

MAY NOT OPPOSE LIBERAL LEADER

Charlottetown, Oct. 3.—As a result of the complete and convincing manner in which Hon. W. L. Mackenzie King dealt with the question of the war period at the Summer conference last night, the conviction is pretty general throughout the riding of Prince today that no opposition will be offered to him at the by-election, on the twenty-seventh.

At Alberton tonight he addressed another big meeting equally as enthusiastic as at Summerside. He also spoke of his war record, pointing out among other things that the Rockefeller Foundation, which he had associated with, had expended more than twenty-two million dollars in war work, part of this going to relieve the Belgians, equip hospitals at the front with the latest surgical facilities and for Red Cross work in Serbia. In discussing the political situation, he said that the recent caucus at Ottawa indicated that the Union Government is going to pieces and that it is necessary to strengthen the Opposition so that extravagant expenditure can be guarded against and oppressive taxation kept down.

THE BUSINESS COLUMN

(Continued from page 7.)

The Wannamaker firm has proved highly successful—not only in attracting new trade to the stores, but also in moving lines in certain departments, lines which are emphasized by appearing at the head of the various sub-divisions of these shopping lists which feature goods rather than prices or quality.

Dealer Photographs Auto Stunts as Ads.

St. Louis has an enterprising and resourceful automobile branch manager. He took the advertising reins in his own hands rather than use cut-and-dried plate matter that happened to be sent in.

Here is his unique and rather hair-raising scheme:

A photographer, a car and a driver were sent around St. Louis to every step grade and "impossible" road where that might be imagined. That automobile was made to do things that a manufacturer would ever ask of a car. But the things it did were done in test stunts that went to prove this particular automobile was well-nigh invincible. The photographer stood on the side lines and snapped these feats of hazard.

For example, the driver deliberately drove his car up a long, tedious flight of stone steps in Forest Park. Every one in St. Louis knew the stairs, had peeped up them and knew how steep they were. If an automobile could ascend this granite handicap it could do anything on earth within reason.

Three-column newspaper space was used to reproduce the photograph and photograph was numbered, with a suggestion that the reader save them as would they were jewels, completing a remarkable series of twelve.

Can Buy Candy by Year

The Kaufmann store of Pittsburgh, Pa., has an ingenious candy club where by one may leave an order for one month's worth of candy for a year for a mere \$1.00. The candy is delivered by mail and the order is renewed by mail.

"Missing Customer" Letter a Puller

One morning, about the first of the month, the good customers of a Fresno, Calif., clothing store were tipped off to a special sale put on by the dealer. And the tip appeared to come, not direct from the clothing store, but from one man in the town who could not come. And the sale was a success.

THE ONE MAN WHO CANNOT ATTEND

As the man opened up the folder he saw on the first inside page a picture of a man in a convict's uniform peering through the bars of a cell. Then opposite this portrait and on the remaining two inside pages was a letter with the following to say:

Dear Willie—Say, I'm sorry I can't come over to your annual summer sale. I hoped to come, but the warden insists that I stay here as his guest. It's hard to break away from a man who is as hospitable as he is—you know Bill Gerston, I reckon, and understand how hard it would be for me to turn down his entertainment.

And I sure wanted to get a pair of those silk shirts you have on the counter at \$6.75. I know that they are worth \$8. And as my straw hat is gone, I would like to get one of those you're closing out.

Underwear, too. I need a little of that. Wish I could come over to invest in a suit or two to finish the season. How about those suits you marked down from \$40 to \$22.50—do you suppose you've got anything in nice stripes that would fit me? I'd like to get another suit, and the way you got them marked it's better'n the place I usually get them.

Well, Willie, when you start that annual summer sale next Monday morning this will tell you why I'm not there—and I suppose the early comers will get the cream of the picking. But you know how it is.

Confidentially yours,

ARTER-DARK BILL, CELL 456.

