

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841

The Robert SIMPSON Company Limited

The Stranger in Town

is welcomed by the Store in more than merely a selling way. Recognizing the need of headquarters for visitors we provide rest-rooms and parcel desk, where one can forget the rush for a few minutes and can leave the unnecessary wraps that make sight-seeing tiresome.

The Lunch and Palm Rooms are among the best equipped eating places in Toronto. Visit them.

Coats for Misses

A summer necessity. These coats are from our factory and are most carefully tailored. Colors are grey, brown, and green. Cut on loose or slightly fitting lines. They have large collars overlaid with material in contrasting shades. Exceptional value. Monday \$7.75

SUITS FOR LARGE AND MEDIUM-SIZED WOMEN, \$16.50. Suits of English serges and French panamas, also a few imported tweed mixtures. Colors are navy, black, tan, and grey mixtures. Coats beautifully lined throughout with silk or satin; skirts gored or pleated, with or without raised waist-lines. Sizes 32 to 42; also 43, 45, and 47. A bargain Monday at \$16.50

PREPARE FOR RAINY DAYS BARGAIN IN WOMEN'S RAINCOATS. Made of best quality rubber-lined cashmere cloth, cut to fit loosely, with Raglan sleeves, high collar to button close to the neck, and adjustable tab of self at wrists. Colors green and dark fawn. Special \$7.95

SKIRTS, \$2.50. Handsome White Cordeline Skirts, cut in plain gored style, with plain back; open front with detachable pearl buttons; medium high waistlines. Good assortment of lengths. Monday, price \$2.50

The "Scouter" Boot

Have you seen the New York "Scouter" Boot? Made of brown undressed leather, low heels, waterproof elk soles, smooth and comfortable inside. No nails or wax ends to hurt the foot. "Everybody's Wearin' 'em" in New York. Monday: Boys' sizes 3 to 5, \$1.50; Boys' sizes 12 to 2, \$1.25; Child's sizes 9 to 11, \$1.10; Child's sizes 6 to 8, .95. Telephone direct to Dept.

1,000 Doz. Women's Kerchiefs

All pure linen, made in Ireland. To sell Monday, half dozen for 38c. Women's Soft Collars, Monday, 15c

August Lace Bargains

100,000 Dozen Laces to Sell at One-Third to One-Half Regular Prices

Nottingham, Oriental, Valenciennes, Point-de-Paris, Cluny, and Torchon laces, with insertions to match. Widths 1 to 6 inches. All clean, perfect, desirable laces, suitable for trimming summer dresses, underwear, blouses, etc. Dozens of patterns. Per dozen, 10c, 12 1/2c, 15c, 20c, 25c, 35c, 50c, and 60c.

17 to 18-inch Oriental All-overs, in white, ivory, and Paris shades. Per yard, 19c, 25c, 35c, and 50c. Just the correct style for blouses and yokes.

The New Fall Suitings

We are now showing a beautiful collection of the newest fall suitings, clothings, and dress fabrics, imported from the world's best markets.

New Whipcord Suitings, in self, two-tone, and shot effects.

New Bedford Cord Suitings, in the newest colorings.

New Scotch and English Tweeds and Homespuns, in a great variety of designs and color combinations.

West of England Serge Suitings, pure wool qualities, the finest assortment in Canada.

New Cheviot Suitings, in weights for smart suits or long coats.

Mill Finished Twill Cheviots, a very popular fall suiting in a full range of shades, also three shades and black.

New Clothings, in reversible cloths, blanket cloths, nap effects, etc., etc.

Dress Goods Dept.—Second Floor.

