

HOLD!

A WORD WITH YOU

Have you bought your Winter Supply yet?

READ THIS

If You Want to Save Money and make what You Spend go a Long Way.

FURS.

We do not quote many prices, but we promise some Startling Prices.

FURS.

The high quality of our Fur Goods is known all over the Island. We have astonishing bargains.

LADIES'

CAPES,
COLLARS,
CAPS,

All have got to go.

LADIES'

SACKS,
CAPES,
COLLARS,

All have got to go.

Great Mantle Clearance!

25

QUILTED CLOAKS, now up to \$5.00.

Clearance \$1.98 Price

HANDSOME CLOAKS, now up to \$8.00.

Clearance \$3.98 Price

50

CHILDREN'S CLOTH ULSTERS reduced to

Clearance 50c. Price

Elegant SCOTCH TWEED LADIES' ULSTERS

many worth up to \$11.00

\$4.98

No Garments Spared during this Clearance.

COME

EXPECTING BARGAINS.

You will not be disappointed.

Cream Flannette, about 500 yards, 3c.

Pretty Dress Trimmings, great variety.

Clearance 3c. Price.

Plain and Fancy Wrappette, worth 15 cents.

Special 11c. Price.

PRICES

OUT AND SLASHED.

Heavy Ulster Cloth, worth \$1.00 and \$1.35

Clearance 68c. Price.

Ladies Felt Walking Hats, worth 66c.

Clearance 25c. Price.

Ladies Cashmere Gloves, about 200 pairs,

Clearance 6c. Price.

See our 19c. Table

For Marvellous Bargains in Christmas Boxes.

FREE.—An interesting Card Puzzle for the Boys and Girls who read this and call quickly.

BEER BROS

LOCAL AND OTHER ITEMS.

In the U. S. senate on Friday, the Venezuelan commission bill passed without amendment.

The Manitoba Legislature has been dissolved. A general election will take place in February.

Twenty-four men lost their lives in the Nelson mine near Chattanooga, Tenn., by an explosion on Saturday last.

While talking to her son on the main street of Tweed, Ont., a few evenings ago, Mrs. Robert Gordon of that town, suddenly dropped dead.

SIR CHARLES TUPPER, Hon. W. B. Ives, Sir Wm. Van Horne, F. G. Shaughnessy and Premier Bowell met in consultation at Ottawa on Friday last on the fast Atlantic service.

On the 30th of November, the overdraft of the Provincial Government at the Merchants' Bank of P. E. Island was \$87,701.00, and at the Merchants' Bank of Halifax \$33,810.00.

This morning's Guardian is double the usual size, an eight page paper, printed in red, black and blue. We congratulate our morning contemporary on the appearance of this Christmas number.

STANLEY BROS are offering their whole stock of Ladies Fur and Cloth Jackets and Capes regardless of cost. This means dollars saved for anyone who wants these goods, as this firm is noted for the high grade of merchandise sold by them. Read their ad.

In consequence of Christmas coming on Wednesday, we have anticipated our date of issue by twenty-four hours, and go to press on Tuesday. By this means we trust that most of our readers will have the Herald for Christmas reading.

The London Globe of Monday says that the financial kings of the old world are firmly resolved that such a horror as war between England and the United States shall not occur and they will not hesitate to employ any means to prevent it.

The date of the Burns Anniversary Concert has been changed from Tuesday evening, Jan. 28th, to Friday evening, Jan. 24th, when it will be held in the Opera House. An elaborate programme is in course of preparation, and a grand concert may be looked forward to.

Our agent, Mr. O'Brien will, in a few days visit Cardigan Bridge, Georgetown, Montague and adjoining districts in the interests of the Herald. We trust our friends will give him a kind reception and be prepared to settle any balances that may be due for subscriptions.

As announced in our last issue, Solemn Pontifical Mass will be celebrated in St. Dunstan's Cathedral this midnight, Christmas Eve. The sermon will be preached by Rev. R. B. McDonald, of Rustico. In our next issue we will give an account of the service and a full report of the sermon.

