

**Lyric Theatre**  
 SIMCOE  
 Monday, Tuesday.  
 The Greater Vitagraph Co. Present.  
**EARL WILLIAMS**  
 IN  
 "Transgression"  
 In 5 acts with Travel Picture and Sidney Drew Comedy.

**OVERCOATS**  
 DRY CLEANED  
 \$1.50  
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 but we cannot trust to an impaired vision. If you suspect any derangement of your sight come and have your eyes examined here without delay. We will discover and remedy the defect, giving you the correct glasses to restore the lost power of vision. We are accurate adjusters of lenses to suit all sights and our charges are most reasonable.  
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**What Society is doing**

Mrs. R. McGee of Woodstock is visiting Mrs. H. Bond.  
 Miss Ina McIntosh of Toronto is visiting at the parental home, Rose Avenue.  
 Miss B. Haycock, of the O. I. B. staff, has returned from spending the summer months at Rice Bay.  
 Miss Smith, Secretary of K. V. Bunnell and Co., is spending a couple of weeks' vacation in New York City.  
 Mr. Cameron Wilson leaves on Monday to resume his duties at "Woodberry Forest," Virginia.  
 Miss Edna Ashbury is spending the week end in London, the guest of her sister.  
 Mrs. P. P. Ballachee and children are spending a couple of weeks in Walkerton, the guests of Mrs. Burrows.  
 Miss Frances Leeming, Dufferin Avenue, left this week to resume her studies at Moulton College, Toronto.  
 Mrs. J. Ruddy and Mrs. Olive, are spending a few weeks on the New Jersey sea coast.  
 Mrs. Glass of Birmingham, Ala., is the guest of her sister, Mrs. Harry Watt, Dufferin Ave.  
 Mrs. Rose of Bronte, is visiting in the city the guest of Mrs. Tom Elliott, Edgerton St.  
 Miss Millicent Verity is leaving this week for MacDonald Institute, Guelph.  
 Mr. Morton Robertson left this week for Woodstock College, to resume his studies.  
 Miss Millicent Verity, Charlotte St., was the hostess at an informal little dance on Wednesday evening.  
 Miss Olive Perry, of Toronto is the guest of Miss Lottie Large, William St.  
 Mrs. T. Harry Jones and Miss Marjorie Jones are expected home today from their summer home in Grimsby Park.  
 Miss Elspeth Duncan, Dufferin Ave., returned to Moulton College, Toronto this week to resume her studies.  
 Mrs. Brandcombe of Picton, arrived on Thursday and is the guest of Mrs. W. F. Peterson, Charlotte Street.  
 The Misses Ballachee, Pearl St., are spending a couple of weeks in Buffalo, the guests of Dr. and Mrs. Fred Ballachee.  
 Miss Helen Ballantyne, Miss Sybil Duncan and the Misses Verity have returned to Branksome Hall, Toronto.  
 Messrs. Norman Andrews and Richmond Sutherland, left on Tuesday for Ridley College, St. Catharines.  
 Miss Margaret Bishop and the Misses Phyllis Cockshutt and Gwen Wilkes left on Thursday for The Bishop Strachan School, Toronto.  
 Mrs. C. H. Waterous spent a week on a motor-trip with her son, Lieut. Charlie Waterous, who many friends will be glad to hear is making a rapid recovery.  
 During his short stay in the city last Tuesday, Professor Creelman of Guelph was the guest over night of Mr. and Mrs. W. Churchill Livingstone, Brant Ave.  
 Lieut. P. Lewis and Miss Lewis, who have been the guests of the Misses Digby, are leaving this week to continue their motor trip through Ontario.  
 The hostesses at the tea hour this afternoon at the Brantford Golf Club were Mrs. Henderson, Mrs. Mabon, Mrs. H. Howie, Mrs. W. Blair and the Misses Browning, N. Bishop and M. Sweet.  
 Miss Muriel Bennett, Brant Ave., leaves next week for Buffalo, on route for "Bryn Mawr," Penn., where she has accepted a position on the staff of the preparatory school, in connection with that well known Ladies' College.  
 Mr. H. Rose, who has for the past few years been manager of the Automatic Telephone of this city, is leaving the end of the month for Cleveland, where he will in future reside. He will be greatly missed by a large circle of friends in Brantford.  
 Miss Katherine Harris left this week to attend the Loretto Academy, Chatham.  
 Mr. Beverley Fairchild left this week for Toronto where he has been accepted for the flying corps.  
 Mrs. A. D. Hardy entertained very informally at the tea hour on Monday for Mrs. Donville of Hamilton, Mrs. Digby's guest.  
 Mrs. Wm. Watt, Brant Avenue, has returned from spending a few weeks with friends in Kingston.  
 The Misses Marjorie and Marguerite Nell of Toronto are spending a few days in the city, the guests of Mrs. N. D. Neill, Brant Ave.  
