



SATURDAY'S CUT PRICES!



THRIFTY BUYERS WILL BE STRONGLY REPRESENTED AT THIS STORE ON SATURDAY.

LADIES' CORSETS.
\$1.30 for \$1.15.
125 pairs only D. & A. Corsets, Directoire, special, white only, long effects.
Reg. \$1.30 pair.
Saturday,
\$1.15.

SILK INSERTION.
20 cents for 16 cents.
Cream and Paris Silk Yack insertion, with edging to match, from 1 to 2 1/2 in. wide.
Reg. 20 cents yard.
Saturday,
16 cents.

DRESDEN RIBBONS.
40 cents for 32 cents.
100 yards of Extra quality Dresden Ribbons, in all the latest colorings, 6 in. wide.
Reg. 40 cents yard.
Saturday,
32 cents.

MEN'S SHIRTS.
95c for 80c.
6 dozen of Men's White Dressed Shirts, with bands and short front.
Reg. 95c each.
Saturday,
80 cents.

MEN'S HANDKERCHIEFS.
25c for 21c.
15 dozen Men's Irish Linen Handkerchiefs, 1/2 size, hemmed.
Reg. 25c each.
Saturday,
21 cents.

LEATHER BELTS.
70 cents for 55 cents.
5 dozen of Men's Tan Leather Belts, assorted lengths, nickel buckles.
Reg. 70c each.
Saturday,
55 cts each.

LONG CLOTH.
15c for 13c.
Superior English Long Cloth, put up in 12 yard lengths, chamoiné finish close weave.
Reg. 15c yard.
Saturday,
13 cents.

APRON CHECKS.
20c for 17c.
300 yards of English Apron Gingham, very wide, in large and small check patterns.
Reg. 20c yard.
Saturday,
17 cts yard.

COT BLANKETS.
55c for 44c.
30 pairs only Cot Blankets, soft and warm, with green and red borders.
Reg. 55c pair.
Saturday,
44 cts pair.

ART MUSLINS.
14c for 11 1/2c.
250 yards of Art Muslins, 44 inches wide, in green, pink and blue colorings.
Reg. 14c yard.
Saturday,
11 1/2 cts yard.

QUILT COTTON.
13c for 11c.
135 yards only Paisley Quilt Cotton, balance of a job line, 28 inches wide.
Reg. 13c yard.
Saturday,
11 cts yard.

LINEN VESTS.
\$1.00 for 90c.
16 only Men's Fine Linen Vests, Single Breasted, striped and fancy patterns.
Reg. \$1.00 each.
Saturday,
90 cts each.

SILK HANDKERCHIEFS.
25c for 21c.
3 dozen only Men's Good Quality Silk Handkerchiefs, in colors of White and Crimson.
Reg. \$1.00 each.
Saturday,
85 cts each.

BOYS' EATON COLLARS.
12c for 9c.
10 dozen of Boys' Eaton Collars, Celluloid, strong quality, with brass eyelets.
Reg. 12c each.
Saturday,
9 cts each.

MEN'S SOCKS.
25c for 21c.
20 dozen Men's Fine Black Cashmere Socks, seamless feet, all sizes.
Reg. 25c pair.
Saturday,
22 cts pair.

MEN'S SOCKS.
40c for 35c.
60 pairs only Men's Grey Cashmere Socks. These Socks have seamless feet and good wearing qualities.
Reg. 40c pair.
Saturday,
35 cts pair.

MEN'S GLOVES.
\$1.00 pair for 87c.
50 pairs Men's Fine Kid Gloves, in Tans and Browns, same fastening.
Reg. \$1.00 pair.
Saturday,
87 cts pair.

MEN'S CUFFS.
20c for 16c.
6 dozen Men's Four Fold Linen Cuffs, with round and square corners, all sizes.
Reg. 20c pair.
Saturday,
16 cts pair.

MEN'S SLIPPERS.
75c for 67c.
45 dozen pairs Men's Black and Brown Velvet Slippers, all sizes.
Reg. 75c pair.
Saturday,
67 cts pair.

MEN'S HATS.
\$1.50 for \$1.30.
4 dozen Men's Soft Felt Hats, in colors of Greens and Browns, with wide brim and band.
Reg. \$1.50 each.
Saturday,
\$1.30.

