



New London Hats.

Our line is now splendidly complete and noteworthy for ITS BIG DIVERSITY OF SHAPES, EXCLUSIVE MODELS AND NEWEST FASHION IDEAS FOR FALL & WINTER, 1917-18.

720 yards New Corduroy Velvets

27 inches wide, \$1.10 and \$1.60 yard. Shades of Nigger, Brown, Ivory, Ivy, Grey, Rose, Black, Myrtle, Cardinal, Mole and Saxe.

263 Ladies' and Misses' New Tweed Coats.

Selected at the latest possible moment, therefore showing only the approved styles. Every garment cut on lines that insure good fit.



800 YARDS New English Silks.

High grade all Silk, heavy firm even lustrous weave, the most desirable weight and texture for all uses.

38 inch Duchesse Mousseline.

Shades of Maize, Saxe, Ivory and Flesh, only \$2.20 yard.

36 inch Chiffon Taffeta.

Black, \$2.10 yard.

Nigger Brown, \$2.00 yard.

36 inch Charmeuse Satin.

Shades of Fawn, Tan, Saxe and Cream, \$1.45 yard.

Silk Crepe De Chene.

40 inch only, \$2.40 yard. Shades of Wisteria, Navy, Sky, Maize, Saxe, Ivory, Black and Flesh.

Georgette Crepe.

Shades of Maize, Coral, Black and Ivory, \$2.75 yard.

Flesh and White, \$3.00 yard.



NEW

Coat Linings. Infants' Robes, Slip-on Veils, Infants' Frock Bodices, Blouses, Veilings, Camisoles, Dress Skirts, Umbrellas, Underskirts

BISHOP, SONS & COMPANY, LTD.

PHONE 484. MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

WAR NEWS.

Messages Received Previous to 9 A. M.

THE SITUATION IN RIGA GULF.

PETROGRAD, Oct. 17. Regarding the situation in and around the Gulf of Riga, a semi-official news agency to-day issued the following summary of conditions there as coming from a competent naval authority: While our fleet in the zone of operations is being pressed by German forces four times its strength, our army finds itself in a more favorable position, the strength of the German troops landed being insignificant. Tagga Bay is the only place where reinforcements can be disembarked, and it is exposed to mortally gales which have been blowing for two days. The transport of our reinforcements to the island of Oesel, however, does not depend upon weather conditions. This explains the persistent efforts of the German destroyers to penetrate as far as Moon Sound, thereby threatening our communications, and the enemy's desperate attacks against the troops defending these communications. The matter should be settled before long, as we are hastening the despatch of reinforcements for a counter attack, which is imminent.

BRITISH OFFICIAL.

LONDON, Oct. 17. The British official statement issued to-night says: Hostile artillery has shown considerable activity during the day northeast of Ypres and on the coast sector. The activity of our own artillery on the battlefield continues. There is nothing of further special interest to report.

FRENCH OFFICIAL.

PARIS, Oct. 17. An official statement by the war office to-night reads: Lively artillery actions have occurred at various points along the front, particularly in the region of Allies plateau and on the right bank of the Meuse. In the Argonne two enemy surprise attacks have failed completely. Belgian Communiqué. — Yesterday our artillery successfully shelled enemy works before Dixmude. Our fire during the artillery action on Oct. 15th and 16th caused very serious damage to enemy organizations in the region of Dixmude.

ON THE ITALIAN FRONT.

ROME, Oct. 17. The war office statement issued to-day, says: South of Mori our advanced posts repulsed the enemy patrols and took prisoners. From the region of Monte Nero to the sea enemy

my artillery was very active yesterday, but everywhere was effectively countered by our batteries. On the northern slopes of Monte San Gabriele enemy parties were dispersed by our rifle fire. North of Zelo our patrols broke into enemy trenches and threw the occupants into confusion. Numerous enemy airplanes attempted to fly over our territory, but were hindered by our anti-aircraft fire and repulsed by our chasing squadrons; they had to return to their lines, only a few of them succeeding in reaching their objectives and dropping bombs. There were no casualties and no damage resulted.

