

At Simpson's June White Sale Second Week

Crisp New Embroideries That Average Savings of 25% to 50%

Embroideries in our June White Sale at 25%, 35%, and as much as 50% below today's market values. All clean, new, fashionable merchandise, in all the needed styles and widths. There are Swiss, longcloth and cambric edgings, insertions and flouncings, also camisole embroideries. Embroideries in most desirable style for the making of underclothing and baby dresses. Under existing conditions we advise you to buy embroideries for both present and future use.



Stocks Totaling \$29,000 Offered in the JUNE WHITE SALE

All brand new, fashionable merchandise, in the wanted styles and widths. Embroidery Edgings, from the dainty baby patterns to large and more effective designs for undergarments; widths 2 1/2 to 3 in. Splendid variety of insertions, beadings and bandings. White Sale price, yard, 12c. Embroidery Flouncings, 6 to 10 in. wide; splendid variety; Swiss and cambric; all the wanted widths and patterns for underwear and children's garments. White Sale price, yard, 17c. Embroidery Flouncings, 17 in. Swiss and cambric cloths, also camisole patterns in neat open-work effects. White Sale price, 28c. Laces—Beautiful Camisole Wash Laces, 2 1/2 to 6 in. wide. Regularly 20c, 30c and 35c yard. June Sale price, yard, 15c.

June White Sale Needlework Dept.

Stamped Pieces Clearing Half Price. They're soiled and mussed from display. Limited quantity Towels, Gowns, Corset Covers, Tray Cloths, Scarfs, Pin Cushion Tops, Pillow Slips, Children's Dresses, and so on. Today, half regular prices! Chintz Laundry Bags, fast colors, large size, finished with draw cord. Special today, 69c. Japanese Table Covers, assorted designs; delft blue and white, finished with hemstitched hem; size 62 x 62. Each, \$1.75. —Fourth Floor.

June White Sale Whitewear Samples Half Price, Today

1,000 sample pieces of white muslin and silk underwear, made of beautiful fine materials in cottons, fine English nainsooks, silks and satins. Trimmed with dainty Swiss embroideries and lace insertions. Distinctive styles—hardly two alike. No phone or mail orders.

Nightgowns, \$1.50 to \$12.50, at 75c to \$6.25.	Corset Covers, 75c to \$5.50, today 38c to \$2.50.	Drawers, 75c to \$5.50, today 38c to \$2.75.	Skirts, \$1.25 to \$12.50, today, 63c to \$6.25.	Envelope Chemise, \$1.50 to \$7.50, at 75c to \$3.75.
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Women's 50c Vests

Made of fine ribbed cotton; low neck and no sleeves or short sleeves; plain or fancy lace yokes, in a score of pretty patterns. Sizes 34 to 42. Regularly 50c and 65c. Today, 29c.

29c

\$3.00 D. & A. Corsets \$1.95

"D. and A." Corsets in the new low bust style; made of excellent quality broadcloth, in flesh, pink or white; free hip space, and well lined sides; non-tearable front steel, and dainty novelty lace trimmings. Sizes 19 to 26. Regularly \$3.00. Today, \$1.95.

Women's \$1 Drawers

Made of fine elastic ribbed listle thread, in umbrella style, with frills of lace; both styles. Regularly \$1.00. Today, 69c.

