#### 6th Canadian Siege

### Only Efficient

Third Annual Banquet Held's Prince William Apartments Saturday.

The fill Singer listed by Princena does are suggested and sugge



#### Great Weather

## Pure, Purest!

The ice cream we made for you was as pure as we knew how to make it-before the new method of CARBONATING was introduced! Now it's super pure!

> Why? Simply because, NOW, we BUY a sterile, 100 p.c. PURE atmosphere—in which to make your ice cream—instead of using ordinary air. An atmosphere ONE HUNDRED TIMES PURER THAN AIR! This final step towards ABSOLUTE PURITY-in addition to the purity safeguards we have used for years gives you finer, PURER ice cream than we had dared hope was possible.
>
> PURER and BETTER! Better tasting, and

hetter FOR you. And what's more, it even KEEPS better. Try it and SEE. At OUR dealers, ONLY, since we have exclusive rights

#### Purity Ice Cream Co. Limited 92-94 Stanley Street

Phone M. 4234

# Goodyear could make a good looking 30×3½ tire to sell with a profit at \$1000

All-Weather Tires are All-Wheel Tires

There are a number of tire buyers to whom we could sell Goodyear Tires by building a very cheap tire.

These men are shoppers—purchasers on a basis of price alone blind to the true economy of quality and value.

They have been the mark for every brilliant salesman with means enough to manufacture a few tires from the market's cheapest materials.

Such tires have been legion—here to-day and gone to-morrow, only to be replaced by another "morning glory" under another name.

The Goodyear Tire & Rubber Company from the wealth of its experience as the world's largest maker of tires wishes to convey a frank message to every motorist in Canada.

### Goodyear could make a good-looking 30×3½ tire to sell with a profit at \$10 - but it wouldn't be worth the price - the cost-per-mile would be higher

Motoring, as a business or as a recreation, cannot stand the high cost of low mileage, quick blowouts, annoyance, and frequently soiled clothes.

Over 4,000 Goodyear dealers in Canada are ready to serve you on Goodyear Tires in both Cord and Fabric types, and the new Goodyear Non-Skid Tread 30x31 Tire. These tires are, each in its class, the finest, strongest and most rugged tires we can possibly produce.

By their use the minimum of annoyance and expense can be obtained.

OVER 4000 GOODYEAR CANADIAN DEALERS



#### Presentation To

J. L. Collins, president, was in the characteristic opening a speech. Reports from the different officers told of a very successful year with a membership of 87.

Dongles Mawhinney sang "Face to the characteristic of the

sentation To

Dr. I. W. N. Baker

as high a nature as any to which human faculties can be addressed, and if we consider the manner in which the work has been done, it must be admitted that anything better in the way of execution would be difficult to conceit.

Baracca Class of Central Baptist Presented Their Leader
With Address Yesterday.

A very impressive service was held at the closing of the Baracca Class of Central Baptist church. Dr. I. W. N. Baker is leader of this class and he was, senterday aftermoon, presented with an address beautifully engraved and worded to express the sincere gratitude of his students.

Officers Reports.

J. L. Collins, president, was in the

The Liver Is the Road to Health

R.B. HANS IS ELECT YORK-SU

Victor Criticises Radical Views the Campaign.

MAY BE REDU

on, and rolled up a go ors appreciate the true now before the public bound to be in favor o

of the fiscal policy wh force in this country mon consent of all sha thought, for more tha and under and by mea: Dominion has grown: "The constituency rural including Sunbut tirely so. The country exception of a few, dispayed a government bowing that public agricultural district agrarians' policy of direct taxation.

in those polls whe curred in our vote of has abundant evidence has abundant evidence radical doctrines verging Socialism were proclaplatform and from how imported western speamentarily carried all burners of the result was unduplete victory for the expositely of moderate profity as against experience.

ity as against experime ity as against experime coupled with a most it to class prejudice and misrepresentation and both the rural and urbe a typical semi-rural coshould be treated by the sa a mandate to carry Mr. Stairs, the deficandidate who was a southamption, said he continued in the seminated of the seminated in the semina southampion, said he comake any statement at

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therefrom, and the assimilation GENUINE

In Use