

OUR 5th Annual JUNE-JULY WHITE SALE

Made doubly interesting by the addition
of many Special Values in Seasonable
MERCHANDISE for FRIDAY and
SATURDAY.



Job Shirting

Over 2,000 yards Extra Special
White Shirting, stout quality, even
thread, no dressing, 36 inches
wide. Values to 15c. yard. Sale
Price.

11c

The Royal Stores Ltd.

Pillow Shams

50 doz. White Cotton Pillow
Shams, American manufacture.
Pretty designs in Applique work,
made to sell at 20c. and 25c. each.
Special during this White Sale.

13c



PILLOW CASES.

Plain White Cotton.
Reg. 12c. each. Sale Price 10c.
Reg. 15c. each. Sale Price 12c.
Homstitched, drilled and embroidered; assorted
styles.
Reg. 40c. each. Sale Price 32c.
Reg. 50c. each. Sale Price 40c.
Reg. 60c. each. Sale Price 48c.
Reg. 75c. each. Sale Price 60c.

BOLSTER CASES.

Plain, size 22 x 48.
Reg. 75c. each. Sale Price 60c.
Reg. 90c. each. Sale Price 72c.
Reg. \$1.00 each. Sale Price 80c.

PILLOW SHAMS.

Homstitched, embroidered and drilled.
Reg. 35c. each. Sale Price 28c.
Reg. 45c. each. Sale Price 36c.
Reg. 55c. each. Sale Price 44c.
Reg. 65c. each. Sale Price 52c.
Reg. 75c. each. Sale Price 60c.

Pillow Cottons, Pillow Cases, &c.

Substantial savings can now be effected on Sheets, Pillow
Cases, &c. The price of new cotton is showing an upward
tendency, but that will not affect our goods as they were bought
six months ago when the price was low.

WHITE SHIRTING.

Plain.
65 inches wide. Reg. 55c. yard. Sale Price 42c.
70 inches wide. Reg. 55c. yard. Sale Price 40c.
80 inches wide. Reg. 45c. yard. Sale Price 36c.
Twilled.
68 inches wide. Reg. 30c. yard. Sale Price 26c.
68 inches wide. Reg. 35c. yard. Sale Price 30c.
70 inches wide. Reg. 40c. yard. Sale Price 36c.
80 inches wide. Reg. 70c. yard. Sale Price 60c.
90 inches wide. Reg. 75c. yard. Sale Price 66c.

WHITE SHEETS.

All Twilled Sheets; superior qualities.
Size 2 x 2 1/2 yards. Reg. \$3.50 pair. Sale Price \$3.25
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WHITE HONEYCOMB QUILTS.

Size 8-10. Reg. \$1.50 each. Sale Price \$1.25
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MARCELLA QUILTS.

Size 10-4. Reg. \$1.65 each. Sale Price \$1.45
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WONDERFUL VALUES IN Curtains and Curtain Materials.

You'll remember this White Sale, if for no other reason than the bargains offered
in Lace Curtains and Curtain Materials. You'll marvel at the beauty of the designs and
you'll wonder at the low prices.

NOTTINGHAM LACE CURTAINS.

2 1/2 yards long. Reg. 90c. pair. Sale Price 75c.
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HARNESS MUSLINS.

Plain and Drilled.
Reg. 15c. yard. Sale Price 12c.
Reg. 20c. yard. Sale Price 16c.
Reg. 25c. yard. Sale Price 20c.
Reg. 30c. yard. Sale Price 24c.
Reg. 35c. yard. Sale Price 28c.
Reg. 40c. yard. Sale Price 32c.
Reg. 45c. yard. Sale Price 36c.
Reg. 50c. yard. Sale Price 40c.

CURTAIN NETS.

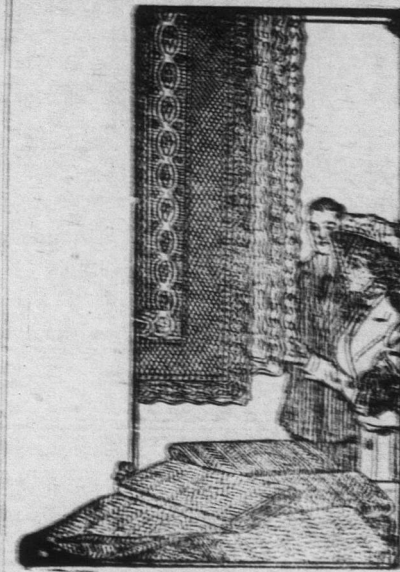
For long Curtains, White & Cream,
assorted widths, taped edges.
Reg. 4c. yard. Sale Price 3c.
Reg. 12c. yard. Sale Price 10c.
Reg. 14c. yard. Sale Price 12c.
Reg. 16c. yard. Sale Price 14c.
Reg. 18c. yard. Sale Price 16c.
Reg. 20c. yard. Sale Price 17c.
Reg. 24c. yard. Sale Price 20c.
Reg. 30c. yard. Sale Price 26c.
Reg. 35c. yard. Sale Price 30c.
Reg. 40c. yard. Sale Price 35c.
Reg. 50c. yard. Sale Price 44c.
Reg. 70c. yard. Sale Price 60c.

