

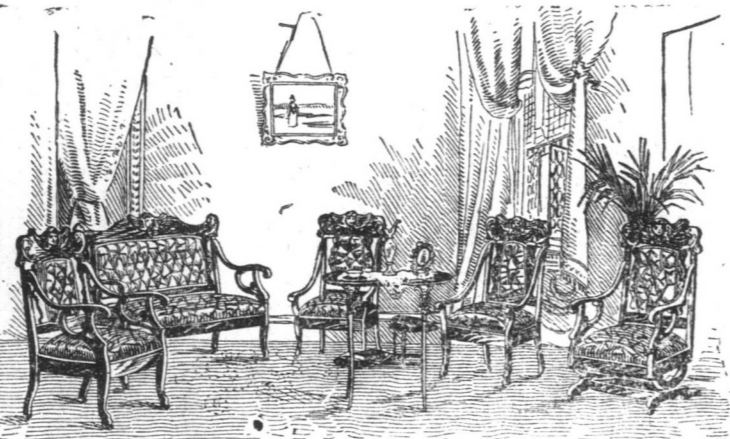
The Popular FURNITURE Store's Midsummer Sale

Affords Every Home and Every Homefitter St. John's Best Opportunity to Really Save Money on Home Merchandise.

READ YOUR SAVINGS ON PARLOR FURNITURE BELOW.



RATTAN ROCKERS,
Substantial Make.
\$3.50 TO \$6.00

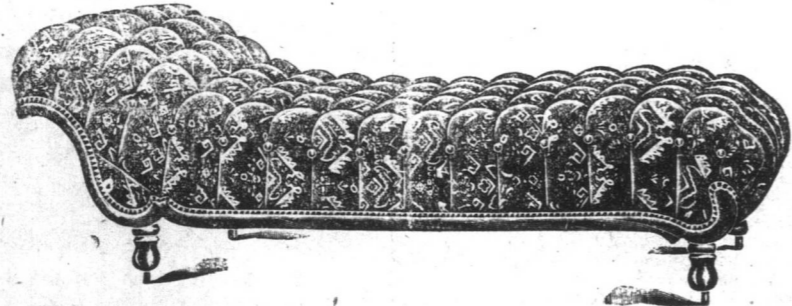


CENTRE TABLES
and Stands,
\$1.00 TO \$7.25

3 and 5 PIECE PARLOUR SUITES.

- \$32.00 Value 3 piece Suite, upholstered in Light Seville.....Now \$25.75
- \$42.00 Value 3 piece Suite, richly carved frame, upholstered in French Silk Tapestry.....Now \$34.75
- \$49.00 Value 3 piece Suite, Moulded Mahoganised Birch Frame, upholstered in French Silk Tapestry.....Now \$40.50
- \$38.00 Value 5 piece Suite, covered in Verona and Plush.....Now \$31.50
- \$57.50 Value 5 piece Suite, covered in Check Velour, with Ruffled Plush Bands—all spring edged.....Now \$46.25
- \$62.50 Value 5 piece Suite, in Wilton Rug.....Now \$49.75
- \$82.50 Value 5 piece Suite, covered in All Green Crushed Plush—tufted and roll spring edged throughout.....Now \$67.75
- \$91.00 Value 5 piece Suite, beautifully carved frame, upholstered in high grade French Silk Tapestry.....Now \$75.50

SALE
NOW
GOING
ON.



SALE
NOW
GOING
ON.

LOUNGES and MORRIS CHAIRS.

- \$12 00 Value Lounge, covered in Brown Velour.....Now \$9 75
- \$16 50 Value Lounge, covered in Green Velour, deep tufted.....Now \$13 75
- \$19 50 Value Lounge, covered in Crimson Velour.....Now \$16 50
- \$23 50 Value Leather Covered Lounge.....Now \$19 50
- \$10 00 Morris Chair, Fancy Crims n, Revers-ible Cushion.....Now \$7 95
- \$16 00 " " Rich Green, " ".....Now \$12 75
- \$18 00 " " " " " ".....Now \$14 25
- \$11 00 Morris Rocker.....Now \$8 95

BE SURE TO VISIT THIS MONEY-SAVING SALE.

