

### Sunlight does it

day because of the hours of weary, wash-board rubbing, the damp steamy air, with perhaps your skirt and shoes splashed and soaked-just forget all that. Come into the ease and comfort of a Sunlight Wash Day.

Sunlight Soap will do the washyou can go out calling or shopping. Read the directions.



#### Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

URGESSVILLE CHRISTMAS

nd relief work.

Wants a Sweater Coat.

Miss Grey,—Will you please give me some information on knitting a sweater coat for myself.

Ans.—I would if I could, but if couldn't how could I—Paddy? I'm hoping some of our readers may know how, though, and will send me the directions to print. Here's a chance for someone.

Spartan women of old, handed to each teachers, postmistresses and servants in posts by no means devoid of danger. They have performed their work with an efficiency that is not qualified by any charitable allowances because of emergency.

French women have taken over the work of train conductors and drivers, husband's companion and comrade, the

Jimmy Coon and His Friends

The Naughty Little Beaver Is Missing.

The Naughty Little

When Father Beaver and his family got into their house, he counted the children (for he had a very large family), and, with sorrow, he and Mother Beaver found that the youngest member of the family was missing. And Mother Beaver said: "There! I've always told him that if he disobeyed me, something would happen to him some day. And now something has happened to him, I am afraid." Father Beaver replied: "I am afraid he deserves to have something happen to him, because he has never been a good boy. But I hope not. Tom and Jerry, you two go back and look for him."

And Tom and Jerry dived right off their chairs in the diling-room and made splendid dives through the back hall, and even through the cellar and the back hall. You see, it was raining "cats and dors," and a big black curtain hung up so high, that the light did not shine tonight in their cellar and back hall. You see, it was raining "cats and dors," and a big black curtain of thick clouds shut off the silver light of the full moon. So no moonlight was reflected into their vegetable cellar, or on the submarine woodpile.

Now Tom and Jerry were swimming for dear life, through all the network of little canals, leading into Mirror Pond, without once taking a breath of air! And remember that the back hall and cellar of the happened to be averighted and you know well, that Beaver's house. But there was a big halck curtain of thick clouds shut off the silver light of the full moon. So no moonlight was reflected into their vegetable cellar, or on the submarine woodpile.

Now Tom and Jerry were swimming for dear life, through all the network of little canals, leading into Mirror Pond, if the happened to be taking such exercises so late, on such a rainy night!

Suddenly Jerry whispered. "Tom, Lear someone eating something way.



rainy night!
Suddenly Jerry whispered, "Tom, I hear someone eating something way up at the other end of Mirror Pond. Come on, quick, and let's run up the bank, through the bushes, and find out bank, through the bushes, and find out if it is an enemy."

"But you're way off, brother Jerry, tonight in your plan," whispered Tom, "for an enemy would certairly hear us, if we made a land attack. I tell you, we'd better make our attack by water." And they started on a great adventure.

Tomorrow—The Enemy.

### Patriotism of French Women

A whole volume would not be enough, French woman is always thoroughly in silver or stamps. Burgessville Women's Institute, the to tell simple facts of everyday occur- acquainted with the business side of eds to be in aid of the Red Cross rence in the French woman's response living. to the call of her country. At the very | It was not difficult, therefore (ex-A patriotic tea will be held under the first call for mobilization French women cept for foreboding and anxiety and Red Cross and Women's Institute on answered simultaneously with their men real terror), to assume entire control Friday afternoon, Nov. 29, at the home folk, and not once have they falled to of shops, cafes and even of farms, run- Age (if child's or misses' pattern). "car, on" since that fateful August ning them to the benefit of the whole

IKAPL'IVIJ

Requires No Sugar

Whenever you eat anything that is naturally sweet, thereby saving the use of sugar you are helping just that much.

Most prepared cereals require

some additional sweetening.

Grape Nuts requires none for

it contains a considerable a-

mount of its own, - not put there

in its making but developed by the famous Grape Nuts method of baking, from the grains of which this food is made.

You should get acquainted with

· GRAPE-NUTS ·

Canada Food Board License No. 2-026

SARNIA R. C. TO WORK FOR REFUGEES.—In response to an appeal from headquarters, the Red Cross workers will devote their time to the making of garments for women and children of devastated portions of Allied countries. The work-rooms will be open three days of each week.

"carl, on" since that fateful August day. Women of all ranks and of every occupation responded. From the very chards were tended, and crops were garnered by the women with scarcely a hint from the Government. French women became managers of big businesses, and there is a long record of women three days of each week. day. Women of all ranks and of every community. Fields, vineyards and orchards were tended, and crops were garnered by the women with scarcely a bove illustration, and send size of patern wanted. When the patten is women became managers of big businesses, and there is a long record of women who are acting as mayors, head country. First of all they, like the Spartan women of old, handed to each soldier his shield with the message:

"Come home with it or on it." Then they turned to the pen or the plow, whichever task they could do best of the women with scarcely above illustration, and send size of patern wanted. When the patten is bust measure, you need only mark 33, 4, or whatever it may be. When in waist measure, 22, 24, 25, or whatever it may be. If a skirt, give waist, and in posts by no means devoid of danger.