The President, Chauncey M. Depew, of the New York Central Railroad, says: "The war scare has already cost the country \$1,000,000,000. In depreciated values, and it has been going on only three days. I met a man yesterday who owns most of the swamp in Venezuela which is in dispute. He said that he would sell it to me for \$25,000."

The present war scare is beneficial in calling attention to the inadequate nature of Canadian defences. The military members of the House of Commons are a unit in demanding from the government the re-arming of the militia with Lee-Metford. It is said that parliament will be asked to appropriate a sum of money to test smokeless powder.

The shipment of cattle from the United States to foreign countries is making a very poor showing this year. Only 29,578 cattle were exported in September, as against 33,109 head in the corresponding month last year. For the first nine months of 1895 the exports amounted to 194,582 cattle as compared with 314,467 for the like period in 1894.

Under the caption "Fresh Light on History," we publish on our first page, today, an article that throws a flood of light on the "Gunpowder Plot." This article shows pretty plainly who were responsible for that atrocious undertaking. To those desirous of knowing "what to remember on the 6th, of November," we recommend a careful perusal of this article.

The Kermesse in aid of St. Joseph's Convent closed on Friday evening, it was a decided success, about \$200 being realized. The following articles were won by those whose names are appended: Picture and Easel, Rev. J. C. McLean; Canary, Miss Carry McAnlay, Tracadie; Five-storied Cake, Miss Maggie Curley; Cushion, M. P. Hogan; Oil Painting, Miss Emma Whiner; Chair, Mrs. Edward Collins; Cake, Arthur McBerry; Fancy Picture, Mr. Frank McMillan.

Our readers will remember that the international yacht race sailed in New York harbor last September, principally on account of the interference of warship steamers. Bearing this in mind, a member of the London Board of Trade, on learning of Cleveland's warlike message to Congress, sent this humorous despatch to the President of the New York Board of Trade: "In case of war, when the British war fleet get across sea that they are not hampered by excursion steamers."

PRESIDENT CLEVELAND on Friday sent an important message to congress on the financial situation. Withdrawals of gold he says, threaten such depletion in the government's gold reserve as brings us face to face with the necessity of further action for its protection. This position is intensified by the prevalence, in certain quarters, of a sudden and unusual apprehension and timidity in business circles. We are in the midst of another season of perplexity caused by our dangerous and fatuous financial operations.

CHARLES'S Prince Edward Island Almanac and Miscellaneous Directory for 1896 has been laid on our table. It contains much valuable information on topics of importance to every business man, and farmer. The make up of the Imperial, Dominion and Provincial Governments; information about the judiciary, the magistracy, the educational and other public offices and much other valuable matter of a kindred nature is here set forth in compact form. The mechanical work was performed at the office of John Coombs, and, needless to say, is first class. The price of the Almanac is 15 cents. No one should be without it.

The People's Paper.

THE ST. JOHN WEEKLY SUN (16 pages) has reliable correspondents in almost every section of New Brunswick, Nova Scotia and Prince Edward Island, and covers the news of the Maritime Provinces to an extent far beyond that dreamt of by any of its contemporaries. Send for a sample copy, which will be mailed free to your address. Every page is full of good reading. The latest news of the world will be found in its columns, together with reliable market reports, sporting events, farm and dairy matters, marine intelligence, religious sermons, short stories, and much pure reading for the home circle. If you have a relative or friend living in a foreign land, mail him THE WEEKLY SUN. It will keep him in touch with the old home and well posted on all that transpires in Bismarck territory. Only one dollar a year. Address: Alfred Markham, Manager, St. John, N. B.

NEWS OF THE WEEK.

