

THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, JULY 9, 1919

Clearance July Sales

We Might Almost Call This a Manufacturers' Clearance Sale

Because of the number of splendid lines that have been received from factories who were finishing up Summer business and going on to Fall goods, big concessions have been obtained, and also such concessions will go right to the shopping public in the shape of much reduced retail prices on the most up-to-date merchandise.

SALE BEGINS TOMORROW

Notice the Manner in Which We Have Severed the
Prices on Women's, Misses' and Children's
Apparel

Black and white check Dresses for misses. Smart little styles, box plaited skirts, satin collar and panel pockets. Summer Sales \$6.95
19 only Silk Dresses, taffeta, crepe de chine and messaline, in black, brown, green and sand shades. Pretty styles for afternoon wear. Regular prices up to \$35.00. Summer Sales Price \$18.50
Misses' Silk Dresses in taffeta and poplin, straight lines. Colors: Navy, green, sand, brown and burgundy. Regular \$14.75 to \$15.50.
Summer Sales \$10.00 each
Capes and Coats. Only a very limited number now on hand.
Capes \$26.50 to \$47.50
Summer Sales Price \$22.50 and \$32.50
Cost \$28.50 to \$47.50.

Summer Sales Price \$19.00 to \$30.00
8 only Coats in corduroy, silk and Jersey short lengths and mostly light shades. Summer Sales Price \$4.95
Black and white stripe sateen Underskirts of good quality, popular width with elastic top. Regular \$2.25. Summer Sales \$1.58
Kiddies' Raincape in red or blue, rubber lined with hood. Sizes 6 to 12 years. Summer Sales \$2.75
Children's Coats in black and white check, navy blue serge, tan reapers and brown check reapers. Sizes 4 to 12 years. Summer Sales \$4.95 each

HERE'S A GREAT OPPORTUNITY
FOR EVERY WOMAN WHO
WANTS A SMART STYLE
SUMMER DRESS OR
COAT.

A wonderful range of colored Voile Dresses in all the wanted shades, gray and rose, blue, gray, etc. Regular value \$10.50. Summer Sale Price \$7.95

TWEED COATS SUITABLE FOR
PRESENT AS WELL AS EARLY
FALL WEAR.

Dolman and all round belted designs, trimmed buttons and stitching. Regular \$30.00 to \$32.50. Summer Sale Price \$19.75

HIGH CLASS DOLMAN COATS
in triline, satin, gabardine, etc., lined throughout silk in shades to match. Colors sand, taupe, navy, etc. Regular \$30.00 to \$35.00. Summer Sale Price \$25.00 each

A splendid range of loose sleeve and Dolman Coats in velvet, delhi, covert, fine serge and broadcloth, shades of sand, black, taupe and pekin blue. Regular \$40.00 to \$50.00. Summer Sale Price \$25.00

WHITE DRILL COAT MIDDIES
with collar of plain rose, green, etc., open front and all round belt. Regular \$2.50. Summer Sale Price \$1.98

JULY SALES

WHITE COAT SMOCKS
with the color of rose, green or copen embroidery ends; all round belt and pockets. Regular \$4.25. Summer Sale Price \$3.35

GOOD QUALITY JAP SILK
BLOUSES
in peach and rose shades, square collar with 2 inch hemstitched hem, shades rose and peach only. Regular \$3.50. Summer Sale Price \$2.58

WHAT A WEALTH OF EXCEL-
LENT VALUES IN SILKS AND
DRESS GOODS WE HAVE TO
PRESENT FOR SELECTION DURING
OUR JULY AND REMODEL-
LING SALES.

Good quality sheppards checks, small and medium size, in black and white. July Sales 97c per yard

Resilia Cloth, fine quality silk and wool suitable for dresses in shades of mauve, sand, old rose, copen, etc. 42 inch wide. July Sales \$1.98 per yard

Santoy Dress Cord in navy, Russian green, brown, taupe, 40 inch wide.

