REPORT #5 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88 89/02/08 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

604 - DALLAS

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

SELECTIVE PURCHASE OF MAILING LISTS OF MAJOR ELECTRONIC AND COMPUTER MANUFACTURERS IN TEXAS; TO BE FOLLOWED BY DIRECT MAILING AND SERIES OF CALLS.

FTA SEMINAR IN MAY 1988 INCLUDED DISPLAYS OF IN-VESTMENT LITERATURE AND DISPLAYS AND PARTICIPA-TION BY THE PROVINCES OF ONTARIO, ALBERTA AND QUEBEC. LETTER DRAFTED. ACTUAL MAILOUT OF"CANADA:ELEC-TRONICS PRODUCTS FOR WORLD MARKETS"TO 230 U.S. ELECTRONICS MANUFACTURERS IN THE SOUTHWEST OC-CURED IN EARLY JULY. 147 ATTENDEES AT DAY-LONG CONFERENCE.

QUARTER : 2

Follow-up to the electronics mail-out campaign. Mailed to 230 companies promoting U.S. electron. manufacturers to invest.

QUARTER : 3

QUARTER : 4

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Mail-out complete

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