

Can you Afford to Smoke?

Why of course—what does the cost of two or three cigars a day amount to?

But their cost, if invested in an Imperial Life policy, might mean the difference between poverty and comfort for your family after your death.

Think of it—a quarter a day—for a man between 25 and 30 will maintain approximately \$4,000 of life assurance.

And the \$4,000 in cash will be there for your wife and family immediately, if you own an Imperial policy, and your call should come suddenly.

You can afford to smoke, sure! But you can also afford an Imperial Home Protection policy to protect your wife and little ones.

Ask for full particulars to-day. Address

THE IMPERIAL LIFE
Assurance Company of Canada
HEAD OFFICE - TORONTO
Branches and Agents in all important centres

Copyright

Think Clearly — Act Quickly.

Editor "The Farmer's Advocate":

One of our neighbors, a most estimable man, has had the misfortune to have one of his hands badly crushed while out setting some fence posts. He had a young man helping him before the frost was in the ground as it is now. This helper was handling the beetle and did not notice that his employer had placed one hand on the top of the post and was looking down. The heavy mail came down with pitiless force and injured that hand so seriously that it was out of commission for a number of months. Of course, the hired man felt terribly about it. He tried his best to hold the beetle up when he saw what was going to happen, but it was too late to do more than lighten the blow a little. We might think at first that the neighbor would have been out of fix, and said some things that he would be sorry for afterwards; but he kept his temper and never said a hard or fault-finding word; and all the while he was nursing that terribly sore thing, and it was right in the busiest season of the year, he was patient and even cheery. What a difference there is in men about enduring things of that kind! Some men would have made the air blue with oaths, and probably discharged the unfortunate man who hurt him, on the spot. What a chance we all do have, anyway, to show what is in our hearts when such misfortunes come, as they do to us all sooner or later!

I cannot help thinking that when some people think of the railroads and the war as affording the only opportunity for heroism, they might change their minds if they knew all the trying things that come to farmers. Heroes on the farm? Why, heroes are only to be found out where the flag is flying or the call of duty comes to do great and brave things. Is that a fact? Let's think about it a minute. Our folks have had some very narrow escapes, right on the farm, when working with the team or around machinery of one kind or another. Nor have we always escaped pain, either. It would be too long a chapter to tell of all of these. But every farmer who has lived long on the farm could duplicate anything I might say in this line.

And little by little the world is finding out that the quiet of the country has its real heroes, just the same as the city or the field of battle. That canny old Scotchman, Andrew Carnegie, who all the time keeps a standing order out that he be told of deeds that are daring and acts that show self-sacrifice, so that he may give those who do these things something worth treasuring, finds a good many heroes in the country. Only lately he gave a reward to a man who saved a friend who was buried in sand while digging a well down in Texas. The unfortunate man was out of sight, up to his very head, and the sand pressing hard upon him from every direction. More than a dozen men came to the spot, but the only one of them who had the courage to do anything was Norman Duncan. In spite of the fact that there might be another cave-in any moment, burying both himself and the one he hoped to rescue, he tied a rope to his friend's body, after digging down far enough. The expected cave-in came, and for a while it looked as if both men would lose their lives. But Duncan worked on like the hero he was, and until the friend had been lifted out, and only then, did he permit himself to be hoisted to the surface. Mr. Carnegie has given medals to thirty-eight other men who saved persons suffocating in wells, thirty-five to those who rescued people from drowning, to eight who pulled people out of the reach of fire, to two who tackled mad bulls and kept others from certain death, and to one who was brave enough to grapple with an infuriated buffalo to keep another man from being killed. One of the most interesting facts about this is that eleven of the eighty-nine heroes of the farm were not yet twenty-one years old.

But not all the thrilling stories of farm bravery ever see the light of public print. Who ever heard of the boy of our neighborhood, who, while driving along the road with his sister after a

Humeshaugh Ayrshires We have several February, March and April, 1915, bull calves, bred from some of our best imported and home-bred females, which we offer at **Alex. Hume & Co., Campbellford, Ont., R.No.3.** good value for quick sale.

HILLHOUSE AYRSHIRES Show-ring winners. Dairy test winners. 75 head to select from. Bull calves and females of all ages for sale. Before buying, come and inspect our herd and get prices.
F. H. Harris, Mt. Elgin, Oxford Co. Ontario

Stonehouse Ayrshires Are a combination of show-yard and utility type seldom seen in any one herd. A few choice young males and females for sale. Write or phone your wants to Stonehouse before purchasing elsewhere.
Hector Gordon, Howick, Que.

Glenhurst Ayrshires For 50 years I have been breeding the great Flos tribe of Ayrshires, dozens of them have been 60-lb cows; I have lots of them get 60 lbs. a day on twice a day milking. Young bulls 1 to 10 months of age, females all ages. If this kind of production appeals to you write me.
James Benning, Williamstown Ont.

