

619 - ATLANTA

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-CONTINUE DIRECT MAIL CAMPAIGN TO MANUFACTURING FIRMS H. Q. IN TERRITORY.
-RECRUIT BUSINESS WRITERS TO PREPARE POSITIVE ARTICLES ON CDN INVESTMENT CLIMATS.
-REPORT ON RESULTS OF INVEST. CONSULTANT'S ACTIVITIES.
-UNDERTAKE SERIES OF TECHNOLOGY INFLOW PROJECTS.
-FOLLOW-UP ON PRIME INVEST. PROJECTS IDENTIFIED BY CONSULTANT.

-LETTERS & INVEST. BROCHURES SENT TO 500 FIRMS IN S-CAROLINA; FLORIDA MAILING IN PROCESS.
-RECRUITED 2 WRITERS: WILL VISIT CDA & PREPARE 4 ARTICLES FOR LOCAL BUSINESS MAGAZINES.
-REPORT PREPARED AND SENT.
-REPORT ON PROJECTS PREPARED AND SENT.
-FOLLOWED UP ON 36 PROSPECTS. 10 INVESTORS PLAN-
NING INVEST DURING NEXT 2 YEARS, VALUED AT \$7.2M AND CREATING 150 NEW JOBS.

QUARTER : 2

1. DEVELOP AND IMPLEMENT REGIONAL ADVERTISING CAMPAIGN, DIRECT MAIL CAMPAIGN.
2. FOLLOW-UP ON PREVIOUS LEADS, HAND OVER GOOD LEADS TO PROSPECTIVE PROVINCIAL AND/OR REGIONAL ID REPS.
3. RE-WORD ID FILING SYSTEM AND TRACKING SYSTEM.

1. CAMPAIGN DEVELOPMENT COMPLETE, READY FOR IMPLEMENTATION.
2. TWO CLIENTS ESTABLISH SALES/MARKETING OFFICES IN CANADA.
3. SYSTEM CHANGE ON HOLD PENDING ISSUANCE OF WINVEST SOFTWARE.

QUARTER : 3

DEVELOP & IMPLEMENT REGINAL ADVERTISING CAMP.

ADS PLACE IN WSJ & INC. MAGAZINE ARE GENERATING ENQUIRIES WHICH POST IS PURSUING.

QUARTER : 4

CONTINUATION IF INVESTMENT AD CAMPAIGN (INC. MAGAZINE/WALL STREET JOURNAL).

RECEIVED ABOUT 100 INQUIRIES RE INVESTING IN CANADA THIS QUARTER AND HAVE FOLLOWED UP WITH SUBSTANTIVE INFORMATION PACKAGE.