

The Conquest of Privilege!

60-Day Campaign

Special Whirlwind Offer to our Present Subscribers, and also to New Readers

The Guide for Three Years

\$1.50

Those who have already renewed may take advantage of this offer also. Subscriptions will be extended from the date they are due to expire

To Culminate with securing 10,000 New Readers by the 1st of April 1914

That's the bold plan in our Big Circulation Campaign

Wouldn't That Thrill You!

The Guide for Three Years

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No other Western Farm Journal has ever attempted such a program, much less accomplished it. The very audacity of the thing appeals to the imagination and makes us want to go to it to win

This is an appeal to every Western farmer and member of the Association who believes in the principles for which The Guide and the organized farmers stand. We hope that every reader of The Guide will rally under our banner and give sixty days of their active service, beginning right now, to the cause for which we are fighting. We cannot win unless each and every reader of The Guide does his part for that short length of time. Do you not believe it would be a victory worthy of your best efforts in which you would share in the glory of such a brilliant achievement, could we in sixty days enroll 10,000 new readers, thereby establishing a record in circulation accomplishments such as has not been made by any agricultural weekly in the history of the West? \$1.50 for three years is certainly a great bargain, but this special 60-day offer is made so that our subscribers and new readers will reap the benefit. Some farm papers send out thousands of worthless premiums as an inducement to subscribe. Instead of spending money on premiums we propose giving the

farmers the benefit of a cash discount. Let's make the months of February and March the greatest in the history of The Guide. If you have not sent in your renewal do so today and show your practical appreciation of what The Guide is doing for the farmers.

Clubbing Offers

- Grain Growers' Guide Nor'-West Farmer \$1.25 for one year
- Grain Growers' Guide Weekly Farmers' Tribune \$1.25 for one year
- Grain Growers' Guide Weekly Free Press \$1.25 for one year
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Enclosed please find \$1.50 for which please send me The Grain Growers' Guide for Three Years.

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