REINFORCING BALTIC FLEET.

COPENHAGEN, Oct. 17. The National Tidende, Malmö, Sweden correspondent, in a despatch, says that between Monday and Tuesday a great number of German warships were seen, including submarines and destroyers. It is believed here the Germans are reinforcing their Baltic fleet.

SHAUGHNESSY'S INFLUENCE.

TORONTO, Oct. 17. Under the caption "Lord Shaughnessy's Stand," the News to-day says: "Baron Shaughnessy is to be praised for his ringing pronouncement in support of the selective draft. He is the largest employer in this country and his statement will therefore have much influence in every province, especially in Quebec, where it has been issued and where it is most needed." Lord Shaughnessy made great personal sacrifices in the war, and if at one stage he appeared to discourage recruiting, he has now made amends. He recognizes that the situation is grave, that the freedom of Canada is at stake, and that compulsion is therefore imperative. He is, in support of the Unionist Government and of the men at the front.

PETROLEUM ADVANCE.

NEW YORK, Oct. 17. The Standard Oil Co. to-day announced an advance of ten points on refined petroleum in barrels for export.

STRIKERS RESUME WORK.

WASHINGTON, Oct. 17. Settlement of the Pacific Coast shipyard strike by agreement of 25,000 employees of Seattle and Portland yards to go back to work on Monday, was announced to-day by the Shipping Board men, who agreed to abide by the decision of the Labor Adjustment Board.

GERMAN ATTEMPT FAIL.

PETROGRAD, Oct. 17. At five o'clock this morning the Germans attempted to throw a bridge across the Dvina River in the Riga region, but the Russian artillery frustrated their plans, and destroyed the bridge work.

The British Red Cross.

MESSAGE FROM THE KING TO THE GOVERNOR.

Buckingham Palace.

During the last twelve months I have had constant opportunities for witnessing afresh both at home and in Flanders the great work of mercy carried out by the united efforts of the British Red Cross Society and the Order of St. John of Jerusalem in England. In every theatre of the war regardless of distance, discomfort or danger the task of alleviating pain and suffering and of ministering to those in need is performed with unparalleled devotion by the men and women who have taken service under the Red Cross. The prompt and unstinted provision of medical and general stores and comforts is an all important work and one of the main responsibilities undertaken by the Joint Committee. In Hospitals and Convalescent Homes, hospital trains, motor ambulances and launches our sick and wounded, as well as those of our Allies, are known indeed grateful for the aid and co-operation which the Joint Societies bring to the medical services of the Armies; nor have the needs of our Prisoners of War been forgotten in the allocation of our funds.

I trust, therefore, that there will be no falling off of generous financial support on the part of every one at home and in the Dominions overseas without which this work could not be maintained. During the war I have had great satisfaction in sending to the Joint Committee on October 20th a donation of £5,000. This year for the "Our Day" collection on the 18th October it is a pleasure to me to contribute £10,000 to mark my appreciation of what has been achieved by the British Red Cross Society and the Order of St. John of Jerusalem in England in the past and my deep sense of the importance of continuing these achievements in the future.

(Sgd.) GEORGE R. I.

Casualty List.

1ST. NEWFOUNDLAND REGIMENT.

(Received Oct. 17, 1917.)

Died of Shell Wounds. Both Legs, 47th Casualty Clearing Station, France, Oct. 11.

1005—Sergt. Francis Roberts, 66 Prescott Street.

Died of Gunshot Wounds, Legs and Arm, 47th Casualty Clearing Station, France, Oct. 11.

2245—Pte. James Jones, Point of the Bay, via. Laurenceville, N.D.L.

Previously Reported Wounded Now Reported Wounded and Missing, Oct. 9.

Second Lieut. Samuel B. Cole, 30 Codner's Lane.

King's College Hospital, London, Gunshot Wound, Left Arm, Severe.

821—Sergt. James A. Taylor, Cookstown Road.

At Wandsworth, Gunshot Wound, Right Leg.