Glove Bargains

Women's Pure Silk Gloves, wrist length, dome fasteners, tan, grey, sky, sage, green, helio, pink, and navy. All sizes, 5/8 to 7. Regular \$5c. On sale Monday \$2.50

Women's Long Gaiter Kid Gloves, mousquetaire opening at wrist, 16-button length, white, sizes 8 1/2 to 8 3/4; also some broken sizes in same colors. Special price for Monday \$1.75

Sale of Showcase Hats

All of our better hats, such as we keep in the cases: all in correct styles for mid-summer millinery, will be put on for a quick clearance at two prices. Hats that are marked regularly \$10.00, \$12.50, and \$15.00, will sell Monday for \$4.75 each. Hats that are marked \$6.00, \$7.50, and \$8.50, Monday, \$2.85

Monday Specials in the August Furniture Sale

Dressers and Washstands, in gold-elm; large size and carefully constructed. Regularly \$1.00. August Furniture Sale 8.20

Dressers, in rich quartered oak finish; deep drawers and heavy oval beveled plate mirror. Regularly \$10.50. August Furniture Sale 8.45

Dressers, in mahogany, Colonial style; lots of drawer space, and large mirror. Regularly \$28.75. 21.40 August Furniture Sale

Dressers, made of selected quarter-cut oak, finished golden; also in mahogany; of good design, built in straight lines, long, deep roomy drawers and extra large mirror. Regularly \$42.00. August Furniture Sale 32.70

Women's Bathing Suits to Clear on Monday for \$2.00

WERE \$3.50 and \$4.50.

Here's rich choosing for women or misses who would like to own a handsome bathing suit. We are closing out the entire balance of this season's styles at much less than it cost our factory to make them. You can thank the cool weather for this.

Sizes 32 to 42 Bust, Regular \$3.50 to \$4.50 Monday, \$2.00

About 200 Women's Fine Quality Bathing Suits, 6 handsome styles; all made in navy blue or red lustre, specially finished to shed the water, trimmed with plain or plaid material or with white or red braids; Dutch neck or sailor styles. Sizes 32 to 42 bust. Regular prices \$3.50 to \$4.50. a suit. Monday, a suit, \$2.00



Pillow Cases Monday Pair 25 Cents

Plain Hemmed Pillow Cases, strong serviceable make, two widths, 43 or 44 inches. Clearing Monday, pair \$1.00

Flannelette Blankets, best quality, in white or grey, pink or blue border; double bed size, 64 x 80 inches. Special, Monday, pair \$1.19

White Saxony Flannelette, closely woven, nice soft nap, 35 inches wide. Special Monday, yard, .16c

Table Napkins, of beautiful quality linen, large range of designs. Size 22 x 22 inches. Special Monday, dozen \$1.98

English Longcloth, fine even weave, 10 inches wide, extra good value. Monday, 12 yards for \$1.00

White All-Wool Scotch Blankets, very soft, large size. Size 74 x 86 inches; 10 lb. weight, nicely bound with satin binding. Regularly \$1.50. Monday \$1.25

2000 Yards Crash Roller Toweling, all linen, red border, 17 inches wide. Special Monday, yard, 8c. Phone Linen Dept., Second Floor.

The Hosiery Sale Offers Big Values for Monday

Women's Hose Specially Priced

Women's Fine Imported Lisle Thread Hose. The lot consists of black, white, tan, and a variety of colors, also fancy patterns and laces. Hosiery Sale price, Monday \$2c

Women's Fine Imported Lisle Thread Hose, in black, tan, white, and fancy colors. Regularly 35c. Hosiery Sale price, Monday, 19c, 3 pairs for 55c.

Women's Plain and Ribbed Black Cashmere Hose, English make, full fashioned, spliced heel, toe, and sole. Regularly 40c and 50c. Hosiery Sale price, Monday, pair, 25c

Boys' and Girls' Cashmere Hose

Boys' and Girls' Plain and Ribbed Black Cashmere Hose, English make, full fashioned, spliced heel, toe, and sole; sizes 6 1/2 to 8 1/2. Regularly 40c. Hosiery Sale price, Monday, 25c

Girls' Lisle and Cotton Stockings, all imported, black, white, tan; all in each kind. Regularly 25c. Hosiery Sale price, Monday, 12 1/2c