Low Visibility for Scrubbers

How to graft the women who scrub and sweep stores is a matter which has been solved by the Fair of Chicago. Their force of scrubwomen, cleaners and store-cleaning help are fitted with red shawl uniforms which do not show the dirt, but give the wearer a business-like appearance instead of the usual shabby, ill-kept appearance of people who do this sort of work.

The Anti-Advertiser

He swore he'd have nothing to do with the multi—

Nay, nothing—whatever! And that was his all!

He loathed the vulgarly often displayed in drinks, toothpaste, underwear—wretched old "trade!"

But when he fed he ate advertised food.

Wore advertised clothing so's not to go nude!

Drank advertised liquids from advertised cups.

And played, at his leisure, with advertised toys.

Superintendent of Nursing School Says Internal Bathing Gives Best Results in Constipation.

Dr. R. M. Smythe, President and Superintendent, Dominion School of Nursing, Toronto, writes: "I have much pleasure in sending you a letter recommending the J. B. L. Cascade. I shall also be pleased to do so personally or by phone. From personal experience also from my various patients who are using the J. B. L. Cascade I have no hesitation in recommending it to anyone with constipation or any trouble arising therefrom. Its benefits in such cases are felt at once, in my own case as well as others that have come directly under my notice. It has certainly been the means of bringing about many wonderful cures of constipation and various other troubles. I have much pleasure in recommending the Cascade."

If you are troubled with headaches, biliousness, bad breath, rheumatism, salivary gland, or any trouble arising from imperfect elimination, we would urge you to try Internal Bathing by means of the J. B. L. Cascade. This wonderful health-giving appliance is shown and explained at E. Clinton Brown, Druggist, and Waterloo streets, St. John, N. B., P. W. Mumford, Dispensing Chemist, 267 Main street, St. John, N. B.

Please ask them for free booklet all about it—or write Tyrrell's Hygienic Institute, 168 College St., Toronto.

Long-Standing Evil

Effective Measures Taken

Since childhood Mr. A. Gail was under the shadow of a great evil, which always menaced his comfort and safety. Read what he says:

"I was troubled with my kidneys since childhood and spent a large amount of money trying to get cured. I tried getting better, I kept getting worse until a friend of mine advised me to try Gail's Pills. I did so, and after taking one box, I was able to get out of bed and walk around. I got more and more relieved, and since then I have had no return of the trouble."

Many people have kidney and bladder trouble without knowing it. They think nothing of the backache, the pain in the sides, the constant headaches, the rheumatic, sciatic and neuralgic pains, the floating specks before the eyes, the swollen joints, the highly-colored urine—all signs of trouble—all signs which should receive immediate attention and treatment with Gail's Pills, which are by far the most effective of all preparations, and which may help you to avoid a fatal operation. They quickly relieve pain and heal the congested tissues, bringing the organs back to normal. At druggists and dealers, 50c a box. Money back if not relieved. Send for free booklet. The National Drug & Chemical Co. of Canada, Limited, Toronto, United States Address, N. Dr. Co., Inc., 202 Main St., Buffalo, N.Y.

"CARRY ON!"

If Constipated, Bilious or Headachy, take "Cascarets"

Feel grand! Be efficient! Don't stay sick, bilious, headachy, constipated. Remove the liver and bowel poison which is keeping your head dizzy, your tongue coated, your breath bad and your stomach sour. Why not get a small box of Cascarets and enjoy the nicest, gentlest laxative-cathartic you ever experienced? Cascarets never grip, sicken or injure or harsh pills you live, no matter how old or young. Cascarets being sunshine to cloudy minds and half-sick bodies. They work while you sleep.

FREE TO ASTHMA SUFFERERS

A New Home Method That Anyone Can Use Without Discomfort or Loss of Time.

We have a new method that controls Asthma, and we want you to try it at our expense. No matter whether your case is of long standing or recent development, whether it is present as occasional or chronic Asthma, you should send for a free trial of our method. No matter in what climate you live, no matter what your age or occupation, if you are troubled with asthma, our method should relieve you promptly.

