

"Multiplex" means "many ply," and many ply means "serviceable." For MULTIPLEX BRAND HOSIERY—made in sizes for men, women and children. —Main Floor, Yonge Street.

EATON'S DAILY STORE NEWS

At both Yonge Street and Queen Street doors are order boxes where orders or instructions may be placed. These boxes are emptied daily at 8.30 a. m., 10 a. m., 1 p. m. and 4 p. m.

Men's Washable Dress Gloves



FOREMOST in popularity for dress or general wear is the sheepskin chamois glove. Easily and quickly washed in soap and water without injury—it always looks smart and neat and harmonizes with almost every variety of clothing.

An inexpensive glove, too, considering how long it can be worn and how often it can be washed to look like new. A line at \$1.75 is made of soft, natural sheepskin with one dome fastener, prizm seams, gusset fingers, Bolton thumb and two silk embroidered points. Price, per pair 1.75

Also favored among smart dressers is the new washable grey suede glove. It's really ultra fashionable and very distinctive for dress and formal occasions. Like the chamois, it is washable in soap and water, retaining its natural appearance and softness. Our \$2.00 line is made with one dome fastener, prizm seams, gusset fingers, Bolton thumb and two-tone silk embroidered points. Per pair 2.00

Another very popular washable Walking Glove is made of strong, serviceable skins. It is made with firmly sewn prizm seams, gusset fingers, Bolton thumb, two-tone silk cord backs and one dome fastener. In shades of grey, tan and mastic. Per pair 1.50

Men's Footwear Styles for Fall Wear

IN SELECTING our stock of Men's Footwear for this fall we were careful in choosing only models that were made by reliable manufacturers, such as Packard, and Howard and Foster. Makers who know how to make smart, fashionable footwear that is comfortable and serviceable. The following brands are particularly smart shapes that should appeal to the fashionable.



- The Ritz—A popular Packard shape in gunmetal calf, \$6.50; mahogany shade, \$7.00. In widths A to E.
- The Prince—Another Packard model of note. Made of kangaroo kid with medium toe. A smart general wear boot. 5 to 11. A to E 7.00
- The Alder—A new Packard laced style. Made of velour calf with black cloth tops. 5 to 10, C to E 7.50
- Another Packard Boot is in a beautiful cordovan, dark tan shade. A rich looking model that is sure to be popular among young men this fall. Widths C, D and E. Sizes 5 to 11 8.00
- One of Howard & Foster's Models is made in gunmetal, mahogany or patent leather on the Dorset shape. A smart English record. A to E, 5 to 11 8.00
- Another Howard & Foster Boot is made of vel kid in Blucher style with medium toe. Widths D and E. Sizes 5 to 11. Price 8.00

Every Man Should Own Two Umbrellas

If he keeps one at the office and one at home he'll be well prepared for the sudden showers that occur. Mentioning a few strong and serviceable umbrellas, from a large assortment on the Main Floor.

For the man of conservative taste there's one line with an assortment of very plain styles. They are strongly made, with wood sticks, and have neat rolling frames. The handles are natural, cherry, partridge, fir, malacca, birdseye maple and an assortment of other polished woods. The tops are firmly made of best quality English silk. Price, each, \$5.00, \$6.00 and 7.00

For men who prefer umbrellas more fancy in design, we show a line with handles made of boxwood, with crooks of ebony, horn or ivory, some mounted with gilt or silver. The tops are made of silk and wool mixtures, paragon frames. Price, each 8.50

Another line has covers made of silk and wool mixtures, made on steel frames and rods. The handles are in either crook or opera designs, either horn, ebony or boxwood. Price 2.00

Entering Paris

In the early stages of the war when the kaiser was certain of taking Paris, a medal was minted with the portrait of Von Kluck on the face and on the reverse a low relief of a Valkyrie bearing a flaming torch with the words Nach Paris, 1914 (Entering Paris). Since Von Kluck failed to reach Paris the medal was unavailable, but the torch was singularly suggestive of what was intended to be the fate of that great city. A replica was made from a photograph, and on one side of this appears the Valkyrie exactly the same as that on the original medal. But the other side is entirely different. Around the edge, in raised letters, is a statement made by a German philosopher, and in the centre is the following: Louvain, the Lusitania, Edith Cavell, the Zeppelin victims. It is a little larger than a 50c piece. Some are made of oxidized silver and copper, and priced at each 25c. Others have a rose gold finish and are each 50c. This is a very unique curio pocket piece souvenir, and is intended as a reminder, "Lest we forget."

