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A TRIBUTE TO "PEG" AND THE PLAYERS AND MANAGEMENT

St. John, N. B., Sept. 8, 1914.
 Mr. McKay,
 Manager Opera House,
 City:
 Dear Sir:—As an inveterate theatre-goer of fully twenty years' standing, and having seen practically everything in the amusement line that has been presented here in that time, both good, bad and indifferent, mostly the last two, permit me to congratulate you on the very excellent company now presenting "Peg O' My Heart" at the Opera House. I must confess that it is difficult for me to decide which performance I enjoyed the most, he one in New York or the one here. I regard the play and players to be the best with perhaps the exception of "Bunt Pulls the Strings," that has visited this city in many years, and if given my choice I would much prefer to see "Peg O' My Heart" than the latter. The company certainly deserves crowded houses during their stay here. As I understand that you have very recently assumed the management of the Opera House, permit me to congratulate you on your present offering, and I trust that you will give us many more such delightful treats. While you may, if you wish, publish this letter, I would prefer that you withhold my name unless the authorship of the letter is questioned. I enclose my card.
 Sincerely yours,
 THE BAPTIST MINISTERS.

(Maritime Baptist.)
 Rev. F. E. Roop of Isaac's Harbor, N. S., preached in Canning, N. S., on the 1st Sunday in August.
 Rev. E. J. Grant, field representative of the Maritime Baptist, left this week for P. E. Island.
 Rev. J. D. McLeod, of Chester, N. S., received a call to the pastorate of the Paradise-Clarence church, rendered vacant by the resignation of Rev. A. M. McWitch.
 Rev. O. N. Chipman of Hampton, N. S., has entered upon the second year of his pastorate. He returned last week from a vacation in the United States.
 Rev. P. J. Stackhouse began his pastorate with the Tabernacle church, Ottawa, on last Sunday.
 Rev. Neil Herman began his ministry in the McPhail Memorial church, Ottawa, on last Sunday.
 Rev. P. Clark Hartley closed a successful ministry in Houlton, Maine, on last Sunday, and will assume pastoral charge of the First church, Truro, at an early date.
 Rev. Clifford T. Clark, who recently signed the pastorate of the Temple church, Yarmouth, has accepted a call to Houlton, Maine, and will enter upon his duties next Sunday.
 Rev. Dr. D. Hutchinson of Main street church, St. John, accompanied by Mrs. Hutchinson, returned last Friday after extended trip to the coast.
 Rev. Dr. H. T. DeWolfe, principal of Acadia Seminary and Conservatory of music, reports that the seminary has ended auspiciously.
 E. C. Weyman, clerk of the New Brunswick Association, left on Saturday last on a trip to Western Canada.
 Rev. A. J. Archibald, assistant secretary, will discharge Mr. Weyman's duties.
 Rev. E. P. Calder of Boylston, N. S., spent last week with friends in Wolfville, having accompanied his daughter to Acadia Seminary.
 Rev. E. H. Cochrane of the Highfield street church, Moncton, was the victim of an unfortunate accident last week. In going to a funeral procession to the cemetery, a runaway horse dashed into the crowd, throwing him to the ground and incapacitating him for a time.
 Arthur Hunt Chase of Wolfville, N. S., the opening of the war received a tenancy commission in the 75th Regiment, and is now among the overseas expeditionary forces at Valenciennes, Quebec.
 Rev. J. A. Francis, of the Clarendon street church, Boston, has just closed a successful evangelistic campaign in the St. John church, San Francisco, California. He is booked to deliver a series of addresses at the maritime convention, which will convene in Fredericton on October 21. Following the convention, Dr. Francis will conduct a brief mission in main street church, St. John, for which the church is beginning to make preparation.
 The Archibald family—Dr. William principal of Acadia Seminary; Miss Mabel, of the Canadian Foreign Mission, in service in India; Rev. A. J. Archibald, assistant secretary of the St. John church, and secretary of the maritime convention, and Rev. Arthur pastor of the First Baptist church, Joseph, Missouri—recently enjoyed a reunion at the home of Dr. Archibald, Wolfville. They are all graduates of Acadia and all in the front ranks of Christian service.

AMERICAN CITIZENS PULLING FOR THE ALLIES

St. John, N. B., Sept. 8.—That the people of the United States are pulling for Britain in the European conflict is rather indicated by the fact that a number of Port Huron residents ceased trading with German merchants.

A Bargain.
 Scotsman who was spending a holiday in London fancied some nuts, so he asked a green-grocer's shop and asked a half-penny worth. The assistant told him if he would like them mixed, thinking for a few seconds Sandy smiled: "Oh, ay! give me them mixed and put in as many cocoanuts as you can!"

