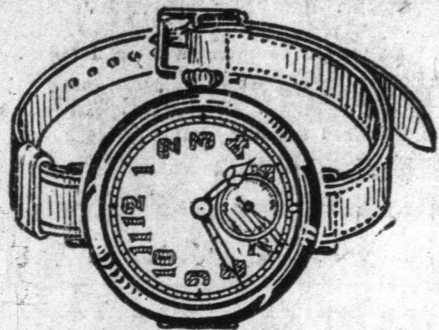


See Page Five for Furniture and Other Store News



\$8.50 Military Wrist Watch \$4.85

50. only, 15-jeweled Military Wrist Watches, thin model, lever movements, fitted in a strong nickel case, with adjustable leather strap. One of the special features of this watch is the unbreakable glass. Regular \$8.50. Saturday 4.85

Military Books Half Price



By special arrangement we are able to offer 950 volumes of up-to-date military hand books suitable for every department of the military service, including infantry, cavalry and artillery. Over 100 different titles from which to choose. We cannot accept phone, mail or C. O. D. orders. This lot is offered Saturday at exactly half-price.

Soldiers' Vest Pocket Kodak

See to it that your soldier friend who leaves shortly for the front is equipped with an Eastman Vest Pocket Kodak and a liberal supply of films. The pictures he will take will have a wonderful fascination for the folks at home, besides having a historic value. Vest Pocket Kodaks at 7.00, 11.50, 22.50 Eight films for Vest Pocket Kodak .20 Leather Vest Pocket Snapshot Albums are very handy for the soldier to carry his snapshots. Each .50

Toilet Articles at Cut Prices

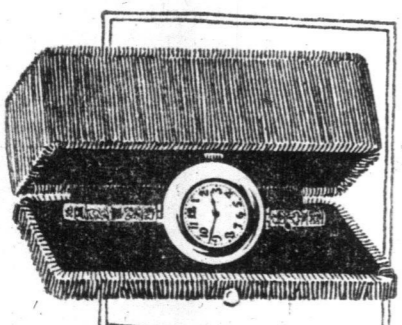
Italian Balm, per bottle .19
Hind's Honey and Almond Cream, bottle .37
Fehcoo Tooth Paste, tube .37
Fountain Massage Cream, jar .27
Mennen's Talcum Powder, 2 lbs for .27
Rogor & Galle's Toilet Face Powder, box .45
Dorin's Solid Face Powder, in vanity box, each .32
Fond's Vanishing Cream and Cold Cream, jar .26
Pyrochloide Tooth Powder, tin .25
Johnson's Shaving Cream, tube .20
Williams' Talcum Powder, tin .20
Pilsand's Lilas de France Lotion Vegetal, bottle .34
Murray & Lanman's Florida Water, bottle .41
Palm Olive Toilet Soap, 5 cakes for .25
Ivory Soap, 22 cakes for .100
Cuticura Medicated Soap, cake .32
Rogor & Galle's Violetto Toilet Water, bottle .30
War Stamps Included.

Drugs and Rubber Goods

Exceptional Values for Today
Hot Water Bottle, red rubber, 2-quart. Regular \$1.50. Special .99
Hot Water Bottle and Syringe. Regular \$2.00. Special 1.39
Rubber Compression Brush, finest quality. Regular 25c. Special 15c
El Rado (Liquid Depilatory), guaranteed, 50c and \$1.00.
Fountain Springs, 3 hard rubber pipes. Regular \$1.50. Special 1.25
Fountain Springs, guaranteed two years. Regular \$2.50. Special 1.99
Ladies' Double Chain and Thumb Reducer. 75c
Ladies' Para Rubber Face Mask, for wrinkles. 1.25
Abdominal Belts, finest silk and lift up straps. \$2.00. Special 1.69
Orlex Compound, hair tonic. Reg. 47c. Special 30c
Shampoo Powders. Reg. 25c. 7 in box. Special 17c
Bay Rum, finest quality. Regular 50c. Special 43c
Distilled Witch Hazel, 16 oz. Reg. 25c. Special 21c
Glycerine Rosewater. Regular 25c. Special 19c
Ointments (Carbolic, Zinc, Healing, Blue). 25c.
Special 1 for .21
War Tax included in these prices.

L. SIMPSON DRUG

\$10.00 Gold Filled Wrist Watch \$7.00



Women's Expansion Bracelet Watches, small size, thin model, nickel lever movements; set with 15 jewels, fitted in a Fortune quality gold-filled case, with detachable gold-filled expansion bracelet. Regular \$10.00 each. Saturday, 7.00

SIMPSON'S

Today the season-end clearance of Men's and Young Men's Suits and Overcoats begins. The opportunities for buying better class clothing at reduced prices are unusual.

