

95¢

NINETY-FIVE CENT DAY AT SIMPSON'S

95¢

Store Opens 8.30 a.m.

Don't Forget to Visit the Chinese Bazaar

tomorrow. Besides the shopping opportunities mentioned below, you'll find the little pavilions fairly loaded with unusual values.

In the Jewelry

Men's \$1.75 Gold-Filled Ribbon Fobs, with locket, safety catch and chain. \$1.50 Guards, of "fish scale" pearl beads, 48 in. long, gold-filled both ring snap. Tuesday

Fancy Needlework

Third Floor \$2.95 Real Lace and Linen Table Cloths, 54 x 54 inches, border of real renaissance lace, heavy grapevine design. No Phone or Mail Orders.

Toilet Goods

Main Floor \$2.00 Toilet and Manicure Sets. \$2.00 French Ivory Puff Boxes, Trays. \$2.25 Grained Ivory Photo Frames. \$1.35 Real Ebony Hair Brushes. \$1.35 Real Ebony Hand Mirrors, with plate glass. \$1.25 Toilet Waters, all odors. Bottle. \$1.25 Perfume Atomizers.

R. SIMPSON DRUGS

\$1.20 Angier's Emulsion, large size. \$1.10 Sal Hepatica, large size. 60c Dioxogen, 1-lb. size. 2 for .95 Beef, Iron and Wine. 3 for .95 Duncan & Flockhart Capsules, No. 108, per 100. 75c Jad Salts. 2 for .95 Modified Milk, large size. 2 for .95 Rubber Sheeting, 36 inches wide, single-faced. 2 yards. \$1.95 Rubber Band Forms. \$1.95 Tobacco Pouches, genuine leather, rubber-lined. Tuesday

Stationery

\$1.50 to \$1.75 Paperettes, white linen notepaper and envelopes. \$1.50 Fountain Pens, 14k gold nib. \$1.50 Writing Table Blotter, size 24 in. x 19 in., leather corners.

Gift Books

\$1.50 Fairy Tales From Grimm, illustrated in color by Ethel Franklin Betts, cloth bound. \$1.50, "The Man Who Found America," by F. W. Hutchinson, illustrations in color by E. Roscoe Sprader, cloth.

\$1.50 to \$2.50 Jewelry

Main Floor 10k Gold Locket Chains, 16 in. long; 10k Gold, Pearl Stud Earrings, for unpierced ears; 10k Gold Brooches, real pearl and colored stone sets; Men's Gold-Filled Vest Chains, curb design, with a gold-filled locket attached; Men's 10k Gold Pearl Set Scarf Pins, in maple leaf, fleur-de-lis and wishbone designs; Fine Gold-Filled Rosaries; 10k Birthstone Rings, fine claw settings; 10k Pearl Set Heart Pendants, Gold-Filled Plain and Stone Set Lockets, place for two photos; Plain Lockets, engraved free; Expansion Bracelets, in gold-filled, some have locket top, some are plain signet design, and some are stone set; Pretty Brilliant Set Pendants, with chain; Children's 10k Gold Pearl Set Lockets, in heart patterns. Regularly \$1.50, \$2.00 and \$2.50. Tuesday, 4 yards. 30-inch Kimono Crepes. Regularly 25c. Tuesday, 5 yards. 40-inch Ratine Suitings, a few odd lines. Regularly \$1.00 and \$1.25 per yard. Tuesday, 4 yards for .95

\$1.95 to \$2.50 Real Applique Handkerchiefs

Fine, sheer linen, narrow hand hemstitch borders, hand-work designs, floral wreaths, bow-ties, tiny birds, small roses, 200 samples. Each. No Phone or Mail Orders. Women's 20c Handkerchiefs, Belfast linen, narrow hemstitch borders, 6 in. box. Men's 20c Handkerchiefs, Irish linen, full size, 2 1/2 inch hemstitch borders, 3 in. box. 25c Initial Handkerchiefs for Women, Irish linen, narrow hemstitch borders, hand-worked initial, pretty, dainty floral wreath and bow-tie in corner, 6 for .95

35c to 50c Flouncings

Of white Nottingham lace, 18 and 24 inches wide, 6 yards for .95. 30c to 40c Swiss Flouncing, effective open work floral designs, scallop borders, 27 inches wide, 4 yards for .95. No Phone or Mail Orders filled.

