

EATON'S DAILY STORE NEWS

A Slate Colored Spring Derby

Variety is the watchword of this season's styles in men's hats, more especially in color effect to harmonize with suit. If your suit is grey, top it with this derby of slate color. Made of English fur felt, medium high full crown, narrow roll brim. Price 2.00.

Golf Caps—Men's and Boys'

A new block in this popular cap for this pastime, fitting loose and comfortable on the head, made from imported materials, blue, brown, green, shepherds' plaids and a variety of other shades. Prices from .25 to 2.00.

Boys' Bull Dog Golf Caps

Made with the oval crown and their close fitting peak, in numerous shades. Prices from .50 to .75.

Children's Straw Hats

They are styles that will be worn during the summer. In sailor turban, mushroom and tricorne shapes, trimmed with bows in white, sky blue and navy, some with stylish bordered band and tassels. Prices .35 to 3.00.

MAIN FLOOR—QUEEN ST.

A Fortunate Purchase of "Fluffy, Frilly" Jabots Results in This 25c Clearance



The vogue for the plain tailored neckwear is rapidly disappearing under the extreme popularity of the frills and ruffles of this season's neckwear.

This lot consists of a maker's clean-up, and includes jabots at less than one-third of their real value. Most of them are in the long cascade side ruffled and frilled effects, now so fashionable with all styles of collars and waists.

Not one in the lot but is worth double the money. A large assortment, with trimmings of val. guipure and heavy laces, insertions frills, tucks, etc. See Yonge St. win-
dow. Clearing each **.25**
(Early phone orders filled) MAIN FLOOR—YONGE ST.



Steel Cutlery of the Better Grades

You can find just the cutlery grade you like best among these knives. Some of them have celluloid, others real ivory handles, all of them are bladed with high-grade Sheffield steel.

John Derby's Knives, for everyday use, contain a fine quality steel, evenly tempered and ground. They take a keen cutting edge and are securely rivetted into their finely grained square handles, dinner size 6 for 1.38; dessert size 6 for 1.13.

Double Diamond, made from Sheffield steel of extra grade, have round handles of celluloid, grained in exact imitation of ivory. They are well-finished knives in every detail. Dinner and Dessert size, 6 for 1.75.

"Cavendish Steel" Knives are undoubtedly among the peers of the cutlery realm. Their blades are hand made, a process which is a safeguard against the many flaws found in the machine made knife, set in celluloid handles, large size 6 for 2.75; medium size, 6 for 2.50; dessert size, 6 for 2.25; ivory handles, round or square, dinner size, 6 for 6.00; dessert size, 6 for 5.00.

Carpets and Rugs Mostly in Demand



That we're selling the carpets required by you at the lowest price possible is well illustrated by the following items:

English Tapestry Carpets, woven 10 wires to the inch, with weaving qualities equal to those of any ordinary Brussels, handsomely designed in floral, conventional and oriental effect and showing color combinations to suit any style of apartment. Thursday, per yard **.73**

English Tapestry Squares, from a large consignment just received, all perfect goods, were secured at a very low figure from the maker; a saving that is included in these excellent prices, the colors are tan, fawn, chintz and green in oriental, conventional and floral patterns; size 4 x 4 yards. Price each **10.00**

Hit and Miss Smyrna Rugs, 30 x 60 inches, an assorted lot of red, green, blue and mottled patterns in extra heavy quality and well finished, make excellent bedroom or bath-room rugs. Special price, each **1.43**

Heavy Printed Linoleum, yard .27—2 yards wide, some of the patterns slightly imperfect, but merely enough to lower its selling price, comes in brightly printed floral, block and tile designs and is well seasoned. The price is very moderate. Square yard, 27c.

—THIRD FLOOR.

Exceptional Low Pricing in Wallpaper!

Take the first and most important step toward getting your papering done by seeing what we have to offer and having us give you a quotation.

A hundred fine combinations will suggest themselves when you see the splendid materials.

There are some extraordinary opportunities for Thursday buyers.