Toy-Makers Now Make Orphans
 It must sadden the toy-makers in Germany to gird on the sword and go to make orphans, dropping their trade which makes children their gratitude to Santa Claus.—St. Louis Courier-Journal.

MONEY FROM CANADA MOST WELCOME FORM OF RED CROSS AID

"Best form of help is money which can be turned into kind of relief suddenly needed" was the message received by Noel Marshall of Toronto from England in reply to a cablegram announcing that the Canadian Red Cross Association was organized and asking whether it should supply nurses, material or cash for use during the present war. The Canadian organization will, therefore, endeavor to "enable back" ten thousand pounds this week. Already Winnipeg has voted \$10,000 for the cause, Vancouver \$2,197.50, Ottawa \$2,000 and Montreal has promised to make a contribution early in the week. The notification from England has been telegraphed to all branches of the association throughout Canada.
 Addressing the Toronto branch of the Association last week General Sir Wilfrid Laurier offered some sensible advice. He recalled that in the South African war quantities of things made for the soldiers had never reached the front, and at the end of the war had been thrown away. He pointed out that British troops did not carry 80 pounds on their backs as did Russian, French and German soldiers, therefore he felt that the ladies of the country should be so guided that they would provide necessities for the men at the front rather than comfort. Money and comforts for hospitals, which would spring up in the war zone, would be very acceptable. He therefore felt that the society was acting wisely in collecting funds to be sent to the War Office, and he advised the women to make comforts for the sick and wounded rather than for men in the fighting line.
 Col. Ryerson, the president of the Canadian Association, said it was expected that 250,000 sick and wounded would be cared for during the present war and estimated that the British Red Cross Association would spend between two and three million dollars. The Canadian Red Cross Association, he asserted, should raise \$250,000 to be disbursed by the British War Office. He suggested that the women of Canada could not do too much in the direction of supplying comforts, and that any surplus left after the war was over might be distributed among refugees from those countries in which the conflict was waged.

"Some fine day, Bill"

I'll put on some life insurance and when I do I'll take it with you."

In these words last summer a young man declined to apply for an Imperial Life policy to protect his widowed mother against the contingency of his death.

Four weeks later he and a friend were drowned while bathing.

Supposing you should die suddenly—what would happen to your dependents? Would they be destitute to a life of hardship? It is for you to say.

You can prevent it by means of an Imperial Home Protection policy. Let us tell you more about it! A postal will bring the information.

THE IMPERIAL LIFE Assurance Company of Canada

HEAD OFFICE - TORONTO
 A. P. Allingham, Provincial Manager, St. John

The Imperial maintains for policyholders' protection a reserve fund of more than \$10,000,000.

CONFIDENTIAL

CAPE BRETON AVIATOR
 Sydney will be represented in the Canadian army division by an aviator in the person of Lesel Carlos de Sanctus, who has volunteered to serve in the Sydney quota. He is at present employed at the McKay and Maxwell garages as an auto expert.—Sydney Record.

KEEPING DOWN THE PRICE OF THEIR FLOUR

Calgary, Alberta, Sept. 8.—To reduce the price of flour to its members, the Consumers League of Calgary—a woman's organization—proposes to attack the alleged flour trust by utilizing the output of the smaller flour mills. The league will bring flour in car lots to Calgary and sell to its members at actual cost. This course is made possible by the fact that many of the smaller mills in their effort to get business will undersell the larger mills. Consumers who are members of the Calgary League will thus save fifty cents a hundred pounds in their purchases of flour.

To Handle the Crops.

Calgary, Alberta, Sept. 8.—To meet the demand for rolling stock to move the crop, the Oregon locomotive and car shops at Calgary have again assumed activity, more than 1,200 men being employed. There appears to be no doubt that with the assistance of the two other transcontinental railways now operating in this district for the first time this season, the transportation companies are equipped to handle the crop in record time.

FREE!

If your glasses need adjusting, tightening, straightening or some little repair, it doesn't make any difference whether they were bought of us or not, we are always glad to attend to these little matters for you and we

KNOW HOW

The scientific examination of the eye and the furnishing of glasses is our business exclusively.

K.W. Epstein & Co.
 OPTICIANS
 193 Union St. Open Evenings



Always on the Right Track if you're walking this way. If you've seen the Fair, come here and see the Best. Everybody and his wife and all the kids are coming—don't miss it—lots of fun and barrels of information, and our store is the show place for the new Fall clothing for men.

