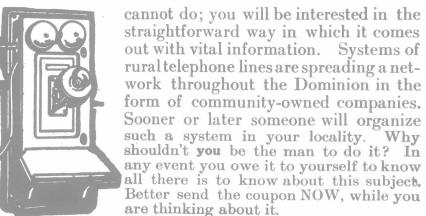


## THE BOOK DESCRIBES EVERY STEP IN DETAIL

Telephone Lines," is a practical guide. It is a carefully classified volume, covering everything you need to know, from the inception of the idea to the moment the telephone is hanging on your own wall, ready for you to use. No question on the building of rural telephone lines can possibly arise without your being able to find the answer to it in this volume. It offers explanation on every point—the solution for every problem. If you are even the least bit interested in the subject, all you have to do is to clip, sign and mail the coupon and

## We Will Send You FREE This Book on "How to Build Rural Telephone Lines"

Bear in mind that you have to ask for this volume to get it. This book represents 100 profusely illustrated pages of vital facts, bound in stiff, cloth-covered binding. Apart entirely from the cost of printing and binding, this book represents the brain work of experienced telephone men—has cost us so much money that we really ought to make a charge for it. So long as the edition lasts, however, we are willing to send it FREE to every farmer who, by using the coupon, signifies that he is interested in the subject. This book is very frank



This book is very frank, it tells you exactly what you can do, what you must do and what you hat you must do and what you must do and what you must do and what you have made in the construction, operation and maintenance of Telephone, Fire Alarm and Electric Railway Plants. Address our house nearest you.

Montreal Toronto Winnipeg Regina Calgary Vancouver

The Northern
Electric and
Manufacturing Co.
Limited
Gentlemen,
Please send me FREE. one
copy of your 100 page, bound
and illustrated book on "How to
Build Rural Telephone Lines".

Post Office

Province..