Remnants of Papers, 1000 rolls in all, in lots of 8 to 30 rolls, papers include many colorings and a big assortment of patterns. Most of them selling at 1/2, to 1-5 their usual prices. Thursday, per single roll **.5**

500 Rolls of Canadian Gilt Wall Paper, comprise papers that can be used in any small or medium sized room. There's a good variety of colorings, all at half price. Thursday, single roll **.7**

Heavy Gilt Wall Papers, in complete combinations of side wall, ceiling and 9 and 18 inch border, for halls, rooms, etc. With patterns outlined in gold. Wall and ceiling, single roll .7; 9 inch border, yard .2; 18 inch border .3.

English Wall Papers, in designs suitable for any part of the house, the colorings being rich in green, red, brown and creams, for side walls only. The prices are greatly reduced, to sell at per single roll **.20**

No Let Up in the Price Lowering of Footwear For Men and Women

Anyone requiring footwear need not hesitate long in buying these days, if price is any consideration with them, for there's been a veritable deluge of special footwear pricing in the footwear section lately and as important as any that has yet occurred are the lots for Thursday, for they contain boots that are in every day demand at prices that can't leave any doubt as to the big savings that are offered. 'Twould hardly be expected such pricing could keep up to its best, so act at once on such an occasion.

300 Pairs Women's Fine Spring Oxfords, neat, perfect fitting shape, fine dongola kid, with dull kid tops, extension soles, Cuban heels, a beautiful style for dressy wear; sizes 2 1/2 to 7. Reduced to clear **1.50**

360 Pairs Women's Fine Dongola Kid Boots popular laced style for general wear, extension soles and military heels, neat patent toe caps, perfect fitting and serviceable; sizes 2 1/2 to 7. Clearing at **1.25**

Men's Fine High-Grade Boots, for spring wear; vici kid, box calf, new styles and good makes, Goodyear welted sewn soles, most unusual in boots at this price; sizes 6 to 10. Clearing price **2.50**

SECOND FLOOR—QUEEN ST.

Special Millinery Flower Day

Varieties of moss roses in pink, large white marguerites with dark centres and foliage and violets in natural old rose and saxe, per bunch **.39**

Two lots of crush roses, (1st lot) seven in bunch with four buds and foliage in pink, tea and red, (2nd lot) six large roses with rubber stems in old rose and saxe, per bunch **.45**

A large bunch of moss roses with foliage in pink, tea, white and red—and large poppies with buds and foliage in red and old rose. Per bunch **.69**

SECOND FLOOR—YONGE ST.

The Man Who Is Tied to His Desk Values His EATON Watch

With unvarying accuracy it keeps him in touch with the passing moment. He's always able to seize the instant when he can "catch his man" by wire. His train is never missed because of a slow timepiece. So on through the day the EATON watch is the helper of the Man at the Desk.

"The EATON" is a Swiss built watch. The movement has ruby jewels set in hand made screw settings of gold. Every improvement, such as brequet hair spring, compensating balance, outside winding wheels, steel centre wheel, etc., is adopted to give the EATON watch an absolutely perfect movement.

The case you may select according to Your taste and pocket.

17-jewel in gold filled case **12.50** Solid gold cases are sold according to weight.
17-jewel in solid gold case **40.90** Every price is moderate.

We also sell Waltham movements.

MAIN FLOOR—YONGE ST.

Young Men's Suits, Spring Styles 3 Sizes 32 to 37

The young man has excellent reasons for selecting his suit at EATON'S. The care we give to the choosing of our stocks assures a very broad selection of the season's new patterns and color effects.

AT 12.50—Imported English worsted in stripe and broken check patterns, light greys, dark greys, light brown shades. Coats single-breasted, fairly long, with shapely lapels, vest closes with five buttons. An extra good line.

13.50—Fine English Worsteds in popular shades and fabrics, smokes and dark browns, with colored pin stripes. Coats slightly dipped at fronts, single-breasted with long broad lapels. Twilled Italian body linings; sizes 32 to 37.

14.00—Stylish 3-Button Double-breasted Suit with long broad lapels and vent in back, smoke and drab shades, with pin colored stripes. Good strong body linings of twilled Italian cloth; sizes 32 to 37.

