

The Leading Store

MILDMAY.

Our August Reduction Sale.

Quality is the fundamental principle in good storekeeping. It costs no more in the transportation, handling, storing, insurance, display and advertising good qualities than for poor.

Dealing may safely be closer in good quality stuffs, quantities may safely be larger, satisfaction and good will will assuredly be greater.

Most stores prefer the cheaper quality and larger profits, or big profits on high qualities.

We can afford smaller profits. There is more money to be made on 100 yds selling with 5 cents per yd profit than on 30 yds bearing 10c profit—that's the way we're situated. We work on the 100 yd selling basis with the smaller profit.

Quality is our watchword. Our August Reduction Sale presents many mighty values. There are big reductions in all Departments. Every Bargain is a genuine Bargain, backed up by our Reputable guarantee of Satisfaction.

FARM PRODUCE TAKEN SAME AS CASH.

John Hunstein.

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FROST LOCKS

Make a Fence of Strength

The heaviest, strongest wires made can't make a strong fence unless the locks are as strong as the wires. A fence, like a chain, is only as strong as its weakest spot.

The New Frost Lock and Frost Wedge Lock are the most unyielding parts of a Frost Fence. They make the whole fence as strong as the strongest wire.

We guarantee to repair—free of charge—any Frost Fence that goes wrong.

X. WEBER - Karlsruhe

What Shall We Have For Dinner?

That's a point that gives many a good housewife concern these hot days.

"Something different from what we've been having."

Sameness palls on the fickle tastes of man.

The question is easily settled in our store.

Good Canned things, suitable for emergencies that add a touch of satisfaction to any meal.

A large variety of choice things at prices that make selection easy and satisfactory.

MEATS	FISH
Corned Beef..... 15c	Kippered Herring..... 15c
Roast Beef..... 15c	Finnan Haddies..... 15c
Lunch Ham..... 20c	Shrimp..... 15c
Lunch Beef..... 15c	Domestic Sardines..... 3c
Lunch Tongue..... 30c	Smoked Sardines..... 15c
Smoked Beef..... 15c	French Sardines..... 15c
Vienna Sausage..... 15c	Empress Salmon..... 15c
Pigs Feet..... 15c	Low, Inlet Salmon..... 17c

Try a package of Oriental Jelly Powder for quick desert. All flavors.

THE STAR GROCERY.

Highest Price allowed for Farm Produce

J. N. Schefter