

## A MID WEEK Special!

for the Ladies.

### PURE WHITE JERSEY UNDER-PANTS

with the Regular 50c. look each pair.

Special

# 22c. pair.

*James Baird*  
LIMITED

### Evening Telegram

W. J. HERDER, - - - Proprietor  
H. A. WINTER, B.A., - - Editor

TUESDAY, July 10, 1917.

### Supremacy in the Air



The full statement of Mr. Lloyd George in the secret session of the Commons on the subject of the recent raid on London and the general state of aerial fighting largely bears out our contention in the matter. He speaks with the knowledge of inside facts. His observations suggest that the aim of the enemy is only secondarily to do damage to London and primarily to force the withdrawal of machines and men from our fighting front. What the consequences of such withdrawal would be the Prime Minister eloquently describes. The situation is really encouraging in so far as it reflects the concern of the Germans over the growing ascendancy of the Allies in this premier service. Mr. Lloyd George's assurance is also comforting with regard to the increased output of machines, and if anything like the result that followed the munitions campaign follows this effort also, we should, with the help of the States, soon bring nearer consummation the blinding of Germany that is aimed at.

These aerial expeditions are clearly growing in magnitude and importance. The narrative of the French aviator who bombed Essen in the dead of night and returned safely is thrilling. It opens up a vista of possibilities in the future. As the Allies' superiority grows it will not only give them an enormous advantage on the actual front, but make possible an ever increasing process of destruction of the vital lines of communication that supply the enemy, whether it be at the source as in the case of Essen, or at the innumerable depots, railways, highways and bridges that radiate from them. At present matters are too evenly balanced to permit this on more than a comparatively small scale, but a really substantial margin in our favour might easily have results unimagined now.

### The Teachers' School



Yesterday the first general assembly was held of the teachers who have met in the city from all parts of the Island for a period of training under what is certainly on paper a very competent staff. This afternoon the work of the school

**LOWER CANADA COLLEGE MONTREAL.**

**HEADMASTER, C. S. FOSBERY, M.A.**

Successes 1916.

4th Place R.M.C. Kingston.  
1st, 7th, 12th Places McGill.  
Entrance Royal Navy.  
Physical Training, Manual Training, Swimming, Rinks, Tennis Courts, Riding, Drawing, Music.  
Term commences Sept. 12, at 9 a.m.

### Retirement of Bishop Jones.

General sorrow will be felt throughout Newfoundland that the Rt. Rev. Llewellyn Jones, D.D., Bishop of Newfoundland and Bermuda, has informed the Executive of the Synod of his wish to resign his office. Until the appointment of his successor, which will be made during the coming autumn, the Rev. Canon Smith, Bishop's Commissary, will act in his place as Administrator.

Bishop Jones has filled the high office from which he retires since 1878, a period of nearly forty years. Just two years ago he celebrated the golden jubilee of his priesthood. His fallow health has made impossible the zealous performance of his duties which marked him in former years, but regret that he is leaving them is lost in the general rejoicing in his happy recovery from the serious illness that has lain upon him during the winter. After so long service the beloved Bishop leaves his high office in the Church vacant to some younger successor, but his place in the love and veneration of all in his diocese and of thousands outside it he can never leave. It will be his heartfelt prayer that though his active labours are done the peaceful twilight of his life will yet be a long and happy one.

### Runaway Horse.

#### MIRACULOUS ESCAPE OF THREE CHILDREN.

The little son and daughter of Mr. Wm. Crotty, who were playing on their doorstep yesterday afternoon in company with a little girl named Cronan, had a very narrow escape from being killed during the flight of a runaway horse. The animal, which was left standing by the premises of the Fleischman Yeast Co. on Theatre Hill, was frightened by a street car, ran across Gower Street at breakneck speed, down Cochrane Street and along York Street, bringing up at its stable on Wood Street. While crossing York Street the runaway kept close to the houses on the sidewalk, damaging several shutters en route. Providentially the children mentioned above happened to be standing on the doorstep. Had they been sitting down, as they were a few minutes previously they would have fared badly as the vehicle attached to the maddened beast struck the corner of the door with great violence, missing the children by a couple of inches, and then shied clear. Several people, who witnessed the mishap, were dumbfounded, as they thought the tots must have been killed and the escape was a most miraculous one. The horse was cut about the legs and the vehicle was smashed in pieces.

### Flower Day.

#### FOR FRENCH RED CROSS.

The arrangements being made for the Flower Day in aid of the French Red Cross to be held on Saturday next are now well advanced, and the prospect is that there will be a very generous contribution from the Colony for this most deserving object. There will be a band concert for this Fund in Banermerman Park on Thursday night, for which a small admission fee will be charged, and lady friends of the movement will serve ice cream and other refreshment. On Saturday, July 14, the Fete Nationale, flowers will be sold by young ladies throughout the city in the same way as emblems have been sold on the various tag days already held, and it is hoped that there will be a brisk demand for them. All those in the city who are raising flowers are giving very generously of their wealth of blooms for the purpose, and the display on Saturday is expected to be very complete and such as to tempt all classes and all purses. At the Board of Trade, a subscription list in aid of the French Red Cross has been opened and we note that the following sums have been subscribed:

P. Suzor, French Consul	\$ 25 00
Tasker Cook, French Vice Consul	25 00
W. B. Grieve	100 00
Steer Bros.	100 00
Job Bros.	100 00
Bowering Bros.	25 00
W. A. Munn	25 00
F. C. Smith	20 00
Capt. Abraham	10 00

