

L. SIMPSON

Store Opens 8 a.m. Closes at 5.30 p.m.

H. H. Fudger, Pres. J. Wood, Manager

PROBS. Light to moderate winds; fair; not much change in temperature.

L. SIMPSON

Start for Simpson's Early To-Day--Big Rewards Await You! Such a Dollar's Worth of China

We warned the China Department in the Basement that their October Sale was over—but they kept on sending up the most astonishing bargains. Here's one more list that demanded space, and got it on its merits:

- FANCY CHINA.**
 800 pieces Fancy China—A grand assortment of useful pieces—Fruit Sets, Celery Trays, Rose Bowls, Bone China Dishes, Smoker Sets, Vases, Tobacco Jars, Fern Pots, Muffin Dishes, Jardinieres, Wall Plaques, Brush and Comb Trays, Sugar and Cream Sets, Chocolate Pots. The lot to be cleared out TO-DAY. 1.00 See Yonge St. window display. No phone or mail orders.
- 500 pieces Fancy China, comprising Doulton Jugs, Bavarian Steins, Rubbin' Vases, Rarivassant Jardinieres, Doulton Chop Plates, Nippon Fruit Sets, etc. Values to \$2.00. TO-DAY40
- DINNERWARE.**
 1000 pieces in French Limoges China Dinnerware, in a dainty rose-bud and spray design at less than half price, comprising after-dinner Cups and Saucers, Teas and Chocolate Plates, Dinner Plates, Breakfast and Tea Plates, Oatmeal, Fruit Sauces, Bread and Butter Plates. Less than half price for a big clearance. Each TO-DAY10
- DINNER SETS.**
 70 only English Semi-Percelain Dinner Sets for 12 people. TO-DAY10.00
- Royal Austrian China Dinner Sets, of 97-piece composition. TO-DAY20.50
- Genuine Carlsbad China Dinner Set, 102 pieces. Regular \$45. TO-DAY25.00**
- High-grade Limoges China Set, 102 pieces. Regular \$71.40. TO-DAY48.50**
- Bernardina China, Limoges Dinner Set, with gold decoration, 102 pieces. TO-DAY58.50**
- CUT GLASS.**
 50 dozen Tumblers, deep, effective cutting. Regular \$9 dozen. TO-DAY4.50
- Sugar and Cream Sets, rich cut glass with flaring out. Regular \$3. TO-DAY1.95
- 45 pieces Cut Glass, comprising Fruit Bowls, Jelly Nappies, Vases, Comports, Water Jugs. Regular \$10. TO-DAY7.50
- ART WARE.**
 20 pieces Genuine Amphora Wares, in classic shapes, groups, figures and statuettes. Values to \$30. TO-DAY 10.00
- 4 only pieces Bernard Moore Ware. Regular to \$100. TO-DAY45.00
- BRASS WARE.**
 250 Genuine Hammered Brass Jardinieres, Ball-footed. TO-DAY1.25
- Brass Kettles, Trays, Vases, Spirit Stoves, Flower Baskets, Jardinieres, etc. To clear TO-DAY85



What Men Should Remember To-Day

That this is the last shopping day before Thanksgiving, and that, among other things, you really should have:

- First—** A new overcoat, at \$9.95. Think of getting a beautiful new cheviot, melton or tweed overcoat for less than a ten-dollar bill! These are fifteen-dollar coats, so you're five dollars to the good on your first purchase.
- Then—** Some good, sound underwear at a dollar a garment, which is close to half its regular price; and, while you're in this department, you might as well buy a couple of new negligee shirts at 98c; their regular price is \$2.00.
- After that—** Get a hat; one that will look prosperous and thankful to-morrow; see the prices we're selling them for, printed elsewhere on this page.
- And last of all—** Think a little way ahead—how soon it'll be that you'll want a fur-lined coat. TO-DAY you may buy one for \$33.75—the season's low-price record. Only nineteen of them offered at this extraordinary price.