1165—Pte. Mark Fifield, Catalina.

Second London General Hospital.

2265—Corp. Thomas Hodge, Fogo; gunshot wound, left thigh.

3159—Pte. Samuel Woodland, Greenspond; gunshot wound, compound fracture, clavicle.

2329—Corp. Cyril Quick, 88 Queen's Road; shell wounds, left arm.

2887—Pte. Samuel Pennell, 67 Lime Street; shell wounds, left wrist.

1653—Pte. Edmund Drake, Humbermouth; shell wounds, right arm.

2026—L. Corp. Ian D. Graham, Bishop's Falls; amputation right leg.

Twenty-Second General Hospital, Danes Cambers, Oct. 10—Gunshot Wound, Left Hand, MILD.

1037—Pte. James F. Murphy, 77 Patrick Street.

Sixth British Red Cross Hospital, Etaples, Oct. 10—Gunshot Wound, Chest, Severe.

2457—Pte. Archibald J. Badl, Northey Arm, Bowwood.

Hospital, Danes Cambers, Oct. 10—Gunshot Wound, Chest, Severe.

2461—Pte. Gordon Armstrong, 110 Theatre Hill; left side.

1742—Pte. John S. Beasley, Sound Island, P.B.; right shoulder, mild.

2821—Pte. William J. Kent, Lance Cove, Bell Island; right thigh, mild.

3161—Pte. Edward Neil, 30 George Street; right thigh, mild.

2394—Pte. Donald Norris, 287 Hamilton Ave.; right elbow, mild.

2377—L. Corp. Ernest P. Woodman, New Hr., T. B.; left shoulder, mild.

1128—Pte. Philip J. Conway, 29 Cud-dihy Street; injured left knee, mild.

Twelfth Gen. Hospital, Rouen, Oct. 10—Shell Shock, MILD.

1929—Pte. Wm. J. Hiscock, Chamberlains.

R. A. SQUIRES,

Colonial Secretary.

Projected Motor Association.

As suggested by the Evening Telegram recently, and at the request of Inspector General Hutchings, a meeting of representative city motor car owners took place in the I. G.'s office in the Court House. Mr. Walter Monroe was appointed Chairman and Mr. Collahay, Secretary, and the question of forming a Motor Association was discussed. It was unanimously decided to appoint a small committee to draft a constitution to be submitted to a general meeting of the Association to be held soon.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS.

Patriotic Entertainment

St. John's, Oct. 18, 1917.

A most enjoyable basket party in aid of the Christmas Fund for our boys at the front was held last night at the residence of Mr. and Mrs. A. Burt, of the Battery Road. The subject last evening was "Egypt," the couples attended, most of the boys being returned soldiers who had served in France and at Gallipoli. The promoters, Miss E. Jacobs and other young ladies from Knowlton's and the Royal Stores, are to be congratulated, as the handsome sum of \$50.25 was the result of the auction sale of the baskets held after dancing had been indulged in.

It would have gladdened the hearts of the boys at the front to have seen the pairs who had shared their hard task and bully beef in the trenches, bidding as high as \$5.00 for a basket that held lunch for two, thus showing in the most tangible manner that their hearts were in it still.

If the same unselfish spirit was shown by all of this city as is manifested in most of the men who have returned to recuperate, there would be little need of the long editorials that we have seen going for a larger number of subscribers towards this most deserving fund.

Yours truly, E. C. O. D.

Gladys Klark Co.

TO PRESENT "COMMON CLAY."

No play of recent years has created the national sensation caused by "Common Clay" the A. H. Woods production which the Gladys Klark Company will present at Casino Theatre. The heroine of the play is Ellen Neil whose superior intelligence and taste for better things lead her to the pursuit of pleasures that result in her downfall. She comes as a servant into the home of a wealthy family, the Fullertons. The counsel for the Fullertons is Judge Pilson, one of the most noted lawyers in the state. When Judge Pilson learns the name of Ellen's mother, he collapses. Ellen is his own daughter, and he feels himself to be directly responsible for all her misfortunes.

