

# EATON'S DAILY STORE NEWS

## Ribbons Increase in Popularity

Ribbons have been used in profusion and in a great variety of ways, and it is predicted from the large fashion centres that ribbons are to be used greatly in favor than ever before for millinery, dress accessories, coiffure bows and fancy work. Our new ribbons make a complete showing and we advise early selection while the stocks are new. We recommend very highly our "Queen Quality" taffeta ribbon as being the most correct and the best wearing ribbon for use in sashes, hat bows, hair bands and rosettes. It is a pure silk taffeta ribbon of first quality, beautiful heavy finish; no better ribbon of its kind ever came into the store. Good shades are included, such as white, cream, champagne, tan, brown, sky, turquoise, Saxe, navy, rose, red, wine, Nile, reseda, myrtle. Widths and prices are: 4-inch, 20c; 6-inch, 25c; 7-inch, 29c.

## Beautiful New Al

Fashion reports from American centres indicate a pronounced vogue for allover, both for general and evening wear. From Germany comes fine new allover, 18 inches wide, in a variety of patterns in floral, leaf and figure motifs, sleeves, waists, frocks, etc. Shades are white and ecru, of patterns in each shade. Per yard up to \$3.00.

## Also Guipure Allover

New patterns have just arrived giving a range of exquisite designs, in cream shades. Per yard, \$1.00 to 2.00.

## Guipure Insertion

Three shades—white, ecru and cream, widths 1 1/4 to 1 3/4 inches, for skirt underskirts. Per yard, 15c to 20c.

## Oriental Insertion

Many exclusive patterns, new to-day, in white, cream and ecru shades. Per yard, 15c to 20c.

## Special Value in Hats To-day

This collection of about 65 different styles for rapid selling TO-DAY. They are high-grade goods, closely fitted, nicely colored, pillows, spread thoroughly up-to-date. Choice, each \$1.25 to \$1.50.

## Nearly Half-price Men's Suits

A very limited quantity for sale, single-breasted saque coat, fitting collar; linings of durable quilted cloth, in dark smoke shade, sizes 33 to 36; make an early selection. \$12.50 for Men's Suits.

## Good Trouser Buying

Strong tweed and worsted finished cloths, in medium and dark striped patterns; side and hip pockets; strongly sewn throughout; two splendid values at \$1.25 and \$1.50.

## Men's High-grade Ties, 16c

What makes this offer exceptional is that we have taken dozens of ties from regular stocks; others are Summer Washable Ties—all in four-in-hand style, with French seams or folded ends; great variety of patterns, plain shades, panels and Paisley designs; many half usual price. TO-DAY, special 16c.

## Men's Strong Suspenders, 18c Pair

Police and Firemen's Suspenders that assure strength and durability; made of elastic web with leather stayed backs, and cast off leather ends. Per pair 18c.

## Men's Elastic Knit Merino Shirts, 33c

Shirts only in this lot, elastic knit merino, suitable for early Fall wear; finished with beige facings, pearl buttons; in sizes 34 to 42. Each 33c.