We've been long preparing for this Fall week, and you'll find our Fall showing is worth your time to examine and your money to wear.

Suits \$12 to \$30.
 Overcoats \$12 to \$28.
 Neckwear, 50c., 75c., \$1 and up.
 Our \$15 suit is a star boarder—it don't stay long with us.

A GOOD PLACE TO BUY GOOD CLOTHES

Gilmour's
 68 King Street

More than 10,000 men have been thrown out of work in and near Boston because shipments of leather from Austria and Russia have stopped. Many of those who have lost employment are returning to Europe to fight.

"England Expects Every Man (and Man-ufacturer) Will Do His Duty"

In times of national crises it seems especially appropriate for Canadian manufacturers to declare their policies.

We are, therefore, pleased to announce that:

There will be no increase in the price of Dunlop Rubber Goods unless future advances in the crude rubber market make this imperative to the company.

As in the past, we will continue to select Made-in-Canada Goods in all our purchases of products obtainable in Canada.

We also endorse the sentiments of other Canadian companies who have, in effect, so splendidly said to the people of this country: "The question of whether prices ascend or descend, whether you are to be employed or unemployed is in nearly every case in your own hands."

If it is incumbent on the manufacturers of the Dominion to be courageous and generous as they never were before, it is tremendously more incumbent on the people of the Dominion to have a passion for purchasing goods made in Canada that they never had before.

Millions of dollars' worth of tires and general rubber-made goods are imported into Canada each year, and this is true of many other lines of manufacture. That money can be kept in Canada from now on if you say the word. As ably pointed out by Canadian newspapers, we cannot avoid the issue. We Canadians must seize the opportunity to cash in on the Made-in-Canada idea or forever forget about it. Think of this before you make a single purchase.

The Dunlop line of rubber-made goods is as complete in its variety as it is unexcelled in its quality. There is the famous Traction Tread Auto, Motorcycle, and Bicycle Tires, which have a Continental reputation for efficiency; Dunlop Motor Truck Tires, which lead in every big city in Canada; Pneumatic Carriage and Bike Wagon Tires, which have been used and endorsed for nearly two

decades; Belting, Packing, and Hose for every known purpose, which are to be found giving continuous and satisfactory service in railroads, mines, and in general manufacturing corporations; Horse Shoe Pads, where the crying need is to meet the demand; "Reorless" Rubber Heels, which are now sweeping everything before them from coast to coast; Rubber Mats and Matting, which have reached the highest standard of excellence; and Dunlop General Rubber Specialties.

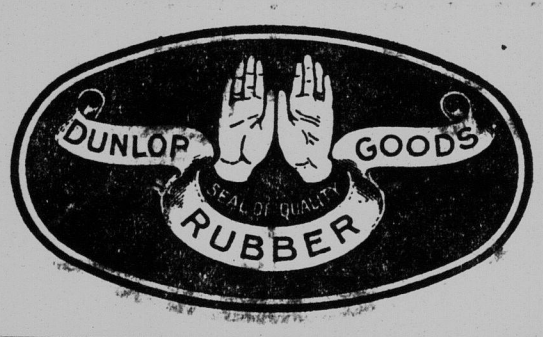
No other rubber goods manufacturing plant in the world can offer you advantages either in efficiency of equipment or skill of artisans which is not to be found in equal measure in the Dunlop organization.

In fact, Canadians have for so long expected so many merits in the rubber products they buy that the very existence and continued growth of our company is proof that man for man, plant for plant, no one in the rubber business in this country need take a back seat to the world's best.

On all sides people are asking: "What can I do for my Mother Country? How can I give vent to my patriotism?"

Here is our suggestion: RESOLVE that, no matter if it costs you a little more at first, you are once and forever going to say "Good-bye" to the old illusion that only good things come from other countries. THAT you will eat Canadian foodstuffs, wear Canadian clothing, read Canadian newspapers and magazines, ride in Canadian automobiles, use Canadian materials and manufactures wherever and whenever you can.

In short, when there is a world-wide desire to capture something, That you will contribute your quota towards helping the Canadian manufacturer capture the entire Canadian market. That is the surest way, the speediest way to bring back normal times. It is the only certain way to make employment sure for every man.



Dunlop Tire & Rubber Goods Co., Limited

Head Office and Factories: TORONTO, Canada
 BRANCHES: Victoria, Vancouver, Edmonton, Calgary, Saskatoon, Regina, Winnipeg, London, Hamilton, Toronto, Ottawa, Montreal, St. John, N.B.