According to an exchange, a farm laborer died recently in Lynminster, Arundel, England, whose wages while he could work were \$3.60 a week, as he never rose above a working bailiff and a cowman. He was able to work until he was 73, when he had saved no less than 1,000 dollars. On this he managed to live for twelve years longer, with a little help from his former employer; then, as he outlived his savings, he had to be relieved by the Poorlaw officials, dying a pauper at 87.

The grant last year by the Dominion fisheries department to Captain "Get" Howard of a lease of 70 miles of the Labrador coast for lobster canning purposes, has evidently attracted the attention of other canners. Howard's plan of operations is to work a ten mile stretch each year, so that at the end of the 7th year the first section will have recuperated. To-day the department received an application from a canner of Liverpool, N. S., for a lease of ten mile strip east of Kegashka, Labrador.

There is considerable excitement on the stock market in Boston in sympathy with New York. The prices fell off on Friday as much as 6 1/2 per cent. A meeting of the Stock Exchange was held to appoint a committee to go to Washington and represent to the President and Mr. Olney, the Senators and Speaker of the House of Representatives from Massachusetts, and state that they are not correctly informed of the opinion of the business men of Boston in the present political crisis, which calls for more careful consideration than it is now receiving.

Dealings at the New York Stock Exchange Friday were attended with unusual excitement and prices broke badly. Before the opening of the local stock market it is known there that prices for Americans in London had broken anywhere from one to four per cent. The result was a great rush to sell stocks the minute the board opened for business. The local operators, who had become weaker financially by the recent break in the industries, were forced to sell. This added to the depression. No discrimination was used. Gilt edged issues, as well as rattle traps were thrown on the market apparently regardless of the price. Bankers of heavy withdrawals of gold for export to Europe this week had a demoralizing influence. Money which had been ruling at 4 per cent. and under to the stock exchange borrowers, suddenly rose to eighty per cent., and a number of banks began to call in loans. Three stock exchange firms were forced to the wall, S. S. Sands & Co., Nichols, Frothingham & Co., and Desfresville & Co., at the consolidated. There were two failures.

An effort is being made in Gloucester, Mass. to consolidate all the fish business under one gigantic head. Boston commission merchants and fish men for a long time had practically a monopoly of all the fresh fish and much salt fish landed in Gloucester. It is said that a few Boston and Gloucester dealers with leading merchants of the British provinces to join the combine.



As Well as Ever

After Taking Hood's Sarsaparilla

Cured of a Serious Disease. "I was suffering from what is known as Bright's disease for five years, and for days at a time I have been unable to straighten myself up. I was in bed for three weeks, and during that time I had looses applied and derived no benefit. Seeing Hood's Sarsaparilla advertised in the papers I decided to try a bottle. I found relief before I had finished taking half of a bottle. I got so much better from taking the first bottle that I tried to try another, and since taking the second bottle I feel as well as ever I did in my life." G. W. MERRITT, Toronto, Ont.

WEEKS'

Sale. Sale. Sale.

Before the 31st of December we intend to make the balance of our large fall and winter stock move rapidly if Big Reductions and Big Discounts will do it. We can save you from \$1.00 to \$4.00 on the price of every purchase of Ladies' Jackets and Capes. Fur Goods will be all reduced. Fur Capes, Fur Jackets, Muffs, Collars, and everything in our store will be sold at prices down to the lowest point. Remember, from now till New Years.

Every Ladies' Jacket And all Fur Goods

Must be cleared out. These are all the very best goods, and money can be saved by trading with us.

One Hundred Cents

We all know makes a dollar, and you will find one dollar will go further at Weeks & Co's than any other store. We are here to do a big business and keep all hands busy. We buy direct from the manufacturers at best prices. Big Bargains now on Gents Winter Lined Gloves, very suitable for Xmas Presents. Also, one thousand handsome Silk Handkerchiefs to choose from. Everything the very best.

Nearly every person on P. E. Island knows where W. A. Weeks & Co's store is. If you don't know, it is on Queen Street, next Beer & Goff's Grocery Store, and that is the spot for Honest Goods at Honest Prices.