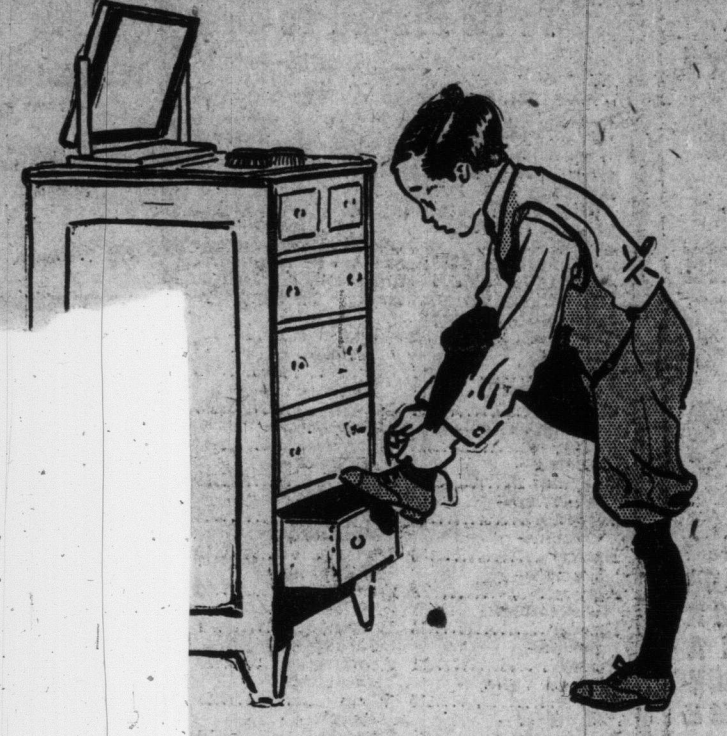
## Men's Night Robes, 39c

Special lot of Men's Night Robes, made from medium weight flannel, with extra large bodies, measuring 60 inches; collar is cut in small military style. Shades are pink and blue, in sizes 14 to 19. TO-DAY, special 39c.

## Groceries and Meats

Palawan India and Ceylon Tea, a choice blend, lb. 23c. M-Java blend pure Java and Mocha Coffee, whole or ground, lb. 32c. Jello Ice Cream Powder, all flavors, 2 pkgs. 25c. Each package makes two quarts ice cream. Fraze Bontos Corned Beef, 2-lb. tins 30c. Pure Clover Honey (new), quart from jars 35c.

## The Buying Opportunity of the Year in the Children's Shoe Section: Mostly Half-price—Many Much Less.



Perhaps the most remarkable clearance of Children's Shoes we've had in several years, for in this lot are boots of the most elegant qualities—high-grade makes of a finish and quality of material that are found only in the very highest priced footwear for children. There are button and laced boots—and ankle slippers—heavy soles and light soles—footwear suitable for present wear or early Fall—for misses, boys and children.

More remarkable is the offer because the entire collection is our regular stock—odd lines that the season's selling has left incomplete in sizes. New goods are on the way—this is how we make room for them. Plenty of space devoted to the occasion, plenty of salespeople to give you prompt service. Make sure of the size required, and come as early as possible. The splendid qualities involved promise as good buying in Children's Footwear as perhaps you were ever offered.

- The different items are as follows, in sizes 8 to 10 1/2. Lot 1—Fine tan willow calfskin. Blucher boots, made on the new nature last, light extension soles and spring heels; sizes 8 to 10 1/2. Lot 2—Fine tan willow calfskin button boots, neat, dressy shape, brown suede tops with buttons to match, Goodyear welted soles, and low heels; sizes 8 to 10 1/2. Lot 3—A pretty ankle-strap slipper, made for walking, chocolate kid, pretty leather bow on front, Goodyear welted soles; sizes 8 to 10 1/2. Lot 4—An ankle-strap shoe, made from extra fine grade of tan calfskin, plain toes, nature last, Goodyear welted soles; sizes 8 to 10 1/2. Lot 5—A fine chocolate kid Oxford shoe, in Blucher style, large flat eyelets, nature last, extension soles and spring heels; sizes 8 to 10 1/2. Lot 6—A very pretty chocolate kid boot, in laced style, very dressy, extra well made, hand-turn soles and spring heels; sizes 8 to 10 1/2. Lot 7—Suitable for a little boy; this boot is fine chocolate colored kid, Blucher tops, large flat eyelets, extension soles and low heels; sizes 8 to 10 1/2. Lot 8—A pretty ankle-strap slipper, made for walking, chocolate kid, pretty leather bow on front, Goodyear welted soles; sizes 8 to 10 1/2. Lot 9—An ankle-strap shoe, made from extra fine grade of tan calfskin, plain toes, nature last, Goodyear welted soles; sizes 8 to 10 1/2. Lot 10—A fine chocolate kid Oxford shoe, in Blucher style, large flat eyelets, nature last, extension soles and spring heels; sizes 8 to 10 1/2. Lot 11—Patent leather vamp, Roman sandal, kid back and top, with four straps, flexible turn soles and spring heels; sizes 8 to 10 1/2. Lot 12—Patent leather Oxford for little boys, Blucher style, large eyelets, nature last, extension soles and low heels; sizes 8 to 10 1/2. Lot 13—A misses' fine vici kid Blucher Oxford shoe, very dressy style, patent tip, light extension soles and low heels; sizes 11 to 2. Lot 14—Misses' fine patent colt Oxford shoe, Blucher front, a neat walking style, extension soles and low heels; sizes 11 to 2. Lot 15—A well patent Oxford in Blucher style, suitable for boys or girls, large flat eyelets, wide nature last, Goodyear welted soles and low heels; sizes 11 to 2.