Gladden Hill Ayrshires Present Offering: Our stock bull, Tam O'Menie =35101= dam, Dewdrop of Menie =25875=, R. O. P. test 9,783 lbs. milk, 401 lbs. butter-fat as a 3-year-old. This bull stood 3rd at Toronto this year. Also young bulls from record cows, and females of all ages.
LAURIE BROS., R. R. No. 1, Agincourt, Ont.

Jerseys, Shropshires, Tamworths We are offering now for the first time a limited number of high-class and richly bred heifers and young bulls. Shearling ewes. Ram and Ewe lambs by Imp. Sire. Tamworths both sexes from breeding age down, our entire offering is high-class and prices no higher than the other fellow.
J. B. COWIESON & SONS, Queensville, Ont., Toronto and York Radial.

Brampton Jerseys We are busy. Sales were never more abundant. Our cows on yearly test never did better. We have some bulls for sale from Record of Performance cows. These bulls are fit for any show-ring.
B. H. BULL & SON, BRAMPTON, ONTARIO

THE WOODVIEW FARM JERSEYS CANADA'S MOST BEAUTIFUL JERSEY HERD Half the herd imported from the Island of Jersey. Several cows in the Record of Merit, and others now under official test. Some very choice stock for sale. When writing, state distinctly what you desire, or, better still, come and see them. Farm just outside city limits. We work our show cows and show our work cows.
LONDON, ONTARIO
John Pringle, Proprietor

Farnham Farm Oxford and Hampshire Downs Flock Established in 1881 from the best flocks in England We are offering a splendid lot of yearling rams and ram lambs for flock headers or show purposes. We ourselves have retired from the show-ring so hold nothing back. We are also offering 80 yearling Oxford ewes and ewe lambs: a few superior Hampshire yearlings and ram lambs. All registered. Prices reasonable.
HENRY ARKELL & SON, Route 2 GUELPH, ONT.
Guelph, C.T.R.; Arkell, C.P.R. Telephone Guelph. Long-distance phone in house.

SUMMER HILL OXFORDS Flock established many years ago on Summer Hill Stock Farm by the late Peter Arkell, now owned by his son, Peter Arkell. Rams and ewes in any quantity for sale, all recorded. Positively no grades registered as pure-breeds; also no grades handled except by order.
Peter Arkell & Co., P.O. Box 454, Teeswater, Ont. C.P.R. Sta.

Barn Roofing

Fire, Lightning Rust and Storm Proof

Durable and Ornamental

Let us know the size of any roof you are thinking of covering and we will make you an interesting offer.

Metallic Roofing Co.
Limited
MANUFACTURERS
TORONTO and WINNIPEG

Market the Milk RAISE YOUR CALVES

Raise your calves and get the bigger money to which you are entitled. But do not feed the calf whole milk, with butter fat worth \$800 a ton.

You can sell all the mother cow's milk or butter and make your calf pay you a big profit on its feed, by raising it on **Blatchford's Calf Meal**

Blatchford's Calf Meal

The Recognized Milk Equal

You get 100 gallons of rich milk feed from 100 pounds of Blatchford's Calf Meal, and it costs you only one-fourth as much. It will make your calf grow fast and well. Blatchford's Calf Meal is composed of the elements the young calf needs in the most trying period of its life; is thoroughly steam cooked—prevents bowel troubles and other ills due to improper milk substitutes.

Blatchford's Calf Meal insures quick, steady growth of young pigs at weaning time, without setback or falling off.

Write to for our Free Book on "How to Raise Calves Cheaply and Profitably Without Milk."

Steele, Briggs Seed Co., Toronto, Ont.

L. C. Board, Manager, 100 St. George St., Toronto, Ont.

HIGH MILK RECORDS

are made only by healthy cows. Keep yours in top-notch condition with **Pratt's Animal Regulator**

25c. up to \$2.50.

Keeps appetite keen and digestion good.

Sold on Money Back Guarantee.

Pratt Food Co., Canada, Limited, Toronto 35

Ask for **GOOD LUCK Calf Meal** Brand

MAKES HEALTHY, VIGOROUS CALVES

Write for prices and sample

CRAMPSEY & KELLY
Dovercourt Rd., Toronto

Cotton Seed Meal

LINSEED AND FLAX MEAL AND SEED

H. Fraleigh, Box 1, Forest, Ont.

ALLOWAY LODGE STOCK FARM

Angus, Southdowns, Collies

Special this month:

Southdown Prize Rams

ROBT. McEWEN, R.R. 4, London Ont.

Tower Farm Oxford Sheep, Champion flock of Canada. Choice shearing rams and ewes, also ram and ewe lambs bred from imported and prize-winning stock. See winning at Toronto and Ottawa. Erin or Hillsburgh Stations. Long-distance Phone.
E. BARBOUR, R. R. 2, Hillsburgh, Ontario

Please mention "The Farmer's Advocate."