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Mr. Louis Verhoeven, the secretary of the Sun Life of Canada for Belgium, is a graduate, in Latin studies, of *Notre-Dame* College of Brussels, and received his graduation diploma for philosophy and arts at the University of Louvain. He has been connected with the Sun Life of Canada from the beginning of the Company's operations in Belgium in 1894, and is rendering valuable service to the Company.



He Came Prepared.

The train, as usual, crawled along—you know the line—and then stopped dead. "Conductor!" shouted a jovial passenger, "may I get out and pick some flowers?"

"Afraid you won't find many around here," said the conductor, good humoredly.

"Oh, there'll be heaps of time," replied the jovial one. "I have brought a package of seeds."—Exchange.

From "Way Down South."

The Prospect of Atlanta, Georgia, is responsible for this:

The Sun Life of Canada, the sterling old Company, made magnificent strides last year, and is more than ever entitled to be known as "Prosperous and Progressive." During the year, the Company issued assurances which were paid for in the goodly sum of \$14,167,205.47, an increase over previous year of over \$3,000,000, the total amount now outstanding being \$75,681,188.87. The asset account now stands at \$15,505,776.48, an increase of over \$2,000,000. The Sun Life of Canada is doing a fine business in the Southern States. In Georgia alone, the writings during 1903 amounted to nearly one million dollars. The Company issues up-to-date policy contracts, pays exceptionally good dividends, and is classed among the well-managed life companies of the world.



Frankness.

"Frankness," said speaker Cannon, "is an attribute greatly to be admired. The frankest man I ever knew was a chap out in Illinois who served several terms in the legislature. Then he came home and built himself a fine house. It was a beauty and cost a power of money.

"Nice house you've got there," said a visitor in the town where the ex-legislator lived.

"Yes," he replied, "it is a nice house."

"Where did you get the money?"

"Down at Springfield, of course," the ex-legislator replied. "I tell you, my friend, there is a heap of yeas and nays in that house."—New York World.



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"Prosperous and Progressive."