



Messages

COMPETITIVE CANADA:

With the right economic fundamentals

Outstanding industrial capacity, a diversified service sector and abundant natural resources

Canada has become a knowledge-based economy, powered by people's skills.

We are poised to participate in the post-industrial world of the 21st century.

Canada is a natural resource super power.

A commitment to sustainable development is the key to our approach to renewable resources.

A forward-thinking business environment with a large-scale infrastructure and unrestricted access to the world's richest market

We have opened our doors to the world, creating a strong multicultural society and a sound, globalized economy.

Canada has become one of the top trading nations of the world.

Companies seeking to exploit our ample opportunities can share in the benefits of Canada's efficient business infrastructure.

On the leading edge in science and technology (biotechnology, the Internet, telecommunications, aerospace, software, etc.)

We owe our place at the forefront of the knowledge economy to the extraordinary advances being made by skilled Canadians in science and technology.

Supporting research and development is a top Canadian priority.

Canada has over 360 biotech companies and 50 percent of their work involves R&D.

Canadians are among the most connected people in the world.

A dependable trade and investment partner, able to compete at the global level

Canada is known around the world for competing vigorously on quality and pricing.

Canadians have learned that globalization means competing on a level playing field with foreign markets.

A flourishing market economy that supports free trade

The NAFTA provides Canadian companies unrestricted access to the world's richest market, the United States.

We are tireless advocates of further trade liberalization.