Men's Bannockburn Suits Particulars About the Fur-Lined Coats

We have just put a number of High-Grade Bannockburn Suits within the reach of everyone. Made from the real Bannockburn tweed, in grey and brown, beautiful suits, single-breasted style; everything about these suits is absolutely correct and new; sizes 36 to 44. TO-DAY 18.50

English two-tone brown tweeds, in Men's Heavy Chesterfield Overcoats, made single-breasted style, with self collar, English Raglan shoulder, stitched seams, centre vent; carefully tailored, mohair linings. Sizes 36 to 44. TO-DAY15.00

One of the finest productions in Heavy Overcoats we show is a heavy English nap, in a light plain grey and a plain dark grey, shawl collar, double-breasted, belt across back, tweed lined, wool wristlets in sleeves; everything about this ulster is the very best. TO-DAY, price38.00

We're sorry that the quantity is so limited, but men who know fur values will tell you what an extraordinary thing it is to see even one coat of this kind offered at such a price. And we have nineteen of them covered after much trouble, for the first nineteen men TO-DAY who come across with thirty-three-seventy-five.

19 Men's Choice Fur-Lined Coats, shell made from fine imported black beavercloth, expertly tailored and well finished, lined throughout body and the sleeves with natural dark and prime furred muskrat skins, evenly and carefully matched, trimmed with a deep rolling shawl style collar of choice grade otter or even ourl Persian lamb skin. A special bargain TO-DAY, only33.75

N. B.
8000 Pairs of New Boots
 Go on Sale This Morning at
HALF PRICE
 8 A. M. - - - - Second Floor.

We Serve Our Thanksgiving Dinner To-day

From 11 a.m. till 2 p.m. Here's the menu—a great half-dollar's worth; the orchestra will play an attractive program:

Scotch Barley Broth.
 Roast Young Turkey.
 Savory Dressing.
 Cranberry Sauce.
 Creamed Mashed Potatoes.
 Sweet Corn.
 French Roll Bread.
 Homemade Plum Pudding.
 Golden Sauce.
 Tea.
 Coffee.

50c
 —Sixth Floor.

Rare Values in Watches, Clocks and Silverware TO-DAY

50c ALARM CLOCKS, 2c.
 12 only Nickel Alarm Clocks, 4-inch dial, extra loud alarm, lever to stop bell, good timekeeper. Regular 55c. TO-DAY25

515.00 GOLD WATCHES, 50.50.
 12 only 12-stk Solid 5k Gold Watches, open face, Swiss lever movements, silver dial and gold hands, stem wind and set, guaranteed good timekeeper. Regular \$15.00. TO-DAY8.05

STERLING SILVER SPOON SETS, 50.50
 50 sets Sterling Silver Teaspoons, fishy head and Louis XV. pattern handles, good size, set of six spoons, nicely cased in satin-lined leatherette cases. TO-DAY, specially priced2.49

Values IN Gloves AND Hosiery Were Never Better

Women's Real French Kid Gloves, 75c.
 Women's Real French Kid Gloves, selected quality, two done wrist, gusset finger over sewn seam, smart, street or dress glove; this season's newest shades; sizes 5 1/2 to 7 1/2. Sterling value at \$1. TO-DAY, per pair75

Women's Real Silk Hose, 50c.
 Women's Real Thread Silk Hose, full fashioned, gauge weight, double-garter top, spliced ankle, double heel, sole and toe of fine thread, assuring long wear; sizes 8 1/2 to 10. 75c value. TO-DAY50

Men's Silk-Lined Gloves, 90c.
 50 dozen Men's Fine French Suede Silk-Lined Gloves, one done clasp, pique seam, extra soft uniform skin, most correct for fall and winter wear; sizes 7 to 9 1/2. \$1.25 value. TO-DAY, per pair85

Men's Plain All-Wool Cashmere Socks, full weight, "Llama" brand, and Wolsey unshrinkable, extra soft, close finish, finest English spun yarn, double ankle, heel, sole and toe; sizes 9 1/2 to 12. Standard world value. TO-DAY, 85c pair; 3 pairs1.00

Hallowe'en and Thanksgiving Novelties

The best and the latest of their kind will be offered in the Book Department TO-DAY at half-price. If you don't see what you want here, go and look over the assortment in the basement. TO-DAY'S three Book Specials are:

The New 1911 Annuals—The Boys' and Girls' Own, handsomely bound, for each. 1.75
 Chamberbox Annual, for.75
 500 Volumes Late Copyright Fiction, very slightly soiled. Regular \$1.20 and \$1.10. Special. TO-DAY, each25

All These Draperies At Startling Reductions

Come and see them on the Fourth Floor TO-DAY. You may not think your house needs any just now; well, these are so beautiful and so reasonably priced that we feel sure they'll put you in mind of a good place for them:

- Silk Draperies—Dunsmuir, Repp, Brocades, etc.** for pretty parlor windows or for handsome portieres; heavy tapestries for dining-room or living room; Crafter's Fabrics, for den or dining-room; the French velours for portieres and overcurtains; tapestries for upholstery; Cretonnes and Shadow Cloth—in all over 7000 yards of the richest and most beautiful draperies in the Simpson stock will be sold TO-DAY at a startling reduction from the former prices.
- NOTE—**There are not more than 14-2 yards of any color or design.
- Suits de Genre—**Shades of terra, mulberry, olive, bronze, blue, ivory, rose, gold, grey, and Nile; 50 inches wide, a very beautiful drapery fabric decorated with a French applique. Usual price \$1.35 yard. Thanksgiving Sale price, per yard80
- Mercerized Brocades—**In rose, green and blue, for parlor, sitting-room or designs; room draperies; very dainty; shown with correct trimmings to complete the decoration. The former price was \$2.25. Thanksgiving Sale price80
- Linen Draperies—**For bedroom use, with cretonne applique borders, 50 inches wide, shades of rose, green, Nile and blue. Former price \$1.00 yard. Thanksgiving Sale price, per yard57
- French Silk Stripes—**Colors blue and gold only; a beautiful dainty fabric for the decoration. The regular stock price, \$1.25 and \$1.50. Thanksgiving Sale price, per yard80
- French Silk Damasks—**The correct material for drawing-room draperies, every shade of tint to meet the requirements of your decoration; rose, green, gold, blue, grey, ivory or champagne. The former price \$2 and \$2.25. Thanksgiving Sale price, per yard1.25
- French Velours—**Green only, in four very pretty tones; olive, forest, myrtle, and hunters' green; for hangings or portiere lining. Former price \$1.50. Thanksgiving Sale price1.00
- Crafter's Cloth—**Natural color crafter's cloth, in basket weave and homespun finish, for use with tapestry band decorations; 50 inches wide. Thanksgiving Sale price40
- All-Wool Tapestries—**For portieres, chair covers, or upholstery special pieces; fine heraldic and verdure patterns. Thanksgiving Sale price2.50
- Tapestries for Upholstering—**All 50 inches wide, in green, red, blue, gold, tan and brown; up to 5 yards of a pattern for upholstery in living-room, den or dining-room. Worth up to \$1.50 yard. Thanksgiving Sale price, per yard85

"It's Your Call in Hats" Rough or Smooth

If you want the soft, rough finished kind that are now so popular, we'll sell you the \$1.50 kind TO-DAY for 75c; all desirable shapes; sizes 6 1/2 to 7 1/2.

Or if you want a new stiff hat, we have a wonderful selection at \$1 and \$2.

These were specially imported from a well-known English maker, but their tardy arrival necessitates extreme measures; extra good quality fur felt, pure silk binding, and cushion leather sweatbands; all the popular styles; color black only; sizes 6 1/2 to 7 3/8. TO-DAY1.00

Men's Hats At a Popular Price

We can give you greater value at this price than you can possibly find in most city hat stores. All the most fashionable and up-to-date styles; wide, medium or narrow brims; low or high crowns; also the square crown hat for older men. We give you a greater selection of shapes in stiff and soft hats from such famous makers as Christy, King, Batterby, and a host of other splendid English and American makes. Come in TO-DAY, we have surely a hat to suit you. Large assortment of new colors. Specially priced2.00

Here's Your Thanksgiving Luggage, \$4.95

Whether it's a Trunk, a Suit Case or a Club Bag you want, this is all you'll have to pay for it TO-DAY. Every piece in this collection is worth two or three dollars more than our Saturday price.

165 Trunks, Suit Cases and Club Bags—Some slightly shop-worn, have been selected from our \$20,000 stock to meet your needs at this holiday season. Every piece is "Simpson" quality, and selling every day up to \$7.95. Space does not allow for full descriptions of the many styles and sizes. We invite full inspection.

—See Window—

N.B.—Positively no phone or mail orders. No dealers supplied.