Fashionable Slip-on Tweed Raincoats for the Wet, Chilly Days of the Coming Fall

THESE ARE COATS that feel and look like the ordinary tweed coat, but yet are waterproof. They give the service of two coats for almost the price of the ordinary tweed coat. One very attractive model we show is made of cheviot finished tweeds in plain dark grey or small checks in grey or brown. It is single-breasted, average length about 50 inches. Front buttons close up and has military collar. The lining is a check pattern. Sizes 34 to 46. Very good value 9.25

Very neatly tailored is another model made of brown cheviot finished material with a tinge of golden intermixed. Full fitting back and lapels that can be worn open or closed. Lined with fancy check pattern. 47 inches long. Sizes 34 to 42. Price 12.50

Another very smart model is in fawn or grey mottled weave. The back drapes full from shoulder and has full skirt. A particularly smart coat in the latest style for fall and winter wear. Price 15.00

Fall Weight Top Coats

Just the right weight for Fall and early Winter wear and tailored in dressy form-fitting styles. A Chesterfield coat with natural shoulders is made of an Oxford gray cheviot material. It fits close and is cleverly tailored throughout. Sizes 34 to 42. Very low priced at 11.50

Men's Fall Top Coats, made of finer quality dark gray imported cheviot cloths. These are fashionably styled and have fly front, close-fitting back and notched lapels of medium length. Twill serge lining. Sizes 34 to 44. Prices, \$15.00 to 20.00

Shower-proof, Top Coats, about 42 inches long, with medium flare to skirt; cuffs on sleeves and slash pockets, with opening to inner garments. They are silk lined at shoulders and sleeves only. Dark gray in a soft cheviot; olives, browns and grays, tinged with green, cassimere finished coatings, with large indistinct overplaid. Price 30.00

The New Song Hit—"Shades of Night"—Specially Reduced Wednesday, 15c

This very sentimental ballad was composed by the authors of "My Little Dream Girl" and "My Sweet Adair." It is being played by all leading musicians, orchestras and bands throughout the continent. Numbers can be had as song or piano solo (intermezzo). Greatly reduced for early business Wednesday 15c

Smart Soft Hats for Fall Wear



Fashion's Decree this fall in Men's Soft Hats is the wide flat, self conforming brim with very little and in most cases without any curl at the edge. It's a smart fashionable looking shape that all the foremost hatters are featuring and especially does it appeal to the well dressed young man.

The Pencil Edge Brim Fedora, always popular with the conservative, is seen here also in extensive variety. Our new display cases exhibit one of the finest assortments of new felt hats in town, making it an easy and quick matter for almost any man to choose a smart becoming hat. Visit the showing—try on the new shapes—no obligation to buy.

SOME OF THE FOREMOST SHAPES IN THE DISPLAY

- A Typical Example of the wide flat brim is that famous Italian make, the Borsalino. It is in shades of light and dark green and dark grey and of a firm material that always keeps its shape. Price 4.00
- The Fifth Avenue is another example of the flat, slightly rolled brim. It has narrow binding at the edge and is in light and dark green. An American-made hat and one of our leading values at 2.00
- The Criterion is a Stetson hat with medium high crown and flat set brim with wadded edge. In dark grey, brown or fawn. Price 4.00
- The Belmont is another smart fedora with slightly rolled pencil brim, bound at the edge. It's an American-made hat in shades of light green and navy blue. Price 2.00
- The Broadway has a more pronounced roll at the edge. It is wadded and has eyelid in crown. A conservative style that is always popular. In pearl and medium grey. Price 2.00

A Distinctive and New Variety of Men's Colored Negligee Shirts

THE SERVICE your summer shirts have been giving, cannot last forever, in fact as the new season approaches, the need of new shirts, with colors and patterns that harmonize with the fall clothing, makes shirts an item of importance. The new arrivals are now on display at prices ranging from, each, 75c to 4.50

Men's Fancy Colored Negligee Shirts in coat style. They are made of fine shirting materials in a host of fancy colored single and cluster stripes. In laundered or soft double cuffs. Sizes 14 to 17. Price .75

Practically the same as the above, only made of better quality materials are men's shirts at 1.00

Fashionable American-made Shirts, made of fine quality. They are cambric materials, with the popular pleated front; have laundered cuffs, and are coat style; light grounds, with wide single stripes of blue, helio, black. Sizes 14 to 17. Each 1.50

The Celebrated "Emery" Brand Shirts are made of fine Russian cord materials; light grounds, with new and distinct cluster stripes, in purple and grey, blue and tan, black and mauve. They have attached laundered cuffs and neckbands and different length sleeves. Sizes 14 to 17. Each 3.00

Soft, Filmy Silk Shirts, so dressy and attractive for dress wear, are here in a new array of both plain and fancy striped designs. All are coat style and have soft double cuffs. These are made of serviceable silk materials that will launder repeatedly without any loss of pattern or color. Price, each 4.50

We Advise Men to Get Their Supply of Winter Underwear Now

Stocks in every line are complete now, and quicker and better selection is here for your convenience. Get your supply now and avoid the crowds when the cold weather comes.