Ribbon Bags

Bags for knitting, for evening wear, for slippers, all made from heavy quality ribbons, in best designs, pinks, pale blues, lavender and yellows.

The Millinery

Four Tables of Trimmed Hats, in velvets and plushes, with flower or ribbon trimming. Regularly \$2.75 to \$3.50. Tuesday. 1000 Untrimmed Velvet and Plush Hats, fresh, clean goods and nearly all are black. Regularly \$2.25, \$2.75 and \$3.50. Tuesday. Ostrich Feather Mounts and Bandoaux, also rich coque feather, bandeaux with mounts attached. Regularly \$2.00, \$2.75, \$3.50 and \$5.50. Tuesday.

Silks and Velvets

Silk Crepe de Chines, in all colors, also in ivory and in black. Regularly \$1.24, \$1.38 and \$1.50. Tuesday. Black Silks and Satins, Satin de Chines, Satin Paillettes, and Duchesse Satins, beautiful qualities, rich and soft. Per yard. 27-inch Raven Black Chiffon Velveteens, 200 yards. Regularly \$1.25, for .95. 32-inch British Cord Velvets, deep cut cords, give excellent wear and are in big demand. The complete range of 11.25 qualities, which includes plenty of wine, tan, brown, saxe, navy, purple. Tuesday. Duchesse Satins, Duchesse Paillettes and Messalines, day and evening shades. Regularly \$1.18, \$1.24 and \$1.33. Tuesday. 1000 Waist Lengths of Ivory Jap Silk, 2 1/2 yards, 36 inches wide. A splendid washing silk. Waist length.

Suitings, Cloakings and Dress Fabrics

1500 Yards English Worsted Suiting Serges, a comprehensive range in every wanted weave and finish; fine, medium and wide twills; navy and black; 52 and 54 inches wide; \$1.25 and \$1.50 values. Tuesday. Black Dress and Suiting Fabrics, in an immense variety of the season's most popular weaves, including a special purchase of Priestley's guaranteed dress fabrics, all-wool San Toys, Poplins, Roxanas, Permos, Gabardines, Armures, Endora Cordes, etc. Regularly \$1.00 and \$1.25 per yard; 44 inches wide. Tuesday. Silk and Wool Fabrics, broken ranges and odd pieces of our best selling lines. Every wanted color in the assortment, Silk and Wool Poplins, Eoliennes, Fancy Crepes, Silk and Wool Broche, etc. 42 and 44 inches wide; \$1.25 and \$1.50 values. Tuesday. Imported Novelty Suitings, in checks, plaids and tartan effects; 50 and 52 inches wide; a big range of \$1.25 and \$1.50 values. Tuesday.

All Wool Duffle Polo Cloakings

In Self Colors, soft, fleecy materials that give good warmth without undue weight; navy, brown, Alice, Copenhagen, gray, cardinal, royal cream, etc. 52 inches wide. Regularly \$1.25 per yard. Tuesday.

The Wash Goods

28-inch Kimono Cloth, in medium weight. Regularly 25c, 30c and 35c. Tuesday, 5 yards. 32-inch Crown's Standard Prints and 28-inch Gingham. Regularly 15c. Tuesday, 10 yards for .95. 40-in. Black and White Shepherd Checks, heavy weight for winter wear. Regularly \$1.75 to \$2.25 Hand Bags. 780 only, latest styles in leather and moire silk; the following leathers are shown: Real morocco, pin lamb, angora seal, morocco and seal grain; black and colors. Tuesday. 11.25 Attache Cases, covered with long grain leatherette, in black, red and green, fitted with lock and key. 1.50 Music Case, made of black seal grain leather, moire silk lining, two-fold style, leather handle and secure clasp. 1.25 Vanity Cases, in striped silver finish, sizes 4 1/2 x 2 1/2; compartments for card case, coins, vanity and mirror. 1.50 to 2.25 Hair Ornaments, Rhinestone Bandoaux, Aligettes, Spanish Combs, Pins and Back Combs.