MDARAS MUSLINS.

White and Cream, unseamed and
drilled.
Reg. 30c. yard. Sale Price 26c.
Reg. 35c. yard. Sale Price 30c.
Reg. 40c. yard. Sale Price 35c.
Reg. 50c. yard. Sale Price 44c.
Reg. 60c. yard. Sale Price 52c.

WHITE SASH MUSLINS.

Reg. 10c. yard. Sale Price 8c.
Reg. 12c. yard. Sale Price 10c.
Reg. 15c. yard. Sale Price 12c.
Reg. 20c. yard. Sale Price 16c.
Reg. 25c. yard. Sale Price 20c.
Reg. 30c. yard. Sale Price 26c.
Reg. 40c. yard. Sale Price 35c.



SASH

CASEMENT CLOTH.

Reg. 40c. yard. Sale Price 35c.
Reg. 55c. yard. Sale Price 48c.
Reg. 60c. yard. Sale Price 52c.
Reg. 65c. yard. Sale Price 57c.

CASEMENT CLOTH.

For long Curtains, White & Cream
Reg. 35c. yard. Sale Price 30c.
Reg. 50c. yard. Sale Price 44c.

COTTON BLANKETS.

White and Grey Pile with
colored borders.
Size 64 x 76. Reg. \$3.50 pair. Sale Price \$3.20
Size 64 x 80. Reg. \$3.75 pair. Sale Price \$3.52
Size 64 x 80. Reg. \$2.70 pair. Sale Price \$2.55

Special Bargains in SUMMER DRESSES For Ladies, Misses & Children.

Wonderful money-saving opportunities are awaiting you in
this department. The newest of Summer Dresses, English and
American styles, comprising White Muslin, Lawn, Cream, Mar-
quise and Colored Gingham Dresses. All reduced in price.

Ladies' and Misses Dresses.

In White Lawn and Marquise. Various sizes and styles.
Embroidery trimmed.
Reg. \$1.25 ea. Sale Price \$1.09 Reg. \$2.75 ea. Sale Price \$2.30
Reg. \$1.40 ea. Sale Price \$1.22 Reg. \$3.50 ea. Sale Price \$2.90
Reg. \$1.60 ea. Sale Price \$1.45 Reg. \$4.50 ea. Sale Price \$3.85
Reg. \$2.00 ea. Sale Price \$1.60 Reg. \$5.25 ea. Sale Price \$4.50
Reg. \$2.50 ea. Sale Price \$2.05 Reg. \$6.50 ea. Sale Price \$5.45

Children's Dresses.

WHITE MUSLIN & COLORED GINGHAM.
Size 24 in. to 36 in.
Reg. 65c. each. Sale Price 52c. Reg. \$1.45 ea. Sale Price \$1.22
Reg. 75c. each. Sale Price 60c. Reg. \$1.95 ea. Sale Price \$1.52
Reg. 90c. each. Sale Price 72c. Reg. \$2.45 ea. Sale Price \$1.90

Blouse and Shirt Waists.

Brilliant array of Blouses and Shirtwaists in Materials—
Lawn, Muslin, Voile and Cotton Crepe. All White. Splendid
new styles.
Reg. 45c. ea. Sale Price 35c. Reg. \$1.65 ea. Sale Price \$1.24
Reg. 60c. ea. Sale Price 48c. Reg. \$2.15 ea. Sale Price \$1.67
Reg. 75c. ea. Sale Price 60c. Reg. \$2.55 ea. Sale Price \$1.90
Reg. 90c. ea. Sale Price 72c. Reg. \$3.40 ea. Sale Price \$2.60
Reg. \$1.10 ea. Sale Price 85c. Reg. \$4.25 ea. Sale Price \$3.22
Reg. \$1.30 ea. Sale Price \$1.04 Reg. \$5.25 ea. Sale Price \$3.99
Reg. \$1.50 ea. Sale Price \$1.20 Reg. \$5.50 ea. Sale Price \$4.20

Silk Blouses.

Cream, Tan and Merve Silk, Lace and Ribbon trimmed.
Reg. \$1.75 ea. Sale Price \$1.40 Reg. \$4.50 ea. Sale Price \$3.75
Reg. \$2.25 ea. Sale Price \$1.80 Reg. \$5.75 ea. Sale Price \$4.75
Reg. \$2.50 ea. Sale Price \$2.05 Reg. \$6.75 ea. Sale Price \$5.62
Reg. \$2.75 ea. Sale Price \$2.15 Reg. \$7.50 ea. Sale Price \$6.27

Ladies' Sporting Skirts.