15.00—Single and Double-Breasted Suits in smooth close cut English worsted, browns, drabs and greys, in new striped patterns. Coats slightly dipped at fronts and have long broad lapels and close fitting collars. Linings and trimmings of excellent quality.

MAIN FLOOR—QUEEN ST.

Early Season For Seeding

Take advantage of this almost unprecedented seeding season and have your flower garden in early bloom. Gardeners advise the ground is ready for seeds now, and we have the kind you want.

Sweet Peas, variety in colors and a reliable flower blooming seed. Ounce package .5; 1/4 lb. .10.

Also Rennie's XXX best quality distinctive variety in colors, ounce package .15.

Evergreen lawn seed in 1/2 lb. package .15; pound .30.

Park lawn seed, our special mixture .10 pkge; 1 lb. package .25.

—FIFTH FLOOR.

Be Critical in Glove Buying

Examine the Gloves you buy from us and see how the special points of finish and material improve the quality.

A careful buyer is a satisfied customer. Thursday's Glove items offer good values.

Women's Fine Kid Gloves, with 2-dome fasteners, oversewn seams and Paris points, in tan, brown, mode and white. Thursday, per pair **.49**

Women's Fine Kid Gloves, with 2-dome fasteners, oversewn seams, and heavy embroidered backs, in tan, brown, navy and beaver. Thursday, per pair **.65**

Women's Genuine French Kid Gloves, with 2-dome fasteners, oversewn seams, gusset fingers and Paris points, in tan, mode, brown, blue, myrtle, black and white. Thursday, per pair **\$1.00**

MAIN FLOOR—YONGE ST.

Thursday Starts a Big 3 Days' Selling of Wonderfully Low-Priced Ties, Each 12¹/₂c

The selection of new ties is quite important to a man, for most men are decidedly particular on the style, color and quality they wear—many men no doubt judge quality to a great extent by price—here's a revelation in tie pricing and quality. Being in a position to utilize big quantities of ties—silk manufacturers sometimes come along with odd quantities of the raw materials—we had a most unusual offer made us in imported silks—far more than we'd usually buy, but we couldn't resist such a price.

We never bought the like in our most carefully planned purchases—beautiful imported silks, materials of a very high-grade, and we soon had our tie-manufacturing plant at work on the goods.

The ties look even better than the price and we're able to sell them at half and less what the same quality usually costs you. Each day will have a surprise for tie buyers—none better than Thursday's.

A range of four-in-hands with the folded ends, French seams or reversible style in a big range of plain shades, stripes and fancy patterns in blue mulberry, amethyst, grey, greens, mauve, etc. Thursday, each **.12¹/₂**

This Lot Goes at Each 5c

Washing four-in-hands in a medium width, some with the French seam or reversible style, also a line of long narrow reversibles in fancy patterns and stripes, good washing colors, get your supply for summer. Thursday, each **.5**

MAIN FLOOR—QUEEN ST.



What About Your Furs?

It's time to put them away, and the question now arises how to put them away—there's only one safe and proper way Cold Storage—and we thoroughly solve the problem where to store them by our improved cold storage vaults.

Your furs are cleaned first, then hung in a dry, cold atmosphere, always below freezing, a continuous current of air circulating freely about them—it's the natural atmospheric condition for furs and not only makes it impossible for all moths, etc., to live, but improves your furs. We insure your garments from fire, moths, damage or loss, and all we charge is 3 per cent. of your valuation. A phone message will bring a rig to your door for your furs—after that we do the rest.

Ask for the pamphlet, "A story, a sequel, a moral." Full information at Fur Section, Second Floor.

Hosiery Snap

This means big Hosiery savings for men—up against a big day's business explains why these splendid Cotton Socks should be taken from regular stock and reduced to this very low price. They're just the quality and colors most wanted for spring wear. Colors are assorted tans in plain and neat stripe effects, also blacks; good dyes and finish; all sizes in lot. Price **.12¹/₂**

MAIN FLOOR—YONGE ST.

THE T. EATON CO LIMITED