c. each
 FANCY SCENTED 10 & 15c. each
 HEART SHAPE and SQUARE 20c. each
 FANCY in Box 30 & 40c. each

NOTE.—Special attention given to outport orders. Postage 1 to 5c. extra.

S. E. GARLAND,

Leading Book & Stationery Store,
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Matches

To Burn.

At Lowest Prices.

100 Cases "Sea Dog" Matches. 15 gross each,
 50 Cases "Sea Dog" Matches. 50 gross each,
 50 Cases "Eddys" Safety do. 10 gross each,

Phone 393.

F. McNAMARA,

QUEEN STREET.

Advertise in the Telegram

TEN PAGES TO-DAY.
 WEATHER FORECAST
 TORONTO, Noon—Strong winds and rain from south and south west with snow and rain. Saturday—Strong winds and gales from westward, fair and colder.
 VOLUME XXXX.

Good Men are

around here now. We are out

Some of you have been lately in your shirts which you used to wear in the thought we were having

WE WERE—BURNING
 This is just a few words to

Warm Cold Wear

for Men

in Striped Flannels, Wincos, etc. now, as you will find, you will realize the value of our underwear, we say

STANFORD

Shirts &

made of soft, warm, and

Are the Finest Kind of Cold Wear

They will keep you as warm as a blanket in breezes, and they will withstand the most inexorable washerwoman, and wool should be.

HENRY

Auction Sales!

Public Auction of REAL ESTATE!

On the premises, on Saturday next, February 16th instant, at 12 o'clock noon, the Two Tenement Dwelling House Nos. 15 and 17 Allan's Square (running North from Theatre Hill). Ground rent \$20.00 per annum. Lease 99 years from the 31st day of October, A.D. 1892. Further particulars upon application to

FRED. J. ROIL & CO.,

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