July Sales \$1.85 per yard

Covert Cloth for summer coating in light and dark fawn shades. 54 inch wide. July Sales \$3.85 per yard

SILKS

Natural Pongee Silks for blouses, summer dresses, etc. 38 inch wide. July Sales 49c per yard

Colored pongee silks in good shades of rose, copen, navy, gray, pink, helio. 38 inch wide. July Sales \$1.39 per yard

Silk Dress Poplins in colors and black, shades Russian, taupe, light gray, copen, navy, sand, etc. 36 inch wide. July Sales \$1.39 per yard

Clearing of Summer Silk Poulards in light, medium and dark colors, spot and fancy figured patterns, sand, copen, navy, grays, black and white, etc. July Sales \$2.29 per yard

White Corduroy Velveteen for outing skirts, etc., washes perfectly. July Sales 97c per yard

**JULY SALES SILK AND WOOL
SPORT SWEATERS AT SUCH
LOW PRICES AS ARE LISTED
BELOW WILL SELL THEM ON
THE DOUBLE QUICK.**

Women's and Girls pure wool sweaters in sleeveless jumper effects, most every shade and style is here. All sizes. Regular \$3.25 to \$3.50. July Sales, \$2.98

Regular \$4.50 to \$4.85. July Sales, \$3.95

Popular pull-over Sweaters with sleeves, in plain and fancy knit, solid or combination colors, blues, pinks, yellows, greens, etc. All sizes for women and Misses. Regular \$6.00 to \$6.75. July Sales, \$4.98

Regular \$9.75 to \$10.75. July Sales, \$7.98

**IF YOU ARE LUCKY ENOUGH
TO PROCURE ONE OF THESE
BEAUTIFUL SILK SWEATERS
AT JULY SALES PRICES IT WILL
MEAN BIG SAVINGS TO YOU.**

Seven only, women's and Misses silk three sweaters, all coat styles. Colors saxe, gold, green, purple. Regular \$9.75 to \$12.90. July Sales, \$4.98 each

Five only, smart "sleeveless jumper" jackets of silk. Colors gold, rose, saxe, green, white. All sizes. Regular \$10.00. July sales, \$8.75

Five only, silk jumpers and pull-overs, some silk braided trimmed. Colors rose, gold, saxe, helio, sand, green, etc. Regular \$13.50. July Sales, \$10.95

Eleven silk sweaters, including five different styles, ascot, midday, coat, tuxedo. All good shades for summer wear, such as gold, saxe, rose, sand, green, helio, grey, purple, etc., including all sizes. Regular \$25.50. July sales, \$21.95

Regular \$27.00 and \$28.00. July Sales, \$24.98

**HOUSEHOLD NEEDS, SCRIMS,
CURTAINS, BED PUFFS, ETC.
MANY LINES HAVE THEIR
PRICES CLIPPED TO SHOW YOU
HOW YOU CAN SAVE A LOT BY
SPENDING A LITTLE. WE LIST
THE FOLLOWING ITEMS.**

Nice light weight Bed Puffs, all good light coverings filled with sanitary white filling. This makes a dandy Puff for your summer home. July Sales \$1.69 each

Chints and Cretannes in light, medium and dark colors. Some of our newest designs. Value 98c per yard. July Sales 43c per yard

Fancy border Scrims in cream and white cut in 9 yard lengths, just enough for a window. July Sales \$1.85 per yard

Sample ends of Scrims and Marquette Curtains with lace and insertion borders. Many are embroidered as well. July Sales 99c each and up

Colored Marquette for over curtains in delf blue and green, double fold. July Sales 88c per yard

Brass Curtain Rods that extend 40 inch. Two special kinds. July Sales 12c each

Bed Pillows, good soft quality, well filled, made of fancy ticking covering. July Sales 88c each

Pringles, silk and mercer, for bedroom curtains and draperies. Regular up to 15c. July Sales 5c per yard

JULY SALES

25 BATHING SUITS TO SHOW
GREAT REDUCTIONS.

The "Annnette Kellerman" Jersey knit bathing suits are made all in one piece of fine navy Jersey cloth, red, yellow or white trimmed. Sizes 34 to 44. Regular value \$2.25. July Sales, \$1.75 per suit

"Billie Burke" and "Mermaid" Bathing suits of surf cloth. All in one piece or with separate bloomers to match, or Jersey tights. Colors black, navy, red trimmed rose, yellow, green, gold, white. Sizes 34 to 44. Regular \$3.98 to \$6.50. July Sales, \$4.98 each

JULY SALES BATHING CAPS.

Two prices to clear, 48c and 68c each. All caps up to 60c, for 48c, and all up to 98c for 68c. July Sales prices.