69c

White Wash Goods in the June Sale

Basket Cloths, marquisette, fine crepes, plain and striped gabardines; 20 and 36 in. wide. Regularly 39c, 50c. Today, yard, 27c. White Swiss Embroidered Linens, Irish weave, with pretty Swiss embroidery in small designs; for afternoon dresses; 48 in. wide. Less than half today's value. Today, yard, \$1.49. Fine White Snowflake Crepe Voiles, fine sheer quality, for summer wear. Away less than mill price. Today, yard, 49c. White Voiles, fine weave; 40 in. wide. Regularly 39c. Today, per yard, 27c. Fine White Linene, 36 in. wide. Regularly 35c. Today, yard, 25c. Tabralco Vestings, 12 designs; 28 in. wide; for waists, etc. Less than cost price. Today, per yard, 29c. White Mullins at pre-war price; spots with stripes and small figures; 25 in. wide. Today, per yard, 25c. White Voiles, for summer wear; 40 in. wide; long fold. Today, per yard, 39c. White Flannelette, 40 inches wide; mill price is 60c yard. Today, yard, 49c. White Gabardine Voiles, for summer wear. Wholesale price is 65c. Today, yard, 49c. Fine White Lawns, 40 in. wide. Today, per yard, 35c.

Toweling and Linens at June White Sale Savings Today

Bordered Crash, 16 in. wide, for rollers, etc.; 1,000 yards to clear; 30c value. Today, yard, 23c. Hand-embroidered Pure Linen Madras Lunch Napkins, size 12 x 12 inches, scalloped edges. Extra special, today, dozen, \$5.75. Fine Sheer Nainsook, 36 inches wide, for undergarments, etc.; 30c value. Today, yard, 22c. Beautiful Sets of Table Linen—Extra fine quality mercerized damask, cloth size 2 x 2 1/2 yards; napkins size 22 x 22 in.; spot, marguerite and rose designs. Special, today, per set, \$7.50. Extra Heavy Quality Irish Union Damask, checked design, launders perfectly, 70 inches wide. Special, today, yard, \$1.75. Hemmed Pillow Cases, sizes 42 x 33 and 44 x 33 in. Special, today, pair, 95c. Bleached Sheets, plain weave; size 70 x 90 in.; hemmed edge. Special, per pair, \$2.75. White Crochet Bed Spreads, finished, hemmed; size 84 x 100 inches; \$5.00 value. Clearing today, \$3.25. (Fourth Floor.)

Women's White Oxfords \$1.99 On Sale Today 8.30 a.m.

No Phone, Mail or C.O.D. Orders on Sale Footwear.

You'll like their smart appearance. Made of white canvas, lace style, with plain toe, guaranteed rubber sole, wood-covered heel, of medium height; sizes 2 1/2 to 7. Also hundreds of pairs of canvas Paris pumps and two-strap slippers. Special today, \$1.99.

Children's Pumps

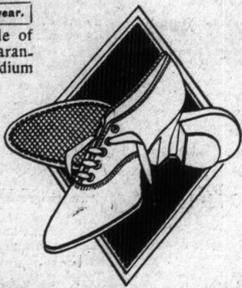
500 pairs White Canvas Pumps, flexible leather sole, with ankle strap; neat tailored bows. Sizes 5 to 7, 99c; 8 to 10, \$1.09; 11 to 12, \$1.19.

Boys' Boots \$2.69

Gunmetal, in Blucher style; neat round toe; full plain quarter; solid leather McKay sewn soles, with covered channels. Today's price, \$2.69.

Men's Neolin Sole Boots, Today \$4.95

250 pairs Men's Beaver Brown Veal Lace Boots, on English recede toe, Neolin fibre guaranteed soles, wingfoot rubber heels; sizes 6 to 11. Today, \$4.95.



8.30 Special Women's \$1.35 Gloves 95c

Black and white fine quality pure silk, closely woven, Milanese weave; two dome fasteners, and double tipped fingers; all sizes 5 1/2 to 8. Usual \$1.15, \$1.25 and \$1.35 values. Today 95c.

Girls' Pure Wool Sweaters \$4.25

Sizes 8 to 16 years. They have deep roll collars, three-quarter belt, two patch pockets, and deep novelty button trimmed cuffs; colors coral, sage, Irish green and lemon. Today, special, \$4.25. 3rd Floor, Sweater Coat Dept.