New Suits for Boys \$2.49 and New Ulsters \$4.50

Even if one hundred and fifty-seven varieties of boys come here this morning, they'll all depart happy and satisfied when each one of them gets one of these suits. Yes, there's a tremendous variety in this small lot, and our price TO-DAY barely covers the cost of production; double or single-breasted, straight or bloomer pants, Norfolk or sack style, Scotch and English tweeds, in attractive patterns; all nicely trimmed and well tailored. Every one a prize to be won by an early visit TO-DAY2.49

ONLY THIRTY-SIX OF THESE

36 Boys' Ulster Overcoats, made from English tweeds, in dark grey and brown mixtures; the collars are convertible; some are cut in double-breasted style, and some single; the linings and tailoring are first-class; sizes 24 to 29. TO-DAY4.50

These Rugs Are "Seconds" HENCE THE PRICE

We tell you this because you wouldn't find it out for yourself. The best manufacturers, who have to live on their reputation to produce only the finest goods, cannot send out a Rug unless it passes the most exacting examination to see that it is perfect. Sometimes the loom "slips" a little or weaves a little irregularly, and then the finished Rug is not quite up to standard. Some of these we have secured at our own price, and you get the benefit of a "good deal."

They include a parcel of the qual. Heavy Scotch Art Wool Rug, 9x12, Smyrnae—size 26x72, special-brown shades; two size Japanese price. 2.95; size 30x50, special wool and fibre, medallion designs, price. 1.99

12x9; two very attractive Japanese Matting "Rapiet" Rugs, medallion designs, 12x9; the five for 20.95, or separately at a sacrifice price.

Some of the newest soft green Wiltons, with a rosebud design, the most popular rug—size 9x10.6, 21.65; 9x13, 24.65; 9x13.625.95

One special parcel contains five Rugs, beautiful Bedroom Rugs, one can't afford to miss.

This is a stirring sale that you can't afford to miss.

Don't Miss These Basement Bargains Razors Less Than Half—and Graniteware Close to Half Price

- 500 Safety Razors, beautifully nickel-plated, and so adjusted as to ensure a shave of velvety smoothness, in a leatherette case, with adjustable bevelled mirror, nickelled brush and six extra blades. Regular \$5.00. TO-DAY2.25
- 400 Sets Store Cake Tins, round or square style, on solid bottom or large size rice boilers, and roundloose. 30c value. TO-DAY, set.25
- granite roast pans, also round steel roast pans. Worth in the regular way 50c. TO-DAY25
- 1000 Furcane or Snow Shovel, large scoop, long handles, well fastened. Regular 25c. TO-DAY15
- 400 Sets Store Cake Tins, round or square style, on solid bottom or large size rice boilers, and roundloose. 30c value. TO-DAY, set.25

DARE-WILL

Captain Lar Motor-boat Rapids—Ne the Whirlp Will Never May Cross Boat.

NIAGARA FA (Special)—In hi motor boat Ni Larsen, Detroit, fully navigated and the Devil's trip from the "Mist" landi Lewiston was ju little craft in th Larsen's second voyage he having year ago in "T" some larger than 287.

At 1:42 Larsen from the Cana side of the Mis he circled around 1.50 he turned the open stream and across Whirlpool At 2:55 he re head of the rap American shore t the distance fro when the "Niag Larsen closed in shore.

When the fir the his craft a crest the watch boat was swim wave into a torr Butted from "agara" hugged t in white s-hu whirlpool. The navigator threw rods for the Ar Almost

At 2:55 the li whirlpool, skirted by caught by, and almost suc mane stern first. For half a mi the edge of the Then, with a spu the waters' grip, gently flowing v pool.

The Devil's H whirlpool, while Whirlpool Rapids on because of rocks to the sur trip, Larsen was the lower rapids his engine broke

With the skill dist pilot, Lar boat from side, losing a rock each of a great crew of a great

A Co before Larsen part of the De turned the nose while he readjust covering about had been forced by the trip thro With one hand, the other to pit This occupied

As soon as th to his liking, Lar the river, while special Gorge ro by. Larsen son

At 2:14 the boat passed u bridge at Lewist above Pitt's doo moored at 2:30.

About four in ed during the t the engine s seven hundred acted as ballast of the water th

While changi told his story to ment. Here it is i words:

Larsen "That's the s thru the rapids tell you it's the to-day was far

The water was r wind was high, not been a bette ro", and her en condition, I wou to you now.

"To-day's trip on my nerves. I ages before, but the roughest pro against. It fairl me, me only out few weeks.

"After I shook up, Hanson, all I took a spin ar the "Niagara." E but a strong wh When I found in clockwork, I cou trip than last ye

Continued on