 Miss Gay Shannon of Chatham, who has been the guest of Miss Marion Watts for the past week, returned home on Wednesday.  
 Miss Kate Haycock of Regina, is spending a few weeks in the city the guest of her sister, Mrs. A. J. Wilkes.  
 Miss Margaret Cockshutt leaves early in the week for MacDonald Hall, Guelph, to resume her studies in Domestic Science.  
 Mr. Dukes Gordon motored down from Stratford and spent the weekend with Mr. and Mrs. Bruce Gordon, Church St.  
 Lieut. P. Lewis, Miss Bessie Lewis and Mrs. Clark are the guests of the Misses Digby, motoring up from Toronto last week.  
 Mrs. Wright, the Regent of the Municipal chapter of the Daughters of the Empire, Calgary, is the guest of her sister, Miss Gibson, Chestnut Ave.  
 Mr. Lyman Allen of Chicago, who has been spending the summer here, the guest of his grandmother, Mrs. H. C. Allen, and aunt, Mrs. Alrd, Lorne Crescent, returned home today.  
 Mrs. W. C. Boddy entertained very informally at the tea hour on Tuesday for Mrs. Wagner, formerly of Belleville, who is touring through the country with Miss Isolda Menges as advance press agent.  
 Mr. and Mrs. Arthur Kasparz have returned from spending the summer in Atherlev, and will sail the end of this month for their home in England, where they will in future reside.  
 Mr. Dixon, accountant of the Bank of Montreal, is still in Kitchener where he is acting manager, taking the place of Mr. Anderson, who was laid up some weeks ago while accompanying with the boy scouts, Mr. Anderson is expected to return to the city at least a month before he is able to resume his duties.  
 An informal little dance was held at the Brantford Golf Club last evening for the benefit of the various colleges and schools in Toronto and throughout the province. A very nice evening was spent by the young people.  
 On Wednesday evening, the homeing tournament, the ladies of Brantford were the guests of Mrs. J. J. Hurley, who was the hostess for the evening at the various clubs, the proceeds going to the benefit of the J. U. A. women's charity. At the Heather club Mrs. J. Adams, Mrs. Collette and Mrs. B. Ryerson; the Paulines, Mrs. McParland; the Theodora, Mrs. A. Jones; Mrs. Reid, Mrs. Carrol and Miss Gibson. A boy of young ladies assisted the convenors at the various clubs throughout the city, and it is hoped that through the untiring efforts of the ladies that a good sum will be realized for the soldiers' comfort fund.  
 Mr. Alf. Jones left on Wednesday on a business trip to New York city.  
 Miss Gillander, who has been spending the summer months at Algonquin Park, is expected in the city the first of the week.  
 Many Brantford friends of Miss Florence Harvey, of Hamilton, will regret to hear that her mother is very seriously ill.  
 Brantford music lovers enjoyed another musical treat on Thursday evening when Miss Isolda Menges, the gifted English violinist, gave her second recital at the Brant Avenue Methodist church. Unfortunately, Miss Menges had cut her forefinger, which caused her a good deal of pain when playing, and obliged her to change her entire program. However, the lighter numbers substituted were most enthusiastically received by her audience. It is hoped that Miss Menges will again be heard here in the near future.  
 Lieut. Col. Harry Cockshutt has returned from Ottawa, where he was one of a delegation of manufacturers who interviewed Sir Robert L. Borden this week.  
 The Lambton Golf Club, Toronto, is holding a big tournament next Saturday, the proceeds being given to the Red Cross. They aim to raise \$2,000 this year. A number of Brantford golfers are entering for the event.  
 Many friends will regret to hear that Mrs. Geo. Watt, who returned home on Tuesday, has been recalled to Toronto, owing to the serious illness of her mother, Mrs. Jennings.  
 The many friends of Mrs. A. H. Boddy will be glad to hear that she is progressing favorably after her recent operation for appendicitis at the Brantford General Hospital.  
 Mr. Spalding, of Galt, was a visitor in the city this week, returning home today.  
 Mr. Bert Adams of Hamilton was motor visitor in the city on Friday.  
 Mrs. George Baker and children of Toronto, are visiting in the city, the guests of Mrs. Baker's mother, Mrs. James Cockshutt, Lorne Crescent.  
 Mr. R. R. Harris, of Pittsburg, is spending a few days in the city.  
 Dr. and Mrs. Eckel are spending two weeks in St. Thomas, the guests of Mrs. Eckel's brother, W. F. Thomas.  
 A large number of ladies attended the two demonstrations given by the