We especially want to send it to those apparently hopeless cases, where all forms of inhalers, douches, opium preparations, fumes, "patent" smokes, etc., have failed. We want to show everyone at our expense, that this new method is designed to end all difficult breathing, all wheezing, and all those terrible paroxysms at once. This free offer is too important to neglect a single day. Write now and begin the method at once. Send no money. Simply mail coupon below. Do it Today!

Free Trial Coupon

FRONTIER ASTHMA CO., Room 608X, Niagara and Hudson Streets, Buffalo, N. Y.

Send free trial of your method to:

NAME _____

ADDRESS _____

CITY _____

STATE _____

COUNTRY _____

MAIL THIS COUPON TO: FRONTIER ASTHMA CO., ROOM 608X, NIAGARA AND HUDSON STS., BUFFALO, N. Y.

NAME _____

ADDRESS _____

CITY _____

STATE _____

COUNTRY _____

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ADDRESS _____

CITY _____

STATE _____

COUNTRY _____

5 WELLS--- ---5 WELLS 50% FOR DIVIDENDS

\$10 May Earn You \$1,000 \$100 May Earn You \$10,000
Five Chances for Gusher Wells--Five Shots for a Fortune

ROYAL OIL WELLS COMPANY

CAPITAL \$500,000 FULLY PAID—NON-ASSESSABLE SHARES 10c. PAR VALUE

A limited issue of \$100,000 of the Royal Oil Wells. Every share of this issue is first preferred stock. Preferred as to assets, preferred as to dividends, and in addition participates fully and equally in all profits and all properties as outlined in this announcement.

Royal Oil Wells offer the small investor a golden opportunity to share in the wonder profits of the greatest wealth producing industry known to modern civilization—with the absolute assurance of minimum risk, maximum profit and a square deal from start to finish.

Charles W. Barton, New York Publisher, has personally visited the great Texas Oil Fields. Read his article re-published here from the New York Telegraph.

UNDEREAMED-OF RICHES COME TO MEN, WOMEN AND CHILDREN IN WONDERFUL OIL FIELDS IN LONE STAR STATE.

(By Charles W. Barton.) (Assistant Publisher of The Morning Telegraph.)

When I boarded the train for Texas about a month ago I was somewhat skeptical about the reports of the fabulous wealth which was coming to oil investors in Texas. I was prepared to meet a lot of smooth-talking, silver-tongued oil stock salesmen. To say the least, I expected that the oil men that I was to meet would show me the bright side of the oil business and put their best foot forward. Thus I was prepared to discount about 80 per cent. of what they told me and take what I saw with a grain of salt.

After having spent this month in going over the oil fields, my greatest worry is that if I tell the actual truth—the bare, cold facts—I will be considered a candidate for the presidency of the Annapolis Club, or speaking in the vernacular, the best bar east of the Mississippi.

I am told that in the town of Ranger a year ago there was hardly a man in the town who had a bank account of \$5,000. Today there are probably twenty-five who have a bank account of \$5,000,000. Millions are so common that nobody thinks anything about them.

Everybody seems to have plenty of money, even drillers making \$12 and \$15 per day.

Men and women have gone to sleep at night only to wake in the morning to find themselves multimillionaires, because they have struck oil.

With modern machinery consuming an ever increasing amount of oil, and with England, France and Italy and all foreign nations calling upon us for more and more oil, the demand is sure to exceed the supply for a long time to come. Texas today is the Mecca of the world and opportunities there are greater than ever before.

Frankly, I must confess, that I expected to find a lot of crooks in the oil business. All my early training had taught me to shun an oil investment as I would a snake.

However, I must say that in my opinion the great majority of Western companies are absolutely on the level. I never met a finer class of people in my life than the men who are putting out these Western companies. There is no need for an oil company to be crooked. There is an inexhaustible supply of oil in Texas and there is so much money to be made by simply being fair and square that it is not worth while to be dishonest.

