

WHOLESALE DRY GOODS

Pound Remnants
Seconds
And all classes of

English and American Goods

FLEECED LINED UNDERWEAR, TOP SHIRTS, and special line of

Muslins Silk Muslins

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Estate W. A. SLATTERY

Slattery Building, Luckworth & George's St., St. John's

NOTICE!

The United Towns Electrical Co
LIMITED

Are now prepared to take orders for the

Wiring of Dwelling Houses, Shops, Halls,
Schoolrooms and Churches.

Apply to the UNITED TOWNS ELECTRICAL CO. LTD.,
Carboneau, or to MR. FRED CHAFE, Local Agent at
Bay Roberts.



No Home

Can be IDEAL without music. A GOOD INSTRUMENT not only gives pleasure to the inmates, but it is usually one of the handsomest articles of furniture in the house—thus giving double pleasure.

In our Warerooms are Pianos and Organs of the most reliable makes and artistic designs. Ask about our

Easy Payment System.

Ayre & Sons Ltd.

Kerosene Oil

Use ROYALITE Kero. Oil, 150 test,

—AND—

SILVER STAR, 120 test.

This is the best Kero. Oil on the market.

Imperial Oil Co. Ltd.

A. H. MURRAY, ST. JOHN'S, DISTRIBUTOR.

Fire and Marine Insurance.

The undersigned, having been appointed Newfoundland Agent for HOLMWOOD & HOLMWOOD, LTD., of London, INSURANCE AGENTS at LONDON, wish to notify the general public that they are now prepared to insure FIRE and MARINE INSURANCE at lowest rates.

A Specialty made of Outport Risks.

Newfoundland Produce Co Ltd.

ST. JOHN'S, Nfld.

Notice to Wholesale Buyers

We stock lines of LRY Goods your customers need daily—lines that will help in a wonderful way to build up your trade, and satisfy the needs of your people.

We stock the requirements of each district—buy accordingly, and price to make quick sales. We want you to know our varieties, quality, and low prices.

There is something in dry goods you never have—your customers need—but your merchant does not stock. Write and ask us for it to-day and watch how quickly we can produce it. Remember, we are not to be outdone in price and quality.

THE GUARDIAN.

C. E. RUSSELL, Proprietor.

Issued every Saturday from the office of publication, Water St., Bay Roberts. Subscriptions (post free) to any part of Nfld. or Canada, 50 cents per year. To United States, Great Britain, etc., \$1.00 per year, postpaid. All subscriptions payable in advance.

ADVERTISING RATES—For display advertisements, 50 cents per inch for the first insertion; 25 cents per inch for each continuation. Special prices quoted for six or twelve months.

We do not hold ourselves responsible for the opinions of our correspondents. All advertisements subject to the approval of the management.

Birth and Marriage Notices and Notices of Thanks, 25 cents per insertion. We cannot guarantee to insert items of news or advertisements received later than Thursday morning.

BAY ROBERTS, FRIDAY, NOV. 27, 1914.

Report of the Battle

London, Nov. 18.—The Admiralty issued last night the report of the battle of the British light cruiser Glasgow, of the battle with the German squadron off the Chilean coast.

The Glasgow, which left Croydon on the morning of that day, was advised by Rear Admiral Craddock that the enemy's ships were to the Northward.

Towards evening the Glasgow sighted smoke and reported to Rear Admiral Craddock and the British fleet formed a line ahead, the Good Hope leading with the Monmouth, Glasgow and Otranto following.

The enemy had turned south and were also in single line ahead, the Scheerhorn and Gneisenau leading. Admiral Craddock signalled the Concept: "I am going to attack the enemy."

Jammed Wireless Signals

The enemy was at that time 15,000 yards away, says the report, and maintained this range, at the same time jamming the wireless signals. The gun was setting immediately behind the British ships and, while it remained above the horizon, the British had the advantage in light but range was too great.