They have performed their work with the work with the patten is a long record of women who are acting as mayors, head to each soldier his shield with the message:

"Come home with it or on it." Then they turned to the pen or the plow, whichever task they could do best of the women with scarcely above illustration, and send size of patern wanted. When the patten is women who are acting as mayors, head to make the patten is above illustration, and send size of patern wanted. When the patten is women who are acting as mayors, head to make the patten is above illustration, and send size of patern wanted. When the patten is women who are acting as mayors, head to make the patten is above illustration, and send size of patern wanted. When the patten is allow at the patten is allow at the patten wanted. When he patten is above illustration, and send size of patern wanted. When he patten is allow at the patten is above illustration, and send size of patern wanted. When he patten is above illustration, and send size of patern wanted. When he patten is above illustration, and send size of patern wanted. When he patten is above illustration, and send size of patern wanted. When he patten is above illustration

MOTHERS' CLUB URGES WOMAN MEMBER FOR



Advertiser Patterns

employed as tramway conductors in Paris alone in January, 1915, and 1,300 more in the Metro-Tube. Over 6,700 paris alone in January, 1915, and 1, 2016
more in the Metro-Tube. Over 6,709
more in the Warth of Warth of Metro-Scale Metro-More of Metro-Mor

E. R. Dennis Speaks on Vision Coupled With Action at the First Meeting of St. George's Club.

A Woman Member of Board of Health?

## **PERSONAL**

Readers Are Invited to Phone All News of This Kind to the Society Editor. Phone 3670.

is visiting relatives in the city for a girl care to correspond with n

### CYNTHIA GREY'S MAIL-BOX

"Chief Powers" Please Note.

PAGE OF INTEREST TO WOMEN

NEXT HEALTH BOARD head received a severe crack about the time that arm was broken! It may have been a German shell that did it; it may have been a stone thrown by a rude urchin. The effect remains the same. You appear to have but a poor opinion of your own sex, to say nothing of the opposite. Or are you judging other men by what you feel yourself to be? Don't. We are all human, and prone to err. The Bible says so. Further, there is no doubt whatever that humankind has been given two natures, good and bad, and it rests largely with "Imagination and its place in every day iffe," was the subject of a most interesting address delivered by E. R. Dennis before the St. George's Mother's Club on Tuesday evening. Among other things he said that all men who have achieved great things were men of imagination, but with them imagination was coupled with action. He felt that what the world needed today was men of vision, but men whose vision was coupled with action. In connection with this, he mentioned how in the city of London there were many people who had visions of ideal public school playgrounds and so on, but that they seemed possessed of no power to act and bring their visions into concrete form.

A Woman Member of Beard of Health?

Dear Miss Grey,-I have heard that At this first meeting of the school year, a resolution was passed to the effect that the Union Mother's Club ing to be given soldiers' dependents. year, a resolution was passed to the effect that the Union Mother's Club petition the city council to appoint at least one woman member to the board of health for next year. The matter of some women's names not appearing on the assessment roll, when those women had a right to vote, was brought up, and the club undertook to see that the names of all women qualified to yote should be written upon the assessment roll. The establishment in the city of well baby clinics was another matter of importance which as plush and corduroy. It is also nice for satin, or velvet. The collar may be rolled high or low as illustrated.

The pattern is cut in seven sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust and three-quarter yards of 54-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

A good MODEL FOR GENERAL

SEGULATION TO SEE THE SOCIAL AND PERSONAL

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The pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

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Corner Looks Cosy. Dear Miss Grey,-May I call for a few minutes? Your corner looks so cosy. Like most of the rest, I am asking questions. Could you tell me what day October 19, 1914 occurred on Mrs. Walter Annett, one of the lady delegates from East Lambton to the Liberal Association banquet held in the Tecumseh House on Tuesday evening, are to delegate from East Lambton to the Liberal Association banquet held in the Tecumseh House on Tuesday evening, are to delegate from the second form. Would any high school are to delegate from the second form the sec

IMA BOTHER. Ans.—1. Upon a Monday.
2. Ruby means precious as a ruby;
Evelyn, lively; Irene, peace; Bernice,
bringing victory; Mabel, lovable; Emma. energetic; Dorothy and Jean, gift of God.

Does Silver Plating.

