

dealt with as a separate exercise.) There seems little doubt that not only in 1967 but into the remote future, the burden of making press arrangements for V.I.P. visits will fall on External Affairs and specifically its press office. If this is the case, there is need to provide the sinews to carry the load. The press office, with slightly augmented personnel, can hope to do a respectable job on the visits of ministers and other dignitaries from outside countries and may be able to cope with most visits of Heads of Government, perhaps calling on a few officials from other departments. But the departmental press office clearly cannot, by itself, manage press relations on Head of State or Royal visits. It can, however, provide a nucleus for the planning and, given sufficient time, can organize, co-ordinate and supervise the conduct of press relations during the visit. For this purpose it would need authority to co-opt assistance from other departments and funds to hire outside public relations men for specific tasks and as conducting officers. For planning, a continuing interdepartmental working committee, separate from the Government Hospitality Bureau, is needed which will be aware of impending visits and can begin a concerted effort at a timely stage. To achieve the effectiveness which derives from continuity, I recommend later that a non-rotational position