Women's Gloves and Hose

Women's \$1.50 "Onyx" Brand Real Thread Silk Hose, full silk leg, deep hipe thread garter welt; black, white, emerald, gray, Russian, green and bronze; sizes 8 1/2 to 10. Tuesday. Women's "Pan-Angle" Brand Plain Black Cashmere Hose, winter weight, perfect seamles finish, extra good wearing; spliced heel, toe and sole; sizes 8 1/2 to 10. Tuesday, 3 pairs. Women's Glace Kid Gloves, two dome fasteners, perfect finish, soft pliable skin; black, tan and white; sizes 6 1/2 to 7 1/2. Tuesday, 2 pairs. Women's \$2.00 16-Button Black Suede Finish Long Gloves, opened at wrist, French make, perfect finish, sizes 6 1/2 to 7 1/2. Women's \$1.25 Imitation Leather Washable Gloves, two dome fasteners, half plique sewn seam, extra good wearing, natural shade, with heavy black striped back, and white with self back; sizes 6 1/2 to 7 1/2. Tuesday.

Photo Supplies

Main Floor Calendar Photo Mounts, novel designs. Regularly \$3.00 dozen. Special, 6 for \$1.50. Loose Leaf Albums, 50 carbon leaves, 6 x 10. Special. 1.50 Silk Cloth Covered Albums, 50 carbon leaves 10 x 12. Special.

The second day of our Early Holiday Shopping Sale will be 95 cent day. That is to say, we tell in our store news only of articles, groups of articles and lengths of fabrics which you can buy on Tuesday for

NINETY-FIVE CENTS

It's really wonderful what can be done by the united effort of buyers, combined with the readiness of manufacturers to take prompt cash for their product. Here for less than a dollar are goods that will gladden the hearts of those who have to provide for the needs of the family and for their Christmas programme.

\$1.25 to \$1.75 Women's Nightdresses for 95c Each

Flannelette Nightdresses, four styles, all white, trimmed with silk embroidery and tucking, double-stitched, 700 in the lot; sizes 32 to 42 bust. Each. Women's \$1.50 Nightdresses, white nainsook, handsome style, with high Dutch neck, and full length sleeves, yoke of tucks and embroidery insertions and edges, lengths 56, 58, 60 inches. Each.

Women's and Girls' Underwear

Women's \$1.00 Vests, "Watson's" second, unshrinkable, finest ribbed white wool, medium weight, high neck, long sleeves, button front, silk front facing, crochet wool edging on neck, with draw tape, sizes 32 to 42 bust. 2 for .95. Girls' \$1.25 and \$1.50 Combinations, English make, plain knit merino, wool and cotton mixture, unshrinkable, good heavy quality, high neck, long sleeves, button down front, sizes 2 to 12 years. Suit. Little Girls' \$2.00 White Dresses. 72 only, white Egyptian mull, embroidery yoke, waist band and skirt ruffle, three-quarter length sleeves, slightly low neck, a pretty party dress, sizes 2 to 6 years.

\$2.00 Corsets

Of latest model, D. & A. Corsets, this season's models, white coutil, low bust, long skirt, four fine garters, finest rustproof boning, free hip-bone effect, bust draw cord, fine embroidery trim, sizes 19 to 26 inches. Pair. Infants' \$1.50 Crib or Carriage Robe. 60 only, heavy hand-quilted Japanese silk, soft and thick, pale pink one side, with reverse side of white, size 36 x 27 inches. Each. \$2.25 to \$2.98 Washable Dresses. For misses or women, great variety of styles and fabrics, varying from white voile with embroidery trimming to natty sailor effects in plain white Indian head, with red or blue sailor collars, or dainty flowered crepes, with plain skirts, some are in plain rep, with eyelet embroidery.