When the sun had set and visibility conditions were altered, the British ships were silhouetted against the afterglow and the faint light made the enemy difficult to see.

The Germans opened fire at 7 o'clock at 12,000 yards range, followed in quick succession by the British ships. The growing darkness and heavy spray and sea made firing difficult, particularly from the main deck guns of the Good Hope and Monmouth.

The enemy, firing salvoes, got the range quickly and their third salvo caused an outbreak of fire on the forepart of both ships which were constantly on fire until 7.45 in the evening.

Good Hope Blew Up

At 7.50 an explosion occurred on the Good Hope amidships, the flames reaching two hundred feet high, and the total destruction of the ship must have followed.

It was now quite dark and both sides continued firing at the flashes of the opposing guns.

The Monmouth was badly down by the bow and turned away to get her stern to the sea signalling the Glasgow to that effect.

At 8.30 the Glasgow signalled to the Monmouth "The enemy is following us" but received no reply. Under the rising moon the enemy's ships could be seen approaching and as the Glasgow could neither see the Monmouth no assistance she proceeded at full speed to avoid destruction.

Final Attack on Monmouth

At 8.40 we lost sight of the enemy and at 9.30 we observed flashes of fire which were doubtless the final attack on the Monmouth.

The statement issued by the Admiralty on Nov. 6th, concerning the sea fight off Chile, said the battleship Croydon was not present at the time of the battle. This report of Captain Luce indicates that Admiral Craddock tried with his wireless to locate the Croydon, which was doubtless in the Pacific and within range of the wireless call, and the hope that the battleship would turn her prow in his direction and assisted in giving battle to the Germans.

Sunday, November 29th will be observed as Thanksgiving Sunday at Shearson Methodist Church. Service will be at 1.45 p.m. A special offering will be taken to meet the church debt.

CATARH LEADS TO CONSUMPTION

Catarh is as much a blood disease as scrofula or rheumatism. It may be relieved, but it cannot be removed by simply local treatment. It causes headache and dizziness, impairs the taste, smell and hearing, affects the voice, deranges the digestion, and breaks down the general health. It weakens the delicate lung tissues and leads to consumption.

Hood's Sarsaparilla goes to the seat of the trouble, purifies the blood, and is so successful that it is known as the best remedy for catarh.

Hood's Sarsaparilla strengthens and tones the whole system. It builds up. Ask your druggist for Hood's, and insist on having it. There is no real substitute.

Patriotic Meeting At Catalina

On Sunday, Nov. 15th, Mr. A. B. Morine delivered a splendid Patriotic Address to the delegates of the F. P. U. and the townspeople of Catalina. The address lasted one hour. The whole war situation was reviewed in a very masterly manner, and the true position of Great Britain and her allies was made very plain to those present. Mr. Coaker also delivered an address lasting 30 minutes, in which he declared "It is grand to be able to fight for Britain in the Cause of Right."

NEWS IN A LINE

Mr. Ernest Spencer returned to Shearstown from Cambridge, Mass. on Thursday, Nov. 19th.

Capt Samuel Short and grandson were in town last week, the guests of Mrs. Maud Mercer.

There was a lot of people in Noah's time who didn't believe in weather prophets.

Mr. Stephen Kearley arrived home from Manchester, Mass. Thursday night, Nov. 19th.

The Church Lads' Brigade is now drilling in the middle flat of C. & A. Dawe's big fish store. It makes a fine drill hall.

Mr. Geo. H. Mercer arrived here on Thursday night, Nov. 19th, from Magnolia, Mass., where he has been working for the Coolidge Estate for the past three years.

H. M. S. Glasgow, which took part in the recent battle, has reached Rio Janeiro, where she will be repaired. It is generally believed the Good Hope and Monmouth was sunk with all on board.

By the destruction by fire of a man's house with all its contents at Spaniard's Bay recently we are again reminded of the risk a person runs who carries no insurance on his property.