## A Big Clearance of Pictures at 59c

Every description—samples from manufacturer's stock, balance of higher-priced specials, and odd pictures framed in marked at one clearing price. Opportunity to choose for Home Furnishing. Pictures to suit every room decoration—from drawing-room, den and Colors, Photographs, Carbon Photos, Facsimiles, Remington Studios, Pastel Paintings, Oil Paintings, Mottos, Novelpicting beautiful landscape and water scenes, in English and European mountains and lakes; scenes of home life in scenes of sporting life with the hunters, groups of fish and game studies in still life, and dozens of others. Fully framed, gilt swept, some with gold burnishes, others plain; also in many styles and shades of wood moulding in finishes. One price for any choice. TO-DAY 59c.

## Exceptional Clearing Price on Fancy Goods

Possible by a lucky purchase, which should ensure the busiest early-selling our Fancy Goods Department has seen in some manufacturer's overstock of high-class goods. Goods in the lot, consisting of Pillow Slips, Bureau Scarfs, and Table Covers, in a large variety of pretty designs and colors, including fine art dimiti; many are trimmed with satin ribbon and fine lace. The colors are in a selection to harmonize with attire of value, size, style or patterns, all will be marked at one special price. TO-DAY 48c.

## Saving in Millinery

25 Beautiful Dress Hats, all elegant large Leghorn shapes, at a mere fraction of their original price, trimmed very artistically with large American Beauty roses, or with velvet flanges, and trimmed with flowers and chiffon. TO-DAY \$2.25. 25 Ready-to-wears—These should not be long in going at this price, for they are all imported shapes, trimmed in our own workrooms, with chiffon, quills, silk bows and velvet folds; some smart turbans are among them; everything used is greatly reduced, making TO-DAY'S value exceedingly good at \$1.48.

## Parasols Half-price, \$1.00

Women's Pure Silk Parasols, in a good variety of up-to-date patterns, fine English makes, best gilt frames; handles in dainty natural wood; a collection of odd lines, some less than half-price. TO-DAY \$1.00.

## Aftermath of the Waist Sale

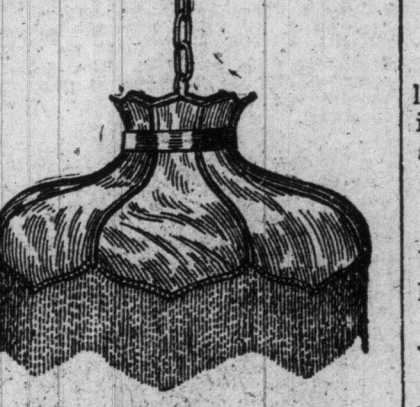
A few of the many very unusual savings offered TO-DAY are given below. We are clearing all that are left of the special sale stocks at prices that should be low enough to assure quick selling. A big clearance of Women's White Lawn Waists, some with Dutch neck and three-quarter sleeves, yoke of lace and embroidery insertion, others with allover embroidery tucked front, high collar and long sleeves, or opening down front, in sizes 32 to 42, exceptional value; price 59c. Odds and Ends in Women's White Lawn Waists, with deep lace yokes, finished with two large lace medallions and three rows of insertion down front, and waists with allover embroidered fronts, high collar of lace, and sleeves and back trimmed with lace and cluster tucking; sizes 32 to 42; price \$1.29. Women's White Lawn Waists, have fronts finished with pin tucked yoke and allover embroidery, back and sleeves trimmed with lace insertion, others have yokes of lace insertion, pin-tucks, and embroidered medallions set in; the sleeves are trimmed with insertion and embroidered medallions, forming a panel down the centre; sizes 32 to 42; price \$1.79.