Now On. J. M. YOUNG & CO. Fall and Winter Goods Now On display.  
 Millinery Openings Quality First

**New Fall Goods**

Our Fall and Winter Stocks is most complete we are now ready to show you the most up-to-date range of Ladies and Misses Ready-to-Wear Tailor Made Suits, Coats, Dresses, Skirts, than can be found in any Dry Goods Store in Canada beside other departments are brimming over with new and Stylish Merchandise for Fall and Winter Wear.

**Dress Goods Dept.**  
 Broadcloths in all the newest Fall shades Gabardines, Serges, Poplin, Chevots, Worsted etc. These also come in the popular Fall and Winter shades at popular prices.

**New Coatings**  
 Manish Tweeds, Zebelines, Plain Cloths, Sealette Plush  
 Black Sealette Plush, 48 in. wide in Lister and Salt's make very Special \$7.00 at \$9.00, \$8.00 and

**Silk Department**  
 We are showing some very extraordinary values in Silks and Satins in Black or Colors.  
 Black Duchess from \$3.00 \$1.50  
 Black Paillette Silk from \$2.00 to \$1.00  
 Black Taffeta Silk, \$2.50 \$1.50  
 These come also in full range of colors.

**Tailor Made Suits**  
 If you are wanting something real smart and stylish in Tailor made Suits, just have a look at these smart styles. We can fit you and the prices are \$40.00 to \$18.00

**Fall and Winter Coats**  
 Ladies', Misses' and Children's Coats, are now being shown in large variety of styles and materials and all the newest shades as Burgundy, Green, Brown, Navy, Black and prices ranging from \$12.50 to \$35.00

**New Waists and Sweater Coats**  
 The New Fall Waists are here they come in George crepe Silk, Crepe-de-chene, Habutia Silk, and washable satins. Made in plain shirt waist style or with the large collar and embroidered beads etc. Special at \$10.00 \$8.00 to \$5.00  
 Silk and Wool and All Silk Sweater Coats made with large collar and sash in Rose, Paddy, Saxe, Alice, White, White and Black, etc. Special \$25.00, \$20.00, \$18.00 to \$5.00

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**NEW HOSIERY**  
**NEW GLOVES**  
**COMFORTERS, BLANKETS, ETC.**  
**NEW CARPETS**  
**NEW RUGS.**  
**NEW DRAPERIES.**  
**NEW CURTAINS.**

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**New Millinery Modes for Fall**

"CHARMING" is the word that characterizes these new modes. They are charming indeed in their novelty, their smartness, their becomingness. No woman who wears them can be anything but well dressed. You have probably believed that only expensive Millinery would be charming. But that isn't true. The charm of these modes isn't denied a woman of any means. We should like at least to have you know these intimately. We'll be quite happy to have you merely inspect them.

