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at any time or in any place. Within the reach of any honest person on the easiest terms ever offered.

One dollar with coupon and a promise to pay less than seven cents a day—anyone can afford such a small sum to own an instrument that is not only a constant source of pleasure to children, friends and neighbors, but also familiarizes them with the latest and best in music. In your own home you can hear the voices of the great operatic singers; listen to the piano or violin solos of famous masters or laugh at the humorous dialogues of the "Minstrels." All vocal music from opera to the latest popular song; all instruments from piccolo solo to the full band of a famous regiment; music to suit all ages, any mood. Everything worth hearing in music, song and story, is at your command, if you have a

Berliner Gram-o-phone

The Berliner "Maroon" records, like the Gram-o-phones, are made in Canada. There are over 2,000 selections to choose from, and three records are given free with each Gram-o-phone. Berliner Maroon records will wear ten times as long as any others. They are maroon-colored, and the public is warned against imitations of a green color which are advertised as "Maroon." Berliner records have the "dog on the back"—the guarantee of perfect reproduction of voice and instrument. Gram-o-phones and records are for sale by 1,800 agents in Canada, who will be glad to give or send full catalogue and list of records free on request, or from any of whom you can have your

OLD RECORDS EXCHANGED FREE.

For every Berliner Record returned you buy three, and pay for two. Any quantity, large or small. For example: If you have ten Records, you buy thirty and pay for only twenty.

The agent will also give you, when you buy a new record, a coupon book, which will enable you to get the dozen price on single records.

GRAM-O-PHONES sold on easy-payment plan if desired. Read Coupon carefully, and cut out and send to us.

Cash Prices for Berliner Gram-o-phones, \$15 to \$45. These prices include 3 seven-inch Records of purchaser's choice. Full catalogue of Gram-o-phones and list of over 2,000 Records sent free on request.

Any style of Gram-o-phone sold on the Easy-payment Plan at a slight advance over cash prices, with option of paying in full at end of 30 days for spot cash price. Out out Coupon and mail it to us.

The **Berliner Gram-o-Phone Records** (don't forget the dog on the back) are made specially for it by musicians who are masters of their instruments: Band and Orchestral selections, Choral Pieces by full choirs, including the famous Papal Choir. The Band selections have been made specially for the Gram-o-phone by the Coldstream Guards, the Grenadier Guards, Godfrey's, Sousa's (plays only for the Gram-o-phone), and other famous American and European Bands, Civil and Military, Instrumental Solos on Piano, Violin, Banjo, Mandolin, Cornet, Trombone, Bagpipes, Clarinet, Piccolo, Flute, etc. The latest Songs, as well as the old-time favorites, Religious, Patriotic and Sentimental airs, as well as Coon Songs, Minstrels and Comic Ditties. Plays, Waltzes, Polkas, Two Step, Schottische, Quadrille, Lancers, Jigs and Reels, for dancing—Never tires.

SEND COUPON D' TO-DAY

The Berliner Gram-o-phone Company, of Canada, Limited, 2315-19 St. Catherine Street, Montreal, Canada:

The Berliner Gram-o-phone Co.

of Canada, Limited,
2315 St. Catherine Street,
MONTREAL.

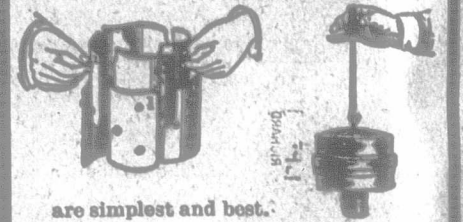
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F. A. L.

Also send free of charge the following three Records:

Enclosed find one dollar in part payment on the Standard Berliner Gram-o-phone, type A, complete, with 16-inch Japanned concert horn and 3 records. If satisfactory after 5 days' trial, I agree to pay eight monthly payments of two dollars each. If not satisfactory, I will return the Gram-o-phone, and this order is null and void. If you wish a spun brass horn instead of the japanned horn enclose two dollars extra.

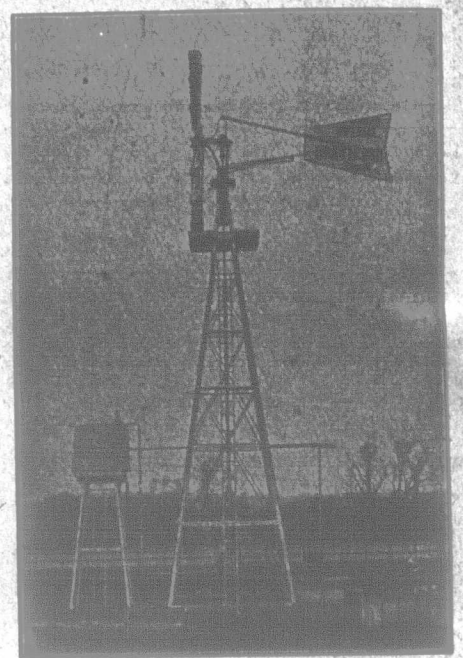
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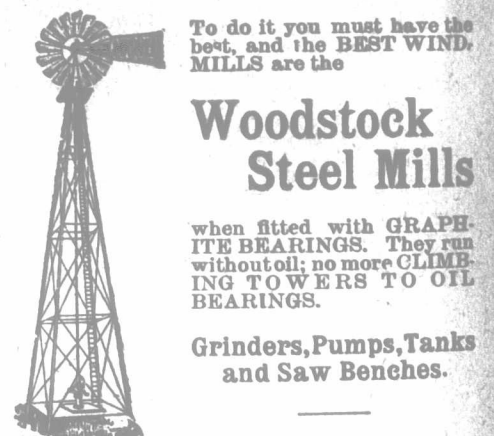
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