



HERE is what Lloyd George says about the value of Time. Surely he is absolutely right on this tremendous question:

"Time—time is a hesitating and perplexed neutral. He has not yet decided on which side he is going to swing his terrible scythe. For, at the moment, that scythe is striking both sides with fearful havoc. The hour will come when it will be swung finally on one side or on the other.

"Time is the deadliest of all the neutral powers. Let us see that we enlist him among our allies. The only way to win time is not to lose time."

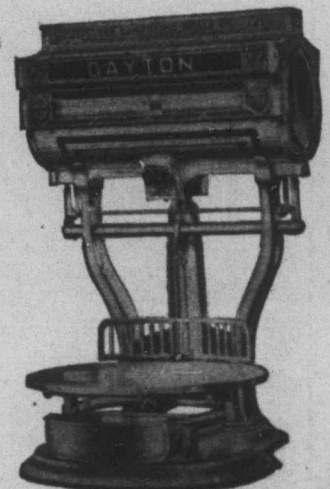
These are strong words. They come from one of the clearest thinkers of the age—a self-made man—a successful man—one who has always realized the value of Time. You too are a part of the nation. Time is just as important to you as to anyone else.

TIME! You can save it in every weighing transaction—

MONEY! You guard your profits every time you glance at the price-calculations made for you by the—

Dayton Automatic Scale

Many merchants pay for a full scale equipment *they do not possess by time wasted in walking*, through not having a sufficient number of scales—and through the profits they lose by guessing at the weight and value of goods when using the old style scale.



MADE IN CANADA

The stocks you retail merchants must carry to-day are vastly more valuable than ever before. The clerks you hire to-day are not always as experienced as they used to be. Yet they cost you more. Protect your profits and give your clerks a chance to show their worth—use the Dayton Automatic Scale.

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Frank E. Mutton, Vice-President and General Manager

Division International Business Machines Co., makers of International Time Recorders and Hollerith Electric Tabulators.