**MISS L. PETTIT**

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**Notice to Creditors**  
 In the matter of the estate of Peter Hagerman, late of Scotland, in the County of Labourer, deceased.  
 Notice is hereby given pursuant to the provisions of the Act in that behalf made, Chapter 56, that all creditors having claims against the said Peter Hagerman, or about the twenty-third day of July, A.D. 1917, are required to file their claims before the 20th day of October, 1917, to send by post or deliver to Frank Reid of Simcoe, in the County of Eglinton for the Administrator of the estate of the deceased, christian and surnames, and descriptions, the full amount of their claims, the statements and the nature of the claims, if any, held by them.  
 And further, take notice such last mentioned date Administrator will proceed to distribute the assets of the said Peter Hagerman among the parties entitled having regard only to the claims which shall then be filed and that the said Administrator will not be liable for the estate any part thereof to any persons of whose claims notice has not been received by the Administrator on or before the date of such distribution.  
 Dated at Simcoe the 15th day of September, A.D. 1917.  
 FRANK R. REID, Administrator for Helen Almond, Adm.

**Auction Sale**  
 Of Household Furniture for sale by public auction THURSDAY NEXT, September 20th, at 1:30 p.m. sharp, the following One mahogany three-piece suite, covered in silk; 3 mahogany settee, 2 tapestry x 12, sideboard, 6 chairs, table, ear curtains, corner parlor table, 2 small range gas, coal and wood; drop leaf table, sewing machine, pair chairs, pair tables, arm chair, chairs, dishes, dinner and tea set, laundry stove washing machine, bearing gears all over, boiler tubs, vacuum cleaner, 11 yards stair carpet, kitchen garbage can, all kitchen quantity of choice plain commodes, beds, springs, toilet sets, carpets, numerous articles.  
 On Thursday, next, Sep. 20th, at 1:30 p.m. sharp, the real estate for sale, subject to real estate 4 o'clock in the afternoon, to be sold.  
 S. Dunlop, Proprietor, W. J. Bragg, Auctioneer.

**AUCTION SALE**  
 Of Furniture and Real Estate  
 Welby Almas has been to sell for Mr. Thos. L. his residence, situated on street, east No. 37, corner 1:30 o'clock in the afternoon, consisting of the following:  
 Parlor—3-piece suite, 5 five rockers, window seats, pictures, etc., W 3 1/2 by 4 1/2 yards, marble clock, writing desk, chest of drawers.  
 Dining Room—Sideboard table, half dozen chairs, dishes, good range, new or coal and gas; not be dandy.  
 Reception Hall—Hall rug, etc.  
 Bedrooms—The contents of bedrooms, full suites with brass bedsteads, toilet set, springs, blinds and curtains, three good rugs.  
 Kitchen—Hobby, wash wood, a good one, hard wood tables with drop board, dishes of all kinds, forks, spoons, a full line utensils, washing machine, boiler, pails, set of scale capacity (nearly new), barrel of flour (Raymond), tools and other articles merited. All the above extra good. The furniture is very nice. Terms of cash before delivery.  
 No reserve. Come early. I will offer the Real Estate on the same date, o'clock. The property covers one acre of choice ground. On the premises there is a red brick bungalow with across the front, a colonial hall, parlor, dining room, three large bedrooms, a kitchen, wash room, new coal bins. Supplied with water and good cistern, and soft water in the good pumps. You must inspect the property to appreciate the grand home.  
 The terms of the real estate made known at the time. The terms will be arranged by the proprietor is going away to sell.  
 THOS. L. WALLACE, Proprietor, WELBY ALMAS.

**FOR SALE**  
 Two storey brick Huron street, containing dining room, kitchen, rooms, 3 clothes closets, cellar. Price \$2,000.  
 Terms to suit purchaser.  
**John McGraw & Co.**  
 5 KING STREET  
 Opp. Turnbull & Co.  
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