14/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

PAGE: 85

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: LAGOS

Market: NIGERIA

Factors for Canadian exports not reaching market potential:

- Import restrictions are a significant impediment in this sector
- Import duties are high
- Non-competitive pricing
- Non-competitive financing
- Import ban on grains

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In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: Howe International consulting on Strategic Grains Reserve

Project for Ministry of Agriculture.

Expected Results: Award of contract for management of grain silos to Howe.

Activity: Canadian consortium bidding to supply grain storage equip-

ment to two prime contractors.

Expected Results: Supply of storage equipment to both contractors.

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: Incoming buyer to Western Canada Farm Progress Show.

Expected Results: Two new exporters introduced to market.