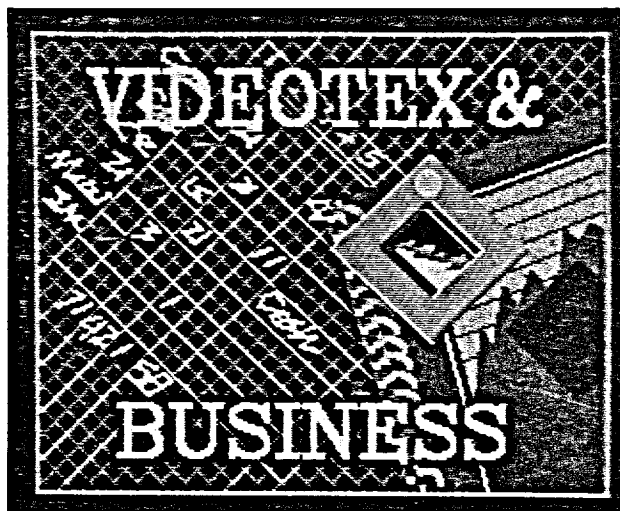


VIDEOTEX AND THE WORLD OF BUSINESS



Videotex is one of the newest technologies of the information age. In the short time since it was first developed, it has heralded a new medium of communications — a powerful combination of computer and communications technologies with the potential to revolutionize the way we learn, shop, bank and communicate.

Excitement surrounding videotex has been fueled by the recent announcements of some of the giants in the computer communications industries now actively planning and introducing large-scale commercial services: Viewtron, offered by Knight Ridder and AT&T in South Florida and soon to spread to other North American cities; the about-to-be-launched Times Mirror service in Orange County, California; the tourist information services now operating in Toronto and other parts of Ontario; Infomart's Grassroots services in parts of Canada; the bank-at-home and shop-at-home services being inaugurated by major banking and retail institutions; and many others.

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