Mr. John A. Spencer, of Shearstown, is pursuing a course of study at the Methodist College, St. John's. John is an ambitious young man, and we wish him success in his studies.

Newfoundland has 1099 men on active service, besides the honor roll kept by Mr. Robinson. Five hundred and eighty Naval Reservists have left, 107 on Niobe, 304 on Francoonia and 149 on Carthagenian.

HOT DRINKS

and something to eat with it, is the latest feature at Thomson's Drug Store. Next time you are out shopping call in and have something hot. HOT DRINKS, 5 cents and 10 cents. At Thomson's Drug Store, opp. Bank of Nova Scotia.

Mr. James Sparks and family, who have been residing in Vancouver for the past few years, returned home on Monday last. Times are very dull in British Columbia, and we would not be surprised to find a number of people belonging to this locality returning home. When it comes to a question of the cost of living Newfoundland can't be beat.

The dark and stormy nights of fall and winter will soon be with us, and yet no move has been made by the people of this community to secure the benefits of electric street lights. The company at its own expense has placed a few lights on Water Street, east of the Cross Road, and the benefits are admitted. If we wish lights extended we will have to make some arrangements to have it done. And this is the time to do it.

Japanese Loan French Guns

Paris, Nov. 16.—The French army now has the use of the 105 millimeter field guns built in France to re-arm the artillery forces of Japan. When the war began, part of the guns had been delivered and another large consignment was on the ocean.

Japan was asked by France if she might take the guns. The Japanese government called promptly phoning the matter at the disposition of France and announced that she was sending back those already delivered so that the French army might use them. The vessel conveying the last consignment had already reached Colombo when it was intercepted.

Oporto Market

The accompanying letter, dated Nov. 3d was received Monday by the Board of Trade from Lind and Couto, of Oporto:—This market is now much overstocked, the demand is weak and prices are falling. There is a large quantity of undecorated Norwegian fish in the market which is being forced into consumption as fast as possible at any price obtainable. The rate of exchange fixed by the Government has been reduced to 384, without results. No drafts are obtainable at such a rate.

Japan is Ready

London, Nov. 23.—Arthur Dowse, an authority on Anglo-Japanese affairs says in a statement today that Japan is ready to furnish a large army if it is found necessary to increase the Allied forces in Europe. The Japanese army is in a complete state of readiness. The Japanese are willing and ready to supply a large admirably equipped and highly-trained army over the trans-Siberian railway and there is an ample supply of Japanese steamships to make the transportation of half a million men in two months easy.

German Advance Stayed

Paris, Nov. 24.—The correspondent at Petrograd of the Matin says that the Russians after having checked the German offensive on the Ploek-Lenya front, gained on that side a brilliant decisive victory. The enemy who had heavy losses, is flying with all speed to the German frontier, and an entire German regiment has surrendered to the victors, who are energetically pursuing the enemy. The Russians are also vigorously attacking along the Casan-tchowa Ciacow line, and this day seems to mark one of the most important and perhaps decisive phases of the war.

SUNDAY SERVICES.

Nov. 29th, 1914.

Church of England.

ST. MATTHEW'S PARISH CHURCH.—Holy Communion at 8 a.m. and at noon on alternate Sundays.

Matins 11 a.m.; Evensong 7 p.m. 1st Sunday in month. Matins 11 a.m. (1st Sunday in month 8.30.) Evensong 7 p.m. (3rd Sunday in month 8.30.)

Festivals according to notice.

ST. JOHN'S EVANGELIST, COLEY'S POINT.—Sundays, Holy Communion 11 a.m. 1st Sunday in month 8 a.m. 3rd and 5th Sundays in month. Matins 11 a.m. (1st Sunday in month 8.30.) Evensong 7 p.m. (3rd Sunday in month 8.30.)

Festivals.—Holy Communion 8 a.m. Matins 10 a.m.; Evensong 5 p.m. Matins, daily 9 a.m.; Evensong, Fridays 7.30 p.m.

