



(Above) In 1999-2000, Canada supported the Canadian Red Cross *Survive the Peace* landmine outreach campaign.

(Below) Youth Mine Action Ambassador Darryl Toews leads Morden, Manitoba students on a mine awareness hike.

A range of exhibits including a large interactive multi-media display, a simulated mined village and smaller table-top exhibits were prominently featured at schools, universities and public buildings across the country and at major events such as the Francophonie Summit in Moncton and the Pan Am Games in Winnipeg.

Canada works with national and community organizations to promote the sustainability of mine action efforts. One of Canada's unique and innovative outreach efforts is the Youth Mine Action Ambassador Program, undertaken in cooperation with Mines Action Canada and the Canadian Red Cross and supported by DFAIT's Youth International Internship Program. During 1999-2000 – the second year of this initiative – eight recent university graduates, hosted by NGOs in Vancouver, Calgary, Winnipeg, Toronto, Ottawa, Montreal, Quebec City and Halifax, were given the mandate of promoting awareness of the landmines issue and the Ottawa Convention with local media, schools

and community groups.

Canada also provided approximately \$100,000 to the Canadian Red Cross to support a two-day, public showcase of mine action marking the second anniversary of the Ottawa Convention signing ceremony. Held at Ottawa's Lansdowne Park, *Ban Landmines 99* featured tours of a simulated mined village, high-profile guest speakers including Her Majesty Queen Noor of Jordan, a mine action cyber-centre and mini-film festival.

Other cooperative initiatives to raise awareness on the landmines issue included \$30,000 disbursed to Cineflix Productions to cover part of the production of *Chris Giannou: On the Border of the Abyss*, a documentary film on Canadian field surgeon Chris Giannou, his work with landmine survivors and his involvement in banning landmines. The Canadian Red Cross was given approximately \$8,700 to support its *Survive the Peace* landmine outreach campaign.

Canada also supported the development of sustainable private-sector funding for mine action. A total of \$1 million was provided jointly by CIDA and DFAIT to



Darryl Toews/MAAP