CORSET COVERS.
40c for 34c.
Turnbull's Jersey Ribbed Corset Covers, with long and short sleeves, assorted sizes.
Reg. 40c.
Saturday,
34 cts.

NECK CORDS.
15c for 12c.
A splendid line of Neck Cords, in colors of White and White, White and Saxe, White and Navy, etc.
Reg. 15c yard.
Saturday,
12 cts.

PRINTS.
12c for 11c.
450 yards of Strong and Serviceable Drill-ette Prints, in Navy with fancy Bowler and spot.
Reg. 12c yard.
Saturday,
11 cts yard.

MISSES' BOOTS.
\$2.00 for \$1.70.
70 Pairs Misses' Fine American, Dongola, Blucher and Buttoned Boots; size 11 1/2 to 2.
Values to \$2.00 pair.
Saturday,
\$1.70.

LADIES' SHOES.
\$2.20 for \$1.90.
55 Pairs only Ladies' Shoes, Patent Leather, 2 strap.
Reg. \$2.20 pair.
Saturday,
\$1.90 pair.

LADIES' BOOTS.
\$2.40 for \$2.10.
80 Pairs Ladies' American Boots, Dongola Blucher, opera toe, patent tip.
Value to \$2.40 pair.
Saturday,
\$2.10 pair.

TABLE COVERS.
\$2.50 for \$2.10.
5 only Embroidered Cloth Table Covers, in colors of Red and Green.
Reg. \$2.50 each.
Saturday,
\$2.10 each.

LADIES' UMBRELLAS.
95c for 83c.
6 dozen of Ladies' Umbrellas, with fancy wood handle, strong frame and good covering.
Reg. 95c.
Saturday,
83 cts each.

FRAMED PICTURES.
40c for 32c.
25 only Framed Pictures, with plain oak and fancy carved frame; size 12 x 18, inch.
Reg. 40c each.
Saturday,
32 cents.

LADIES' KID GLOVES.
\$1.00 for 85c.
100 pairs of Ladies' Kid Gloves in colors of Tan, Brown, Beaver, Slate, Navy, and Green, dome and button fastening.
Reg. \$1.00 pair.
Saturday,
85 cts pair.

LADIES' GLOVES.
40c for 34c.
Ladies' Taffeta and Lisle Thread Gloves, in colors of Beaver, Slate, Brown, Navy, Cream, Reseda.
Reg. 40c.
Saturday,
34 cts pair.

LADIES' HOSE.
35c for 29c.
50 dozen of Ladies' Black and Tan Cashmere Hose, assorted rib, "Seamless."
Reg. 35c pair.
Saturday,
29 cts pair.

LADIES' HOSE.
40c for 34c.
35 dozen of Ladies' Tan and Black Cashmere Hose, ribbed and plain.
Reg. 40c pair.
Saturday,
34 cts pair.

STAIR CLOTH.
18c for 15 1/2c.
700 yards of Heavy Stair Cloth, with strong cotton back, 15 inches wide.
Reg. 18c yard.
Saturday,
15 1/2 cts yard.

Guards' Celebrate.

The Meth. Guards celebrated their 11th anniversary in a fitting manner at the College Hall last night, after having paraded through the city. They presented a very fine appearance. In the procession were 20 bandmen, 10 officers, 30 ex-members, 80 A. Co., 100 B. Co., making a total of 300. Leaving their hall at 7.45 they marched to the College Hall by way of Springdale, St. LeMerchant Road, Patrick St., Hamilton, New Gower, Adelaide, Water and Cochrane Sts. and Military and Harvey Roads. An excellent repast was served after which the following toast list was rendered:

"The King"—Prop. Major C. H. Hutchings; Resp. "God Save the King."
"The Brigade"—Prop. Rev. J. W. Bartlett; Resp. Major C. H. Hutchings.
"Shooting, Rowing and Football teams"—prop. M. Chaplin, Esq.; Resp. Lieut. E. Ayre (Shooting). Pte. Levi Rogers (Rowing), Corp. Barrett (Football).
"Ex-Members"—Prop. Batt. Sgt. Major M. Godden; Resp. R. F. Horwood, Esq.
"The Ladies"—Prop. Capt. Blackwood; Resp. Dr. Duncan.