Infants' Socks

Infants' Black Cashmere Socks, fine and soft, sizes 4 to 4 1/2. Regularly 25c. Hosiery Sale price, Monday, to clear, 12 1/2c

Men's Lisle Thread Socks

Men's Lisle Thread Socks, in the lot are plain black, tan, grey, and other colors; also fancy patterns. All imported. All sizes. A chance to get socks at about half-price. Regularly 35c. Hosiery Sale price, Monday, 19c, 3 pairs 55c

Men's Plain Black Cashmere Socks, seamless, spliced heel, toe, and sole, made from all wool cashmere yarn; sizes 9 1/2 to 11. Regularly 30c. Hosiery Sale price, Monday, 19c, 3 pairs 55c

Men's "Indiana" Cashmere Socks, black, seamless, with Indiana embroidery in red at top, fine and soft; sizes 9 1/2 to 11. Special Hosiery Sale price, Monday, pair, 25c

Monday's Basement Sale of Hardware, Tinware, Enamelware

1,200 pieces Agate Granite-ware, Rice Boilers, Pails, Windsor Kettles, Oblong Roast Pans, Lipped Sauce Pans, Straight Sauce Pans with enamel covers. Regularly sold at 85c, 96c, to \$1.10. Monday Sale price, 49c

1,000 Galvanized Boilers, with cover, for \$1.00

1,000 Pieces Aluminum Sauce Pans. Another shipment for Monday's Basement Sale, 45c, 75c, 85c. Your choice for 49c

1,000 House Brooms; our 50c line, good carpet brooms, sewn with 8 strings; good full corn stock, splendid weight. Monday Basement Sale \$37c

Galvanized Garbage Cans, 3 sizes. Basement Sale prices, 53c, 62c, 82c. Have fit-over covers and ball handle.

SPECIAL LAUNDRY ITEMS. 400 only Ball-Bearing Clothes Wringers, guaranteed rubber rollers, enclosed fittings for protection to hands; Canada made, Canada quality. \$4.00 line, for \$3.03

BATHROOM FIXTURES. \$1.35 Bath Sprays, 5-foot rubber tube, 3-inch rose, with rubber ring complete. Basement Sale for \$1.00

Big Values in Men's Raincoats

Made from fine English cravenette cloth, in medium shade of grey; cut single-breasted, fly front; 50 inches long, good mohair linings and beautifully tailored. A shower-proof coat and a fair-weather coat combined. Price \$12.00

Guaranteed Water-proof Coat. Made from double texture English paramatta, in greenish fawn color; motor style, to button to chin; close-fitting collar, English raglan shoulders. All given the best tailoring. Price \$10.00

BOYS' SUITS. A double-breasted, two-piece bloomer suit, of brown English worsted; showing a fancy stripe; lined with a fine twill; full hip bloomer pants, with belt-loops. Sizes 26 to 30, \$5.50; 31 to 34, \$6.00.

We carry a range of Suits that are specially designed for the heavier-than-the-average boys.

Men's English Flannelette Nightrobes at 59c Each

Of beautifully soft eiderdown finish, good range of stripes in blue, pink, or drab; large and extra long. Pocket and turn-down collar. Sizes 15, 16, and 17 only. Regularly 75c and \$1.00. Monday \$59c

A SPECIAL PURCHASE OF MEN'S NEGLIGES. Enables us to offer them at 49c each for Monday. Light and dark shades, stripes and figured designs. All sizes, 14 to 17. Regularly selling for 75c and \$1.00. Monday \$49c

Knitted Neckwear for Men, purchased at an unusual price enables us to sell the regular 75c quality for thirty-nine cents. These ties are of pure silk, knitted into the very newest designs from New York. A wide range of colors. Regularly 75c. Monday \$39c

Lace Trimmings for Curtains

We have a wide range of Laces and Motifs, suitable for making panels or lace curtains, in handmade Cluny, filet, and torchon, at most reasonable prices. We are pleased at all times to quote special prices for lace curtains or panels made from these beautiful laces.

