

Cadillac next door

Here's a place for middle class aspirers



Cadillac brochure has a picture of a beautiful girl sunning herself on one of the multi-
numerous but "private" balconies.

By ANDY MICHALSKI

"Take the sparkle and vigour of city living. Take the convenience of being close to shops, schools and the social scene. Now blend this excitement against a peaceful background of rolling, wooded landscape, where trees stand tall against an unpolluted sky. Put it all together just minutes from Toronto's City Hall and you might call it a dream. We call it University City. It's the 75 acres at the northeast corner of Finch and Keele, right next to York University."

Cadillac doesn't want just anybody for their buildings. They make that perfectly clear in their advertising. Unless you earn over \$7,263, you can't even get a one-bedroom condominium. If you're a family man with let's say, three children, a three-bedroom unit will require that you earn \$9,715.

Cadillac isn't catering to the average man, especially when his average wage in Toronto for 1970 was \$7,124 according to the Ontario Statistics Centre.

Sales manager Leo Dissentis says, "we're choosy, we try to get the best kind of people in here."

Cadillac wants the upper middle class aspirant — someone caught by the allure of Cadillac's University City. Amid pictures of glamorous girls sunning themselves on one of the multi-*numerous but "private"* balconies, there's the photo of the kindly professor-like man glancing benevolently into a book. As an extra option, Cadillac will install bookshelves. A flip through the showcase books in the display suites proves the point — "the 1929 edition of the World Book of Knowledge-organized knowledge in 10 volumes."

On the walls, pictures of upper class pursuits give that extra touch of sophistication to the otherwise dull rows of condominium apartments. The Fox Hunt is a favorite.

There are six condominium buildings planned, along with four rental apartment buildings and 195 townhouses. Altogether, that's 2,600 units — and some 9,000 people on 75 acres of Cadillac land.

The ads make no bones about who they're living next to:

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ADVERTISEMENT

TRUE KNOWLEDGE - Who Possesses True Knowledge?

True Knowledge is only found in Theosophy - Theosophy was

transmitted at the end of the 18th century by the Spiritually evolved men called Masters of Wisdom. They are from another period of Evolution, they have had their intuition developed and their spiritual eyes opened, they can know and see everything and being in the universe.

This is why we rely on the teachings of Theosophy as a true knowledge. In Theosophy they teach how and why the whole human race are brothers and sisters and the mystery of the sevenfold plan of the cosmos, through seven planes, seven periods and seven rounds of cosmic and human evolutions.

They teach how the Karmic-unerring-recording Law works, for which nobody can escape from the consequences of his evil deeds and thoughts, when the time for punishment comes in this life or in the next reincarnation.

What is Theosophy?

According to Mr. Wm. Q. Judge's definition: Theosophy is not religion — but explaining true religion. Theosophy is Spiritual or Divine Wisdom and a guide to know ourselves and the mystery of life. It is knowledge of the Supreme Cause of all effects. It is the Science of Sciences.

It is not a belief or dogma, formulated or invented by man, but is a knowledge of the laws which govern the evolution of the physical, astral, psychical and intellectual constituents of nature and of man. It is therefore complete in itself and sees no unsolvable mystery anywhere visible and invisible.

Introduction of the mystical spiritual wisdom called Theosophy

During the dark period in the history of the mind, the true philosophy disappears for a time, but the same law causes it to reappear at the end of the dark period.

At the end of the 18th century, a wealth of true knowledge, the Eternal wisdom called Theosophy, was transmitted to the world by the Masters of Wisdom, describing periods and rounds of cosmic and human evolutions with super-human sweep, knowledge and inspiration.

The Masters of Wisdom mentioned above, "are spiritually developed men from other periods of evolution and are said to know the truth about the genesis of worlds and systems, as well as the development of man upon this and other planets". Krishna, Buddha, Christ and other historical great personages called 'Gods', were Masters of Wisdom, of different degrees in spiritual development.

They have developed direct spiritual perception of reality, in the field of the intuition beyond that of the thinking process of the human mind.

In the text book called "Ocean of Theosophy", Mr. Q. Judge explains how they work and why they remain now concealed. The existence of these Masters of Wisdom must first be understood, before we can understand their teachings. But in order to understand their mystical teachings Theosophy, the mind must be cleared of materialistic and Religious prejudices and opinions. Because it is difficult for the light of truth to penetrate into a mind that is crammed full of opinions, blind beliefs and prejudices, to which it tenaciously clings. The power of spiritual perception is almost unknown to most of humanity in our modern civilization, because learning is often separated from wisdom.

"The light of Wisdom is hidden by the cloud of ignorance and the enlightened go astray. But when ignorance is dispelled by knowledge of Theosophy — then is revealed "The Eternal" shining like the Sun."

"From the ignorance lead me to true knowledge.

From the unreal lead me to the real.

From darkness lead me to light.

From death lead me to immortality."

Upanishads
Mentor Edition
Y. George

THEOSOPHICAL KNOWLEDGE TO ORGANIZE UNIVERSAL BROTHERHOOD AND ACHIEVE PEACE IN THE WORLD

Many people talk about brotherhood of humanity, but nobody seems to explain how and why we are all brothers and sisters.

Some religious people tell us we are made by the same Maker; then he made the Real Estate men better than others, to own the earth and make millions of dollars from it.

This is unacceptable to those who have their reasons established.

Here is how Theosophy teaches about how and why the whole human race are brothers and sisters: there are three simple but most important subjects, not fully explained, the meaning in our religious scripture. Without true knowledge of these three subjects, the light of wisdom is hidden and thus all human beings go astray, without knowledge of those subjects there will be no peace or brotherhood in this squinted world.

The three subjects are:

1. God Idea

2. Karmic Law — this is Recording Law
this is Recording Law

3. Reincarnation

First subject gives knowledge that we all are parts or expressions of God, God is all in all, brotherhood, is it not? Here are true sayings in the Bible:

"Know ye not that ye are the temple of God, and that the spirit of God dwelleth in you?" Cor. 3:16

"Your body is also the temple of the Holy Ghost which is in you." Cor. 6:19-20

Holy Ghost is spiritual power. This spiritual power will never be awakened or developed as long as we live on the principle of the jungle.

Second subject gives knowledge that every human being makes his own destiny by thinking and acting and the Karmic Law records every thought, word and deed. Reacts back to the producer. Nobody can escape the reaction because the Karmic Law is not blind Law.

Third subject is just as important because if the reaction does not come in this present life to the evil doer, it will react in the next life as sure as the sunrise in the sky. I have written a 72-page book on these subjects. Write for it to my address below - it is free.

We get true knowledge from Theosophy, because Theosophy is written and given by spiritually evolved men called Masters of Wisdom, who are from another period of Evolution, they have had developed their intuition and opened their spiritual eyes, they can know and see everything and being in the Universe. This is why we rely on the teachings in Theosophy as a true knowledge.

No modern scientist or philosopher can know and explain the mystery of the sevenfold plan of the cosmos, through seven planes, seven periods and seven rounds of cosmic and human evolutions.

It is the duty of every Theosophist to spread the Theosophical knowledge, by lecturing in public halls with newspaper publicity to reach as many as possible.

The Karma of the world is also our Karma in responsibility.

For a free copy of my above-mentioned book, write to my address below:

Mr. Y. George
52 Patrick Street
Toronto 133, Ontario

These following books I recommend:

Ocean of Theosophy
Key to Theosophy

These books are obtainable at the

THEOSOPHICAL LODGE
12 MacPherson Avenue
Toronto — Every Sunday at 7 p.m.

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