Children's Service.—4th Sunday in month at 2.30 p.m.

ST. MARK'S SHEARSTOWN.—Sundays, Holy Communion 11 a.m. 2nd Sunday in month 5 a.m. 4th Sunday in month. Matins 9.30 a.m. 2nd Sunday in month. Evensong 5 p.m. 1st 2nd and 5th Sundays in month. 7 p.m. 3rd Sunday in month.

Wednesday, Evensong 7 p.m. Children's Service 2nd Sunday in month at 2.30 p.m.

Holy Baptism and Churching at any service by arrangement.

Methodist.

BAY ROBERTS CENTRAL CHURCH.—11 a.m. Prayer and Praise Service; 7 p.m. Rev. W. Grimes.

Friday 7.30 p.m. Week-night Service. COLEY'S POINT.—3 p.m. Rev. W. Grimes.

Thursday 7 p.m. Week-night Service. SHEARSTOWN.—1.45 p.m. Thanksgiving Service.

Tuesday 7 p.m. Week-night Service. SHEARSTOWN.—1.45 p.m. Thanksgiving Service.

Wednesday 7 p.m. Week-night Service.

Salvation Army.

SALVATION ARMY CHAPEL.—7 a.m. Free Meeting, 11 a.m. Holiness Meeting; 8 p.m. Free and Easy Meeting; 7 p.m. Salvation Meeting.

Seventh Day Adventists

The regular services at the Adventist Church will be as follows:—Sabbath (Saturday) Sabbath School 2.30 to 3.30 p.m., followed by a regular service 3.45 to 4.45. Preaching, Sunday night at 7 o'clock.

NEW COATS

We have received a large and varied assortment of Ladies' and Misses' Winter Coats

made in the very latest styles and attractive colors.

As we wish to dispose of the whole shipment quickly, we are selling those coats much below their value.

We have in stock 250 pairs Men's, Women's and Misses'

Rubbers

that we are selling at reduced prices.

A full stock of Feeds, Provisions and groceries on hand and selling at low prices.

W. H. GREENLAND, COLEY'S POINT.

A few more

Ladies' Coats

to be in for this week end.

Men's, Women's and Children's Underwear.

2 Doz Girl's Wool Caps, 32c. Job Lot.

Ladies' Felt Boots, \$1.10 per pair.

Men's and Boys' Sweaters, 48c to \$2.45 each.

Boys' Tweed Caps, 20c.

Heavy Carpet Rugs, \$1.85 each.

Men's and Boys' Suits, Boots and Shoes and Rubbers.

—A T—

Marshall's

Just west Cable Site.

W. J. BUTLER

Custom Tailor and General Repairing

Solicits orders for all kinds of first-class

Custom Tailoring

first-class

Repairing and Cleaning; also Velvet Collars.

Special attention paid to all orders and satisfaction guaranteed.

W. J. BUTLER

WATER STREET, BAY ROBERTS.

Just West of D. G. Fraser's Drug Store.

nov20

NOTICE

RAW FURS

WANTED

We pay the highest prices for

RAW FURS

of any kind. Send for Price List and Circular.

New England Fur Co.

131 Marlboro Street

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Just Opened

A new stock of Readymade Suits and Pants, Men's and Boys. Also

Ladies' and Children's Coats, Blankets, Cloth and Fur Pound Goods of most every kind. Wool,

Tweed, Cloth Tweed and Cotton Tweed, Mottled Flannel, Babies' Flannel and Flannellette, Furniture Cotton, House Cotton, Quilt Cotton, etc., etc.

Also

Boots & Shoes

at low prices. See our stock. We make quick sales at low prices.

R. Saunders, Shearstown.

Sparkling

GINGER ALE

AND

Strawberry Mint

Titillate your palate to the top notch of delight. Lively as a cricket—bright, sparkling, delicious, pure.

Manufactured by

The Gem Bottling Co.