Many opportunities which are open in every line of business in Texas towns adjoining the oil fields. Talk with the farmer's boy of a month ago, who today is a multi-millionaire. Talk with the immigrant woman who invested \$500 and today is worth over a million and owns her own oil well and is getting richer every minute.

A man goes out and buys a lease in territory in which geologists have told him he should strike oil. He needs twenty-five to fifty thousand dollars to erect a derrick and drill a well, depending on the depth to which he must dig before he strikes oil. In some sections the oil lies in shallow fields, and in other sections he must dig much deeper. Barring accidents, such as drilling a crooked well and having a cypress destroy the derrick, delay in getting materials because of lack of transportation, within about thirty to sixty days he knows whether he strikes oil or has a dry hole. It doesn't take much brains to drill a well right next to another well which is a producer, and strike oil, and if the company's holdings are in a producing territory where geologists state there is oil, the investor has more than an even chance to make a fortune.—From The New York Telegraph.

FACTS AND FIGURES. WHAT THE DRILLING RECORDS SHOW.

When an oil man decides to change operations into a field that is new to him, the first thing he does is to study the drilling records, the averages as supplied to the new field. When you put your money into the oil business you should know the drilling records, what the percentages of the business are—for and against you. Records for the entire United States for the month of March, 1919, show that there were 2,654 wells drilled. Only 403 were dry. In April there were 2,800 drilled—only 467 were dry. In the Mid-Continent fields, including Kansas, Oklahoma and North Texas, a well is drilled in 100 out of 100 wells drilled in the month of June. Of these 700 wells, 1,500 wells were drilled—279 only were dry. In June, 1,417 wells were drilled—only 292 dry. In North Central Texas alone, 401 wells were drilled in the month of June. Of these 700 wells, 1,500 wells were drilled in North Texas with only 27 dry holes. Do you call that a gamble? Yet one good oil well will pay for a dozen dry holes. What matter if you get one dry hole to every four oil wells?

MILLIONS IN OIL---GET YOUR SHARE NOW

FIVE WELLS TO BE DRILLED—FIVE CHANCES FOR A GUSHER IN THE HEART OF THE PROVEN OIL FIELDS.

ROYAL OIL WELLS WILL DRILL FIVE WELLS IN THE DEEP SAND PROVEN OIL FIELDS.

EVERY WELL WILL BE DRILLED RIGHT UP AMONG THE LARGEST PRODUCERS IN THE FIELD.

NO WILD-CATTING, NO EXPERIMENTING, NO GAMBLING ON TRENDS OR STRUCTURES.

NO WITHOUT-CATTING, NO EXPERIMENTING, NO GAMBLING ON TRENDS OR STRUCTURES.

EVERY WELL, ABSOLUTELY WITHOUT EXCEPTION, WILL BE DRILLED WITHIN 250 YARDS OF A PROVEN, PRODUCING OIL PROPERTY.

THIS POLICY IS AN IRON-CLAD GUARANTEE FOR YOUR PROTECTION, AND THE FIRST ASSURANCE OF ITS KIND EVER OFFERED INVESTORS.

50% FOR DIVIDENDS

Royal Oil Wells is permanently pledged to the policy of substantial dividends—not 3 p. c. or 4 p. c. or 10 p. c., but a full half—50 p. c. of every dollar's worth of oil produced. Do you realize what this means to you? Oil companies frequently earn a full 50 p. c. on the capital invested in the short period of 30 days, many of them have earned 100 p. c. in 30 days. Royal Oil Wells will be conducted on a different basis. When the money is earned it is yours. Royal Oil Wells proposes to give it to you and give it to you promptly. Thirty days after a well is drilled in you will begin receiving dividends from the oil produced. If our first well is a thousand-barrel well, 500 barrels a day or \$10,000 a day, will go to our stockholders.

There will be no set dividend rate. The earnings of each month will be split 50-50. 50 p. c. for dividends—50 p. c. for expenses and additional wells.

