THE REXALL STORE

Sole Agents For

## Symphony Lawn

Writing Paper and Correspondence Cards. A full

assortment of various styles and color tints. The Ross Drug Company, Limited

100 King Street --- Phone Main 2767

## Our Hot Drinks

Are just as good on cool days as our Cold Drinks are good on hot days.

Delicious Hot Drinks with dainty sandwiches served in our Ice Cream Parlor.

## **BOND'S**

W<sup>E</sup> believe that the Mission of the Marr Millinery Co. is to supply women with the right kind of Millinery at right prices and at the right time.

Our Man Milliner, located in New York, is daily sending us by express everything that is new in Velvet Hats, including Pokes, Turbans, Sailors, Tricornes and Postil-

See Our Velvet and Silk Hats to Match Your Shaded Silk Sweater, \$3.00 Each.

Instead of \$5.00 and \$7.00 Each. Marr Millinery Company

# LADIES

Either before or after you look around for your

### Fall Coat and Suit

call and examine our up-to-date styles and quality materials at surprisingly low prices.

## The American Cloak Mfg. Co.

32 Dock Street Phone Main 833



# Furs!

Choose Your Furs Early!

Our Stocks Are Complete---Our Prices Are The Lowest---You Save Dollars By Buying Furs Here---The Best To Be Had --- NO FANCY PRICES!

Fox, Wolf, Raccoon, Mink, Etc. See Our Beautiful Models in Coats! Wolf Sets \$30.00 Up.

F. S. THOMAS 539 to 545 Main Street

# Shaker **Blankets**



Just The Thing For These Cool Nights!

Soft - Wa	rm - Fleecy	- Blankets
10-4 Size	**************************************	Per pair, \$1.35
11-4 Size		pair, \$1.35 and \$1.50
12-4 Size		Per pair, \$1.90
Special		Per nair \$1 00

S. W. McMACKIN 335 Main Street

## Peaches For Preserving RENFORTH FIRE DRIVES Arrived Today!

All Prices From 60c Up.

Galbert's Grocery

# Bellisle Boy Dies In War

News of Supreme Sacrifice Comes to Mr. and Mrs. Albert W. Clarke

TWO VOLUNTEERS At the local recruiting offices in Mill street this morning two men were sign-ed for service with the 64th.

LITTLE ONE DEAD Mr. and Mrs. Herbert J. Moore of 67 Thorne avenue will have the sympathy of friends in the death of their baby girl, Winnifred May, aged five months.

NEW POLICEMAN Harry G. Donanue was this morning sworn in as a policeman. He is twenty-eight years of age, stands 5 feet 9½ inches in height and weighs 170 pounds. He will take up his new duties im-

THE BAPTIST MINISTERS

Fairville Methodist S. S. Rally-Baptist Service Discontinued as Lights Went Out

## ANOTHER HIGH SCHOOL TEACHER GOES TO WAR

Lieut. J. R. Gale Away to Sussex to Join 64th-Brother Already.

# ADRIFT IN GRAND

BAY AND WERE IN SOME DANGER

Oconee Brought in Word and Comodore Gerow of Power Boat Club Sent Tug, Which Effected Rescue

### WRITTEN JUST BEFORE 26TH LEFT ENGLAND

Letter From Sergeant Lewis Gif-ford of St. John

Letter From Sergeant Lewis Gifin the control of the fairville codist Sunday school was held yesin afternoon and in spite of the inent weather there was a good atance. J. Hunter White of St. John
wered the annual address and was at
ively followed. Wm. Stymest, repreative for the quarterly official board
the church spoke, for that body and
Gilbert Earle, the pastor, also adseed the gatzering.

In interesting item on the programme
at the reading of a roll of honor of
eight young men of Methodist constion who have answered the call and
anned the king's uniform. They are
arold Hanson, Roland Green, Walter
out, Herbert Ferris, Cyril Hanson, Guy
stris, Frank Linton and Percy Stymest
the reading of the list was followed by
niging of the national anthem.

The decorations of the school room for
esterday's service were a feature in
hemselves, the flowers especially receivng much favorable comment.

A rally of the Baptist Sunday school
scheduled for last evening was postponed owing to the severe storm. A good
start had been made in the programme
when the church lights went out and the
service was discontinued. The rally will
be observed on Sunday evening. Diplomas will be awarded to the scholars who
graded.