Women's \$1.50 and \$2.00 Petticoats

A manufacturer's clearing; satin, sateen and cotton messaline; several different styles in the lot; tailored and pleated flounces, good shades of emerald, cerise, purple, navy; brown, Copenhagen, sky, white and black. No phone or mail orders. Lengths 38 to 42. \$1.50 and \$2.00 House Dresses. Printed percale and gingham, in stripes, checks and figured patterns; sky, helio, gray, also black and white; Raglan and set-in sleeves, roll collars, and V necks, trimmings of plain material or embroidery, several different styles in the lot; sizes 34 to 44. \$2.95 Waists. French and English flannel, colored checks and stripes, slightly mused, all sizes to 42 inch. Tuesday. \$1.95 Waists of Black Silk Messaline, open front style, with low collar and short set-in sleeves, sizes 34 to 42 inches. \$1.95 Waist of Pure Wool Delaine, in cream only, sizes 34 to 42 inches. Tuesday. Waist of Ivory or Black Pure Wool Voile, front and cuffs are fastened with large pearl buttons, sizes 34 to 42 inches.

Women's Boots, All Sizes

1000 pairs, in button, lace and Blucher styles, vici kid, patent colt, gunmetal calf and box calf leathers, solid leather McKay sewn soles, Cuban, military and common-sense heels; recede, high and plain solid comfort toe shapes; matt kid, dull calf and polished kid, fleece-lined, uppers; every size from 2 1/2 to 7. Regularly \$1.99 to \$3.50. Tuesday. No Phone or Mail Orders.

Misses' and Big Girls' Boots, Sizes 11 to 2

650 pairs, button and lace styles, in vici kid and tan seal grain calf leathers, light and heavy McKay soles, spring and low heels, neat polished kid uppers, foot-form and Educator toe shapes, all sizes 11 to 2. Regularly \$1.69 to \$1.99. Tuesday. Boys' Leather Top Rubber Boots. 250 pairs only, Blucher style, with waterproof bellows tongue to top, double snag-proof vulcanized heavy corrugated rolled edge soles and heels, reinforced triple stitched, cemented seams, heavy English buck stay, best quality waterproof grain leather top, sizes 11, 12, 13 and 15. Regularly \$1.45 and \$1.65. Tuesday. No Phone or Mail Orders filled.

Boys' Indian Chief Play Suits

Popular Play Suits, strongly made from khaki duck, three pieces to suit, blouse with fancy red trimmings, Indian feather headgear and long trousers, sizes 4 to 12 years.

