

To Insure Victory---Buy Victory Bonds

Again We Tell You That We Must Clear Out a  
Lot of Our Enormous Stock of Men's

## Winter Overcoats and Suits

We have too many of them, altogether. You have already been told that we considerably overbought when purchasing our Winter Stocks, and we realize that we must pay the piper for our excess of zeal for attempting to lay in a sufficient supply to tide over the present unsettled conditions of the market.

The main difficulty is that we have not sufficient room in which to properly display them. Our wardrobes are full and the clothes racks are overloaded. If this were not the case, we would not make such sacrifices as we are doing. These days, Men's Clothing constantly rises in price, and it would be good business to retain our present stocks. However, let US do the worrying.

### Note the Tremendous Reductions

73 SAMPLE ENGLISH SLIP-ON STYLE OVERCOATS, worth \$25.00 each. To clear at.....	\$17.50	43 MEN'S SUITS, in all wool tweeds. The smartest of the smart. To clear at.....	\$21.75
27 DONEGAL TWEED SHOWERPROOF COATS, regular \$30 values. To clear at.....	\$21.75	17 YOUNG MEN'S SUITS, in the popular fitted to the waist and skirt effects; sizes 35 to 38. Worth up to \$50.00. To clear at.....	\$35.00
STUDD MILLINGTON'S CELEBRATED "TOGO" BRAND OVERCOATS. Made of pure wool shower-proof cloth. Tremendous bargains at prices from \$35.00 to.....	\$60.00	10 DOZEN MEN'S HATS, in shades of dark greens, dark browns and greys. Regular prices to-day for these hats are \$7.50 Specially priced at..	\$4.50
HEAVY WEIGHT ULSTERS, in finest English cloths pro- curable, at \$55.00 and.....	\$60.00	100 DOZEN NECKWEAR to clear at..... each.....	\$1.00

# O'CONNELL'S LTD.

1117 Government Street  
VICTORIA

"YOU'LL LIKE OUR CLOTHES."—Rgd.