The shooting and rowing trophies won the past year were then presented. The "Bum" Government was lauded by Pte. W. Taylor, E. Peet and A. Wainor, three of last year's rowers, who are now at Calgary. They warmly congratulated the boys on the success this season. The list of winners is as follows: Ptes. Evans, Crummev, Grouchy, McBay, Tuff, Meadus, Nottall, Butt, Squires, Spooner, Butler, Pike, Lather and Cummings, 100 yds. (sr.) Sgt. C. Quick; second, C. Garland; 100 yds. (jr.) Pte. W. Herder, 2nd. Pte. T. Butler; 1/4 mile (sr.) Pte. J. Nicholl, 2nd Pte. C. Garland; 1/4 mile (jr.) Pte. J. Tuff, 2nd Pte. W. Herder; Kit Race, Ptes. D. McBay and J. Thistle. Good conduct stripes were awarded Ptes. J. Nicholl, C. Spooner and Froude. Bandsman Driscoll was promoted to Lance-Corporal.

In addressing the Brigade Major Hutchings congratulated the ex-members on their presence and expressed the hope that a senior company might be organized as a permanent institution so that the members would be in close relationship with the battalion. The evening's enjoyment was enhanced by the excellent band music rendered, more particularly by a pleasing solo given by Mr. Courtenay, shortly before midnight. The evening was brought to a conclusion by the playing of the National Anthem. We heartily congratulate the Guards on the splendid celebration of their 11th anniversary.

An English Chemist Has Discovered How to Grow Hair.

In England the ladies have entirely abandoned wearing hats which is due entirely to this new discovery. It has been proven that Henna leaves contain the ingredients that will positively grow hair. That they contain this long-looked-for article is proven every day. The Americans are now placing on the market a preparation containing the extract from Henna leaves, which is having a phenomenal sale. This preparation is called SALVIA, and is being sold with a guarantee to cure Dandruff and to grow hair in abundance. Being daintily perfumed SALVIA makes a most pleasant hair dressing. McMurdo & Co., your druggist, is the first to import this preparation into St. John's and a large, generous bottle can be purchased for 60c.

Investigating Typhoid Outbreak

By the Bruce express yesterday Medical Health Officer Brehm arrived from Red Cliff Island, B. B., where he had been investigating an outbreak of typhoid fever. There are now 4 cases there but they are of a mild type. Dr. Lovelocks of King's Cove is looking after those stricken with the disease and seeing to quarantine regulations. The cause of the outbreak the doctor discovered was due to impure water coming from certain wells and Dr. Brehm has arranged to have the water purified and this will be a great benefit. About 4 or 5 years ago an outbreak of the same disease caused the death of several persons and the cause was the same. Many people say it was then the water should have been looked after not when another outbreak endangers more lives there.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Secure Health

while you may! The first good step is to regulate the action of your sluggish bowels by early use of

Beecham's Pills
Sold Everywhere. In boxes 25c.

A Few Pertinent Queries.

Editor Evening Telegram.
Sir—A Correspondent in yesterday's News signing himself "Emunerator," seems to be much exercised because you rightly designated the present Government the "Bum" Government. The appellation is a happy one and certainly applicable as I and others like me know. "Emunerator" is in the category of a "bum" emunerator or he would take the manly stand that others are taking for they are given an impossible job to perform with no definite remuneration assigned them. Now to come back to the soubriquet "bum" Government. Is it deserved or otherwise? For the past 25 years I've been both a follower and ardent political admirer of the "Big Chief" as you name him, until my eyes were opened to his selfishness, and I will now challenge him to do any over his own signature whether he did not at the last election get certain young men to do some very strenuous work for him, and whether he and his deputies did not promise them particular remuneration for these services which the "Tory" Premier surely knows were well and faithfully performed and after the election did he keep his part of the bargain? Let him answer truthfully and without prevarication and if he quibbles I may ask him a few more questions which he may be at a loss to answer. The "Bum" Government certainly—the "Bum Premier" would have been better still and more deserved possibly.

Yours truly,
DISGUSTED WEST ENDER.
St. John's, Sept. 14th, 1911.

P. S. Doesn't it look as if the whole institution called by courtesy a Government is on the "bum." D.W.E.

McMurdo's Store News.