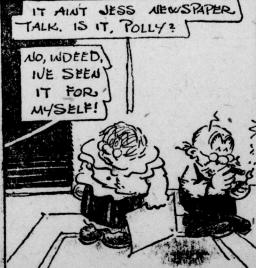
Dear Miss Grey,—May I intrude into our cosy corner for help. I don't beeve the Tiser would have as large a irculation if it were not for the C. G. Wanted some silver piating done. Well, I have a friend in Toyonto who silver

and girls by the thousand are lost forever to the Him. To help these traggle cases of cruclety if the special work of the thin. To help these traggle cases of cruclety if the special work of the Him. To help these traggle cases of cruclety if the special work of the

- By Cliff Sterrett

POLLY AND HER PALS .- The Itching Palm, However, Is Still There.









For Miss Billy.

Canadian Belle,—Your address has been sent to Miss Billy as requested.

Write our mail-box again sometime.

as turnip-pulling that helps you evoid the epidemic. Think go?

For Miss Billy.

Canadian Belle,—Your address has been sent to Wise Billy as requested.

of kiddies subject to this most distressing trouble.

Hello, everybod. How be you enjoying the weather these days? Hope none of the page readers have the "fiu." I get many a good and timely help from the good old Tizer. Can any of the readers supply me with the words of the song, "She Was an Old Man's paring," also, "When We Parted by the River, and the one that will be River, Grace"? May I call again. Write for information to persist in my mind is that your poor head received a severe crack about the time that arm was broken! It may have been a German shell that did it; it may have been a stone thrown by a rude urchin. The effect remains the pinion of your person of your

## ROSS'

-MANUFACTURERS-

# FURS



### At Manufacturers **Prices**

WE BUY DIRECT FROM THE TRAP-PER AND SELL DIRECT TO THE WEARER-NO MIDDLE PROFITS. HUDSON SEAL COATS, guaranteed . .

.....\$197.50 to \$350.00

NATURAL NORTHERN CANADIAN MUSKRAT COATS ...\$110.00 to \$150.00 Natural Wolf Sets, Natural Lynx Sets,

Natural Fox Sets, Natural Muskrat Sets, Natural Raccoon Sets, Natural Alaska Sable Sets, Canadian Mink Sets, Black Lynx Sets, Black Wolf Sets, Black Sable Sets, Single Muffs, Stoles, Capes and Neckpieces, in all the popular furs of the

## Ladies' Apparel

MANUFACTURING DEPARTMENT

The day of middlemen's profits is past. Direct dealing between manufacturer and consumer is the only efficient method to meet the needs of the hour. Our organization consists of a thoroughly trained and efficient staff of designers, tailors, operators and finishers. Our materials are purchased direct from the mills and we sell direct to the wearer at manufacturers' prices.

The newest in Fall and Winter The newest in Fall and Winter

Coats.

Dresses. The newest in Fall and Winter Skirts.

In all the up-to-the-minute shades and most fashionable ma-

SILK SEAL PLUSH COATS A SPECIALTY. PRICES \$29.50 TO \$65.00.

Blouses, newest in Crepe de Chine Silk Blouses, newest in THE MOST APPROVED, GUARANTEED MAKES IN

Newest in Silk Blouses, newest in Georgette Silk

SILK HOSIERY AND GLOVES.

New Neckwear every week in our show cases.

196 DUNDAS STREET

### Our Lease Has Expired

This is a great clearance sale. We are selling our immense stock at slaughter prices. We are compelled to sacrifice all our goods at any price. Here are bargains that are worth coming miles for. Thousands of dollars' worth of Women's, Misses' and Children's Smart Style Garments are being ruthlessly sacrificed; the best brand new merchandise London ever saw. This sale will continue every day until the merchandise is disposed of. We will mention only a few of our great bargains.

MILLINERY CLEARANCE



Regular \$4.75, for .....\$1.98 Regular \$6.00, for ....\$2.45 Regular \$10.00, for ....\$4.75 Shapes and Children's Hats Half Price and less.

Suits at Great Reductions Fall and winter models, plain

tailored and fur trimmed, regularly priced \$25.00 to \$55.00, reduced to \$12.50, \$15.00, \$20.00 and \$25.00.

A SPECIAL COAT OPPORTUNITY

FOR WOMEN AND MISSES, \$15, \$20 UP TO \$35. Just the coats in just the models that many have been hoping to find at these prices, thoroughly good garments in velours, witneys, the best Salt's plushes and tweeds.

SALE OF FURS

Hudson Seal Coats, Persian Lamb, Mink, Natural Wolf, Black Fox, Coon, Lynx, Red Fox sets, etc. Children's Coats, Skirts, Dresses, Waists, Sweaters.

Raincoats, to clear at less than cost price. Remember, this sale will continue every day until all the goods will be aisposed of.

The Dominion Ladies' Outfitters 269 DUNDAS STREET, CORNER OF WELLINGTON.

