

## WHAT DOES IT MEAN TO YOU?

Field Marshal SIR DOUGLAS HAIG:—

"Words fail me to express the admiration which I feel for the splendid resistance offered by all ranks of our army under the most trying circumstances.

"Many amongst us now are tired. To those I would say that victory will belong to the side which holds out the longest. The French army is moving rapidly and in great force to our support. There is no other course open to us but to fight it out.

"Every position must be held to the last man. There must be no retirement. With our back to the wall and believing in the justice of our cause, each one of us must fight to the end. The safety of our homes and the freedom of mankind depend alike upon the conduct of each one of us at this critical moment."

Lieut.-General SIR ARTHUR CURRIE (Commanding the Canadian Corps):—

"The Canadians are soon to be engaged. . . . Looking back with pride on the unbroken record of your glorious achievements, asking you to realize that today the fate of the British Empire hangs in the balance, I place my trust in the Canadian corps, knowing that where Canadians are engaged, there can be no giving way. Under the orders of your devoted officers in the coming battle, you will advance, or fall where you stand, facing the enemy. . . . Canadians, in this faithful hour, I command you, and I trust you, to fight, as you have ever fought, with all your strength, with all your determination and with all your tranquil courage. On many a hard-fought field of battle you have overcome this enemy. With God's help you shall achieve victory once more."

Mr. HENRY B. THOMSON (Chairman of the Canada Food Board):—

"Every man and woman in Canada should realize that in order to keep the battle line in France and Flanders unbroken we must do all in our power to keep the food line unbroken."

### CROPS BEFORE SPORTS.

Such Should be the Rule this Year, says  
Food Board Chairman.

The following are extracts from a recent interview with Mr. Henry B. Thomson, Chairman of the Canada Food Board:

"I should like to see the people of Canada so interested in the all-important question of food conservation that they will look in the daily papers this summer for crop and weather news before they think of their favorite sporting page. The progress of the wheat crop is of far greater import to us to-day than the fluctuations of the stock market."

"There is no limit to what Canada can produce compared with the requirements of the Allies."

"It would be an easy matter to ration cities like Montreal and Toronto, and for that reason any scheme of food rationing would fall heavily on the urban population, while the rural population would not be reached."

"People should enter into this matter of conservation in a spirit of co-operation and not split hairs."

"One or two fines will be a severe lesson to restaurant keepers who are competing unfairly by not keeping the law. The excuse of ignorance of the law will not be admitted, and it is well to remind restaurant keepers that the minimum fine for hoarding or breaking the new regulations is \$100, and the maximum \$1,000, or three months' imprisonment, or even both."

"If any one can prove a case of hoarding, violation of the law, or wanton waste of food let him notify the local police at once. In every municipality machinery exists to handle these cases. If no satisfaction is received the matter should be called to the attention of the Canada Food Board at Ottawa."

One of the largest packing companies in Alberta will engage in the manufacture and marketing of oleomargarine.