The Popular Furniture Store. **C. L. March Co. Ltd.** Corner Water & Springdale Streets. GENERAL MERCHANDISE

City Council Meeting.

Deputy Mayor Martin presided in the absence of Mayor Ellis at last night's meeting. There were present at the meeting Councillors Conker, Channing, Ryan, Mullaly and Myrick. Colonial Secretary Watson acknowledged the Council's request for the money voted for the distribution of water in town.

By request of James Harris, Secretary of the Board of Works, the drain in front of the Union Bank building will be repaired.

The request of J. Chaffey and A. Snow to have the light near St. Michael's Church, Casey Street, raised was referred to the Light Committee.

The advice of the Solicitor will be asked as to whether the Council is bound to repair a hole in the sidewalk opposite T. J. Duley's store.

The Sanitary Committee will consider P. Horan's offer to supply 14 tons of hay.

The Health Officer will be asked to get after the people complained of by Ed. Hayes, of the Southside, who are throwing refuse matter in front of his house.

Those who sent in tenders to erect two closets in Bannerman and Victoria Parks were: T. Nichol and E. Johnson, \$710 for two buildings; W. T. Penny, \$305 for each; M. Walsh, \$400 for one; Fleming and Johnston, \$800 for two; J. Bulger, \$360 for one building. W. T. Penny's tender was accepted. The work will be done under the supervision of the Engineer.

Jonas C. Barter submitted plans of alterations in the buildings of Messrs. Dishop & Sons, Water Street. Plans were approved. He also had his plans of St. Michael's Church approved.

W. J. Richards will have to put a wall into his foundation before the Council will agree to give him the street line to build on Pennywell Road.

Geo. A. Lilly will be allowed to add another storey to Mr. Leary's house, Freshwater Road.

Mrs. S. F. Peach will be allowed to repair her house on Quidi Vidi Road. J. Carew was given leave to build a lavatory near his house on Bully Street.

Councillors Martin and Channing will see to the gully and hydrant on Dully Street.

In reference to the application of Smith Co., Ltd., to erect a wooden building on the premises, Councillor Mullaly strongly opposed any discrimination. Permission had been refused George Neal, he said, and he would vote against making any distinctions.

It was ordered that the Boulevard at Quidi Vidi Lake be cleared up. The West End Road Committee will visit Clifford and Central Streets.

Councillors Mullaly and Myrick asked that more seats be placed in Bannerman Park. Engineer will report the cost of two dozen.

John Burke's proposal to hold entertainments in the Park under a live cent charge was thrown out.

Inspector Donnelly sent in a list of houses on Long's Hill that are not connected with the sewer.

Councillor Mullaly's motion for an audit of accounts was postponed till Friday next.

On motion of Councillor Martin small electric bulbs will be placed over the fire alarm boxes in order that they may easily be located in time of a fire outbreak.

The Gas Company will be asked to restore the surface of New Gover Street.

Band concerts will be held in Victoria Park Tuesday evening next and in Bannerman Park on Thursday.

After passing the accounts the meeting closed at 11 p.m.

Wedding Bells.

THORNE-LACEY.

A pretty wedding was solemnized at Torbay on Wednesday last when Mr. James Lacey, R. C. school teacher at Flatrock, led to the altar Miss Mary A. Thorne, a well known and esteemed young lady of the former place. Mr. Joseph F. Lacey, of the Ticket Dept., Reid Mfd. Co., brother of the groom, assisted that happy individual, and Miss Ada Thorne, sister of the bride, attended her. The bride wore a handsome silk dress trimmed with lace and hat to match, and her travelling suit was grey poplin with hat to suit. Rev. M. J. Clarke, P. P., performed the ceremony. The bridesmaid wore a pretty costume of white net trimmed with insertion. The groom's present to the bride was a pearl necklace, and to the bridesmaid a silver brooch inlaid with gold. An enjoyable reception was held at the residence of the groom after the wedding. Both were the recipients of very handsome and valuable presents. The newly wedded pair left for Holyrood at 4 p.m. where the honeymoon will be spent. The Telegram extends felicitations.