## Children's Dresses, 29c

It's less expensive to buy than to make Children's Lawn Dresses when you can get them well designed and finished at so low a price. They are made with tucked yokes, finished on the shoulders and across the front, and the neck and sleeves trimmed with lace edging. For children of six months to three years. TO-DAY'S special price 29c. Children's Striped Percalé Dresses, jumper style, with Dutch neck and elbow; have neck, sleeves and belt trimmed with bands of cadet, blue, pink and sky linen; sizes 2 to 14 years; price 79c.

## Basement: Good Buying To-day

Electric Domes. Twelve Without Fringe at \$14 Each. And Six Only With Fringe at \$14 Each.



A Three-piece Kitchen Set, 38c. Made of Rockingham Ware. Set has one 2-quart mixing bowl, one 5-cup teapot, and one 1 1/2-pint jug. These are useful sizes. And useful articles for any kitchen. Set complete \$1.38.

100 Beautiful China Cuspidors. Richly decorated with floral designs in beautiful colors and trimmed with gold. This price is much below regular. To-day, each 28c.

40-piece Fine China Tea Set, \$2.25. The price does not tell the good quality of this excellent set. Beautiful, white highly glazed English china, with a tasteful decoration of pretty pink and green sprays of flowers, and edges all lined with highly burnished gold. The shapes are nicely modeled. Only 40 sets with two different designs and shapes. These should sell rapidly to-day, and they are an extra good value at \$2.25.

## Extra Good Value in Young Women's Wash Dresses

Dresses made in New York, in plain percale cloth, have a considerable amount of variety in color, including pink, cadet, tan and sky; they have short sleeves, and the seams are piped with white; perfectly fitting dresses, with busts 32, 34 and 36 inches, and skirt lengths of 35 to 38 inches; extra good value TO-DAY at, each, \$2.75.

Young Women's White Dresses. White Mull Dresses, in one piece, are semi-finesse style, with high neck, waist and skirt trimmed with beautiful insertion, in baby Irish patterns, and otherwise finished with clusters of fine tucking; bust 32, 34 and 36 inches, and skirt lengths of 38 inches. Special offering for TO-DAY \$4.50.

## Corset Covers 23c Each

Of soft cotton, with full fronts, are finished with four rows of lace insertion, four clusters of tucks. The neck has row of lace beading, laced with ribbon and edged with lace, edging of lace arms; sizes 32 to 42. Special, TO-DAY 23c.

Other Good Values for To-day. Maids' Aprons, of lawn, come in three styles—fancy bibs of embroidery insertions, hemstitched tucks or frills of embroidery, and plain wide skirts, wide hem. Reduced to 23c. Women's Aprons, of lawn, have band and sash ends and skirt with two half-inch tucks, and frill of embroidery 33c. Women's Drawers, a Harvard mills product, of good quality Lisle thread and cotton, are tight knee and ankle length, both styles, sizes 32 to 34; half-prices, 25c, 63c, 38c and 43c. Children's Combinations, vest, drawers and waist combined, ribbed cotton, have no sleeves, and are ankle length, color white, sizes to fit ages 2 to 6 years, reduced one-third 29c.

## Wall Paper Value

Remarkable not only for low price, but the exceptionally good quality and high-class designs—at such a price. English Wall Hangings, in beautiful designs for rooms or hall decorations; a large range of distinctive colors and patterns of exclusive English makes. TO-DAY, greatly reduced to, single roll, 33c.

## Room Completely Papered for \$5.50

Any room, whether den, sitting-room, dining-room, bedroom, drawing-room, up to 12x14 feet, within city limits. 40 High-grade Patterns, many designs outlined in gold, with 9 and 18-inch borders, and plain or fancy ceiling to match, others in light and medium shaded floral and conventional patterns, in sufficient variety to satisfy choice in selecting papers for any particular room. We do all the work—supply paper and leave your room completely papered to your satisfaction, for \$5.50.

# T. EATON CO LIMITED