Dress Goods and Silks—Thousands of Yards Choose Your Lengths Today for These Good Values

Silk Finished Beach Plaids, \$1.50. Plaids and stripes on natural and sand grounds; absolutely uncrushable; 23 different designs. Per yard, \$1.50. Satin Stripe Poplin \$2.50. For separate skirts; ivory, black, navy, sand and grey; 36 inches wide. Per yard, \$2.50. Fashionable Wool Jersey, it's very scarce. Grey, navy, purple, wine, negro, black, ivory, paddy, etc.; 54 inches wide. Yard, \$5.00. New Wool Plaids, combination colors in light and dark grounds. Pure wool qualities; 48 inches wide. Today, per yard, \$4.00. Cream Fabrics, lovely gabardines, tricelines, serges, broadcloths, ratine, brillantines, and so on, in today's offerings.

New Sport Satins

Silk and wool weave, resembles all-silk satin, guaranteed not to cut, pull or slip, for sports skirts, suits, etc. Newest shades; also ivory and black; 40 inches wide. Yard, \$2.50.

New Check Suitings

Shepherd checks with new overcheck in copen, green, grey, amber, purple, etc. The ideal suiting for summer and holiday wear; 54 inches wide. Selling today, per yard, \$2.50.

Each Week Something New Is Added to Silk Collection

Dress Satins and Chiffon Taffetas, browns, taupes, greys, wine, purple, green, and all shades in navy. Prices range from \$2.00 to \$3.50. Charmeuse Satins and Liberty Satins, in suiting weights; newest colorings. At \$2.95 and \$3.50 yard. Printed Silks, for linings and kimono, in all the newest colors and designs; 36 inches wide. Yard, \$1.50. Silk Suiting Failles, including shades of taupe, grey, sand, navy; all silk weaves, \$3.00 and \$3.50 yard.

New Novelty Silks

Plaids and Stripes, Printed Pussy Willow and Foulards for separate skirts; Khaki, Koolie, Shantung and Baronets for suits and coats.

Black Silks—Contract orders from Swiss and French makers arrived, at \$1.95, \$2.24 and \$2.79 yard. Oriental Silks, Shantung, Pongee, Ning-hais, Fuga, Habutata, Hirusiki, or Knopp, Shantung, Wash Satins, Kabo Crepes, etc. Ivory Wash Satins for separate skirts; non-slip weave; \$2.00 and \$2.50 yard. Note: All silk or yarn dyed silks are made with least possible imperfections. Slight defects are unavoidable in weaving and manufacturers make no allowances whatever.



Just Landed! More New Pineapple Sailors

They are extremely popular for sports wear, and they give an unqualified dash to the tailored suit. Cherry and navy are particularly favored, while sand, emerald, white, pearl, taupe and black are also in abundance. Prices \$4.50 and \$5.00.

Clever---The Black and White Hat

Chic hand-blocked black liserets with facings of white georgette; graceful white wings, tailored white ribbon trimmings, white flowers or feathers. There are shapes innumerable, featuring particularly the high-crowned, broad-brimmed models, so appropriate for summer wear. Very moderately priced at \$10.00.

Stunning White Milan Hats for Summer

With the silk or sports suit, the summer frock of voile, or the dressy afternoon gown, no hat is smarter than that of soft Italian milan. The models we are now showing are of rare quality, exquisite style, and considering their scarcity, moderately priced. One striking high-crowned model is given delightful effect from an oyster-white feather pom-pom. Another clever close-fitting hat is faced with white faille. A great white bird flits across the crown. Simple and fetching is a broad-brimmed model, with large white flowers appliqued about the crown. And dozens of others quite as alluring. All priced from \$12.50 to \$19.50.

Special Purchase of Women's Silk Suits On Sale Today at \$27.50 They Are \$35.00 to \$45.00 Kinds

A stunning high-class silk suit at a saving of dollars—this will be the good fortune of many women who do their suit buying today. They are made from fine, soft Swiss taffetas, in numerous new and altogether charming designs; beautifully tailored and trimmed; silk lined. Note the variety of colors—navy, Copen, brown, taupe, myrtle and black. No exchanges, no refunds, no C.O.D.'s. Regularly \$35.00 to \$45.00. Today's sale price \$27.50.