"Admiral" Brand Shirts have double back and front. Drawers are double across back. In dark natural shade. Sizes 34 to 44. Per garment 1.00

"Tiger" Brand in heavy elastic rib, in cream color. Shirts are double-breasted. Sizes 34 to 44. Per garment 1.50

"Woolsey" Brand, made of pure Australian wool, in clean natural color. Double-breasted, spliced knees and elbows. Sizes 34 to 38, \$1.75. Sizes 40 to 44. 2.00

"Tiger" Brand Combinations in fine elastic rib, in natural cream color. Have closed crotch and close fitting ankles and cuffs. Sizes 34 to 48. A suit 2.00

"Cheeto" Brand Combinations of dark natural wool. Have closed crotch. Sizes 34 to 44. Price, a suit 4.00

"Cheeto" Brand, single-breasted, dark natural color, finished with saten facings, fall fashioned, close fitting cuffs and ankles; pearl buttons. Sizes 34 to 42, per garment, \$8.00. Sizes 44 to 46, per garment, \$5.50

Men's Colored Fibre Silk-plated Half Hose, 50c



THESE FIBRE Silk Socks are very popular for fall wear, being so made of twisted yarn that is woven in such a way as to give the appearance of silk on the outside and comfort of cashmere on the inside.

They are the famous Multiplex brand, having double soles, linen toes and fine ribbed cuffs. In shades of fawn, mahogany, navy, black, grey and in sizes from 9 1/2 to 11. Price, per pair 50c

Silk, Wool and Cashmere Hosiery in Natural and Colors. Men's Fancy Silk Half Hose, made of medium weight silk thread, double soles, heels and toes of lisle, also lisle ribbed cuff. In purple and mahogany with self-embroidered clox and black with white clox or white with black clox. Sizes are 10, 10 1/2 and 11. Pair 85c

Men's Wool Cashmere Half Hose, in black only. They have double soles, heels and toes, close-fitting without seams and fine ribbed cuffs. Sizes 9 1/2, 10, 10 1/2 and 11. Pair 50c

Men's Union Cashmere Half Hose, made from a mixture of cotton and wool, are seamless, with double soles, heels and toes and ribbed cuffs, black and natural color only. All sizes from 9 1/2 to 11. Pair, 85c, or 3 pairs 1.00

Small Boys' Norfolk Suits, Wednesday, \$3.95

BOYS' JUNIOR NORFOLK SUITS, made from a fine twill navy blue serge; coat buttons close to neck; has neat lay-down collar; yoke and box pleats front and back, and wide belt at waist; trimmed with white pearl buttons and white cord tassel tie; lined throughout; knee pants. Sizes 3 to 7 years. Special Wednesday 3.95

Tweed Suits, in smooth finished brownish mixed tweeds. Coat is single-breasted, fits close to neck, has plain box back, three-piece belt sewn at back, and box pleats down to belt at front only. Black tie and white detachable collar and cuffs. Knee pants are lined. Sizes 3 to 8 years. Price 4.50

A very smart model for small boys is shown in a single-breasted effect with four little patch pockets having flaps, fancy yoke and box pleat down centre of back; three-piece belt, black silk tie and white detachable collar and cuffs; in a finely woven plain grey mixture; knee pants. Sizes 3 to 7 years. Price 6.50

TODAY—Wrigley's Spearmint Gum, 20 Bundles in a Box, 50c

IF YOU'RE PACKING A BOX to send to a boy at the front, put in a box of this gum. Under excitement the throat gets dry and parched—too much water isn't good, nor is it always available—gum relieves this condition. That's why athletes use it in playing the various strenuous games. These boxes are offered at this price Tuesday morning. Take advantage of the saving. 1,000 boxes—20 packages in box, 5 sticks in each package—per box, special Tuesday 50c

Other Good Values in the Candy Dept. Featured Tuesday

- Assorted Crystallized Creams, including Maple, Rose, Wintergreen and Peppermint flavors, per lb. 50c
- Chocolate Milk Filberts, with delicious chocolate coating, per lb. 50c
- Imported Fruit Delight, assorted flavors, per lb. 40c
- Old-Fashioned Fudge Squares, including Orange, Cherry, Pineapple, Fruit and Nut and Black Currant flavors, per lb. 50c
- Old-Fashioned Almond Toffee, per lb. 50c

EARLY CLOSING SATURDAYS OTHER DAYS

1 P.M. from MAY until SEPTEMBER 5 P.M. Inclusive

NO NOON DELIVERY ON SATURDAYS

A Reliable Fountain Pen for the Business Man—Low Priced at \$1.00



A PEN THAT is durably made to withstand the rough service of business. One that will write continually and smoothly, we guarantee it. The barrel is of black chased vulcanite. The nibs are 14k gold and are Iridium tipped. In fine, medium or stub styles. It's one of the most popular fountain pens we carry and one you may depend on to give long, satisfactory service. Clips are 5c extra, making the pen complete for 1.05

We also carry a large variety of the famous Waterman Ideal Pens from the plain barrel style at \$2.50 up to those with fancy bands and mountings from \$3.50 to 8.00

T. EATON CO