Bay Roberts

And sold by most shopkeepers in this locality. Try a bottle next time you feel thirsty.

Large Bottles—5 Cents

Small Bottles—2 Cents

Wholesale—5 Cents

Export—10 Cents

Wholesale—5 Cents

Export—10 Cents

Wholesale—5 Cents

Export—10 Cents

Wholesale—5 Cents

Export—10 Cents

Wholesale—5 Cents

Export—10 Cents

Wholesale—5 Cents

Export—10 Cents

Wholesale—5 Cents

Export—10 Cents

Wholesale—5 Cents

Export—10 Cents

Wholesale—5 Cents

Sudden Death of Mr. R. C. Smith

After an illness lasting only a few days, Mr. R. C. Smith, Superintendent of the Anglo American Telegraph Co., St. John's, passed away. He was well and favourably known here in Bay Roberts. In Company with the Colonial Secretary and Mr. Cook, Mr. Smith paid a visit to this town on Saturday last on business in connection with the Western Union. He attended Divine service at the Presbyterian Church, St. John's, Sunday morning last, and became ill later in the day. The next day an operation was performed. On Wednesday, at 11.50 a.m. Mr. Smith passed away, at the early age of 55 years, deeply regretted by all who knew him. He has two sons, Bert and Robert, in England training to go to the front.

C. L. B. COMPANY ORDERS

Orderly Officer for the week:—Lt. J. Dawe. Orderly Sergeant for the week:—Cpl. L. Field. Orderly Corporal for the week:—L. Cpl. W. Mercer. Orderly Squad for the week:—Squad No. 1.

The Company will parade at Headquarters on Tuesday, Dec. 1st, at 7.45 p.m.

The Officer Commanding has been pleased to make the following promotions:—

L. Cpl. L. Field to be Corporal.

H. L. Pike, O. C.

Men's Patriotic Fund

Amt. prev. acknowledged \$154.24

Dr. T. C. McLeod 10.00

\$164.24

Note of Thanks

Mr. and Mrs. Ebenzer Sparkes desire to thank the many friends who rendered help in their recent bereavement; also those who sent wreaths and flowers to adorn the coffin of the late Mrs. Mary Sparkes.

The "Current Price"

At the Convention of the F. P. U. held recently, the Conception Bay delegates brought up the matter of the current price of Labrador fish shipped off the coast this season, and asked to have the matter tested before the courts. As a result we learn that the matter will be brought before the courts as a test case by Mr. A. B. Morine.

As a number of our fishermen were paid off at \$6.00 a qt., and others were paid \$4.00, the result of the action will be awaited with interest by all concerned.

Receipts given the fishermen often vary, as follows: "Current price," or "as much as is paid on the coast," or "at whatever price is paid on the coast," or "at the current price paid on the coast," and other forms. It is found that the law does not cover these points, legislation dealing with this matter could be introduced at the next session of the House.

NEWS IN A LINE

Miss Beatrice Dawe returned home from Toronto, Ont., about a fortnight ago.

Two young women, aged 16 and 19 years of age, desire positions at housework. Apply to the Guardian Office.

Times are said to be improving a little at Sydney, N. S., and at Ball Island.

We regret to state that Mr. Jacob Morgan, of Barendon Road, Coley's Pt., is seriously ill, having been paralyzed about a week ago.

A report of the missionary meeting held at St. Matthew's Church Monday night last will appear in our next issue.

Messrs. A. B. Morine and W. F. Coaker have been elected by acclamation members of the House of Assembly for Bonavista and Twillingate Districts respectively.

The S. S. Sagona arrived from the Labrador on Wednesday morning last, after a long and stormy trip of over a month's duration. Nearly all the settlers have moved inland from the coast. Another trip may be made to the coast by either the Sagona or Kyle.

The British battleship Belwark, 15,000 tons, was blown up by a magazine explosion while lying at anchor off Eberzere on Nov. 22nd. Out of a crew of about 700, 14 were killed.