**400 PAIRS OF CORSETS FOR OUR
JULY SALES—IT WILL PAY
MOST WOMEN TO BUY TWO OR
MORE PAIRS AT THE FOLLOW-
ING PRICES. SIZES AND STYLES
TO FIT EVERY FIGURE ARE IN-
CLUDED IN THE ASSORTMENTS
ON SALE.**

200 Pairs of Corsets for \$1.98. This special lot consists of a number odd lines and sizes from very best makers. Every size represented from 19 to 36 inch, and in models to fit the very small to the extra large woman. Regular value \$2.50 to \$4.20. July Sales, \$1.98

200 Pairs of Corsets for \$1.85. Made of good strong white cotton filled, rustless boning throughout, lace or embroidery trimmed top and good strong hose supports. This special assortment in styles for the average and medium figures. All sizes. Regular \$1.75 to \$2.00. July Sales, \$1.48 per pair

JULY SALES

SOME OF THE BEST VALUES
THIS STORE EVER OFFERED
ARE LISTED BELOW IN HOUSE-
HOLD LINENS, TOWELINGS,
SHEETS, PILLOW SLIPS, ETC.

Sheets in double bed size, full bleached, good heavy round thread cotton. Size 22 1/2 yards. July Sales \$3.29 each

Pillow Cases of circular or seamless cotton, well made. Size 40 inch wide. July Sales 37c each

Pillow Cases, good plain quality, finished seams. Size 40 inch wide. July Sales 28c each

Extra good quality large size white Turkish Towels. Nice soft finish with hemmed ends. Size 22x44. July Sales 69c each

Douglas Cup Towels three-quarter bleached. Size 22x27. July Sales 16c each

Clearing lines in remnants of Towelings, Table Damask Cottons etc. All marked at July Sales Prices

3 yards of Household Long Cloth, fine soft finish, 36 inch wide. July Sales full 5 yds. for \$1.00

**COLORED AND WHITE WASH
GOODS THAT SHOW GREAT
SAVINGS.**

White Dress and Waist Voiles, very fine quality. 40 inch wide. July Sales 49c per yard

Prints for House Dresses, etc., in light and medium colors. Good range of patterns to choose from. July Sales 19c per yard

Kimono Crepes, new patterns in rose, copen, pink, grey, helio, etc. 30 inch wide. July Sales 48c per yard

White Striped Skirting, satin finished strip. 36 inch wide. July Sales 29c per yard

Dress Gingham, fancy plaids, in blues, helio, grey, pink, greens, etc. July Sales 29c per yard

Solid colors, summer suitings for women's and children's Dresses in percale finish. Shades pink, sky, copen, linen. 36 inch. July Sales 39c per yard

**USE PLENTY WINDOW SCREEN-
ING**

July Sales Price 24c per yard

This is a good quality of fly netting, cross bar pattern, green. 60 inch wide.

HERE IS YOUR CHANCE TO SE-
CURE JUST THE KIND OF HOSE-
IERY YOU WANT, AWAY UN-
DER THE PRICE YOU HAD FIG-
URED ON PAYING OUT FOR
THEM.

Ladies' Hosiery in seamless foot, with double heel, toe and wide gartered top. This is a circle bar hose and comes in black and grey only. All sizes. Regular value 48c. July Sales Price 29c per pair

Good quality Ladies' Summer Hose, full fashioned, double heel and toe, black only. All sizes. Regular 88c. July Sales Price 25c.

Clearing of odd lines in Silk Lisle Hose. Colors: Black, brown, grey, white. All one price for July Sales 47c per pair

Special prices on ladies' Lisle Hosiery introducing a new number in black, brown, grey, tan. Regular value \$1.25. July Sales 96c per pair

Children's fine ribbed Hose, double woven heel and toe, elastic knitted. Sizes 6 to 8 1/2. Black only. Regular 66c. July Sales 39c per pair

Clearing of Kiddies' Socks, best silk mercer finished in grey and brown. Regular 50c. July Sales 37c per pair

JULY SALES

ONE HUNDRED BRASSIERS, 75c.
EACH—EVERY PAIR SOLD
GUARANTEED TO FIT.

