

Guardian Assurance Company

Limited, of London, England

Subscribed Capital, \$10,000,000

Paid-up Capital, \$5,000,000

Funds in hand, over \$30,000,000

The Largest Paid-up Capital of any Company in the World Transacting a Fire Business.

Canadian Branch: Head Office, Guardian Building, Montreal.

CANADIAN TRUSTEES:

W. M. Ramsay, Esq. (Chairman)
Hon. A. Desjardins, (Deputy Chairman)
J. O. Gravel, Esq. R. Wilson-Smith, Esq.

H. M. LAMBERT, Manager.

BERTRAM E. HARDS,
Assistant Manager.

Some Reasons Why

The confidence of the Canadian public in



Was never so great as at present:

- (1) Because the Company's record has been clean throughout the 37 years it has been in operation.
- (2) Because its plans of insurance are up-to-date and just what the insuring public requires.
- (3) Because its policy-holders are eminently well satisfied with the results realized under their policies.
- (4) Because the general public is beginning to find out the good things the Company has in store for its policy-holders, and
- (5) Because being purely mutual, its policy-holders are more than customers—they are co-partners in the Company—sharing equitably in all its benefits.

HEAD OFFICE **WATERLOO, ONT.**
G. H. Allen—Provincial Manager **STAR BUILDING**
MONTREAL

The Babson System

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 STATISTICS IS USED BY THE LEADING
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 sent gratis upon application to the

CENTRAL OFFICE:

Wellesley Hills Sta., : Boston, Mass., U. S. A.

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 Financial Publications.

The Continental Life Insurance Co.

SUBSCRIBED CAPITAL, \$1,000,000.00
HEAD OFFICE, : : : TORONTO

Hon. JOHN DRYDEN, . . . PRESIDENT
CHARLES H. FULLER, SECRETARY & ACTUARY

Several Vacancies for Good Live **GENERAL AGENTS** and
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 Liberal Contracts to First-Class Men.

Apply **GEO. B. WOODS, Managing Director**

Traders Fire Insurance Co.

Authorized Capital
\$1,000,000

HOME OFFICE
TRADERS BANK BUILDING
TORONTO, ONT.

Jos. Woodsworth,

S. D. Wickett,

President.

Vice-President

W. G. Parker,
Manager.

Agents wanted in all unrepresented districts.

Positive Evidence

Have building or stock
Photographed by

Wm. Notman & Son

41 Phillips Square, : : MONTREAL

THE Metropolitan Life INSURANCE CO

Amount of Canadian Securities Deposited with the Dominion Government for the protection of policy-holders in Canada over **\$3,400,000.00**

Significant Facts

This Company's policy-claims paid in 1906 averaged in number one for each minute and a quarter of each business day of 24 hours each, and in amount, 100.73 cents the year through.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1906.

412 per day in number of claims paid.

6.163 day in number of Policies placed and paid for.

\$1,320,403.09 per day in New Business placed and paid for.

\$138,700.09 per day Payments to Policyholders and addition to Reserve.

\$81,465.58 per day in Increase of assets.

It exceeds by two millions the entire population of the Dominion of Canada. Nearly three hundred thousand Canadians of all classes are policy-holders in the Metropolitan. It has on deposit with the Government of the Dominion of Canada, in Canadian securities, dollar for dollar of its Canadian liabilities. In 1906 it here in Canada wrote as much new insurance as any two other life insurance companies Canadian, English or American.

Home Office: 1 Madison Ave., New York City