

MINUTES OF PROCEEDINGS

WEDNESDAY, April 22, 1970.

(41)

Pursuant to adjournment and notice the Special Senate Committee on Mass Media met this day at 10.00 a.m.

Present: The Honourable Senators: Davey, (*Chairman*); Bourque, Macdonald (*Cape Breton*), McElman, Petten, Quart and Smith. (7)

In attendance: Mr. Yves Fortier, Counsel.

The following witnesses were heard:

Mr. Roland Giguère, President and Director General, *Télé-Métropole Corporation*, CFTM-TV, Montreal, Quebec;

Mr. Gaston Bélanger, Vice-President, Sales and Promotion, *Télé-Métropole Corporation*, CFTM-TV; Montreal, Quebec;

Mr. Henri Audet, P.Eng., President, *Télévision St-Maurice, Inc.*, CKTM-TV, Trois-Rivières, Québec;

Mr. Robert Bonneau, Manager CKTM-TV, Trois-Rivières, Quebec.

At 1.15 p.m. the Committee adjourned to 2.30 p.m.

At 2.30 p.m. the Committee resumed.

Present: The Honourable Senators: Davey, (*Chairman*); Bourque, McElman, Prowse, Quart and Smith. (6)

In attendance: Miss Marianne Barrie, Director and Administrator; Mr. Borden Spears, Executive Consultant; Mr. Yves Fortier, Counsel.

The following witnesses were heard:

Mr. C. R. Boucher, President, *Canadian Cable Television Association*;

Mr. G. A. Allard, Past President, *Canadian Cable Television Association*;

Mr. R. C. Chaston, Director, *Canadian Cable Television Association*;

Mr. Donald G. Campbell, Chairman of the Board, *Maclean-Hunter Cable TV Limited*, Rexdale, Ontario;

Mr. Frederick T. Metcalf, President, *Maclean-Hunter Cable TV Limited*;

Mr. A. Ross MacGregor, General Manager, *Maclean-Hunter Cable TV Limited*;

Mr. Israel Switzer, Chief Technical Officer, *Maclean-Hunter Cable TV Limited*.

At 6.05 p.m. the Committee adjourned to Thursday, April 23, 1970, at 10.00 a.m.

ATTEST:

Denis Bouffard,
Clerk of the Committee.