Men's \$1.50 to \$3.00 Sweater Coats

Medium weights, many colors, all have high collar, also some Black Cardigan Jackets. Men's \$1.50 English Natural and Scotch Wool Underwear, shirts and drawers, some double breast and double back among them, all sizes 34 to 44. Tuesday. Men's \$1.25 and \$1.50 Natural Merino Winter Weight Balbriggan Combinations, closed-crotch, sizes 34 to 44. Men's \$1.25 to \$2.00 Mufflers, knitted wool or mercerized cotton, with tassel ends and silk squares, bandana or Paisley designs. Tuesday. Men's 75c Flannelette Nightrobes, pink or blue, fancy stripe designs, sizes 15 to 18. Tuesday. Men's \$1.25 to \$1.50 Neglige Shirts, several odd lines, soft or laundered cuffs, sizes 14 to 17. Boys' \$1.25 Heavy Ribbed Pull-over Sweaters, in navy blue, with red stripes around neck and cuffs, sizes 24 to 33.95. Men's \$1.50, \$2.00 and \$2.50 Soft Hats. Splendid selection and fine qualities. Imitation Black Persian Lamb Gauntlet Mitts or Gloves, a durable, well-finished gauntlet, palms faced with good-wearing black leather, lined to wrist with warm fleecy cloth, cuffs and backs of fingers rubber interlined, which stops the wind, run strap and adjustable cuff strap. Men's \$1.50 Caps, of navy blue melton, chinchilla and overcoating cloths; Brighton, driver and medium large golf shapes, fur-lined ear bands. Men's Hose and Gloves. 50c Shot Silk Black Cashmere Socks, fine rib, two-tone effect; red, white and blue; sizes 9 1/2 to 11. 3 pairs. 50c Plain Black Cashmere Socks, light weight, sizes 9 1/2 to 11. 3 pairs. Men's Tan Cape and Tan or Gray Suede Gloves, pure wool lined, one dome fastener, wind shield at wrist, sizes 7 to 10. Tuesday. \$1.25 Oriental Couch Covers. Roman stripe, in blue, green and red, 100 inches long, 50 inches wide. Each. \$1.25 Nottingham Lace Curtains, very pretty designs, on plain net, or with figured centre, 3 yards long, 43-inch width. Per pair. Assyrian Cloth for Portieres, a new and very serviceable portiere cloth, in green, red and tan coloring, 50 inches wide. Per yard. \$1.50 Tapestry Door Curtains, 46 inches wide, 2 3/4 yards long, green, red or brown. Each. \$1.25 Bath Mats. Three Dozen Fine Quality English Washable Cotton Bath Mats, in green and white, blue and white and rose and white, size 18 in. x 34 in. \$1.10 English Mohair Mats, colors black, blue, green, red and brown; size 15 in. x 32 in. \$1.00 to \$1.25 Brussels Carpet, 1000 yards, Tuesday, made and laid free, a yard.

10 Yards of 12c Flannelette 95c

White Saxony Flannelette, 32 inches wide. Tuesday. \$2.00 Double-face Wool Eiderdown, tan or mauve, 54 inches wide. Yard. \$1.50 Curl Cloth or Fancy Colored Astrachan, for warm winter coats, 50 in. wide. Yard. Damask Table Napkins, odd lines and assorted sizes. Dozen. Hemmed Pillow Cases, two sizes, 42 x 33 and 44 x 33 inches. 4 pairs for .95. Bleached English Longcloth, 35 inches wide. 12 yards for .95. Large White Turkish Bath Towels, Tuesday. 3 pairs. \$95. All-Linen Huckaback Bedroom Towels, damask borders and deep spoke hemstitched ends. Pair. Lighting Fixtures at 95c. \$3.50 Oval "Sheffield" Ceiling Fixture, with two lights, spread 9 inches, with glassware. \$3.50 Ceiling Shower, with two lights, from 10-inch round plate on chain, with glassware. \$2.75 Ceiling Cluster, two lights and 1 1/2 bushes. 95c. \$2.50 Oval "Sheffield" Wall Bracket, swan neck ball. \$1.75 Square "Mission" Wall Bracket, one light. \$1.75 Square "Mission" Wall Bracket, one light. No Phone or Mail Orders filled. Prices do not include lamps or installation.

Canvas-Covered Trunks

Size 24-inch. \$1.25 and \$1.45 Karrol Suit Cases, sizes 24 and 28 inches.

Store Closes 5.30 a.m.

The Christmas Show

develops a very strong interest tomorrow for grown-ups as well as for children, because then they can secure many of the most important toys and dolls, usually priced up to \$1.75; for the small outlay of Ninety-Five Cents. This is a wonderful opportunity for a month before Christmas. A Toytown Railroad, there is a ground section 32 x 13 inches, upon which the children put up the cardboard station, locomotive house, signal tower, switch, etc. Passengers are brought to the train in a hansom cab, automobile or coach, which goes with every set. \$1.50 "Acrobatic" Bears, plush Teddy Bears that perform stunts. \$1.50 Moving Picture Machines, extra large picture lantern, made of best polished steel, strong lens. \$1.50 Kid Body Doll, fully jointed, bisque head, closing eyes, eyelashes, sewn wig. Tuesday. \$1.50 and \$1.75 Dressed Dolls, French millinery, splendid head of hair, jointed arms. Tuesday. \$1.50 Set of Four Dolls, one Baby Doll, two Dressed Dolls, one Bisque Head Doll, with pink body. Set of four.