Letter From Sergeant Lewis
ford of St. John
writing from East Sandling, England,
Sergt. Lewis Gifford of St. John, now
with the 26th Battalion, in a letter to
Thomas Murphy of the mailing department of the Telegraph, says the
boys have been having a fine time since
crossing to the motherland. The letter
was written on Sept. 18, and said the
26th was all ready to leave for France at
a moment's notice. The C. A. M. C.,
had gone already. The sergeant had
been up to London twice and had pleasant visits. "All the fellows up there
still in 'ctvies,'" he said, "wear green
glasse—the khald is so trying on their
eyes.

"We received our field kitchens a
couple of weeks ago, and they work excellently. We are now fitted completely
from head to foot for foreign service,
including ass helmets and kitchener'

# CORP. JAMES AT DARDANELLES

## "A Lift or a Load"

How many do you have to push by sheer weight in order to sell?
How many actually serve to bring customers to your store and so lift your business?
Is it not a fact that goods advertised in the newspapers contribute a lift?
Is it not to your interest to favor newspaper advertised products?

Macaulay Bros. & Co., King Street, St. John, N. B. Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 6 p.m., Excepting Saturday 10 p.m.

## YOUNG MEN WHO DESIRE THE LATEST IN

Should see the Snappy Lines at Macaulay Bros. & Co.

**NECKWEAR** 

FOR TONIGHT

1915-The New Fall Shape in Arrow Collars called "The Gothic," and the Needle Crochet Silk Four-in-Hand Ties in the Crossbar Designs

## MACAULAY BROS. @ CO.



IF YOU WANT TO PURCHASE A GOOD

Second-Hand Range or Heater

SEE OUR ASSORTMENT

We have a full line of reliable Second-Hand Stoves, Ranges and Heaters, all sizes, styles and popular makes—many of which have been in use only a short time.

If you intend purchasing a Range or Heater, New or Second-Hand, see our line!

## FALL FINDS THE MEN'S TAILOR SHOP SPLENDIDLY EQUIPPED FOR SERVICE

Our merchant tailoring shop is overflowing today with contributions from the world's greatest woollen makers-direct importations; no duplicates in St. John.

The New Styles are as interesting as the new goods—full of individuality.

The Price here is cost and profit—a third less usually, because our tailoring is down to a real business basis.

The Delivery is quick--everything different from the little shop's ways.

First Choice is yours today. Our stock is always full, but you may now see the new things for Fall and Winter. And the suit will be hand-built by tailors who work for us because they know how.

Men's Business Suits to Measure . \$20.00 to \$35.00 Men's Evening Dress Suits to Measure Men's Frock Suits to Measure . . . 30.00 to 40.00 Men's Top Coats to Measure . . . 20.00 to 30.00 Men's Trousers to Measure . . . 5.00 to 9.00

## KING STREET. GREATER OAK HALL

SCOVIL BROS, LIMITED, St. John, N. B.

# A Big Bargain Budget



Only until 8 o'clock tomorrow evening will you be able to take advantage of our Big Bargain Offer in Men's and Boys' Clothing, Caps, Underwear, and in Men's, Women's and Children's Shoes slightly soiled by fire.

HERE ARE THE PRICES-BUY NOW:

Boys' \$4.00 Norfolk Suts......\$2.98 47 Pairs Women's Low Shoes...48c. pair Men's \$10.00 Tweed Suits ...... \$5.80 Men's All-Wool Heavy Underwear, Just Men's \$1.56, \$2.00 and \$2.50 Pants,
98c, pair
Men's Pants—Regular \$3.00 to \$4.00,
\$1.98 pair
Men's Balbriggan Underwear. 19c, each. 27 Pairs Boys' Boots........98c. pair Men's and Boys' Tweed Caps.......18c.

**PIDGEON'S** 

In The Low Rent District Cor. Main and Bridge Sts.



Show a decided liking for DERBIES. The Crowns are slightly more tapering and considerable emphasis on the curl of the Brim and the dip to the back and front.—all this can be found in the

We also carry a complete line of Canadian and English Hard

Remember, when you want a CAP, we handle the best. Stetson Hard and Soft Hats, \$5.00 Others - \$2.50, \$3.00 and \$4.00

## D. MAGEE'S SONS, LTD.

63 KING STREET