WEEKS',

THE PEOPLES' STORE.

Wholesale and Retail.

DIED.

At Charlottetown, on Wednesday evening, the 18th inst., Mr. Thomas Lynch, in the 85th year of his age. Requiescat in pace. (Boston and New York papers please copy.)

On the 21st inst., at the residence of his uncle, Charles Paul, Chestnut St., John A. Paul, in the 25th year of his age.

On Dec. 5th, at Mendocino, Cal., Wm. H. Kelly, a native of Morel, P. E. I. He leaves a wife, two daughters and a son to mourn.

My Baby

was a living skeleton; the doctor said he was dying of Marasmus and Indigestion. At 13 months he weighed only seven pounds. Nothing strengthened or fattened him. I began using Scott's Emulsion of Cod-liver Oil with Hypophosphites, feeding it to him and rubbing it into his body. He began to fatten and is now a beautiful dimpled boy. The Emulsion seemed to supply the one thing needed.

Mrs. KENYON WILLIAMS, May 27, 1894. Cave Springs, Ga.

Similar letters from other mothers.

Don't be persuaded to accept a substitute! Scott & Bown, Belleville. 50c and \$1.

Literary Notes.

Jerome K. Jerome has written a series of short stories for the Ladies' Home Journal. They will be published during the coming few months, under the caption of "Stories of the Town." Mr. Jerome portrays well-known types or characters in these stories, the first of which he calls "Blaise Billy." The series is interesting from the fact that it constitutes the first short stories that Mr. Jerome has ever written directly for an American periodical.

Mail Contracts.

SEALED TENDERS addressed to the Postmaster General, will be received at Ottawa, until noon on Friday, 14th February, 1896, for the conveyance of Her Majesty's Mails, on proposed contracts for four years from the 1st April, 1896 on the following routes:

New Annapolis and Railway Station, daily (Sunday Ex.)
New Annapolis and Wilmot Valley, semi-weekly.
Pease's Station and Railway Station, daily (Sunday Ex.)
Pease's Station and Ruskin, semi-weekly.

Printed notices containing full information as to conditions of proposed contracts may be seen, and blank forms of tender may be obtained at the Post Office at which the services commence and terminate, and at the office of the subscriber, Charlottetown.

F. DE ST. C. BREKEN, Asst. P. O. Inspector.
Post Office Inspectors Office, Charlottetown, P. E. Island.
Dec. 18-95.



The Times are Hard,

And money is scarce; and in view of this fact we have placed within the reach of all. No matter how little money a man has, he should not do without a good warm Ulster or Overcoat, as the prices we are offering Clothing at no one should be without.

- Boys' Overcoats,
- Men's Ulsters,
- Men's Reefers,
- Boys' Reefers,
- Men's Overcoats,
- Men's Suits,

You can buy a good pair Pants of us for \$1.00. Lot of Underclothing at the lowest prices in town. Don't fail to come if you decide to buy. We are the people to buy from in order to save your money.

J. B. McDONALD & Co.
132 Queen Street and Market Square.

DON'T FORGET

THE GREAT

Bankrupt

COAL.

Afloat, Loading, and to Arrive

2,000 TONS COAL.

Per steamer Coila,—
300 Tons Old Sydney Mines Round Coal,

Per brig Aquila,—
300 TONS ACADIA NUT

Per schooners Spring Bird, May Queen, Emma B., Margaret Ann, Henry Phillips, A. S. Townshend, Etoile du Matin, Day Spring, Tarquin and Olivia,—

UNTIL THEN.

When sand's as good as sugar,
And chalk's as good as milk;
When thirty inches make a yard,
And cotton equals silk;
When fourteen ounces make a pound.
And that you'll not allow,
Then other suits may be as good
As Bruce's suits are now.

There's only one best place to have your clothing made, and that's at

D. A. BRUCE'S,

Canada's Famous Tailoring Establishment.