

Turkish Lotion is not a paint or powder, but a new and great discovery—a cleansing, healing, whitening tonic that causes the cheek to glow with healthy action of the skin, and the neck, arms and hands to assume an exquisite pearly whiteness. By its use all redness, and roughness is prevented and the skin is beautified and rendered soft, smooth, and white, thereby imparting a delicate, refined loveliness impossible to describe. Any lady using Turkish Lotion will present a fresh, youthful, natural appearance, with a pearly, rose-tinted complexion that is positively bewitching. It is without doubt the best face lotion ever discovered, being as it is a medicated lotion possessing healing qualities. Many ladies are troubled during cold weather with sore lips, rough, parched-skin, and chapped hands upon the slightest exposure. By moistening at night with this wash the parts affected, all soreness and roughness will be completely cured and the face and hands will be as delicately soft and smooth as those of a little child.

No one need suffer any longer from any defect of the skin.

*Recipe for Turkish Lotion :* To one fluid ounce of tincture of gum benzoin add seven fluid ounces of distilled rose-water and one-half ounce of glycerine.

*Directions for use :* Bathe face, neck, and hands with Turkish Lotion at night, letting it dry on. Wash off in the morning with a very little pure white castile soap and soft water. If the water is hard, add a very little dissolved borax. This will prevent and cure greasy skin, freckles, tan, wrinkles, pimples, blackheads, crow's-feet, blotches, sunburn, chapped hands, sore lips, rough skin, etc.

*To Cure Sallowiness :* Use as above directed, and ask your druggist for some good iron tablets. Take as directed. In a short time your complexion will be beautifully white and rose-tinted.

*To Remove Hairy Moles and Superfluous Hair :* Procure prepared pumice stone from your druggist ; cut the hair as close as possible to the skin, dip the pumice in cold water and rub on the part on which the hairs grow, commencing gently at first (as it may cause slight irritation of the skin), then gradually increase the friction. After using the pumice stone, anoint freely each time with Turkish Lotion. Do this twice daily, and it will surely remove superfluous hair.

Always, after using Turkish Lotion, rub gently with the hands until the skin becomes dry. This will remove and prevent wrinkles and lines.