

Reasons for not taking action on Exportation

(Figures indicate number of responses)

Base 186 responses

We're too small

38

We wouldn't be
competitive

27

We're a custom rebuilder

26

I don't need anymore
business

19

No market for us

12

Just too many complications

11

Too much Government
red tape

10

Don't have products
to export

7

Freight Charges too
high

5

Not financially
feasible

4

U.S.A. pays less for parts and labour

4

We would have to put up money first

3

We would have to change
our policies

2

Nobody has approached me

2

We have a lot of difficulty
getting skilled help

2

You would lose cores

2

Difficult to export a
reconditioned product

1

Approached by Iran but
almost burned

1

Political stability in
many countries not good

1

Can't control the
guarantee out of
the country

1

Our franchise precludes
any exporting

1

Tariffs prevent us

1

We are not located
for it

1

We have no contacts to
export to

1

No credit facilities at the other end

1

Lack-of knowledge of my own market never
mind foreign

1

We are (living) on bologna and
cheese with the locals, i.e. not
profitable

1

Too new to get into it

1