For Tennis, Boating, Motoring, Golf, &c. White Linen, Pique
and Jean Skirts, made in the very latest styles.
Reg. \$1.0 ea. Sale Price 75c. Reg. \$2.0 ea. Sale Price \$1.50
Reg. \$1.25 ea. Sale Price 95c. Reg. \$2.25 ea. Sale Price \$1.75
Reg. \$1.50 ea. Sale Price \$1.20 Reg. \$2.75 ea. Sale Price \$2.00
Reg. \$1.75 ea. Sale Price \$1.40 Reg. \$3.00 ea. Sale Price \$2.25

SWEATER COATS.

29 only Sample Sweater Coats, made of Pure Wool, hand
knitted; various styles. All marked at

CLEARING PRICES.

Friday and Saturday Specials.

These Specials, together with the hundreds of values offered during our
White Sale, will make this Store the centre of attraction for all economical
buyers.

LADIES' BOOTS.

A new number in Black
Kid Boots, Dress Kid
Boots, Blucher and Buttoned
styles, Opera Tones, Cuban
Heels. Reg. \$1.00 pair. Fri-
day & Saturday 75c.

SMART STREET SHOES.

Over 70 pairs Blucher Or-
ford Shoes in Black Kid;
extra special values; full
range of sizes. Worth \$2.50
pair. Friday & Saturday 2.05

CHILDREN'S BOOTS.

A new line of Dongola
Boots in sizes from 4 to 7;
Buttoned styles only. Tan and
Black. Rubber Heels. Reg.
\$1.15 pair. Friday & Sat-
urday 1.03

JOB KID GLOVES.

Over 12 doz. pairs Glace
Kid Gloves in shades of Tan
and Brown, 2 dome fasten-
ers; all sizes. Values 75c. &
50c. Special for Friday and
Saturday 49c.

BOYS' SAILOR BLOUSES.

Splendid striped patterns
in Gingham Blouses, to fit
boys of 3 to 7 years; Blue
and White stripes. Values
45c. each. Friday & Sat-
urday 34c.

BOYS' GINGHAM PANTS.

Plain and striped patterns
in stout Gingham. The Pants
are in the straight & knicker
styles; to fit boys of 3 to 12
years. Values 50c. pair.
Friday and Saturday 35c.

BEBE RIBBONS.

A clearing line of pretty
Bebe Ribbon, in shades of
Rose, Nile, Pink, Pale Blue
and Cream; 12 yards in a
piece. Values 25c. piece.
Friday & Saturday 14c.

JOB RIBBONS.

Another offering of Ribbon
that should meet with your
hearty approval. Silk Tas-
sels and Merve Ribbons plain
and striped; 6 inches wide;
assorted colors. Values 35c.
each. Friday & Saturday 16c.

CHILD'S CASHMERE SOCKS.

A job assortment of Cash-
mere Socks in sizes 1 to 5;
colors of Black and Navy
only. Special for Friday and
Saturday, per pair 8c.

LADIES' LACE FRONTED HOSE.

18 doz. pairs Black and
Tan Cotton Cashmere Hose,
with lace fronts, in an as-
sortment of pretty designs; all
sizes. Special Friday & Sat-
urday, per pair 20c.

LADIES' COLORED HOSE.

Splendid lot of Lisle Thread
Hose, in colors of Sage, Navy,
Emerald, Nile, Sky, Cham-
pagne, Tan and White; in all
sizes. Special for Friday &
Saturday 40c.

MEN'S HALF HOSE.

A job lot of Plain Cash-
mere Hose, Black and Navy
only; sizes from 9 1/2 to 11.
Special Friday and Saturday,
per pair 10c.

NEW DOOR MATS.

Made of high grade Ax-
minster Carpet in assorted
colors and designs; size 11 x
23, fringed ends. Special for
Friday & Saturday 40c.

MEN'S GARTERS.

The "Panama" Pad keeps
the metal from leg; will not
slip down; every pair guar-
anteed. Special Friday and
Saturday, per pair 24c.

FRAMED PICTURES.

Stained Walnut Frames, as-
sorted views, scenery, &c.,
size 12 1/2 x 14 1/2. Reg. 25c.
each. Friday and Saturday 19c.

LADIES' HAND BAGS.

Imitation Morocco Hand
Bags in Black, strap handles,
gold and silver finished metal
frames; large sizes. Reg.
45c. each. Friday & Sat-
urday 34c.

FANCY STATIONERY.

Fancy boxes of Stationery,
containing 12 sheets of Paper
and