BEDROOM BOXES. Our assortment of Bedroom Utility Boxes comprises a wide variety of cedar chests, matting boxes, and chests covered boxes.

Cedar Chests, at prices ranging from \$9.00 to \$47.00

Matting Covered Boxes. A very strong, good-looking box, made of white pine and covered with china matting of good quality. Regularly \$2.75 to \$10.50

Chintz Boxes, covered in chintz, to suit the color of your room. Plain box, 36 x 20 inches \$3.50 to \$5.00. With arms \$6.50 to \$8.50

Men's Soft Hats

In the new corduroy finish felt; fine Austrian make; colors dark green, bronze, brown, and grey. Monday special \$3.50

Panama Hats, medium large crown and brim; extra fine, close and even braids, best finish, \$10.00 hats. Monday, \$4.50

Chinaware

A special consignment of Royal Vienna Sugar and Cream Sets, Chocolate Pots, Cake Plates, Salad Dishes, Cutlery Trays, etc., bought away below regular price. Regular on sale Monday at 8 o'clock \$4.00

Along with these we will offer some Royal Doulton Jugs in quaint shapes and colors, and a splendid collection of Royal Doulton Ball, Cake, and Fruit Plates. As for Teapots, they are here in the well-known Gibson Art shapes, too. Then there are the Rubian Art Jardiniere with their unique coloring (see our windows). Monday at 8 o'clock \$4.00

Breakfast in the Store

Sharp at eight o'clock we have breakfast ready. Your order will be filled promptly. Regular service is as homelike as you could wish. Prices a la carte or special 15c to 60c.

Bargain Electric Fixtures

Great clearance of Electric Fixtures to make room for re-arrangement of our department—Fifth Floor.

25 Rich Gilt Electricollers, 4-light, with suitable shades complete. Regular value \$5.50. Monday \$4.89

50 Dining Room Domes, 16 inches square; fringed in green or amber; completely fitted with 40 or 60-watt Tungsten lamp included. Regular value, \$12.50. Monday \$9.50

25 Handsome Bent Glass Fringed Domes, in green or amber; fitted with 40 or 60-watt Tungsten lamp complete, or fitted for gas. Regularly \$16.50. Monday \$11.99

20 3-light Parlor Fixtures, wide pan and chain drops; brushed brass or black finish. Complete with shades. Regularly \$9.50. Monday \$6.99

1,000 Tungsten lamps, 40 or 60-watt, strong quality. Regular value 75c. Monday \$55c

50 Inverted Gas Fixtures, complete with burners, mantles, and fancy shades. Regularly \$4.50. Monday \$2.99

1,000 Genuine Welshbach or Lindsay Gas Mantles, upright or inverted. Monday \$2 for 25c

600 White "Q" Globes. Monday, 10c each, or \$1.00 per dozen.

The Grocery List

Powdered Ammonia 4 packages 25c

Sunlight, Surprice, and Taylor's Borax Soap, per bar 4c

Wideawake and Comfort Soap, per bar 4c

Fels' Naptha Soap, per bar 4c

Heather Brand Soap, per bar 4c

Simpson's Big Bar Soap, per bar 7 bars 25c

Santa Claus and Victor Soap, per bar 5 bars 25c

Pearline, 1-lb. package 11c

Old Dutch Cleanser 11c

Sapollo, per cake 3 tins 25c

Naptha Powder, package 8c

Gold Dust Washing Powder, large package 5c

Lux Washing Powder 23c

Taylor's Soap Powder 3 packages 25c

Fan Shine Cleanser 2 packages 5c

So-Clean Sweeping Compound, per tin 25c

Royal Blue 25c

White Swan Lye, per tin 2 packages 7c

Canada White Laundry Starch, 1-lb. package 7c

Bon Ami, per cake 7c

5 LBS. PURE CELONA TEA, \$1.15

1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor. Black or mixed. Monday 5 lbs. \$1.15

The Robert SIMPSON Company Limited