In tailored linen mesh also good strong cambric, embroidery trimmed, every seam double stitched. Both back and front closing models. White, pink, flesh. All sizes. Regular \$1.00 and \$1.25. July Sales, 75c each

**60 DOZEN KNITTED UNDERGAR-
MENTS AT THESE PRICES.
WON'T LAST FOR LONG.**

20 dozen women's vests for 88c each, in fine lisle and cotton rib or plain knit lace finished top in "Kumfy-cut" square and round and V neck styles. Regular sizes. Regular value 46 and 60c each. July sales 38c each

10 dozen fine rib knit cotton and lisle combinations for 88c a suit. In small women and misses sizes. Short or no sleeves, lace trimming at neck and knee. Regular \$1.25 value. July Sales 88c per suit

10 Dozen extra fine quality combina-
tions for women, in poras, plain and fine rib knits, short or no sleeves, light and loose lace trimmed knee. These are very special and come in regular sizes. Value \$1.50 to \$1.75. July Sales \$1.25 per suit.

10 Dozen women's knitted panties of good strong cotton yarns, lace trimming at knee. All sizes. Regular value, 75c and 88c pair. July Sales 68c pair

Pink Mercerized Bloomers, 88c per pair.

10 Dozen Vacation Bloomers of fine silk finished mercerized yarns made with elastic at waist and knee, also trimmed silk ribbon bows. All sizes 16 years to 36 inch waist. Regular \$1.25 to \$1.35. July Sales, 88c per pair

JULY SALES

PRACTICAL PORCH DRESSES
New and attractive designs in Japan-
ese crepe, linen, etc., prettily trimmed
white collar, cuffs, etc. Regular \$3.50
to \$6.40. Summer Sale Price \$3.98

THIS COLLECTION OF NECK-
WEAR WILL BE A DELIGHT TO
PICK FROM, ESPECIALLY WHEN
YOU CAN MAKE SELECTIONS
FROM AMONG THEM AT SUCH
LOW PRICES AS THESE.

10 special numbers in crepe de chine, georgette crepe, satin and pique neck-
wear in tuxedo and long front styles
trimmed fine lace. Values up to 75c.
July Sales Price 47c each

Also special pique collar and cuff sets,
lace trimmed, at same price.

Special line of organdie and pique col-
lars for house dresses. July Sales Price 25c each

Chiffon Neck Scarfs 1 1/4 yards long.
Colors: Copen, sand, sky, helio, china,
etc. July Sales Price 48c each

Neck pleating by the yard in colors
and white satins, georgette and crepe de
chine. July Sales Price 20 per cent off regular

**CHILDREN'S DRESSES, INCLUDING
WHITE AND COLORED. THE
BIGGEST VALUES OF THE
YEAR ARE BEING OFFERED—
MOTHERS SHOULD NOT FAIL
TO TAKE ADVANTAGE OF
THEM AND PROCURE PLENTY
WASH DRESSES FOR VACATION
DAYS. ALSO A GOOD SUPPLY
FOR AFTER VACATION SCHOOL
DAYS.**

Two dozen only of these dainty white
dresses for party and dress up of fine
organdie, voiles, mulls, etc. Swiss em-
brodery, vale lace and ribbon trim-
ming. Sizes 6 to 14 years. Regular
\$2.50 to \$3.50. July Sales, \$1.98

Girls smart gingham dresses in pretty
plaids and checks, chambray and button
trimming. Colors, rose, saxe, navy, tan,
sky, green, etc. Sizes 6 to 14 years. Re-
gular \$3.25 to \$3.95 value. July Sales, \$2.98

Regular \$3.98 to \$4.75. July Sales, \$3.68

Fifteen only of these New York
dresses for girls 12 to 16 years and every
dress a different style and all just as
pretty as can be in a beautiful range of
colors and combinations. Regular \$9.95
to \$6.75. July Sales, \$4.98

Regular \$7.75. July Sales, \$5.98

Regular \$9.25 to \$9.75. July Sales, \$7.98

Regular \$11.50 to \$12.90. July Sales, \$9.95

So many dear little styles for the Kid-
dies in fast wash gingham, chambrays,
cambrics, solid or combination colors,
blues, pink, tans, etc. Sizes 2 to 6
years. Regular \$2.25 to \$3.50. July Sales, \$1.78

Regular \$1.95. July Sales, \$1.48

One dozen only of these serviceable
silk pongee middy suits for girls 6 to 14
years. Deep side pleated skirts, middy
trimmed silk stitching and tie. Regular
value \$2.25 and \$2.95. July Sales \$1.88 each

London
House

Daniel

Head of King
Street