THE BRILLIANT MOVEMENTS. H.M.S. Brilliant is now at Hare Bay, where the officers are having some excellent salmon and trout fishing. The ship will return here on the 3rd of August (Regatta Day), but will not arrive in time to put a crew on the Lake.

Cooling Drinks!

Keep your Blood Cool, Healthy and in good Condition by Drinking a Good, Pure Wholesome Summer Beverage.

- West India Lime Juice, pint bottles, 13c.
- Lemon Squash, quart bottles, 25c.
- Lemon Granules, best quality for making Lemonade without the addition of sugar, 9c. bottle.
- Lemon Crystals, best quality, sufficient to make two gallons delicious Lemonade, for 5c.
- Enos Fruit Salts makes a cooling effervescent drink, 70c bot.
- Hire's Root Beer makes two gallons refreshing wholesome drink for 23c.
- Fruit Syrups, asst. flavours, full pint bottle, 19c.
- Montserrat Lime Juice, imperial pint bottles, 35c.
- Rose's Lime Juice, pint bottles, 35c.
- Tartaric Acid, best guaranteed, 4c. oz.
- Citric Acid, best quality, 5c. ounce.

Geo. KNOWLING.

July 21, 1910

An Eskimo Drowned.

From people who came up by the Invermore from Labrador, we learn that late last fall a half-breed Eskimo named Tooktashima, while looking for seals near Ragged Islands, fell through the ice and was drowned. Next morning his parents traced his footsteps to the spot in which he met his death, and with jiggers recovered the body. The weather the past two weeks has been very bad with a succession of N. and E. gales and rain and fog.

Fell in the River.

A five-year-old girl named Gosse, playing with companions, fell headlong into Rennie's River yesterday. Her big sister pulled her out. The little one was afraid to go home in the wet condition, and after her companions gave her a share of their clothing the wet garments were hung on the bushes to dry for an hour.

A Simple Treatment that Will Make Hair Grow Now Sold in Nfld.

Every up-to-date woman should have radiant hair. There are thousands of women with harsh, faded, characterless hair, who do not try to improve it. In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, the Great American Sage Hair Tonic. Every reader of the Telegram can have an attractive head of hair in a few weeks by using SALVIA. T. McMurdo & Co. sells a large bottle for 50 cents, and guarantees it to banish Dandruff, stop falling hair and itching scalp in ten days, or money back. SALVIA is a beautiful, pleasant, non-sticky Hair Tonic, and makes the Hair grow beautiful.

Rev. E. Reid, M.A.

The Rev. Edward Reid, M.A., of Exeter, Eng., will celebrate the Holy Eucharist at St. Michael's Church, tomorrow, and will also be the preacher at Evening Prayers. His many friends will be glad of this opportunity of seeing and hearing the rev. gentleman.

McMurdo's Store News

SATURDAY, July 23, '10. Bath Gloves add greatly to the pleasure of the bath. They stimulate the skin, rubbing away all dead cuticle and are generally refreshing. We have in stock several different kinds—soft and rough—and those who enjoy the bath should procure a pair at once. Price 35c. a pair. Singles, 20 cents.

The Ever Ready Safety Razor still holds its popularity—because it is what it is claimed to be, the cheapest safety razor in the market, and good at that. One dozen blades go with it, and all for \$1. We know one gentleman who has been using an Ever Ready Razor for 6 months and has used only 5 blades yet, and these are not "used up." Extra blades, 75c. doz. 40c. for 6.—adv.

Regatta Funds Wanted

At last night's meeting of the Regatta Committee the all-important subject of funds was discussed, and it was gleaned that the collectors had not received as much in the shape of donations as they had to a similar date last year. Some \$900 are now in hand and fully \$200 more are required to run a successful Regatta. The Committee feel confident that the public will back up their efforts to afford the people of St. John's and suburbs a most enjoyable day. They therefore indulge in the belief that next week the cash required will be forthcoming.

