



EDUCATION begins the gentleman, but reading,
good company and reflection must finish
him.—(LOCKE.)

WEALTH—True wealth does not consist in the
possession of Gold and Silver, but in the
judicious use made of them.—(NAPOLEON I.)

MORAL—If you wish to save money, buy your
Books, Stationery, Fancy Goods, Etc., at the
New Store, Wilton & Co.

ADVERTISING is not the road to success, but
success itself.—(RICHARDSON.)

OPINION—Donot despise public opinion.—(L. GIZLAU.)
The opinion of the public is that the New
Bookstore, Wilton & Co., takes the lead for
good goods and low prices.

BOOKS, like friends, should be few and well
chosen.—(JOINERIANA.)

COURTESY is the chief auxiliary to success in
any business.

You can always depend on being treated
right at the New Store, Wilton & Co., 206
Dundas Street.

TALENT—"Chips" gives us an idea of the talent
and good material our London School turns
out.



RICHARD H. GIESE, General Engraving Office

South West Cor. Richmond and Dundas Sts.,

LONDON, - - ONTARIO.

MONOGRAMS AND MEDALS A SPECIALTY.

Door Plates, Wedding and Visiting Cards, Crest Seal Presses

SOCIETY BADGES, ETC., ETC.

MARSHALL'S MAMMOTH LIVERY

Is the Largest and Finest in the City.

Coupes, Victorias, Coaches and Cabs

ELEGANT LIGHT LIVERY TURNOUTS.

Busses and Drays. - Boarding Horses Kept.

* 191 • DUNDAS • STREET, *

Telephone 436. J. S. MARSHALL, Prop.

EAST END MEAT MARKET

J. W. METHERALL

BUTCHER

613 Dundas Street, - London, Ont.

TELEPHONE No. 719.