Chinaware

\$1.75 Dresser Sets, hand-painted Nippon china, comb and tray, hair receiver, puff box and hat-pin holder. Per set. \$1.50 Glass Water Sets, with cut-glass and other designs, large jug and six tumblers. Per set. \$1.45 to \$2.25 Vases, large variety of shapes and decorations, with handles, 13 to 15 in. high. \$1.50 Cut Glass Flower Holders, Vinegar Cruets and Bon-Bon Dishes. \$1.69 Brass Jardinieres, several designs, some with ball feet, 10 inches across, with 8-inch opening, brushed finish. \$1.75 to \$2.00 Fancy Jardinieres, in blended colors, 7, 8 and 9 in. sizes.

\$1.50 Food, Nut and Meat Choppers

Larger than the regular size. Safety Razor Outlet, nickel silver-plated razor, with standard three-hole razor blades. Tuesday. \$1.35 and \$1.50 Serving Trays, marble effect, glass covered, fancy nickel railing, with handles. \$1.70 Kitchen Set of Gray Graniteware. 14-quart Diaphan, 12-quart Preserving Kettle, Pudding Pan, Pie Plate, Straight Covered Cooking Pan, Cereal Cooker. \$1.25 and \$1.45 Copper Nickel-Plated Kettles. \$1.75 Polishing Mop and Oil, pointed to get into the corners, swivel handle, and bottle of oil.

\$1.70 Kitchen Set of Gray Graniteware

14-quart Diaphan, 12-quart Preserving Kettle, Pudding Pan, Pie Plate, Straight Covered Cooking Pan, Cereal Cooker. \$1.25 and \$1.45 Copper Nickel-Plated Kettles. \$1.75 Polishing Mop and Oil, pointed to get into the corners, swivel handle, and bottle of oil.

\$1.25 to \$3.50 Pictures

Gilt and antique oak frames.

Wall Papers

300 Room Lots Wall Paper, wall, border and ceiling, room 10 x 12 x 9. 300 Room Lots Wall Paper, wall and ceiling only, room 10 x 12 x 9. 300 Room Lots Wall Paper, walls only, room 10 x 12 x 9. Larger rooms at proportionate prices. 1000 Yards Burlap, green, brown or tan, 5-yard quantities. Tuesday, special. 10,000 Feet White or Imitation Oak Moulding, 100 feet for. 500 Room Lots, Walls Only, of Cork Oakmeal Paper, for room 10 x 12 x 9.

95c Day in Sleighs and Doll Carriages

New Section on Fourth Floor. Baby Sleighs, with hand rail. Doll Carriages, with parasol. Wagon, with metal body. Shoo-Fly Dapple Horses.

\$1.25 Alarm Clocks

Nickel case, 4-inch dial, American movement, some have luminous dials.

Groceries

Telephone Direct to Department, Adelaide 4100. One car Standard Granulated Sugar, 14 lbs. 2900 lbs. Choice Blend of Coffee, round pure with chicory, or in the bean, 4 lbs. 2000 lbs. Pure Coloma Tea, of uniform quality and the flavor, black or mixed, 4 lbs. Lake of the Woods Five Roses Flour, 40 lbs. bag. 5000 tins Finest Canned Tomatoes, 12 tins. 5000 tins Canned Corn or Peas, 12 tins. 5000 packages California Seedling Raisins, 50 packages. 4000 tins Choice Red Salmon, 7 tins. 1900 pairs Pure Lard, 3 lbs. each, 2 pairs. 2000 tins Canned Lombard Plums, in syrup.

The Robert Simpson Company, Limited