He takes her under his care and educates her, and she becomes a famous actress, under another name. Ten years later the new Ellen comes as a guest to the Fullertons, where the happy ending is effected.

When you want Sausages, why get ELLIS; they're the best.

MARRIED.

Sunday, Oct. 14th at Bell Island, by Rev. J. Stead, Edward Charles Mercer, of Blaketown, to Florence Spurrell, daughter of Mr. S. Spurrell, of Pool's Island.

Illustrated Lecture.

Last evening in the lecture room of Cochrane Street Methodist Central Church, the Rev. Dr. Bond delivered the first of a series of illustrated lectures, which it is intended to give during the coming months. The subject last evening was "Egypt," the views shown were of a very interesting character, a number of them being taken by the lecturer while on a visit to the East many years ago.

Views of Alexandria, Cairo, Cleopatra's Needle, Pyramids and many others showing Eastern customs were thrown on the screen by the aid of a beautiful lantern recently presented to the Church by a member of the congregation.

Next week the subject will be "Jerusalem." These lectures are designed to be of an educative character and should draw large audiences.

"Cascarets" for a Cold, Bad Breath or Sick Headache

Best for liver and bowels, for biliousness, sour stomach and constipation.

Get a 10-cent box now.

Furred Tongue, Bad Colds, Indigestion, Sallow Skin and Miserable Headaches come from a torpid liver and congested bowels, which cause your stomach to become filled with undigested food, which sours and ferments like garbage in a swill barrel. That's the first step to shield misery—indigestion, foul gases, bad breath, yellow skin, mental fears, everything that is horrible and nauseating. A Cascaret to-night will give you constipated bowels a thorough cleansing and straighten you out by morning. They work while you sleep—a 10-cent box from your druggist will keep you feeling good for months. Millions of men and women take a Cascaret now and then to keep their stomach, liver and bowels regulated, and never know a miserable moment. Don't forget the children—their little insides need a good, gentle cleansing, too.

Britain to Buy Our Fish

Food Controller Tells of Advanced Prices Offered by British Government.

Montreal, Oct. 11.—Hon. W. J. Hanna, Food Controller, yesterday addressed the Montreal Housewives' League. He stated that from now on at intervals of about 10 days, bulletins will be issued showing what the food controller has accomplished during the preceding days. Mr. Hanna explained that the increased cost of fish was due largely to a delegation from the British government having offered

to purchase the whole catch of the season at two and a half cents per pound, instead of the two and one half cents, instead of the two pounds more than the fishermen had previously charged.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 5c, 50c a bottle. Postage 5c, and 10c extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c, extra.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Theatre Hill Drug Store is open every night till 9.30.

From Cape Race.

CAPE RACE. To-day Wind N.N.W. blowing strong, weather fine, the scho. Henricus and several others passed in this area. Bar. 29.48; ther. 48.

McMurdo's Store News

THURSDAY, Oct. 18th, 1917.

The Alpha Rubber Household Glove is one of the most convenient things of the kind ever introduced. Made of tough heavy rubber—which however is not so thick as to be clumsy or interfere with the free movement of the hands, fitting closely so that no water can get in, and moderate in price, they seem to get pretty near the ideal of what things of the kind should be. Ladies who do their own housework will find them a very great boon, enabling them to perform all necessary work without wetting or soiling the hands. A pair of these gloves used with reasonable care, will last a long time before giving out. Sizes 7, 8, and 9—\$1.50 a pair.

When you want Minceed Collops, try ELLIS.

A MIRACULOUS ESCAPE. — Rev. Fr. (Capt.) Nangle, speaking of some of the narrow escapes at the front, particularly that of Lieut. Gerald Whitty while crossing a bridge. A shell struck the bridge and demolished it, and the force of the explosion drove him in the air and whirled him around two or three times, but fortunately he fell into the canal and came out unhurt.

ETCHING UP FERDIE

—When You Want One At Once Here's About the Usual Variety That Blows In On the Strength of Her Looks!

BY CARL ED