Women's \$27.50, \$35.00 Coats, Today \$18.50

Lovely coats, taken from regular higher-priced stock, mostly New York garments. Materials of excellent quality, tricelines, wool poplins, wool velours and serges; in sand, clay, grey, taupe, Copen, navy and black. Smart touches in the way of dressy collars, belted and normal waistlines, jaunty pockets, etc. No exchanges, no refunds, no C.O.D.'s. Regularly \$27.50 to \$35.00. Extraordinary value today at \$18.50.

Women's Dress Wash Skirts \$5.50 to \$10.00

There are charming models of white cotton gabardine and other smart materials—plain or with novelty stripes. Most interesting of the trimming features are the pockets, which are so unique as to give decided chicness. The broad, plain or ornamental girdles and pearl buttons, trimming also add attractiveness. A great variety, priced from \$5.50 to \$10.00.

Women's Motor Coats Moderately Priced \$7.50

The dainty frocks Fashion has created for summer wear demand such coats as these, particularly when you are motoring. They are made from natural linene in a roomy style that will not crush the prettiest gown, and finished with convertible collar, huge pockets and belt. Price, \$7.50.

Women's Dainty Inexpensive Frocks For Immediate and Subsequent Wear

The fluffy, ruffy, distinctly feminine voiles frocks hold sway for this summer season; and truly they are a delight. Many lovely colors, too, so suggestive of a dear, old-fashioned flower garden that you will love to linger among them while you choose. Rosy pink, soft summer blue, maize, lavender, white and leafy green are among them, with pretty combinations galore. Crisp little frills, neat tucks, fluted bits of net, and fichus of net or organdy add to the smartness of their designs, which, by the way, are literally innumerable. Prices, \$12.50 and \$13.95.

Revealing New Ideas in Misses' Frocks for Street or Home Wear

The miss whose spirit of patriotism and economy decides that she must have a frock that will serve the purpose of an indoor afternoon costume or a street dress will delight in these new models. One of soft black or navy taffeta is cleverly combined with georgette crepe of self color, and is richly beaded. Price, \$35.00. An exquisite frock of navy foulard, in antique design, has an overdress of navy georgette, cleverly slashed from waist to hem; also in black. Price, \$57.50.

Smart Practical Frocks For Misses and Small Women at \$10

Good style and economy go hand in hand to make these frocks very tempting at the moderate price for which they are selling. They are fashioned from beach cloth of extraordinary quality, in smart straight-line design, with large pockets, and pretty bead buttons to give them a chic finish. Colors rose, sand, blue and white. Price, \$10.00.

Misses' Wash Skirts

Trim pretty styles of snow white gabardine, piques, repps, etc., white, with various fetching stripes; and smart wash skirts in summery shades. The latest whims of fashion with regard to belts, novelty pockets and modes of trimming are expressed in one and another delightful way. Prices \$2.98, \$4.50 and \$7.50.

Misses' Jaunty Summer Suits \$15.00

One of the smartest of the many smart new styles we have shown, developed in heavy beach cloth, in a distinctive tailored style. Interesting features are the panel back, with its rows of pearl buttons, large button-trimmed pockets, and broad belts. All the summer shades. Price, \$15.00.



FOR IS L... Close to cars... W. H. King St. E... PROBS... LARGE IRM... BE... Present B... Dec... IMPOS... Kaiser's F... Suf... London, Ju... the new Ger... The third i... commenced... the fate of G... the fate... ever may be... fight on anti... can armies... deliver the w... sian hegemon... not going to... rmes of the... tween them... "We expect... rapidly incre... beat them da... way toward... believe in vic... victory. "We have... hundred batt... beat them no...