On the basis of one-half of our stock outstanding a daily production of 1,000 barrels would net you approximately 12 p. c. monthly, 36 p. c. quarterly or 144 p. c. a year on every dollar invested. We can't guarantee you that you will make a million dollars overnight, but we can, and do, guarantee you that you will get every penny to which you are honestly entitled. And that every possible net dollar invested by you will go directly into oil operations—the purchase and drilling of the very choicest locations to be had IN THE HEART OF THE PROVEN, PRODUCING OIL FIELDS OF TEXAS AND OKLAHOMA.

If you want to be an inside partner instead of a mere owner of stock, if you appreciate the kind of company that will pay the profits to you instead of to your estate, if you want to share in the great oil wealth that is enriching others, fill in the coupon, write your check for what you can afford to invest and mail it along at once. The coupon means money to you, and to every stockholder who buys into Royal Oil Wells. \$10 is not too little—\$10,000 is not too much. Remember, the more you put in the more you take out. But fill in the coupon now and mail it today. If you don't have a check around, mail the coupon anyway and you can send your money in later.

GET YOUR SUBSCRIPTION IN NOW TO SHARE IN ALL FIVE WELLS

\$10 is not too little, \$10,000 is not too much—Remember, the more you put in the more you take out.

APPLICATION FOR SHARES.

NORTH AMERICAN FISCAL CORPORATION, AGENTS FOR ROYAL OIL WELLS SHARES, 5 COLUMBUS CIRCLE, NEW YORK.

I hereby subscribe for _____ shares of the Treasury Stock of Royal Oil Wells, and enclose check, draft or money order in full payment.

I understand that these shares are preferred, both as to dividends and assets, and that they share equally in all profits and all wells, now and hereafter.

FULL NAME _____

ADDRESS _____

St. John, N. B., Evening Times-Star

Stock Certificate issued Day Money is Received.

\$10 is not too little, \$10,000 is not too much—Remember, the more you put in the more you take out.

NOTICE IMPORTANT:

CANADIAN MONEY AND CANADIAN DRAFTS ACCEPTED AT FACE VALUE. NO CHARGE FOR EXCHANGE. YOUR OWN PERSONAL CHECK GOOD WITH US

A FORTUNE IN ONE WELL; HOW MANY FORTUNES IN FIVE WELLS?

\$10 in Cuggenham well, worth \$1,000

10 in Carey well, worth 1,500

10 in Trapshooter well, worth 2,000

25 in Home Oil Co. well, worth 4,000

25 in Coline Oil, worth 5,000

25 in Merritt Oil, worth 7,000

25 in 1014 Oil Co. well, worth 7,500

30 in Fowler Farm Co. well, worth 7,500

50 in Marine Oil, worth 8,500

100 in Terrell well, worth 10,000

100 in Burk Waggoner oil and leases, worth 10,000

100 in Union Oil, worth 13,000

100 in Home Run Oil Co., worth 20,000

100 in Imperial Oil, worth 32,000

200 in Lucile Oil Co., worth 21,500

200 in Pinal Oil Co., worth 21,500

These are just a few of the many fortunes reported on small investments in oil. It has been stated that \$500, invested in Union Oil returned \$750,000.

There is an inclination on the part of a certain class to question the fabulous fortune reports that are constantly coming to light. However, no one will question the above statements by Charles W. Barton, who is one of the most respected and able journalists in the newspaper business.

As a matter of fact, this page could be filled with condensed accounts of the unbelievable fortunes made in oil. Such stories come to light every hour of the day, and yet not the half of them have been told. It is said of Tulsa, Oklahoma, that every member of the Chamber of Commerce is an oil millionaire, and that there are more than one hundred millionaires whose fortunes were made entirely through oil.

The oil business alone is open to the small investor as a possible fortune on a few hundred invested. It has been for years, and is today the poor man's chance to accumulate large sums through moderate investments.

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