

○ **Export Marketplace**

Marketplace was created in 1985. Each year EAITC brings to Canada Trade Commissioners from its missions abroad to meet with the Canadian business community. This cross-Canada tour represents a unique opportunity for exporters to establish individual contacts and gain valuable information on market opportunities through one-on-one interviews with experienced Canadian Trade Commissioners.

○ **Technology Inflow Program (TIP)**

The TIP promotes the acquisition of recent foreign technology needed by Canadian firms to develop new or improved products, processes or services. It operates in two ways. First, it makes use of Canadian government offices abroad to locate and facilitate linkages with foreign sources of technology (TIP Post Services). Second, it can provide financial support to help Canadian organizations acquire foreign technologies relevant to their needs (TIP Fund).

While ITCs do not approve TIP applications themselves, they assist Canadian businesses in accessing the program.

○ **Investment Development Program (IDP)**

Launched in 1985, the IDP is a federal government initiative designed to encourage both foreign and domestic investment in Canada. The program promotes and supports investments that bring new technologies, capital and employment opportunities to Canada.

Through its contact with the Trade Commissioner Service, the ITC informs investment counsellors of opportunities in Canada. The IDP actively promotes investments in the form of joint ventures, strategic partnerships and technology transfers.