ASK FOR MINARD'S AND TAKE NO OTHER.

The Arctic's Cruise.

The s.s. Arctic, Capt. Bernier, was at Forteau on July 12th bound to Greenland. Mr. Moffet, the editor of Le Temps, the only French newspaper printed at Ottawa, made the trip from Quebec to Forteau in the Arctic. Leaving the ship at Forteau Mr. Moffet came on to St. John's, where he will spend a few days. Mr. R. G. James, one of the officers of the Arctic, gave Mr. Moffet a letter of introduction to the Proprietor of the Telegram. We trust that he will be favourably impressed with our country, its climatic scenery and people.

CHRONIC BRONCHITIS

Cannot be cured with ordinary soothing syrups. The disease must be attacked at the root to eradicate the irritation of the lungs, heal the wounds and strengthen the respiratory organs. The composition of

MATHIEU'S SYRUP

of Tar and Cod Liver Oil and other Medicinal Extracts marks it amongst all other remedies as the true specific for the diseases of the throat, the bronchial tubes and the lungs. Here are a few conclusive proofs:

THOMPSON, N.S., Mch. 29, '06.

Fillmore & Morris, Amherst, N. S. Dear Sirs,—Yours of the 27th to hand re Mathieu's Cough Syrup, and would say it gives the best results of any cough syrup we have ever handled. The Medicine is all right.

Yours truly,
ARMOUR & MATTINSON.

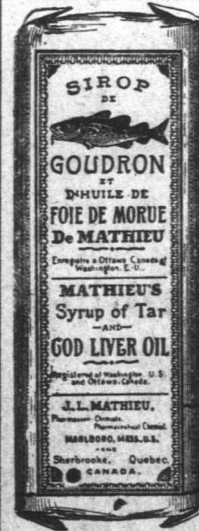
Port Hawkesbury, C.B., Apr. 3, '06.

Fillmore & Morris, Amherst, N. S. Dear Sirs,—I rec'd yours of the 27th ult. asking about Mathieu's Syrup. It is an excellent Medicine for coughs, cold and consumption. Please send me another lot of 2 doz. bottles, with samples. Enclosed find \$3.00 the amount of my bill.

Yours truly,
A. F. DICKSON.

SPRINGHILL, N.S., April 4

Fillmore & Morris, Amherst, N.S. Dear Sirs,—In reference to your inquiry as to the selling qualities of Mathieu's Syrup, we might say that it is of no use whatever for us to keep any other Cough Medicine in stock. When you first began to sell it here, the Druggists did not handle it, and now every Druggist in town has it, and we are sure they find a ready sale for it. Mathieu's Syrup is sold by at least 18 dealers in Springhill. FERRIS & PEELE.



AGAINST HEADACHE there is no remedy so active as Mathieu's Nerve Powders which contain no opium, morphine or chloral. 25 cts. per box of 18 powders.

J. L. MATHIEU CO., Sherbrooke, Can.

OS. MCMURDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

The death of a man named Trew, of Chichester, Eng., is stated to have been caused owing to his having swallowed whole sultana raisins. Seventy sultanas were found in his stomach, and they had caused a pressure on the heart. Motor car license fees paid to the

Surrey, England, county council last year amounted to \$9,400 and \$57,600 was paid in fines, principally for excessive speed. France now claims the oldest editor in the world in M. de Molinari of the Journal Des Economistes. He is 91 and very active in the office, writing

many of the leaders. Directions were left by Mrs. Mary Fillingham, of Sydenham, G. B., whose will was proved at £47,554, that after her death her pet cats Tiger and Darkey, her dog Nip, and her horse Boy should be humanely destroyed.

She left the carcass of her horse to her coachman. BISHOP'S BUILDING. — Messrs. Thomas Bros. have secured the contract of putting new flat roofs on their buildings, including those occupied by Jackman the Tailor. Mr. Barter is the architect.