As an evidence of what the French Red Cross organization has to face the following letter from Lord Beresford to the London papers recently, will prove instructive:

"Sir, An example of Germany's 'war on the wounded' will be found 'all next week at the foot of the Nelson Column, Trafalgar-square. One of our ambulances, shattered by 'shell-fire and returned to us from 'Verdun, will be on view from June 4 to 10 inclusive, by permission of 'the authorities. Quite recently four 'more of our ambulances have been 'seriously damaged by shrapnel.' 'It is vital that we should keep our 'convoys attached to the armies of 'France up to full strength now that 'the great crisis of the war is upon 'us, so I would ask all who sympathize with the gallant soldiers of 'France to send us something towards 'replacing these ambulances, wrecked 'in so splendid a cause.

### From Cape Race.

Special to Evening Telegram. CAPE RACE, To-day. Wind W., light, weather fine with fog off shore; nothing heard passing. Bar. 29.64; Ther. 58.

ROSSLEY & CO. LEAVE.—Mr. and Mrs. Jack Rossley, accompanied by their amateur troupe, left by to-day's express for Grand Falls, where they will perform for a few nights. Before there they will proceed on their annual tour of the Maritime Provinces.

Buy a bottle of Stafford's Phorotone Cough Cure for 25c. and receive a numbered ticket. See advertisement.—may1,tf



## \$8.50 BOYS' SUITS for \$5.50 in all sizes

At the above great reduction we are offering a large quantity of Boys' Smart American Suits.

These Suits were originally \$6.50 to \$8.50 values, and every Suit is offered at the uniform price of \$5.50. This is an exceptional chance for parents who have boys aged from 2½ to 10 years. Doesn't your boy need a new suit?

In snappy belted and semi-military styles, made with detachable White Pique Collars, these Suits can be bought in Navy Serge, Black and White Check, Grey—in several tones, Brown Cloth and Corduroy.

We shall feature an attractive special each week-end which will make it well worth your while to watch our advertisements.

Always watch our Western window, it corresponds with our advertisement each week.

*Smith's*  
ESTABLISHED 1875

# Rainbow Flour

Extraordinarily Good.

## "KANGAROO COASTERS"

Just the thing to amuse the small boy.

## We Have Them.

Selling for \$5.00, \$6.50 and \$7.00 each.

Call and see them.

## MARTIN ROYAL STORES HARDWARE CO., Ltd.

(Successors to Martin Hardware Co. & Royal Stores Hardware)

## Telegram Fashion Plate.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

### A SIMPLE APRON STYLE.



2127—This model has several good features. The big, roomy pocket and the smooth fitting front gore will appeal at once to the neat housekeeper. The style is good for gingham, chambray, saten, alpaca, lawn, cambric and percale.

The Pattern is cut in 4 sizes: Small, 20-22; Medium, 24-26; Large, 28-30; Extra Large, 32-34 inches waist measure. Medium size will require 3½ yards of 36-inch material. Price, 10 cents. With the apron you may wear a housedress made after Pattern 1455 which is cut in sizes 34 to 44 inches bust measure. This dress may be readily developed in simple, inexpensive material, such as percale, gingham or chambray, and serve for porch or afternoon wear.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

### MOTHER'S GIRL'S FAVORITE PLAY DRESS.



2099—How simple easy and comfortable! how quickly made in gingham, percale, drill, linen or chambray! There is the underarm seam, the back seam or closing (as you may prefer it), and the neck and shoulder finish—a simple hem, the belt stitched to position, and the dress is done.

The Pattern is cut in 4 sizes: 2, 4, 6 and 8 years. It requires 1½ yard of 27-inch material for a 6-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No. ....

Size .....

Address in full:—

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## To-Day Me

10.1

SEVEN HOUR

Grand Headquarters in France (Press), To-day's air raid yet carried out by the great Krupp men, was recounted by the independent of the day by Sergt. defied all the German defenses, bombarded the German armament with high explosive German front line many Rhinish home scathless. lasted seven hours during French only by the moon pass, as the darkest hours of the night being rationing to plan. Said his story in the said: "Four of our nightfall on Friday of reaching Essen. We ran into fog sight of each other. titude of 1,200 men Metz and 'Thia course of the Rhine however, rapidly mist. Batteries on the Rhine, and a searchlights played. Afterwards I was by the aid of the moon. At Treves, bardment, which rected at my own knew I was traveling. rection. Although lenz I saw the Rhine on the Rhine and there to Düsseldorf ular sea of electricity as I got further was a blaze of light seldorff there, lights, blue, red, the anti-air passed around, were very accurate leaving there I horizon a brilliant seemed kilometers ing to the left ward was another coming from the over Essen I tres, I circled a place where workshops appeared threw the first. I fen I dropped the remainder of the ar intervals. I the bombs exploded. It was impossible their effect on the nace chimneys. ed homeward, comrades again.

## T. J.

### Nothing Choicest

Monday, N. Y. C. CALD. TARI. HUN. CALD. FRESH. CURE. NEW. FRESH. BERT.

PURSE. Tomatoes, Pork & Beans, Macaroni, Fry's Cocoa, Shredded Wheat, Syrup, Strawberry, Corn Syrup, Asparagus.

ICE CREAM Assorted, Ice cream, Ice Cream.

25 CENTS CHINESE.

## T. J.

Duck, Bill.