Our Custom Tailoring Department Wants to Clear 48 Lengths Winter Overcoatings

We want to dispose of these 48 lengths on Saturday, and clear the boards for the spring suit business. They are materials that we charged \$30.00, \$35.00 and \$40.00 for making an overcoat of until today. But today you may choose from the lot for

\$25.00

Included are meltons, whitneys, cheviots, chinchillas, tweed and frieze cloths—grey, brown and black. If you will let us measure you today we will make you an overcoat in any style you choose from any of these materials, finished with best trimmings and tailored in the best manner, for 25.00

\$14.85 Will Buy a Handsome, Fashionable Overcoat of Remarkable Excellence

Please note that in this great clearance lot of odds and ends of men's and young men's overcoats there is not a single undesirable garment. Every coat in the lot is a good style. They are single-breasted slip-ons and single and double-breasted close-fitting models, including the style illustrated. Browns and brown and black mixtures in excellent English fabrics. Sizes 33 to 42. \$16.50, \$18.00, \$20.00 and \$22.00 were the former prices. Clearing price Saturday 14.85

\$12.95 for Suits that were \$16.50 and \$18.00

We promise to show you a lot of very fine suits at this sale price. They are so good that no man needing a medium-priced suit can afford to miss this sale. There are suits of English tweeds, neat dark patterns, and there are suits of neat worsted finished tweed in brown with attractive stripe pattern; also a lot of others, all excellent styles and every suit a choice bargain. Sizes 36 to 44. Saturday, 12.95 sale price



A Sale of Boys' Suits That is Unparalleled This Season

\$5.95

For Suits that we've been selling at \$9.75, \$10.50, \$12.50, \$13.00 and \$14.00

Preparing for the inrush of new spring stock, we find a number of odd suits that have been left over from our higher-grade stocks, and in this sale today we purpose clearing them at much less than their cost price. There are only 129 suits, all perfectly tailored from the richest imported Scotch and English wool tweeds, in soft tones of browns, greys, tans and heather mixtures; sizes 24 to 35, for boys 6 to 17 years. At 5.95

Boys' \$6.00 Winter Ulsters \$2.95

These overcoats are also priced for rush selling today. They are made of dark brown English tweed, double-breasted style, with convertible collar, belt on back and cuffs on sleeves. Sizes 22 to 27, for boys 4 to 9 years of age. You can buy them on Saturday at the wonderfully low price of 2.95

Men's Fur Collar Coats That Are Good Value

English black melton cloth, with heavy quilted lining, with an interlining of rubber to bottom of coat. Cut double-breasted style, 50 inches long, and has fur collar of marmot fur. Well tailored and finished. Sizes 36 to 44. Good, warm, serviceable coats, and very fine value at 14.00

The **SIMPSON** Company Limited

See Page Five for Boots and Shoes and Women's Wear

St. Valentine is on the threshold

Give the old fellow a right good welcome this year, by celebrating the anniversary in the old-fashioned way. Our special "circle" for Valentines in the Stationery Department is the scene of very great activity, and we urge you not to delay longer in making your choice.



Men who are interested in new things will be pleased to know that some of our new Hats for Spring have already arrived.

New Soft Hats for Men
There are smart Soft Hats, with pencil curl brims, in shades of steel, slate and green. Price 2.00
New Flat Set Fedoras
Wide shapes in silk bound and welted edge brims, shades of bronze, moss green, myrtle green, steel grey, brown, navy and black. Price 2.50
Men's Stiff Hats
Stetson and Christy's black Stiff Hats, in the new tapered crown and staple shapes. Price 4.00
"Featherweight" Stiff Hats
The famous Lightweight Hat from Christy's of London. Several new smart shapes 3.00

Picture Framing

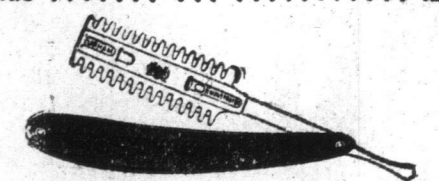
If you have any small and medium pictures you want framed bring them in on Saturday.
1-inch Oak Moulding, in brown, black, mission or weathered finishes, suitable for photos or colored pictures. Saturday, per foot .5
Unframed Pictures at 5c. Regular Prices 15c to 50c
Thousands to choose from. Cupids, Madonnas, old masterpieces, beautiful landscapes and girls' heads. If you have a frame that needs a new picture that will measure 11 x 14 to 14 x 28 this is your chance. They come in sepia and colored tones. Saturday, each .5

Wardrobe Trunks

7 only, made of 3-ply veneer construction, all fibre bound, heavy brass corners and bolts. Wardrobe section contains five suit hangers, with laundry or shoe bag, drawers and hat box. Suitable for men or women. Sizes 40 inches. Regular price \$18.50. Saturday 15.00

Basement Bargains

The Durham Demonstrator Safety Razor is an exact model of the Durham Duplex. It shaves like a \$5.00 razor; in fact, men who are accustomed to straight blade razors prefer it because of the diagonal stroke. Complete, with seven blades. Saturday, 65c; with one blade .25



Nickel Silver Spoons and Forks, plain or beaded pattern, wear white throughout, best for constant use.
Tea Spoons, per dozen .60
Dessert Spoons and Forks at, per dozen 1.20
Table Spoons and Forks, dozen 1.44
Sugar Shells, each .10
Butter Knives, each .15
Table Knives, high-grade Sheffield make, white celluloid handles.
Dessert size, 6 for 2.10
Table size, 6 for 2.40
Bread Knives, Butcher Knives, Cook's Knives, Grapefruit Knives, one price, Saturday, each .35
Handled Axes, full size, Saturday, 95c; small size .75
Skates, in a full range of sizes, from 9 to 11 1/2 inches. Regular \$1.75 to \$2.25. Saturday 1.39