FRIDAY, Sept. 15, 11.
The San-KNIT-ary Wash Cloth is the only thing of its kind, which after being thoroughly sterilized, is enclosed in an air-tight, germproof, envelope. You know when you buy a "San-KNIT-ary" that you are getting a wash cloth which is guaranteed aseptic, and that it comes to you perfectly clean and unsoiled. This wash-cloth is in every way the most superior article of its kind. You should have one. Price 10 cents.
Cresolene Antiseptic Throat Tablets are new, but the Cresolene method of curing coughs has long been known for its effectiveness in these affections, and these Lozenges are made by the same people. The "Cresolene" is a soothing antiseptic pastille which is just the thing for slight coughs, irritated throat, etc. Price 10c. a pkg.

A Free Fight.

Murphy's Square has the reputation of being a disorderly locality, and at 6.15 p.m. yesterday it fully sustained its unenviable notoriety in this respect. Several men were engaged in a free for all fight, and when Officers Faraday and Bussey arrived they had all they could do to separate the battling inebriates. The ringleader, a hard case, who has repeatedly done time, was arrested and handcuffed, but gave the officers quite a time of it before he was brought to the station.

Things Are Not Always What They Seem.

Yesterday while the sun poured its warm rays into the window of a draper's store on Water St., a peculiar and comical sight presented itself to the amused public. Stretched at full length, head and tail, and reaching right across the window was a cat and her four kittens white above, them was pinned a ticket bearing the notice "40 cents per yard!"

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Patterns. These will be found very useful to refer to from time to time.

9017—A CHARMING SUMMER FROCK.



One or Two Piece Dress with shield, and with Full Length or Shorter Sleeve for Misses and Small Women.

Blue linen with collar embroidered in white dots, and with bands of white and white shield for trimming was used for this model. The waist has a pretty sailor collar that extends to the waistline; the closing of waist and skirt is made in the centre front. The Pattern is cut in 5 sizes: 14, 15, 16, 17, and 18 years. It requires 4 1/2 yards of 44 inch material for the 17 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

9011—A SMART FROCK FOR MOTHER'S GIRL.



Girl's Dress with or without Trimming, and with Full Length Sleeve and Band Collar, or Shorter Sleeve with Shaped Collar.

Striped gingham in blue and white with trimming of blue is here shown. Pearl buttons trim the front. The Gibson shoulder plaits give breadth to the figure. The skirt may be gathered or plaited. The Pattern is cut in 4 sizes: 6, 8, 10 and 12 years. It requires 3 1/2 yards of 44 inch material for the 8 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

PATTERN COUPON.

Please send the above-mentioned pattern as per directions given below.
No.
Size

Name

Address in full:

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern cannot reach you in less than 15 days. Prices 10c. each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

MINARD'S LINIMENT CURES BURNS, ETC.

GROCERY BARGAINS.

- 3 lb. Tins Hominy. Reg. 15c. tin. Saturday 12c.
- Short Ribs of Beef on Potatoes. Regular 30 cts. Saturday 25 cts.
- Choice Ceylon Tea. Reg. 40c. lb. Sat 30 cts.
- Pure Gold Essence. Reg. 25c. Saturday 20 cts.
- High Grade Apricots. Reg. 35 cts. tin. Saturday 30 cents.
- Large Bars Soap. Regular 27 cts. Sat. 24 cts.
- Fly Coils, Regular 30c. doz. Saturday 3 for 6c.
- Prince Olaf Sardines. Reg. 15c. tin. Sat. 12cts.

Mail Orders Receive Our Personal Attention.

THE ROYAL STORES LIMITED

Kid Gloves. The balance of a Job Lot To clear at 25 cents pair.

ll Cargo,

York Beef.

grapes,

Oranges.

baskets,

GROCERY DEPT. FITTS' BLDGS.

to get

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Description, have been purchase

7s for the 5. which to Men's,

7s to

5s.

VICEABLE, KISH, with is in keep ility.

Y

Office and records, etc. BINET

stock

an. Agent.

law: "Well to tell you the. You've been so thunder-bounded over it that I thought coming off at all."

OF ST. BON'S.—A concert atic entertainment, under on of Mrs. Keegan will be of St. Bonaventures Col- Aula Maxima next Wed- ning. Several of the per- will make debut, and the per- will be completely new. See row in Telegram.

M. Capt. Taylor, is now orfm Macleod.

venture is on her way here York.